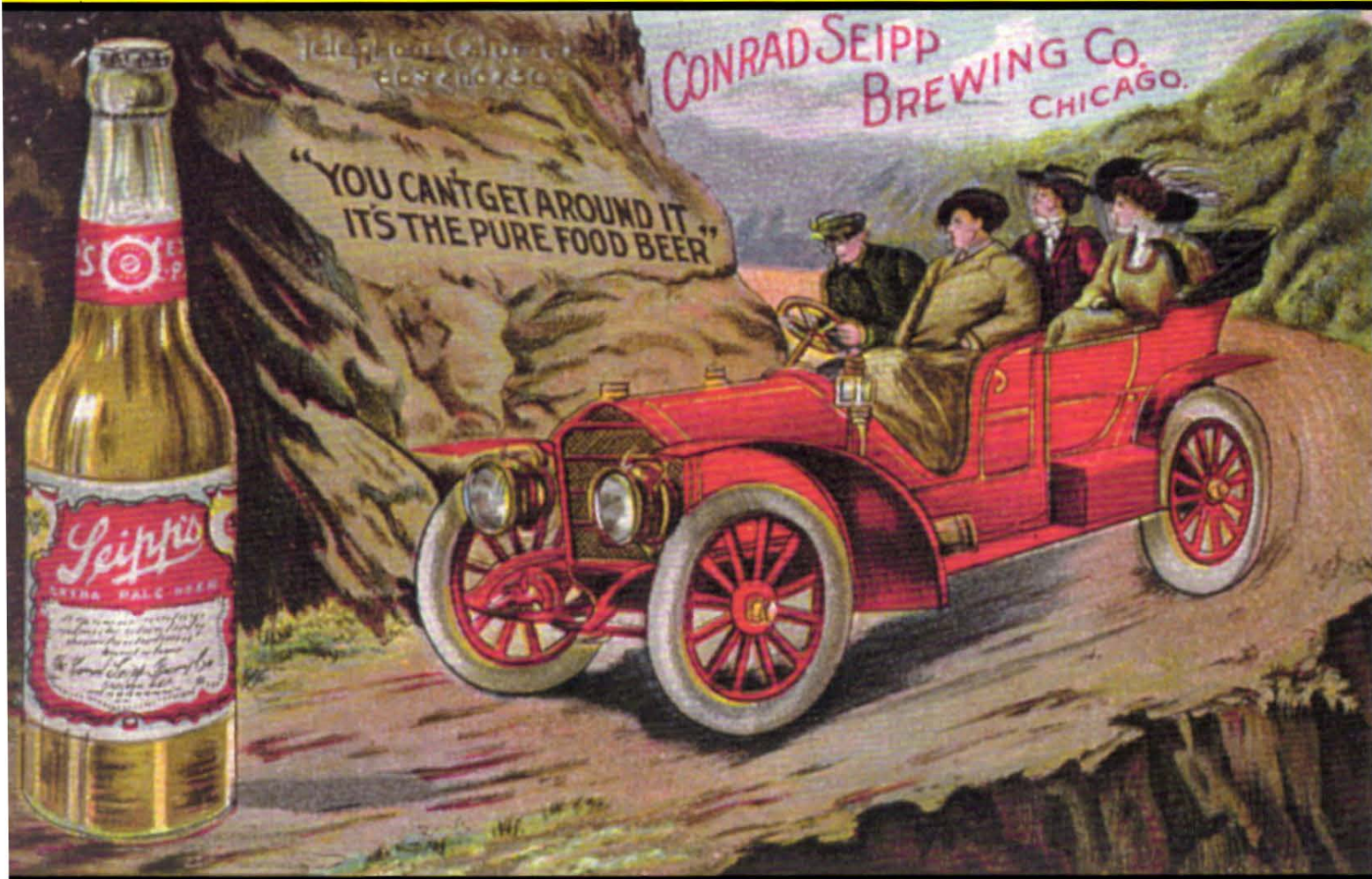


The Breueriana Collector
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Convention Preview...CHICAGO!
Chicago label SPECTACULAR

National Association Brewery Advertising

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COVER

There is no caption for this wonderful trade card from Seipps. But there should be! "Norman, I think it would be OK to stop for a beer THIS time!", or "If Illinois had a bottle deposit law, you wouldn't find this kind of litter on our highways!"

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EDITORIAL INFORMATION

The Breweriana Collector, the quarterly Journal of NABA, is edited by John F. Graff, Jr., Lamplighters Farm, 10111 Lincoln Way West, St. Thomas, PA 17252-9513, Ph/Fax: (717)369-5546, E-Mail <fgraff@epix.net>. Issues are scheduled to arrive approx. Feb. 15 (Winter), May 1 (Spring), August 1 (Summer) and Nov 1 (Fall). **Article, Advertising and Events deadlines: December 15, March 1, June 1 and September 1.** The SPRING issue is the PRE-CONVENTION issue so all material related to the Annual Convention (including items for the Auction that consignors wish pictured!) should be received by March 1. The FALL issue is the POST-CONVENTION issue. All Convention related material, stories, photos, etc. MUST be received by September 15 for inclusion!

Any and all articles relating to a breweriana subject are welcome. It is the Editor's job to put articles into a style and format appropriate for publication; potential authors need NOT be afraid of grammar, syntax and other "English 101" concerns. We need a good idea, a beginning, middle and end, and as many facts as possible, and LOTS of pictures! Articles are generally sent to the author for approval BEFORE publication, to make sure the Editor hasn't edited you out of the article completely.

Presidents Page

Spring has arrived and the breweriana hunt has begun in earnest. For me, one Welytok show, the Annual Milwaukee Bottle Show and Spring Breweriana show at Indy are history. These shows are all run by NABA members. My thanks to Carol Retig who manages the Indy Breweriana show for furnishing the room for our Spring Board Meeting. Also thanks to our Recording Secretary John Ferguson for setting up and running our Hospitality Room on Friday of the Indy show weekend. We had a good attendance with between 40 and 50 NABA Members visiting the room. This is a great time to make new collecting friends. If you come to the Indy weekend and don't come to the Hospitality Room, please give it a try in September. You'll like it!

This is the last *BC* before the Chicago (Naperville) Convention (your registration form is enclosed). The hotel registration (even before official registration forms) already exceeds the total Rochester attendance from last year. It appears we'll experience the largest turnout ever. Stan Loula has done an excellent job of informing you of the details (*JED Note: Amen! A full schedule appears on the next page*), and there is a full schedule from Tuesday afternoon through Sunday morning. If you plan to come, please take a few minutes to fill out the form enclosed in this issue and mail it to Stan. The earlier we can get the specifics of counts, etc., the smoother things will run when we're there.

Congratulations to Bob Brockmann who is completing his 20th year as a NABA Director. Bob is active in our current Convention Committee, and has done all the Microbrewery

planning.

Our heart goes out to Elizabeth Oest for the loss of her husband Ernest Oest, one of the icons in our hobby. "Uncle Ernie" had the foresight to start collecting breweriana and brewery history and artifacts a full generation before practically anyone else. He is already greatly missed!

Bob Jaeger, our Executive Secretary for the past 17 years has announced his intention to retire. The Jaegers have move into a smaller home, and he really doesn't collect anymore, but has continued to devote endless hours on our behalf. Replacing him is going to be difficult, and we may have to divide the responsibilities!

The Ann Arbor (Detroit) 2001 Convention contract has been signed. Peter Blum and Jim Kaiser are putting together a solid exciting plan for our 30th Convention. Work in St. Louis for 2002 is progressing well.

NABA dues are payable as of May 31, and I remind you the rate is now \$25 per year. You DO need a paid-up membership to attend the Convention, and a Convention Registration and name badge will be required for any and all Convention activities, including room-to-room!

I hope to see many (could be one fourth!) of you in August. Some of the Auction items are previewed in this issue. There will be some GREAT breweriana items available. Don't miss it!

Norm Jay



From the Editors Desk

Ah, Spring again. The flowering Cherry outside my office window is in full bloom, the Goldfinches are returning in full golden glory to the thistle seed feeder, and the lawn has been mowed once (and needs it again already.) Outdoor activities (like shows!) begin again in earnest, and this issue focuses my attention on Naperville, where Robbie and I lived for 15 years. Judging from Stan Loula's reports, the Convention Committee has done a bang up job of planning, and I can sense the Convention excitement building when I talk on the phone with Chicagoland friends. I hope to see many of you there. I look forward also to spending the few days before the Convention visiting old haunts and old friends. It's been 6 years now since we moved to Pennsylvania...I hope the old haunts like Claras are still there!

I ask your attention to the Auction Chicago 2000 article. For the first time, we are running photos of Convention Auction items BEFORE the show itself! Not many, to be sure, but these first photos, submitted by the present owners of the items, will hopefully become an annual auction preview in print. It is such a simple idea...why not make sending a photo to the BC in January or February a part of your NABA auction planning?

Bob Kay has come through again with two articles on Chicago labels for this issue (which would be pretty sparse

without them. I happen to love label graphics when administered in small doses like this, and the enthusiasm Bob has for his wee treasures is contagious. He graciously allows me to have some fun with what to him is pretty serious stuff, so when he submitted an article I thought was particularly droll, I had a wonderful time expanding it with captions. Do I understand the permutations and combinations of the Chicago brewery scene in the 50's to early 70's now? Nope, but I did have fun doing the article. Bless you, Bob, you are a bright spot in my editing year!

I have to apologize to all of you that this issue is late. The reason is simple. NO COPY! Please read the Editors note on page 25 for a fuller explanation of the consequences. As a long time NABA Member who has done my turn at elected positions, including a term or two at the helm, I am more than mildly concerned about what I see as Membership apathy. As noted on page 25, this will be the last issue at 28 interior pages unless I get some articles SOON! I apologize also for sounding somewhat depressed as I write this, but the fact is, I am!

Fil Graff



The Convention Chairman's Report

Chicago...Chapter 3

By Stan Loula, Convention Co-Chair

We are very excited about the upcoming convention. From Tuesday August 1st (when early-bird activities begin) until Sunday, August 6th, you can expect a full plate of activities to keep you busy and entertained. In addition to all of the scheduled events, you also will be able to partake in room-to-room activities! Much of this you may have heard before; at the risk of sounding repetitious, here is the final and official schedule.

TUESDAY, registration begins at 9 A.M. in the Hospitality Room on the 7th floor. Somewhere around noon, you can begin touring four of our members' homes which have been graciously opened for your viewing pleasure. We only ask that you refrain from drinking alcoholic beverages while on the home tour; **NO beer** will be served by the hosts. For that you have to hit the hospitality room when you return to the hotel. Maps will be provided as part of your registration packet and **you must wear your badge** while on this tour as **at all Convention activities**. Transportation to the homes is on your own...try double-dating (they still do that, don't they?) For dinner that evening you may wish to try FamousDave's Bar-B-Que just down the road apiece, or any of the other fine restaurants near the hotel in Naperville. We will have brochures from the Naperville Visitors Bureau in your packets as well.

WEDNESDAY, beginning at around 11 A.M., we are arranging a tour of some of the many brewpubs and a micro brewery in the vicinity of the hotel. An air conditioned coach will be on hand for your comfort. Lunch will be available at one of the brewpubs on the tour. This will be available to the early birds on an optional extra-cost basis but will be limited to a First come-First served basis. After four or five stops, the buses will return to the hotel to allow all a little breathing room and a chance to check out any rooms open for room-to-room. That evening we suggest you hop in your SUV's or vans to drive out to the late Walter Payton's America's Brewpub at the Roundhouse in Aurora. A real railroad roundhouse was converted a few years ago to a brewpub and entertainment complex. You'll also have a chance to visit the Walter Payton Museum to see the artifacts from old number 34's career with the Chicago Bears. Dinner arrangements and reservations will be left up to you. Other brewpubs in the area that were not on the tour will also be available for dinner.

THURSDAY will see the opening of the official convention activities. There will be three seminars in the morning beginning at 9 A.M. Al Hoch of Naperville, an expert on stein restoration, will speak on repairing pottery, porcelain and pewter, to be followed by Bob Kay who will present a program on labels and label dating (frankly, I'd rather date Mabel than label). Bob's seminar will be followed by Joel Oppenheimer of the Kenyon-Oppenheimer firm of Chicago. Joel will speak on art conservation as it relates to lithos and posters, and the problems of preservation. When this program concludes, a little after noon, a special added feature will be presented.

We have been very fortunate to have been offered a special tour of Chicago's historic brewing industry and sites. Phil Pospychala and Bob Skilnik, both authors of books on Chicago brewery history, have been conducting tours of historic Chicago

breweries and saloons. They called to offer their services; and we jumped at the chance to bring this to you. A four hour tour for the low price of \$15.00 will be available on a first-come, first-served basis. We must do it this way so we know how many buses to order. According to their flyer, you will see some of Chicago's historic breweries, an Al Capone secret "wildcat" brewery, a pre-Prohibition Schlitz saloon (fully restored and beautiful! You'll do a layover to enjoy the interior as well), the headquarters of Eliot Ness and his "Untouchables" and the final resting place of Chicago's leading brewers, and much more. Copies of Bob's recent book "The History of Beer and Brewing in Chicago 1833-1978" and Phil's "The Great Chicago Beer Cans" will be available for purchase. That evening will be open time for room-to-room and dinner at another of the local brewpubs, or perhaps a quiet dinner by candlelight with your significant other. Man does not live by beer alone, or so my wife tells me.

FRIDAY will be occupied by our auction, under the guidance of Bob Kay, our Auction Committee Chairman. Please bring some real neat pieces to sell to help you cover the costs of the Convention and to generate some extra funds to put back into NASDAQ e-commerce issues. That evening we'll have our Banquet at the hotel. This meal and all the trimmings are included in your reservation fee. In the event you or your spouse choose not to attend the auction there are many local attractions to whet the appetite, including the world famous Oak Brook shopping center just a few miles east. We think it is the world's premiere outdoor mall with fountains and flowers everywhere you look, not to mention Nieman Marcus, Nordstroms, Marshall-Fields, Saks Fifth Avenue, and many, many more. Other interesting sites are The Naper Settlement (a 19th century historic village re-creation), and Col. McCormick's estate at Chantigny which includes the First Division (Military) Museum.

SATURDAY will feature the Buy-Sell-Trade session from 10 A.M. to 3 P.M. Dealers who stay until 2 P.M. before wrapping up will be eligible to participate in a drawing to win \$50.00. This show will be open to the public and will be widely advertised in the Chicago area. Beginning at around 5 P.M. we will have our "Taste of Naperville", really a tasting of the local area brewpubs and micro products. Bob Brockmann has been doing a yeoman's job in making the arrangements. Lagers, ales, stouts, porter, specialty brews, seasonal brews, etc. will be available. With your name badge, you'll get specially labelled pint glass for your collection. Following the tasting, take your favorite brew or two to your table and dive into a Texas style BBQ. If you are still thirsty, the hospitality room will be open for the "Last Call!"

SUNDAY, we'll hold the Annual Meeting of The Association, see to the distribution of auction checks and provide a great buffet brunch. Farewells will be said to friends old and new, and a vow made to see each other again next year at Ann Arbor, Michigan.

Stan Loula



Chapter Doings

Mary White, Chapter Coordinator

Millennium madness has come and gone, and with 2000 smoothly under way, TWO great NABA chapter shows highlight the first quarter, and I had the good fortune to be at both! I'll use Fil's copy for the Blue and Grey (Editors like that).

What is this, a national convention or something? Full house with overflows to two adjacent hotels? Hospitality Room open Tuesday night? Two full days of show floor? Tables all the way to the front door of the hotel? National convention? Well, in a way, yes, it has gotten that way in the past few years! "It" is the annual Blue and Grey show, a joint project of the BCCA/NABA Capitol City Chapter, BCCA's Richbrau and Rusty Bunch Chapters, and it's over 20 years old as a weekend show.

"National" (or rather International), because it draws regularly from almost all states east of the Mississippi, and two



In normal times, the hotel lobby. For Blue and Grey, the show floor, right up to the desk and front door! We DO fill the place!

C a n a d i a n provinces, and this year, a gang of Denverites (last year it was the Kansas City group!) taking advantage of cheap flights to DC with weekend stays.

What is likely to be found? What sort of breweriana do you want? From Elvira standups and inflatable beer bottles to pre-Pro factory scenes and reverse on glass signs, from openers (yes, Norm; John, Gary and Larry got all the good ones!) to mugs and steins, bottles and labels to cans, cases and micro coasters. There actually were more cans this year than in the past few, I think because of an influx of first timers.

I did mention the Hospitality Room, didn't I? For almost 5 days, draft micro brews pour forth for the enjoyment of the registered attendees. A huge variety of styles from over a dozen different micros, from as far away as Michigan. This year, because of the crowd (I didn't get an exact count, but there were over 500 registered, including the



Rich LaSusa of Monarch Chapter, and Dave Launt of Patrick Henry Chapter on the Show Floor.

walk-ins for the show), the Beer committee did a LOT more running back and forth to and from the kitchen cooler, but there was seldom a time when the taps were dry. This show is a real testimonial to the hard work and planning that goes on between shows by people from all three chapters. Room allotment has gotten to the point that priority for rooms in the Holiday Inn will be based on three night stays next year! Poor Ray Johnson, what a problem...too MANY people want to come!



JFO meets Queen City at Blue and Grey. From left: Gary Deachman and John Stanley; Marv Gardner and Rife Denlinger.

If you haven't ever been to the Blue and Grey (and if you have, then you come regularly!), you ought to put President's Day weekend on your show schedule for 2001. The joint is jumpin', but there is always room for more!

The 24th Annual "Luck of the Irish" St. Patrick's weekend once again had both the tip of the old Irish hat, and lots of suds. NABA's Queen City Chapter makes sure (as does Ray Johnson and the Blue and Grey gang) that Micro brews get plenty of exposure and tasting over the weekend..

The famous "Friday Night Raffle" was upgraded to



Queen City's own leprechaun Dave O'Gausepohl, and his usual assistant Charlie O'Jeske (far right) at the Raffle.



Dennis Glossa from Chicago doesn't seem to be buying while Mary White hustles raffle tickets, but he didn't arrest her either!

include several older pieces of breweriana, and the additions definitely added to the usual frenzy/Friday night party.



Heckling the Raffler, I think. Several familiar faces, but all I can come up with for names are Art Zerby at far left, John from Chicago with the camera, and Mary White behind him to his left.

Both these Chapter shows had record crowds and good times. They are great places to renew old friendships and make new ones; people from many states and Canadian Provinces (and even other countries) regularly attend the shows. New faces bring new items, new views and new life to the hobby. The variety of items that show up for sale at these shows is a constant source of amazement to me. Just when you think you've seen it all....



There might even BE an Irisher or two in this photo, but who cares? On this day, at this show, EVERYBODY who wishes to be Irish even a bit suddenly is!

The host chapters work hard at planning between show dates each year to enhance and improve them every year. This year particularly, the hard work showed, as bigger than usual crowds were handled with apparent ease. Those of us that attend really do want to see new faces, even though they might become com-

petitors. New faces are what keeps our chapters alive!

I'm very pleased to report that Roger Levesque, Microbe Chapter Treasurer and Editor is home recovering well from his recent illness. We're all rooting for you, Roger...another pre-Convention Micro Tour season is fast approaching!

A BIG thanks to the chapters for sending me copies of their newsletters [AMEN! Fil]. This helps me keep up with

your activities, and provides dates for your events to post on the Web page. Next issue we hope to have the first of a series of articles on the Chapters themselves, and there has been some discussion about adding individual Chapter pages to the NABA internet page.

All our Chapters have renewed for 2000. SUPER! Do you want to form a NABA Chapter? Just let me know; I'll be delighted to send you information.



Roger and Barb Roy and their boys...collecting is a family affair!

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* NABA Contact

Hope to see you at NABA's 29th Convention in Chicago!

Mary White (with a bit of help from Fil)



B. STROH'S LION BREWERY

An answer and more questions

by James L. Kaiser

It seems that the more we learn, the more we don't know. Fellow NABA members Peter Blum and Joe Olson have provided a wealth of information and pictures chronicling Bernhard Stroh's "Lion Brewery" and the "Lion Brewing Company" (*Breweriana Collector* #101, 107). They have also raised a question about the use of the name "Lion Brewery". The name is known, but where is the evidence? Now there is an answer and more questions.

The new evidence shows that Bernhard used the "Lion Brewery" in the 1860s, before filing *The Lion Brewing Company* name with the State of Michigan in 1875. The bill head pictured in this article reads "Office of B. Stroh's **Lion Brewery**. Gratiot St. Between Hastings & Rivard Sts." It is dated in the 1870s, but that is only because the preprinted "6" of "186_" was overwritten with a "7". The actual date of this item is unclear and is discussed later in this article. The lithographer was The Calvert Lithography Co., Detroit which is consistent with other known stationery items.

time. However, because the letters were painted, the frequent changes could have easily occurred. Also, the lithographer may have been instructed to make the periodic changes which would have covered a few of his mortgage payments rather than those of the painter.

How early was this stationery used? Unfortunately, despite the 186_ imprinted on the B. Stroh's Lion Brewery letterhead, it was dated in the 1870s which leaves the question open. How early in the 1860's was the *Lion Brewery* name used? The second half of the 1860's is the safer bet. *The Detroit Advertiser Tribune*, May 14, 1867, names the Lion Brewery and discusses its new construction. It's also logical that late 186_ stationery would have been used early in 1870, especially to write a \$103.83 interest receipt. Finally, knowing the propensity of businessmen to put their best foot forward, the architect's drawings of the expanded brewery could have used on the lithography before construction was completed, but in the interest of fair play probably not until construction

was begun in 1867. What is the date on the 186_ letterhead? Clearly the date was changed from 1860 to 1870, but the year is unclear (see the close-up). My guess is 1872, what is your guess? [Editors note: from close examination of the copy, I'd say 1870.]

Have you noticed that John Baumeister is the addressee on the letterhead pictured in this article? He is also the addressee in the 1876 note shown in Peter Blum's *Brewed in Detroit* (page 61). It appears that Mr. Baumeister was a vendor, probably a general or hardware store owner. On two occasions someone from the brewery was sent to him for hardware items, first seven panes of glass and then a

lock. The receipt for \$103.83 in interest is another story. He evidently owed the brewery a *lot* of money. In current dollars, the interest amounts to \$1,381, and assuming a 3% annual interest rate for one year, the principal balance would have been \$3,461 in 1872 dollars and \$46,031 in today's dollars. That's a lot of locks and a lot more than seven glass panes!

Prosit!

Jim Kaiser



How many names did the brewery have from 1850 to 1875? In a time span of maybe seventeen or more years the brewery appears to have had four, after some years as "B. Stroh, Brewer". The names displayed on the various views of the brewery were B. Stroh's/ Lion/ Brewery (three lines), B. Stroh/ Brewing Co. (two lines), The Lion/ Brewing Co. (two lines) and The/ Lion/ Brewing/ Co. (four lines). In general, the wording on the brewery matches text on the respective letterhead. It appears unlikely that the name was changed every two or three years, especially when, according to the August 20, 1867 *The Detroit Advertiser Tribune*, it cost \$1,400 each

Promises, Promises...

an all too familiar story



I don't often start a story with a photo. At first glimpse, this could be an almost abandoned brewery during Prohibition...trash filled back yard, nobody in sight but the lone pedestrian, and even the lamp post tilting at a drunken angle. But, there is steam coming from the brewhouse stack, and a gas burn-off jet is lit. I wonder if this undated photo isn't of The Milwaukee Brewery of San Francisco the years 1900 to 1920? Sure looks like it is operating!

When the old Milwaukee Brewery of San Francisco was reopened in 1933, it was named San Francisco Brewing Corp. Its primary product in the years up through the Korean War was Burgermeister Beer. Come 1956, the company changed its name to more positively showcase the brand, and in that year, it became Burgermeister Brewing Co.

Those who have read almost any of the histories of brewing from any city will recall that it was after the post-WW II shakeout of US brewers that the companies that would emerge as "National" brewers really began to crank up their advertising, and expand their markets. Local brands like Burgermeister, as well loved as it was by the locals, were having a tough time competing with the growing TV advertising spurred incursions of the Buds, Millers, Schlitz's, Hamms, etc that in some cases like Hamms had purchased breweries in the market. Burgermeister held on to its independence until 1961, when it was purchased by Schlitz. Robert Uihlein, Jr., Schlitz's President is quoted in a photo caption as saying: "Schlitz will operate Burgermeister as a wholly-owned subsidiary with NO

changes in product, personnel or management." Well, the new owners did evidently spend some money on the physical plant, and began to make some changes, at least in the packaging, to better reflect a modern brew. The old German brewmaster, long a centerpiece of the label had been replaced by a more modern looking gent, who became ever younger in appearance as time went on. No changes? In November, 1963, the smiling Burgermeister vanished completely from the label. The press release announcing the change stated: "The new-look Burgie label and colors were applied to the 18 foot bottle which helps to identify the Jos. Schlitz Brewing Company's Burgermeister plant. Company engineers figured that the big container would hold 166, 400 ounces of Burgie -- enough to fill 13,867 regular bottles."

In 1964, the masters from Milwaukee dropped the axe. The Burgermeister name was gone from the firm, and "Burgie" became just another popularly priced beer in the local Schlitz stable. For 5 years, it was just the Jos. Schlitz Brewing Co.

But, in 1969, in what Bob Skilnik identified as almost the last straw for the Chicago firm, Meisterbrau, Inc. purchased the plant, and restored the name Burgermeister Brewing Co. This new arrangement did nothing but drain cash from Meisterbrau. Trying to operate a one brand brewery had produced a sea of red ink. Competition from out-of-state brands was blamed. In December of 1961, Meisterbrau closed the brewery, and sold the brand and business to Hamms, who had operated the old Rainier plant in town since the 1950's, and had built up a strong brand franchise. Hamms would add the popular-priced brand to its own premium-priced Hamms line. Hamms stated they would produce the Burgermeister brand



November, 1963: The huge bottle on the front of the brewery loses its smiling Burgermeister character.

"under exactly the same batch formula that has made it popular for more than 35 years. Whereas Burgermeister, with a single, popular priced beer, had difficulties with its profit margins, Hamms, by adding [the brand] to its production at its San Francisco and Los Angeles breweries, will gain greater efficiencies."

Oh...the brewery itself was sold to Falstaff, who was still in the actual brewing business then. They operated it until 1978.

Ah, the dreamy thinking of the brewery financial folks of the period! Where is Schlitz now? Where is Hamms? Where are the brews of our youth? "Où sont les neiges d'antan? (Where are the snows of yesterday?)" WHAAAASUP?

[Schlitz archive material from Peter Blum]



This publicity photo of the Burgermeister plant in the mid-1960's, during the Schlitz period, speaks volumes about the comparative prosperity of these later years.

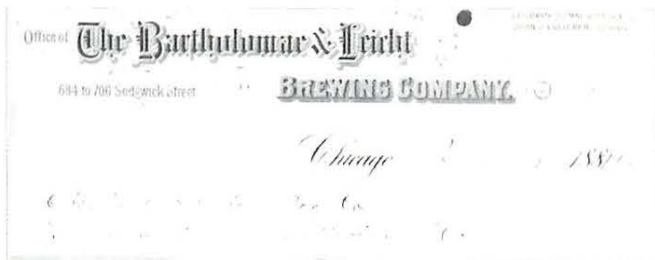
The Brewing Bartholomay(mae)s

A Bridge between Convention Cities

It would be easy to say that the "may" Bartholomays were based in Rochester, NY, and the "mae" Bartholomaeas were Chicago based. A quick glance at American Breweries II and one might conclude that. But on p 30 of the last issue of *the BC*, there is that strange "3 cities" label from BartholoMAY and Burgweger of Chicago. OOPS! There goes the theory. Actually it is a LOT more complicated than that! In his research for his recent book *Beer and Brewing in Chicago*, Bob Skilnik contacted one Brad Bartholomay, Jr of Montecito, CA, a great great grandson of the founder of the Rochester brewery. In the material Brad sent to Bob earlier this year is a collection of names and breweries that his family was associated with in the pre-Prohibition period. There were some surprises to me, and, after doing some family tree exercises, I think I have identified the major players in a family saga that touched not only many other brewing families, but at least 4 major brewing cities. This information is not "official", but is collated from Brad's letter, *100 Years of Brewing*, *American Breweries II* and putting together dates and brewery names; I guess at this stage, it would probably be considered by genealogists "speculation". But it does tie together the various breweries, many of whose labels either appear in The Chicago Gallery in this issue, or appeared in one of the pre-Rochester Convention stories in past issues.

I have to start with the two spellings. We know that Henry Bartholomay bought out a partner in 1857, and operated what was to become the Bartholomay Brewing Co in Rochester NY. The spelling of his name was NOT the original German "Bartholomae", probably thanks to an Immigration clerk who knew better...same thing that happened to my family name "Graf" mit one F. Henry evidently had a brother that emigrated to the US at a different time (or at least hit a different clerk), and settled in Chicago. As this side of the family (the "mae" side) is easier, I'll handle them first.

There were evidently two Bartholomae sons, George and Frank. Frank Bartholomae bought into the Jacob Rehm brewery in Chicago in 1866, and it became Rehm and Bartholomae. In 1868, Frank bought out his partner, and changed the name to Bartholomae and Co. In 1873, Bernard Roesing, who was married to Frank's sister-in-law, bought into the business, and it became Bartholomae and Roesing. In 1890, it was absorbed by The Milwaukee and Chicago Breweries, and eventually, in 1909, into United States Brewing Co. George began Bartholomae and Leicht in 1873. In 1880, he was listed as Vice President and Superintendent. In 1889, this brewery became part of United States Brewery.

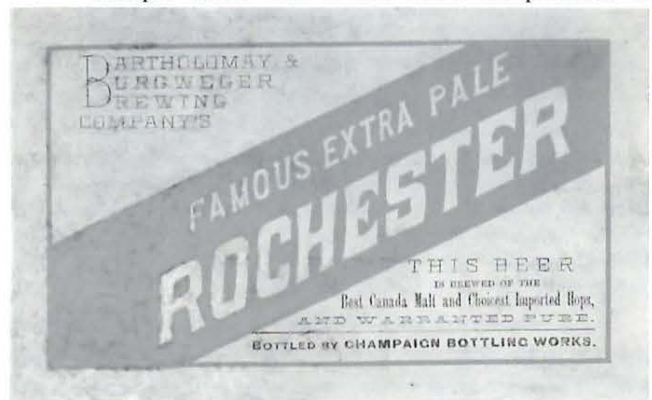


OK, now to the "may" side. As noted, Henry Bartholomay was the founder of the Rochester brewery, and evidently never left it until perhaps 1889, when it was sold to

an English syndicate, and became the survivor of a consolidation of several Rochester breweries. Henry had seven children three sons, William, Philip and Henry, and 4 daughters, one named Lina. Henry is easy; he went to Chicago and married Clara Seipp, one of the two daughters of Conrad Seipp, and was likely associated with that brewery. William is also easy; he was General Manager (at age 20) of the newly incorporated Bartholomay Brewing Co. in 1874. He evidently stayed with the brewery, as he became General Manager of the new company after the English syndicate took over in 1889, withdrawing from the company in 1899.

Daughter Lina married Leonard Burgweger, who had come to work at the Rochester brewery in 1874. The couple went to Chicago in 1882, and joined with brother Philip to buy out John Hoerber's first brewery, and start Bartholomay and Burgweger. At this point I must bring in brother Philip..

Philip's career was a BIT more complicated! He

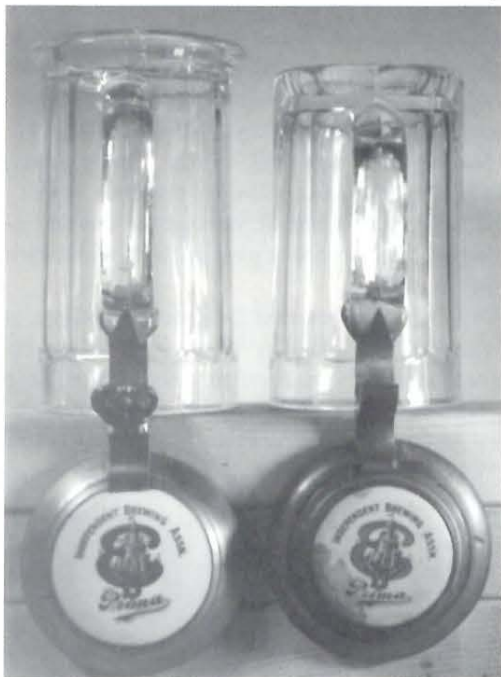


moved to Chicago in 1880, and took over as President of his cousin George Bartholomae's Bartholomae and Leicht. Phillip married Rose Ruehl, the daughter of William Ruehl. Ruehl, Philip and Leonard Burgweger bought out John Hoerber, and started Bartholomay and Burgweger in 1882, with Ruehl as President, Burgweger as V/P and Superintendent, and Philip Bartholomay as Treasurer. In 1887, William Ruehl bought control, and changed the name to William Ruehl Brewing Co. Leonard Burgweger and his wife Lina went to Kansas City, where he partnered with Joseph Iler and operated "Iler and Burgweger, Rochester Brewery" until Iler bought him out in 1887. Philip evidently returned to Rochester, as in 1889, he was Treasurer of the English syndicate Bartholomay Brewing Co. In 1893, Philip and his brother-in-law Leonard Burgweger bought out a brewery in Buffalo, razed it, rebuilt and founded the Iroquois Brewing Co! Philip was evidently involved with two competitive breweries for a while, as he did not give up his position as Treasurer of Bartholomay Brewing Co. in Rochester until 1900.

So now I know "the rest of the story". How the different spellings happened is conjecture, but a logical one. By the way, Brad Bartholomay, Jr. [1482 East Valley Rd A112, Montecito, CA 93108 (805) 969-6776] would LOVE to hear from anyone who has breweriana for sale related to any one of the family breweries mentioned in this article (as would his Chicagoland cousin, Virginia Bartholomay (847) 816-4560 <vbarth@dellnet.com>) !

Albert Pick & Co. The Chicago Tavern Stein

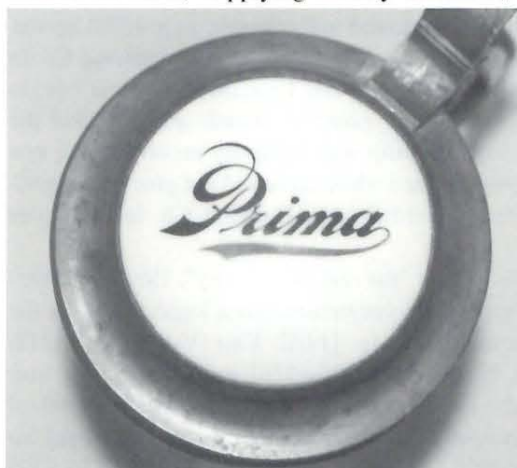
by Bob Brockmann



Independent Brewing Co., Chicago. Inserts from the "E" for Ernst Brothers on the castle logo. At left, the "normal" porcelain insert, at right, the short-lived celluloid insert with a typical water stain. Celluloid does, you know. Wonder why they didn't think of that before they ordered?

Collectors of mugs and steins are likely familiar with what we in the Northern Illinois area call "the Chicago tavern stein". These are glass steins, often with a fluted pattern, and a decorated pewter, or pewter and ceramic lid. Maybe claiming them for Chicago is a bit inaccurate, as they are found from breweries in other areas as diverse as Cleveland, St. Louis and Omaha, but the majority of the brewery steins of this type are from the Chicago area. The type was also frequently used by hotels, restaurants, and larger taverns. What is the connection between these somewhat diverse users? Basically one company (and to a lesser degree, some of their competitors), Albert Pick and Company of Chicago.

Albert Pick & Co. was incorporated under the laws of Illinois in 1896, supplying chiefly furniture, carpets, linen,



Again from Independent, the red zoom Prima stein. One with a black zoom also exists. Why two colors? Why not?

glassware, etc. They engaged in a general merchandise business. Albert was elected as president of Albert Pick & Co. and served as such until January 5, 1929. Albert Pick himself was born

May 17, 1869. He attended Chicago public schools and Notre Dame University. In 1893 he began working as a buyer at Charles Pick & Co., a partnership which was founded in 1857, evidently by his father.

An ad in the Business Directory of the 1903 Chicago



From P. Schoenhofen Brewing Co., a stein for a "tied house", the Edelweis Hofbrau. Considered a brewery stein because of the Schoenhofen logo in the center.

telephone book lists the following specialties: "Bar Glassware and Supplies, Hotel China and Silverware and Bowling Alley Supplies". Another Directory ad dated 1911 read: "Hotel China and Silverware, Bar Glassware and Utensils, Billiard and Bowling Alley Supplies. 208-220 West Randolph St., Chicago; telephone: Private extension, Main 1869".



McAvoy Brewing: a stein for three brands, with the Malt Marrow "NOT made in Germany" boy in the center. One of two versions of this lid, differing only in the two manufacturers' decals.

The two ads seem to indicate one of Pick's concentrations was on the beverage end of the business. As a supplier of general glassware, they had many contacts among both suppliers and consumers, and were a natural poten-

tial source of

advertising glassware. We do not know who actually made the glass steins, or many of the lids (the name "Chicago White Metal Co" does appear on some lids) that Pick contracted for and sold. Similar glass mugs appear in catalogues of companies in the Ohio Valley like George Duncan, Richards and Hartley and United States Glass, so it is likely the basic glass piece may have been a "stock" item, adapted by Pick to advertising use.

Pick and their competitors, Arthur Schiller and Burley & Co., sold several types of lids for the steins. The simplest has a solid pewter lid, embossed with the name of the brewery, beer, or other user. This type is found from as far away as Brooklyn,



A very colorful (sorry!) lid for Heileman's distributor in Omaha, NE. The Old Style Cavalier about 1915.

NY from Piel Bros. The Chicago brewers seem to have favored the type that either had a pewter ring holding a porcelain insert, or a pewter lid with a porcelain inlay disc held on the top surface. These porcelain inserts or inlays were painted or decaled with beer brands, brewery names, and sometimes brewery-owned parks and beer gardens. (They seem to have been aimed at the tavern trade, as they were heavy glass, and thus durable). P.O.C. in Cleveland even had a stein made in this fashion to celebrate the opening of a new brewhouse. The obvious advantage of this type lid was the availability of bright colors to catch and attract the eye. Plain pewter lids became hard to read as they were washed again and again. There is one interesting departure from the porcelain insert. The folks at Independent Brewing in Chicago evidently felt that porcelain was too expensive, so they ordered a stein with a celluloid insert instead of porcelain. Not a good idea, as celluloid turns brown when it gets wet, like maybe when it was washed, so few of these survive (none with out at least some stain), and the second try at the new logo stein was in porcelain, just like always.

The glass steins are identified as to supplier in two ways: Most common is with an ink stamp, usually on the bottom of the porcelain insert as follows: "Albert Pick & Co." or "Burley & Co." or "Schiller Co.", and all with "Chicago". The second is a embossing into the underside of the pewter lid, or around the edge of the underside of the insert.

Like anybody involved in the alcoholic beverage industry, Pick felt the waves of the Prohibition movement, and began to diversify and expand into the hotel supply business, and away to a degree from business that would likely be hurt by the loss of alcoholic beverage sales. By 1920 Albert Pick & Co. was the largest house in the United States catering to the complete equipment of hotels, restaurants, confectioners, dining cars, colleges, and hospitals. In management were Albert Pick,

president and treasurer; David Frank, vice president; and Hugo Pick, secretary. Net sales in 1920 were recorded at \$10,419,140 and assets were \$395,966. Albert Pick was elected president of Pick Hotels Corp. on January 5, 1929 and continued serving as president until December 4, 1930. On that date he became chairman of the board of Pick Hotels Corp. Albert Pick and Co. went into receivership in 1932, and declared bankruptcy on January 9, 1933 and in 1934 the business was closed. Mr. Pick died on July 9, 1955.

There is but one post-Prohibition example of this type of stein I can think of, and that is from A-B in St. Louis for the Michelob brand, dated 1934. Maybe the glass stein with pewter, or pewter and ceramic lid died with the company that gave it its widest exposure.

Pick seems the most prolific of the suppliers of brewery steins in local collections, but there are other names found on these glass and pewter steins as well:

Arthur Schiller, business address: 102 Franklin Ave Chicago. They advertised glassware.

The Burley & Co.: Frank E. Burley was President and Treasurer, and William O. Coleman was Vice-President. They also advertised china and glassware. Their business address was



Identification marks on lid bottoms: Left the ink stamp for Albert Pick (detail enlarged) on a ceramic insert, and Right, the backstamp on a solid pewter lid.



Left: Burley & Co's ink stamp (under glaze) and Right, the unusual use of a lid-makers stamp, Chicago White Metal Co.

118-120 Wabash Avenue, Chicago. They went out of business in 1926, and in 1927 the assets were bought by Albert Pick & Co.

The lids shown here are an introduction only, not nearly a complete display of one of my favorite types of breweriana. Chicago collectors still do not know how many of these brewery, or directly brewery related steins there were. The uncertainty (and we still find new ones from even Chicago) makes the chase more enjoyable!

Bob Brockmann



Views from the Past... Bartholomay, Rochester



In a follow-up letter from brand new NABA Member Brad Bartholomay (WELCOME!), he includes copies of two old sepia photographs. The top one shows what appears to be the whole brewery staff arranged in a typical yearly photo in front of the brewery, with many employees holding the tools of their trade (Malt shovels, yeast strainers, cellar lamps, bung hammers, etc.), and several hold real beers. The second photo is a three horse delivery wagon from Geo. C. Sucro, a Bartholomay depot, again taken in front of the brewery. Brad, thank you for the photos, and for inspiring the story that clarified the family involvement in the brewing industry! See you in Naperville in August!

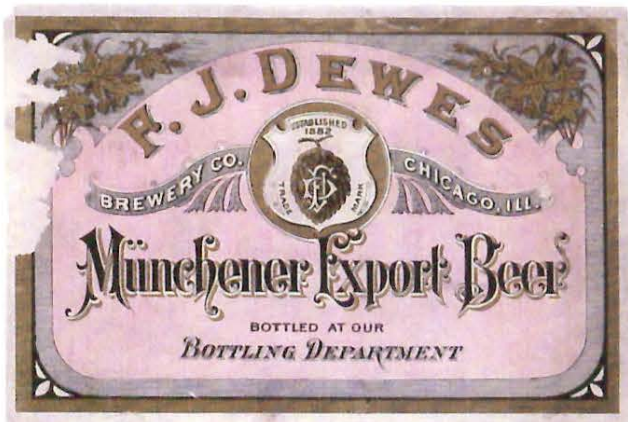
A CHICAGO ALBUM

from the Bob Kay Collection

When I opened the envelope, my jaw just dropped! Bob's note said these were all items from Chicago breweries that did not reopen after Prohibition, that several were from breweries from before the Great Chicago fire (1871) and asked that I "please do them justice." I think perhaps the best way to do that will be to let them speak for themselves, with a minimum of comment from the Editor. I will just start at the first page, and let them run until they all are included. I find some of

these labels are pertinent to other stories in this magazine; almost all are a testimony to the extraordinary talent of the artists engravers who prepared the stones for the printing process. I can only identify Gugler and Milwaukee Lithographing as sources for these small works of art, so the other printers and artists will remain anonymous.

So sit back, turn up the lights, and join Bob and I in a stroll through Chicago brewing history!



CHICAGO
ALE AND MALT CO.

BREWERS OF
Pale Amber and Stock Ales,
ALSO, DEALERS IN HOPS,

Office---135 South Water St. and at Brewery,

ORDERS SOLICITED.

H. H. FRISHE,
Gen'l Agent.

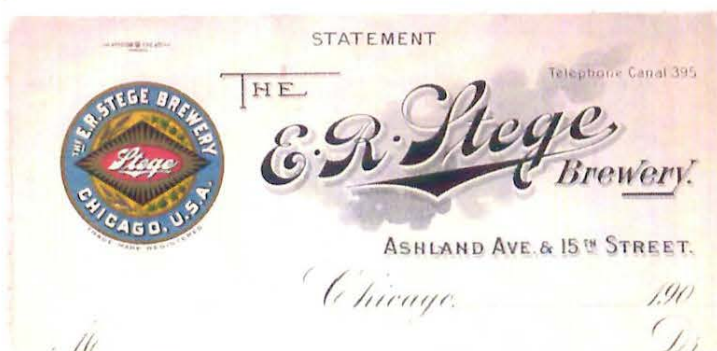
E. L. SHERMAN,
Secretary.

1861 to 1867!



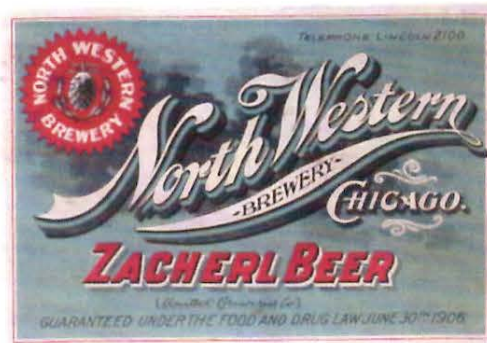


All right...a pause to catch your breath! If you're trying to establish a method to the order in which the labels appear, forget it...there is none! But notice that very few of these labels are "soaks"; almost all were consciously saved by someone. Just think of what we would have lost if they hadn't been carefully saved by an early enthusiast. Ever think that putting away micro brewery coasters or napkins is a foolish affection? Just think of the ones that didn't last; they have been at least documented for our grandchildren and beyond! Some day, someone just like us will look at them and thank the collector of today who saved them!

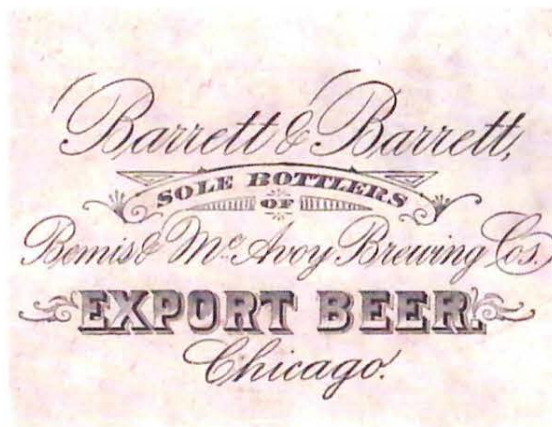


A couple of postal items: There was an attempt to reopen the Stege brewery after Prohibition (several in fact). But the financing to modernize the old plant was never sufficient. One of the Stege relatives even had glasses made to help influence potential financiers. These glasses with the beautiful and colorful pre-Pro logo are among the rarest of Chicago breweriana (well, not quite "breweriana", as the brewery never reopened.) The Brands addressed on the Bartholomae and Roesing envelope were to be found at the Michael Brand Brewery, part of which still stands on Elston Ave. The Mutual Brewing plant stands pretty much as you see it here on 22nd and Spaulding on the South Side.

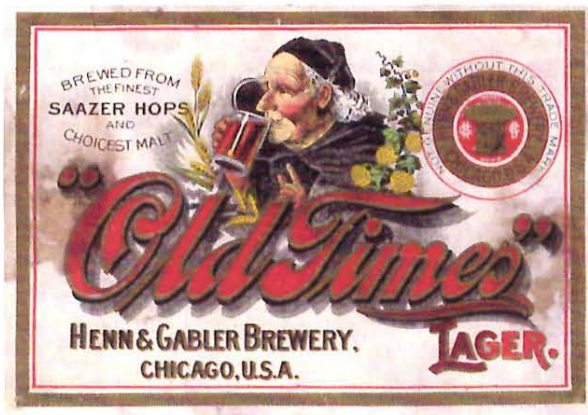


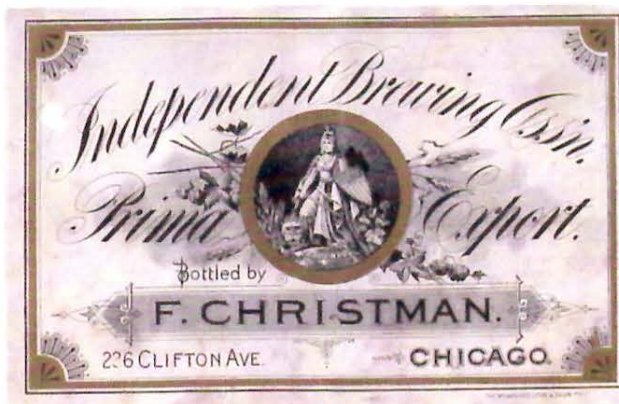
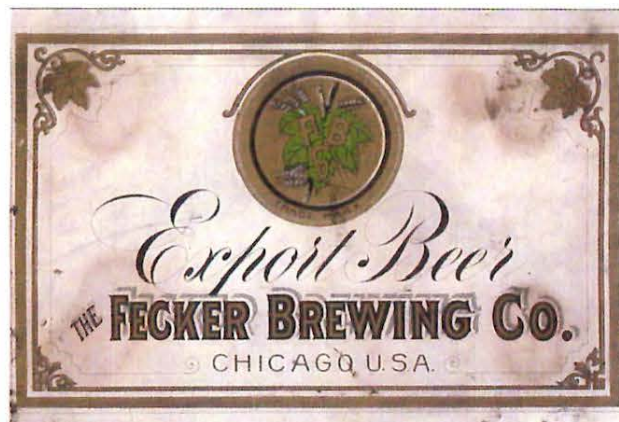
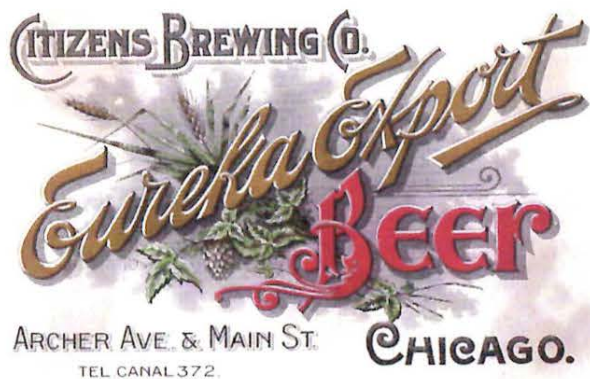


At left is one of the most spectacular labels I've ever seen! The flag of course catches the eye. But look at the starry blue field carefully....count the stars! I get 65! Well, how about adding Upper Michigan, and ummmm....



Above: If your name was Joseph Junk (probably pronounced "Young", and the spelling a butchery by an immigration agent), would you want your competitors talking a bout the Junk Beer? Evidently didn't bother either Joseph or his widow Magdalena who ran the brewery for some years after his death! Below right: Thought you'd caught a duplicate, eh? No sir! This is the original "Old Times" label. When United Breweries redid the label, they evidently dropped the "finest Saaizer hops and Choicest malt", as they did the note that none was genuine without the brewery logo (United dropped the HGBC and brewery name from the logo as well.) Is this an early example of what can happen to acquired brands?





If I ever had any doubts, I now fully understand why Bob Kay loves his labels! I'd rather see a whole bunch of things at once, rather than flipping through the pages of an album, but when the art of the label is examined, there can be little doubt that this throwaway item represents almost the highest state of brewery art. Those of you that know my love of the Munich Child (and yes, HE is a boy!) will immediately see what drew my eye to this page! Sure, the Ruehl's gave the lad a rather silly frilly skirt instead of the proper monks cassock, and replaced the traditional radishes with a hop-garland cincture, but they got the Munich colors right, even to the red shoes! There is a two fist-ed drinker! By the way, the Ruehl brothers were the sons of

William Ruehl, the father-in-law of Philip Bartholomay (see story above).

Several of the breweries whose labels are shown above DID survive Prohibition, but in other cities. K.G. Schmidt's heirs moved the business to Logansport, Indiana in 1934, and Fecker Brewing left Chicago and moved to Danville, IL in 1908. But in the main, the names of McAvoy, Bemis, Bartholomay (and Bartholomae), Ruehl, Brand, Tosetti, Seipp, Ogren, Corper, Dewes and such, live only in the memory of the families, and collectors like ourselves.



More from Seattle...

Rainier and Tannheuser

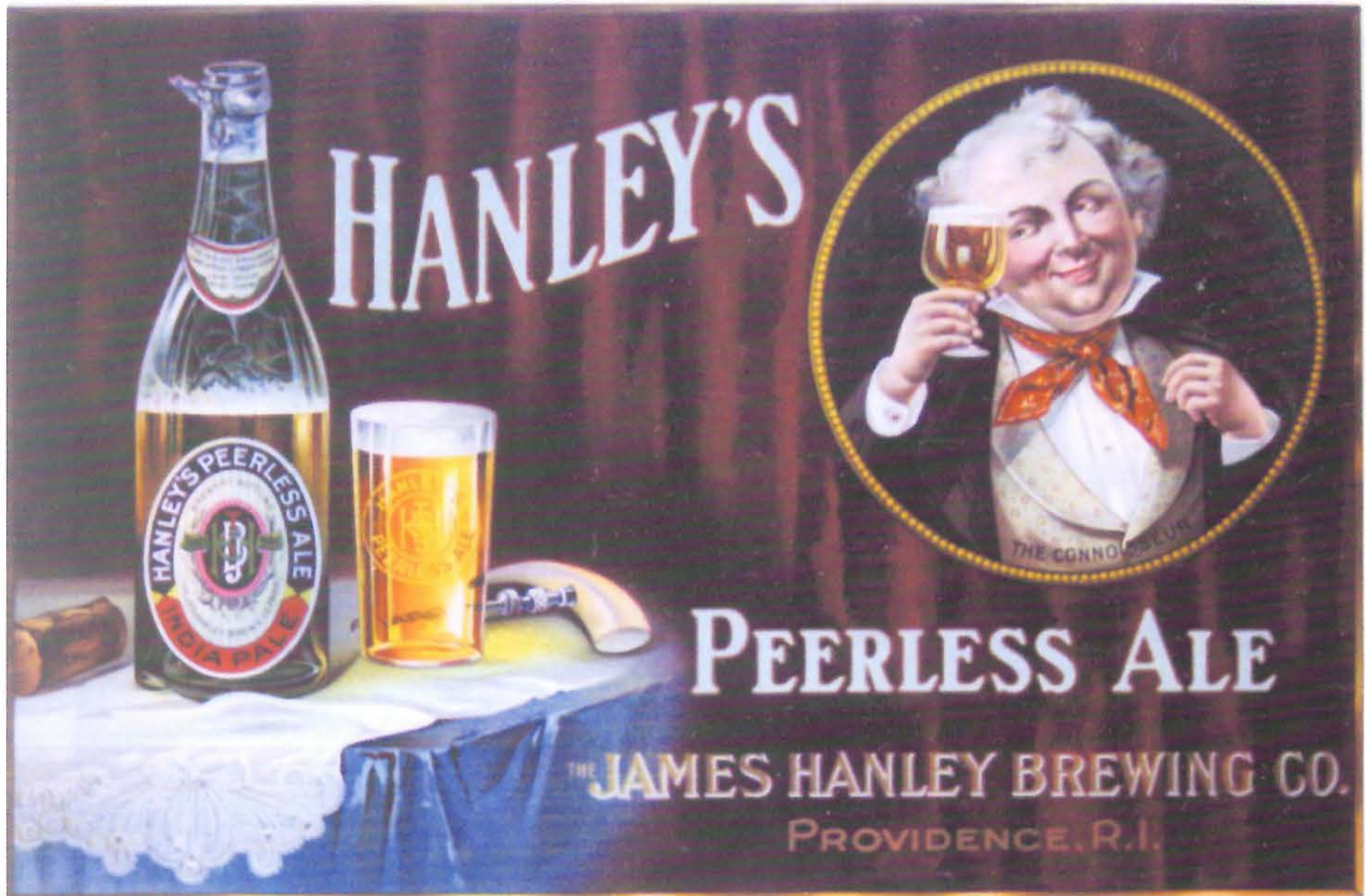
images from The Seattle Museum of History and Industry



Above are some wonderful Seattle trays (photos courtesy of the Seattle Museum of History and Industry) left over from last issue's article on Rainier. Top left, Seattle Brewing and Malting Co.'s most distinctive tray, "A Strictly Western Product". This has some features of a stock tray, but I believe Rainier was the only one to use it if it was. Hard to see at this size, but the detail is almost photographic. The musculature on the horse is striking. At top right, another "Look what we've done!" tray, announcing the conversion to crown closures. Again the detail is striking. The etched glass and the opener behind the crown exist as shown as Rainier breweriana.

The Claussen Brewing Association was a one brewery

club. H.J. Claussen and a partner joined The Seattle Brewing and Malting Co. syndicate in 1892. Evidently dissatisfied in 1901, Claussen purchased the brand new Standard Brewing Co., and formed his own 'association.' Both trays are for the Tannhaeuser brand. We might say "Hits the spot" today, rather than "touches" it...particularly in these politically correct times when one wouldn't say such around a pretty woman! More fantastic detail...one can almost read the bottles' neck label, and the tiny ladies glass she holds is a real one.



These photos are a very nice selection from Rhode Island! Our smallest state DOES have a rich brewing history! The superb tin-over-cardboard "The Connoisseur", with the cork and corkscrew show, is the kind of sign that looks great in ANY collection! The Providence Brewing "My Choice" is another "Look what we've done" item...again conversion to crown closure, with the figural opener displayed on the table. The Narragansett tray has a distinctly modern look, but, as it mentions "brewery bottling", is pre-Prohibition. A very nice selection from "Little Rhodey".

photos by Ed Theberge



The full set of "House of Heileman" steins, given to Distributors and key employees at Christmas from 1979 to 1996.



A lithographed ashtray-matchholder from National Brewing, Chicago.



These glasses, and the ones on the opposite page are originally from one of the seminal Chicago collections. They will be offered one at a time at Convention. Rare? How about hen's teeth, or chicken lips? These three are from small, and in two cases, obscure Weiss beer breweries. The Paul Pohl glass is unique for it's shape. The Pohl goblet (like the Hausburg in shape) is relatively common, but this shell is otherwise unknown! Could well be some record prices for glasses represented here!



More RARE glasses! I know of all of three pieces of non-label breweriana from Gambrinus, the glass at left being the third. The Chicago Brewing Co. glass with the Columbia figure is otherwise unknown. Several of the Chicago area collectors count themselves proud to have the Woodstock mug, but the glass? And the black-stained etching for Western brewery, Belleville, Il is another "where'd THAT come from?" piece. You want rare? Here they are!

NABA Auction

The auction of rare breweriana is traditionally one of the high points of every convention. The Auction continues to be open to members only at insider commission rates of 10% for sales and 5% for buy-backs. Nowhere are so many serious breweriana collectors gathered in one place as at the NABA convention, so we can again look forward to plenty of opportunities to add to our collections. Here is how the auction works:

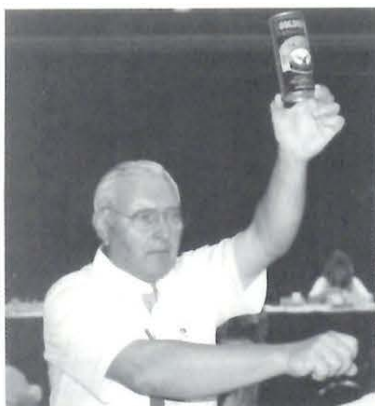
1. All items submitted for auction must be brewery collectibles and have a nominal value of \$50 or more. Items of lesser value may be grouped into a single auction lot worth \$50 or more. The \$50 minimum is part of a continuing effort to upgrade the quality of the auction merchandise. Auction check-in personnel are authorized to reject any item not judged to meet the \$50 minimum criteria **and the item must receive an opening bid of \$50 or it will be passed and assessed a \$50 buy-back commission.**

2. Each member may submit up to five items for auction. Items will be auctioned as time permits, with No. 1 first, No. 2 second and so on. There is no guarantee that all items submitted will be auctioned.

3. Members are encouraged to voluntarily reserve items for the auction rather than choosing items that don't sell in early room to room activity. If the members abide by this, the auction merchandise should be fresh and exciting. [Just think on this: if everyone has seen the item in your room, and passed, why would they be excited about it at Auction?]

The Auction will be held on Friday afternoon with check-in of auction items on Friday morning. The excitement is brewing early so now is a good time to start your auction planning! Be there!!

The Auction Committee



The auction (this photo from several years back, Minneapolis, I believe), with Dave Matthews and Mike Jones as primary auctioneers, with Bob Flemming in front) is generally pretty serious business. BUT, a tradition of at least one "Gotcha!", usually directed at the auctioneer has arisen. Here is Dick Caughey with the \$200 Schells can, still dripping from being emptied just before the auction.

DFS Identifies Parents of Bastard Brands

by Bob Kay

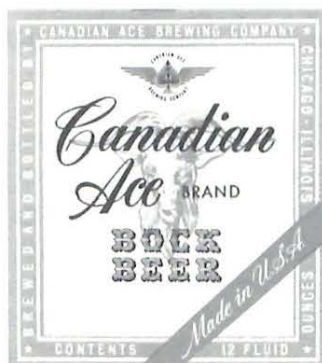
It would seem that there are many bastard beer brands running around loose without legitimate parents. It has been reported that this problem was especially prevalent in Chicago during the 1960's. For example when you know that the United States Brewing Co. closed in 1955 you may ask: "where do these ca1960's USBC labels come from?" Where was the Ace Brewing Co. in Chicago or the Berlin Brewing Co. in Chicago? There are many different ways to sort these custody cases out but this labelology trick focuses on label sizes. As so aptly demonstrated in the movie, *Take This Job and Shove It!*, breweries were pushing volume! As a result bottling line labelers were setup for a certain label size and in most cases all brands were ordered to that size. If the label was oversize, rather than adjust the mass production labeler the label was trimmed. Thus, bastard children can often be id'ed by their size. For example, Manhattan frequently used an upright size, 3 1/8 in. wide by 3 7/8 in. tall for their 12 oz labels. In the latter years, while under the Canadian Ace Banner, the upright size was refined, probably for higher

speed bottling, to 3 1/4 in. wide by 3 1/2 in. tall. Canadian Ace 32 oz. labels during this period were set for 4 1/8 by 4 1/8 inches. Using this technique DFS, (Dept. of Family Services) has id'ed the labels pictured as belonging to Canadian Ace Brewing Co. of Chicago, IL.

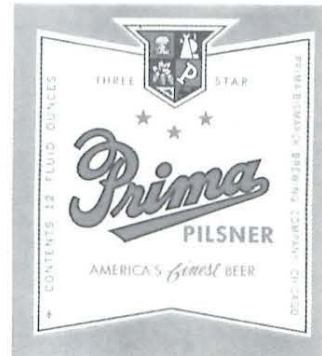
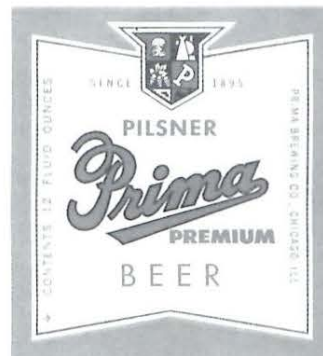
While Canadian Ace appears to be the largest offender, DFS has also investigated Atlantic Brewing Co. and Drewrys/Associated (successors to Schoenhofen Edelweiss/Atlas breweries) for similar offenses. One problem was encountered when it was discovered that Atlantic and Drewrys/Associated, in some cases, used the same label sizes. Additional techniques were used to make assignments in these cases and DFS admits that some of their assignments are tentative.

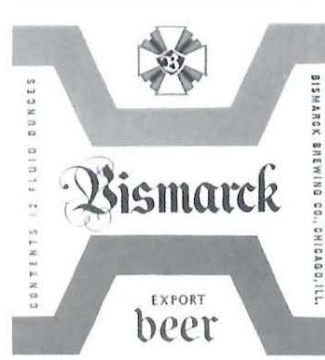
In summary, those guys were so slippery there is always going to be a trace of doubt on who the real parents were. Somehow I think they wanted it that way!

Bob Kay

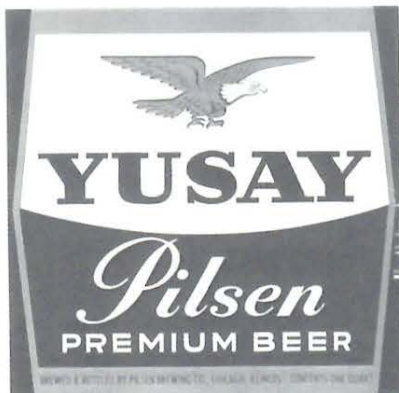
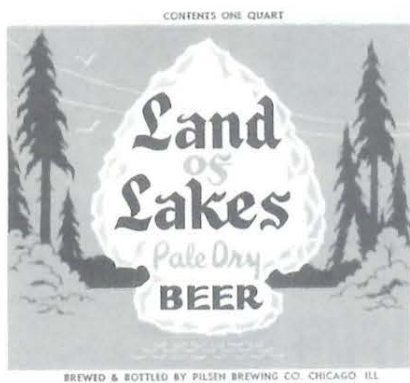
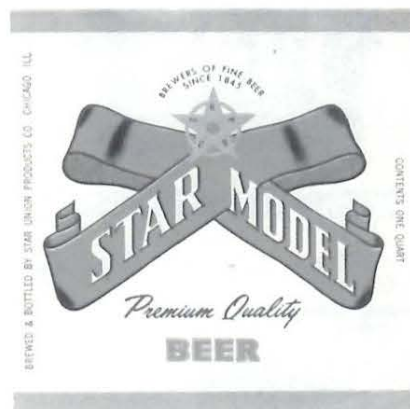
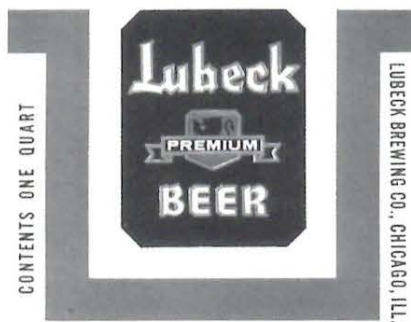


Alright, you budding sleuths, break out the DNA analyzers, it's time for a parent check! Our first example is easy, as it is printed with the actual source, Canadian Ace. The second and third are a bit more confusing: the same brand from two different "breweries." The Near Beer is allegedly from United States Brewery, closed for years, and the Malt Liquor from Westminster Brewery. The label at left, below, gives the visual clue, as Canadian Ace Brewing Co. is overprinted with its AKA, Westminster. Hey, this is EASY! It don't take a rocket scientist to connect "Ace Brewing" with Canadian Ace, but "Old Vienna Brewing"? Now PRIMA...from Prima Brewing? Oh yes, Prima-Bismarck like the last one. But is either from the original location? Not according to the label size it isn't! DNA testing (here "differential numerical analysis") reveals these 8 labels all came from the same bottling line, and as we KNOW Canadian Ace was the parent of the first label, it seems like they are the "father" of ALL these illegitimate children!

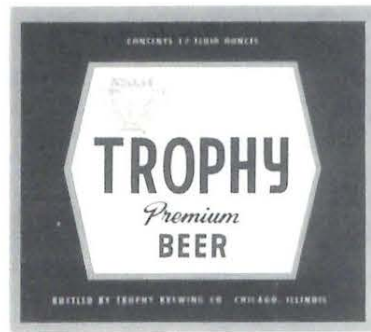
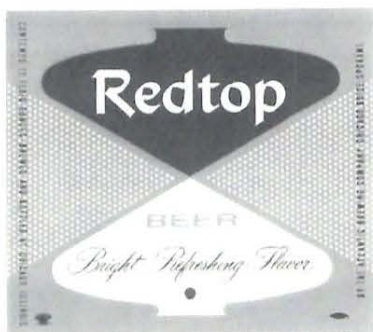




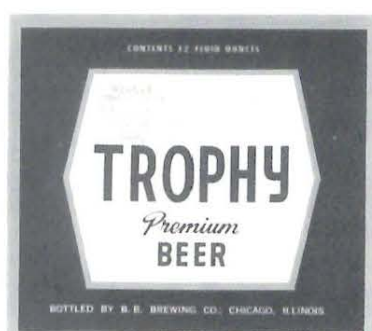
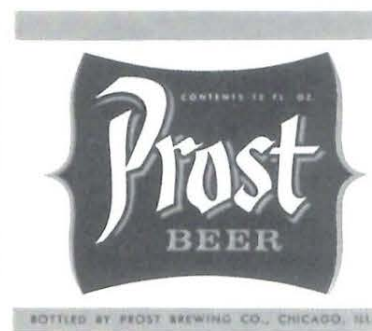
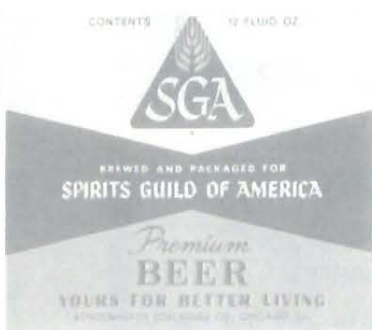
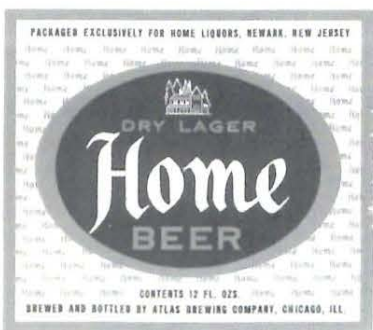
Koenig Brau and Bismarck from "Prima-Bismarck", but the give-away label size proves the parent brewery was again Canadian Ace. Berlin didn't move from Wisconsin, nor Gipps (on a foil back so dark that the mandatory cannot even be read) from Peoria. Just another pair of orphans sired by the folks at Canadian Ace. No matter what brand you used to drink, Canadian Ace tried to provide it for you again!



The quart labels above show the same crooked parentage as the 12 oz ones, albeit all of these but the Gold Brau Brewing carry the name of the brewery that produces them originally. In the cases of Star Model and Lubeck, of course the city name change is the giveaway. But the DFS method of measuring the label size again is the clincher. The Canadian Ace foil label IS labeled factually; the others are all AKA's. The philosophy seemed to be "Who cares who we say we are; if the BRAND is familiar, somebody will buy it!"



Now we move on to Drewrys-Associated:



Do you get the concept from the Canadian Ace series? All the beer (and, as Bob pointed out in a previous article, even the ale) came from the same batch formula anyway, so who cares what you called it. And Canadian Ace wasn't the only master at this game. Consider these labels from Atlantic Brewing Co., or whatever they called themselves that day. The first at left is only a slight modernization of the Redtop label originally from Cincinatti, marked Atlantic. But the two cuts to the right are from IDENTICAL labels, one marked Tuxedo Brewing, the other C-V Brewing. Oh, well. Then the Trophy label from Trophy Brewing.

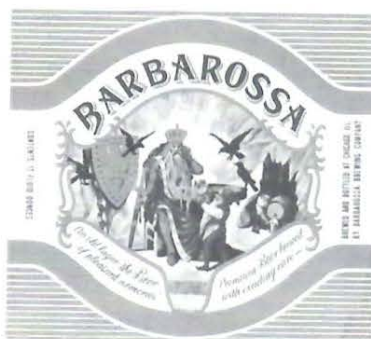
The Prost labels illustrate an interesting production technique (both are from Tuxedo Brewing again). When you change labelers, and have labels left over that are only slightly off size, just trim them. You end up here with "ottled by Tuxedo Brewing Co., Chicago, I", but who's to notice or complain?

At this point, the Editor is completely befuddled, and wishes he had the resident labelologist right here as he types!

OK, everybody expects chain store brands to be labeled somewhat obscurely, right? The Home chain in Newark got their beer from Atlas, SGA from Schoenhofen-Edelweis and 9-0-5 from St. Louis from their very own brewery in Chicago. Right...all these from Drewrys-Associated in the 1958 to 1972 period. Got that straight?

Now just a danged minute! At the top of the page you said Prost was Atlantic/Tuxedo ...you know, the trimmed label bit. Who's this "Prost Brewing?" And Trophy was

Atlantic/Trophy Brewing. How'd they get down here with Drewrys? And who's B.B. Brewing? What'd they do, have a contest at the brewery every morning to see what brewery name they'd use that day? But when Drewrys-Associated used a "real" AKA, they seemed to favor either Atlas or Schoenhofen-Edelweis, two very familiar Chicago brewery names, dead though they may have been. Maybe they DID think people read the brewery name to see where it came from (not that the searcher learned much!)



More from Drewrys-Associated: All-American from "Atlas", Barbaross, late of Cincinnati, South Bend and ?, now Barbarossa Brewing Chicago. In spite of the indignities heaped upon it, the old label still looks pretty good, and Christain Moerlein probably would have recognised it. Not likely so for Isaac Leisey's label from Leisey Brewing, Chicago, despite the claim the it was "Registered in U.S. Patent Office". But, by golly, the 49er label (good old Atlas) is a rather decent attempt at a new design...it does look better in color, but you'll have to take my word for that.

This trip through Labelology School has left me exhausted! DNA testing or no, I have to admit that the breweries involved in this paternity case did a good job of confusing me! The profusion of old brands with new label designs and breweries of convenience would likely have driven me to drink...Strohs or Schlitz. But these examples were from the waning years of these once proud Chicago breweries, and barrelage at any price was the survival tool they chose. The customer didn't seem to matter much anymore, as long as he could be conned into buying another six pack!

Editors Note: I'm doing this in a BIG font size to make sure it is seen! I absolutely HATED to run Bob's article in the black and white section, but as this is the pre-Convention issue, and the magazine cannot sit around any longer, I simply had to do it. Why? Because I had NO other material in the hopper to print. I considered increasing the size of all the type in the issue but decided The Large Print version of the *Readers Digest* was not a good model.

Friends, we are at a crisis RIGHT NOW! If I do not receive some articles and photos for *the Breweriana Collector*, and receive them SOON, there will be no more magazine! I have pretty well exhausted my personal collection for articles and photos, and am wearing out the few kind souls who regularly contribute material.

We could decrease the size of the magazine so the meager copy can go farther. The "cut" would be 8 pages of black and white, or all 8 pages of color. I must drop a whole "signature." Any other cuts produce economic

problems that would outweigh any advantage. Rather than leaving pages blank (believe me, I have given this SERIOUS thought), I would recommend the magazine drop from the present 28 interior pages back to 20.

Is this the good stewardship of this wonderful publication I and every NABA member has a right to expect? No, it isn't. But I am not one who could simply reprint news items from the major breweries Public Relations departments and call it a magazine. I also cannot continue to fill the magazine myself. If I do not soon receive help in the way of articles from the Membership, the next issue will reflect that fact. This is not a joke, or a threat or an attempt to bully the Membership. It is a plain statement of fact. My personal store of brewery history and artifacts is running dry. I cannot fill 16 pages of copy four times a year from an empty well!

John Filson Graff, Jr.
Editor



Being Editor and columnist sometimes has small advantages! The following arrived via e-mail a while back, and I liked the story (sad, but well written) enough to include it here.

From: Patrick Stambaugh on the Internet

Fire Leads To Beer Tragedy in Ashland

by: Rick Olivo

For more information: <http://www.ashlandwi.com>

ASHLAND, WI: Posted 8:27 a.m., April 6, 2000 —

Less than a week ago, the South Shore Brewery's beer was in such demand that Head Brewmaster Eugene "Bo" Belanger was looking at a possible expansion of operations to increase the amount of ale and lager available to thirsty customers.

Wednesday, South Shore brewery workers were taking full kegs of stout, red lager, honey ale and maibock, tapping them and inverting them to empty out on the parking lot next to the burned-out Railyard Pub.

The kegs, stored in the basement were untouched by the fire that gutted more than half of Ashland's historic Depot Saturday, but water used to fight the blaze flooded the basement with six feet of filthy, possibly contaminated water. The kegs of beer, the product of hundreds of hours of handcrafted brewing had to be dumped.

"It's the worst thing since prohibition," said one worker as he watched the copper colored brew course down the pavement and into a storm drain, creating a huge mound of froth at the manhole grate.

"It's way, way appalling," said assistant brewmaster Kevin Lyons. "It's a lot of work down the drain."

On the other side of the depot, other workers were piling sodden chairs, tables, dishware and other items salvaged from the Depot restaurant. What could be saved was moved into the vacant Whitebird building just down the road from the Depot on Third Street.

"It's the day after the end of the world, and we got to get going again," said a worker stacking grimy dishes for shipment.

"The day after the end of the world" has happened here as well, albeit it was mismangaement, rather than a fire, that did in Frederick Brewing, and it's Wild Goose subsidiary. I already miss the brews, although have taken up the slack with bottled product from Appalachian in Harrisburg. I really hope the new owners will at least bring back the Seasonals like **Snow Goose** and **Snowballs Chance!** The shelves at my beer pusher are

pretty empty, except for more of the Brewery Hill stuff since Frederick is gone!

I don't seem to be able to muster an education session this issue. I guess the loss of a "friend" in the business has hit me harder than I'd anticipated. But there are a batch of new-to-me brews to talk about!

Great Divide Denver Pale Ale; Great Divide B.C., Denver, CO

A decent, but not very exciting start and middle, but a BIG ale finish. The finishing hops save the brew.

Brewery Hill Caramel Porter; The Lion B'y, Inc., Wilkes-Barre, PA

This is from the pseudo-micro division of this regional brewer. The label claims almost Rheinheitsgebot purity. The product? Probably better than what they sell as Neuweiler Porter, but my impression is of a cartoon, with exaggerated features. The head was chocolate brown, rather than creamy. I guess I was prepared to be disappointed, and the brew barely exceeded my relatively low expectation.

Sam'l Adams Double Bock; Boston Beer Co., Rochester, NY (Genesee)

VERY good! Huge body with a malt dominant middle, and a more balanced finish with the use of quality hops evident. One of the very best from Jim Koch's crew!

2000 Bigfoot Barleywine style Ale; Sierra Nevada B.C., Chico, CA

The annual bottled joy from one of the first microbreweries. Spicy, hoppy, rich almost ruby color with a durable head. Definately a sipper! Finished DEEP in the chest. As always, WONDERFUL!

Hibernator Winter Ale; Golden Bear B.C., Berkeley, CA

An English "strong ale" type, with a nice ruby brown color but rather anemic head. Good ale flavor with a nutty tone, and then a nice deep-in-throat hops finish. Enjoyable for sure.

Oasis Scabard Red Ale; Oasis Brewery, Boulder, CO

A pleasant and drinkable medium bodied ale that perhaps would be more distinctive drunk colder than I favor. At 50-ish degrees, the Cascade hops dominate and spoiled my full enjoyment.

K-9 Cruiser Winter Ale; Broadway Brewing, Denver for Flying Dog Brewpub, Aspen, CO

A pleasant hops dominance throughout, but not overly bitter. Compared to other Flying Dog brews I've tried, this is rather mild, when it shouldn't be. I can't quite get a grip on its character.

Snake Dog India Pale Ale; B'way B'g for Flying Dog
A bit of a disappointment. It has the warm hops finish I like in an IPA, but little else distinctive in the way of flavor. A second glass at a different time seemed better. The distinctive chest-deep finish is the best part of the brew, and overall, it seemed a better product than my first impression.

Woodstock IPA; Portland B.C., Portland, OR
Now HERE'S an IPA! Major hops throughout, and the oak barrel flavor notes that typify the original (brewed to survive the long and rough trip by sailing ship around the Horn to India). An excellent contribution to the type!

Clipper City Reserve-Winter Ale; Clipper City B.C., Baltimore
A highly hopped, full bodied (and bottle conditioned) ruby ale. A subtle maltiness arises just before the hops-dominant finish. I had this on draft as well at Blue & Grey, and the two compare quite favorably. Good job, Hugh! A brew similar in concept to Snow Goose, or Snowballs Chance, also from Maryland. But Hugh Sisson wouldn't be copying, would he?

Clipper City Reserve- Irish Stout; Clipper City B.C.
WOW! Not a Guinness, but at least a McKeown's. True to type to a T! This is the best American Irish Stout I can remember tasting!

A couple from the draft selection at B&G that I did manage to take notes on. Next year, a portable tape recorder!

Franklin Street Lager; Carolina B.C.
A very nice traditional lager. Good body, and a pleasant "entire".

Pinehurst Scotch Ale; Pinehurst B. C.
Very nice indeed! more hoppy than sweet. GOOD body, and quite enjoyable. This is one of my current favorite brewing styles.

Red Hook Hefeweizen; Red Hook B.C., Portsmouth, NH
Somewhat heavy for a traditional hefeweizen. All US malt and yeasts account for some of the difference. The lemon note is not from European yeast, but the wheat...the taste effect is almost the same. Brewed as an enjoyable beer, not the "thirst quencher". I like to drink this!

Back to the bottles:

Red Hook Nut Brown Ale; Red Hook Ale Brewery, Seattle
An extremely drinkable dark ale. The mildly hops dominant flavor is complex, even when drunk cold. Finish is mildly malty in the mouth, but hops deep in the chest. I had both bottled and draft at B&G.

The Duke of Winship Scottish Ale? Porter?; Middle Ages B.C., Syracuse, NY
The ?? above because the label mentions both, but fails to identify which. In taste, it's a porter, with a malt-sweet Scottish middle, and a dark roast malt and hops finish. Interesting. Not any specific style, but quite drinkable.

Jordan Ale Publicans Choice Olde Style Brown Ale; Relyea B.C., Syracuse, NY for Jordan Ales, Baldwin, NY
Nice ruby color, but a rather anemic head. Largely malt-sweet, with even the finish more matly than hops. Drinkable, maybe even enjoyable, but not distinctive. Sort of "dumbed down."

Towpath 1825 Pale Ale; Relyea B.C., Syracuse
Pretty standard American ale. Nicely but delicately hopped...not enough to drive off the "beer drinkers". Again, dumbed down. I would HOPE this isn't a trend in the micro movement. Sure every brewpub has to brew or serve something for the WHAAASUUHP? crowd, but I would think the industry had learned not to try and compete with the biggies on their turf!

And a delightful surprise through the mail (oops...probably shouldn't have said that!) from Reo Ojala:

Summitt Heimertingen Maibock, Summitt BC, St Paul, MN
(Heimertingen was where the company's first brewhouse came from, so they honor this in the name) A delicious Spring brew! Delightfully balanced between malt and hops throughout, even up to the surprise deep-in-throat hops finish. Ingredients tell the whole story here! Mark, ya got a real winner!

A friend from Maine brought down a batch of his locals for me to try. Dan isn't a beer drinker, so they were "what he found at the store":

Carabassett Pale Ale; Sugarloaf B.C. Portland, ME
Bottled at least in Portland, this is a sort of "starter" ale. It is rather mild, but well blended in flavor. It sure isn't the B brand, but not "Dead Guy" or one of those really hoppy ones, either

Casco Bay Lager; Casco Bay B.C., Portland, ME.
Bottled at same plant as the Carabassett. An excellent American style lager. Big body, a slightly malt dominant middle, and nice little hops bite at the finish.

Nut Brown Ale; Oak Pond B.C., Skowhegan., ME
A pleasant and quite drinkable ale. It has a toasty malt flavor to match the color, and a mild hops undertone. Not great, but well beyond just OK.

Lompoc's Bar Harbor Blueberry Ale; Atlantic B.C., Bar Harbor, ME
Yes, what else from Maine? Wild blueberries! It has a distinct blueberry nose and flavor, but, as I wonder with these fruit-enhanced brews, WHY? Because of the amount of blueberry juice used, there isn't much other flavor anywhere. I'll have my muffins for breakfast, I think!

River Horse Hop Hazard Dry Hopped Pale Ale; River Horse B.C. Lambertville, NJ
Not from Maine, but near where we met, so Dan included it! In spite of the label, this is a relatively interesting IPA type ale. Malty middle with Cascade Hops dominant at the finish, it isn't bad for a product obviously aimed at the mass market audience.

Please tell me that the seeming proliferation of "dumbed down" or "starter" brewed products is good for the industry; that it is the way small brewers are trying to expand their markets into the mass market consumer base. Tell me that this IS different from the "barrelage at any cost" marketing evident in the Labelology article. Yes, every brewpub that succeeds has to have a product the B---, C--- or M--- drinker will buy, and yes, maybe the bottling micro does too, but how do you beat the biggies (or even gain a measure of respect from them and one's self) by making "me too" brews?

Brother Filasticus
The Brewers Monk



Executive Secretary's Report



It's SPRING! The best time of the year, as breweriana collecting and shows move into high gear after a winter hiatus. May the new year pump new vigor into your search efforts, and new life into your collection!

A reminder to all NABA members: The 2000-2001 dues are \$25 this year, and are due as usual by May 31, 2000. PLEASE pay your dues ON TIME, to save work and the needless expense of extra mailings.

2000 is the 'heavy' year for elections, as all the Officer positions (President, Vice President, Recording Secretary and Treasurer) and three Director slots are up for election. The life of NABA depends as much on the Officers and Directors as it does on the support of the Membership. The ballots are to be included in this issue with the Convention material! Please complete the ballot, and return it to me by mail before July 1. Don't wait...do it NOW!

I'm somewhat sad to announce that I have tendered my resignation as Executive Secretary, effective at Convention this year, or at the very latest, Ann Arbor. The Executive Secretary is appointed by the Board for a one year term. All expenses involved in the job are reimbursed by an Expense Account. I have agreed to help in the search for a successor, and to help train the new person. I know many of the things



do by hand will be changed to computer, but as the computer is not my friend, I haven't employed it! The job does take a bit of time to learn, and if it changed hands every year, NABA would not run as smoothly as it does! So the one year term is a bit of a joke, but it will give my successor time to see if he or she fits the job. In the almost 30 years of NABA, I think I am the second Executive Secretary! But after 18 years, it is time to STOP! If I can answer any questions about the job, please call me at (262) 560-1948. I have prepared a complete job description that is available from Norm Jay, for those that are interested.

I want to take this opportunity thank all the Members that helped over the years to make my job easier, or at the least, interesting! It has been enjoyable and rewarding to get to know so many of you personally; these friendships hopefully will continue for years to come.

I want to welcome the following NEW MEMBERS, and suggest you look over the list; if you see someone who shares a collecting passion, drop them a line, and let's all help make these new members welcome!

Sincerely
Robert E. Jager
Executive Secretary

New Members

Achauer, Wes (Judy)

1900 Jackson Road
Zanesville, OH 43701
(704) 452-8690
Bottles-history-paper items-photos
Achauer Brewery; Zanesville OH breweries

Anderson, Ben

8469 Ivan Avenue, South
Cottage Grove, MN 55016-3249
cans-signs
Mankato Brwg. Co.

Barnum, Scott

5325 Bent Tree Forest Dr. 1136
Dallas, TX 75248
(972) 960-2064
All breweriana-neon signs-trays-cone top cans
Old Style

Cieslak, Eddie (Maureen)

761 Saylor Avenue
Elmhurst, IL 60126
(630) 832-8757
Signs-ad pieces-MICROBREWERY COASTERS
Cheif Oshkosh, Peoples (WISC) breweries

Chrapek, Richard

30 Eastchester Road, Apt 3K
New Rochelle, NY 10801
(914) 636-3771
<tapcollector@aol.com>
Tap-knobs-all breweries-all brands

Cornils Patrick W.

PO Box 37
Dexter, MI 48130
(734) 662-9060
<cornman@provide.net>
Books-magazines-cans-glasses-paper items-ROG signs

Cornils, Peter W.

128 Kenyon Avenue
Elkhart, IN 46516
(219) 294-7058
<pcornils@npcc.net>
Bottles-cans-cases-glasses
Goebel, Stroh

Edwards, Thomas

207 N. Eastwood
Mt. Prospect, IL 60056
(847) 394-2546
Mini beers-pinbacks-ROG signs-signs-statues-tap knobs
Chicago breweries

Hanson, Raymond F. (Pat)

2817 Grand Oak Drive
Garland, TX 75044 - 7859
(972) 530-0400

Jensen, Mike (Janice)

Rt 2 Box 199-A
Superior, ND 58350
(402) 879-4906

Johansen, Eric S.

744 N. Emerson Avenue
Indianapolis, IN 46219
(317) 352-8737
<ejohan@aol.com>
Bottles-cans-glasses-mugs-steins-signs-trays

Liedel, John (Barbara)

17253 Arlington Ave
Allen Park, MI 48101
(313) 274-0619
All breweriana-mugs-steins-ROG-signs-tip trays-trays
Stroh, Goebel; all Detroit breweries

Nelson, Brandelyn (Greg)

301 Alabama Street
Milton, FL 32570-4906
(850) 983-3950
Mini beers-neon signs-tap knobs-trays
Pabst Blue Ribbon

Odash, David (Lorri)

1415 7 1/2 Avenue
Hillsdale, WI 45733
Bottles-calendars-cases-labels-signs-paper items
Leinenkugel; Rice Lake Brewing

Peters, Steven M

3437 S. New York Avenue
Milwaukee, WI 53207-3731
(414) 744-6154
<smpeters@execpc.com>

Redman, Thomas (Marlene)

248 Audley Drive
Sun Prairie, WI 53590
(608) 837-7037
All breweriana-cans-mugs-steins-trays
A-B; Miller; Old Style

Swormstedt, Tod

National Signs of the Times Museum
407 Gilbert Avenue
Cincinnati, OH 45202
(513) 421-2050 ext. 336
<www.signmuseum.org>
Clocks-history-neon signs-photos-ROG signs

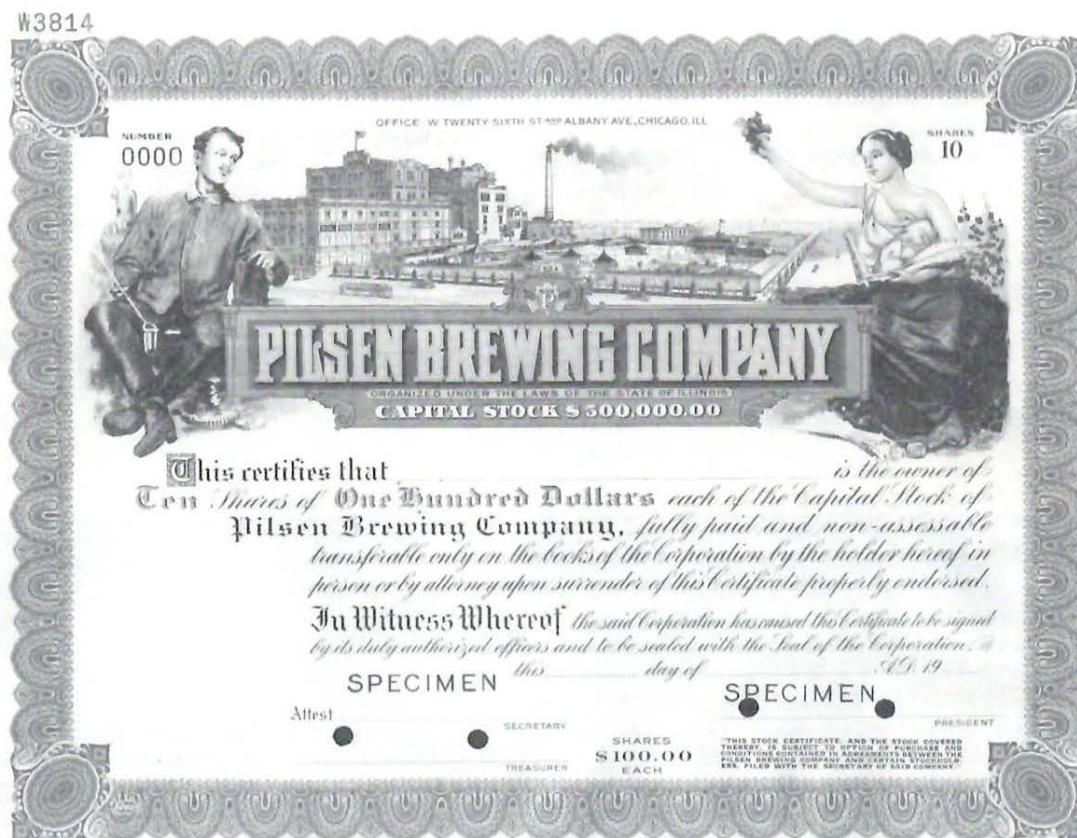
Synakiewicz, Larry (Dawn)

815 S. Jefferson
Chicago, IL 60607
(708) 877-2553
<Larz@wwa.com>
Reverse on glass signs-trays

Treichel, Todd (Lisa)

13541 Taylorstown Road
Leesburg, VA 20176-6165
<ttreichel@aar.org>
History-labels-trays-bottles
Wisconsin and Virginia breweries

Welcome aboard, friends! May your NABA years be the best and richest collection builders you could dream of! Fil



BUY-SELL-TRADE

BLATZ BREWERIANA WANTED: I will gladly purchase or trade for any **BLATZ** beer items. Call (800) 543-9399 9 AM-5PM EST, or write to: **Leo Blatz**, 2829 Sheridan Dr., Tonawanda, NY 14150

Bl1 Sp00-1

WANTED TO BUY: Top condition Lithographs, Die cut cardboards and trays from Nebraska, AZ, CO, UT, ID, MO, NV, NM, OR, WA, WY. FISHER (UT) etched glasses, Tivoli (CO) tray with woman w/red hat, Tivoli sunburst tip tray. **John Bussey** (402)430-7101 E-Mail: <topcue@aol.com>

Bu1 Sp00-3

WANTED TO BUY : KINGS BREWERIES of MA & NY. Looking for signs, lithos, corner signs, ROG, trays, TOC, etc. Also New England trays. Please help! **Jeff King**, 37 King Phillips RPath, Duxbury, MA 02332 (781) 837-9630

Kil Sp00-1

WANTED: FEHR'S BREWERIANA: Trays, signs, gadgets, what-have-you. **Jane Fehrs**, 9 Windmill Place, Armonk, NY 10504 (914) 273-3631

Fhr1 Sp00-1

Ever wondered about the power of a want ad? Here's a testimonial, no less!

"Since I joined NABA two years ago, I have run yearly small ads in the NABA magazine, and have had wonderful responses to them. Not only have I been able to add to my family's Fehrs Beer memorabilia collection, but I have made many new friends.

"Sincerely, Jane J. Fehrs"

And you wondered if anybody ever read ads! Read the instructions in the shaded box below, and get a check in the mail! **MAKE NEW FRIENDS!**

The Breweriana Collector and the Membership Directory are published by National Association Brewery Advertising for its membership. Dues are \$20 per year domestic, \$30 Canadian, \$40 overseas. Send applications for membership, dues, change of address and advertising for **The Membership Directory** to Robert Jaeger, 1380 W. Wisconsin Ave., Apt 232, Oconomowoc, WI 53066-2681. Send manuscripts and advertising for **The Breweriana Collector** to Fil Graff, 10111 Lincoln Way West, St. Thomas, PA 17252-9513. Advertising rates for the **BC** are \$80 half page, \$40 quarter page, \$20 short ads in the Buy-Sell-Trade section, \$5 if limited to member's own collecting activity. Full page ads will be considered as a separate "flyer" insert. The Editor has the right to edit submissions to conform to proper style and appearance, and may defer publication of a submission for reasons of space or layout.

National Association Brewery Advertising (NABA) publishes **The Breweriana Collector and Membership Directory** solely to facilitate communication among its members. No effort is made by the Officers, Directors and Editorial Staff to check any articles for accuracy of content, to investigate value or the authenticity of any article offered for sale or trade, or of the business reliability of persons placing advertisements. NABA and its Officers and Directors disclaim responsibility for inaccuracies which may occur in its publications, and any liability for any transaction to which it is not a party.

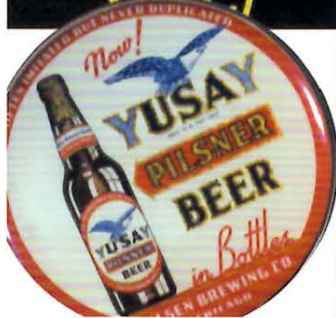
Events of Interest

- May 3-6 **6th Annual RUSH TO THE ROCKIES SHOW**, Holiday Inn-Univ. Park, Ft. Collins, CO
2000 Contact: Nick Clous (ABA Columbine Chapter), (303) 344-8874
- May 20 **GAMBRINUS CHAPTER 11th KING'S SPRING FLING**, Makoy Center, Hilliard, OH
2000 Contact: Doug Blegan (614) 890-0835
- May 20 **PATRICK HENRY CHAPTER SHOW**, American Legion Hall, Battle Creek, MI
2000 Contact: Dave Launt (616) 327-8754 <NYbrews@aol.com>
- May 20 **NORTHSTAR CHAPTER (BCCA)**, Minnesota Brewing, St. Paul, MN 9AM to 3 PM
2000 Contact: Dave Wendl (651) 731-9573
- June 3 **TRI-STATES BREWERIANA SHOW** (3 BCCA chaps), Eagle Point Park, Dubuque, IA
2000 Contact: Dave Wendl (651) 731-9573
- June 4 **E. PENNA TRI-CHAPTER SHOW (BCCA)**, Leesport Farmers Market, N. Of Reading, PA
2000 Contact: Jerry Matonis (717) 693-3612 <JMat973447@aol.com>
- June 4 **QUEEN CITY CHAPTER SHOW**, Raffles Blue Ash Banquet Center, Blue Ash, OH
2000 Contact: Dave Gausepohl (606) 371-4415
- June 9-10 **22st Annual SWAP-A-RAMA (BCCA)**, K of C Park, Florissant, MO
2000 Contact: Gregg Kreyling, (314) 429-1952
- June 13-18 **ABA CONVENTION XIX** (Members Only), New Orleans, LA
2000 Contact ABA Office, Pueblo, CO
- Jun. 17-18 **SUMMER INDY AD SHOW**, Our Land Pavilion, State Fair Grounds, Indianapolis
2000 [No NABA Hospitality Room at Summer Show]
- July 7-8 **MIAMI VALLEY (BCCA)** 26th Ohio MiniConvention, Armco Park, Middletown, OH
2000 Contact: Bob Kates (937) 426-8349
- Jul. 12- 16 **ECBA CONVENTION**, (ECBA Members Only); Doubletree Inn, Somerset NJ
2000 Contact: John Dikun, (732) 636-6613
- Jul. 15 **MID-MICHIGAN & RUSTY BUNCH BCCA SUMMERSWAP**, Frankenmuth, MI
2000 Contact: Dave Van Hine (517) 652-9818
- July 22 **NORTHSTAR CHAPTER (BCCA)**, Glueck Brewery, Cold Spring, MN (9 AM to 3 PM)
2000 Contact: Gerard Mitchell (651) 459-0308
- Aug. 3-6 **29th ANNUAL NABA CONVENTION**, Holiday Inn-Naperville (Chicago area), IL
2000 Members Only; Info with THIS ISSUE!
- Aug 11-12 **9th ANNUAL WEEKEND AT PAULY'S**, Lena, IL
2000 Contact: Paul Zagielski (815) 269-2135 or <yusay@webtv.net>
- Aug 8-12 **22d CANADIAN BREWERIANIST CONVENTION**, Travelodge, Regina, Sask
2000 Contact: Tory Neald (306) 359-6080 or <jneald@dlcwest.com>
- Aug. 12 **23d ANNUAL HORLACHER WEEKEND SHOW**, Macungie Park Hall, Macungie, PA
2000 Contact: Larry Handy; (610) 439-8245
- Aug. 12 **NORTHSTAR CHAPTER (BCCA)**, Leinenkugel Brewery, Chippewa Falls, WI (9A to 3P)
2000 Contact: Roger Meier (715) 723-1566
- Aug. 13 **QUEEN CITY CHAPTER SHOW**, Raffles Blue Ash Banquet Ctr, Blue Ash, OH.
2000 Contact: Jeff Dowers (513) 851-8986
- Sept 7-10 **BCCA 30th Annual CONVENTION**, Adams Mark Hotel, Mobile, ALA
2000
- Sept 16 **KC ANTIQUE BOTTLE COLL'RS SHOW**, American Royal, Kansas City, MO
2000 Contact: Jim Maxwell (816)942-0291 (evenings) or <hjmesq@aol.com>
- Sept. 30-Oct. 1 **INDIANAPOLIS ANTIQUE AD SHOW**, South Pavillion, Indiana State Fair Grounds
2000 NABA Hospitality at Holiday Inn, US 421 & I-465, 8 PM Fri. Sep.24, Poolside
- Sept. 29-30 **BREWERIANA SHOW**, Our Land Pavilion, Indiana Fair Grounds, Indianapolis, IN
2000 Contact: Carol Rettig, (317) 261-1405

Note to our readers: Bob Hajicek is the Editor and Contact for the NABA Events page! Please get all info you wish included to Bob (see Contents page for closing dates!) at: PO Box 4202, Hopkins, MN 55343, (952) 595-0878. And a MUCH more complete list is posted on the NABA website <nababrew.org>!



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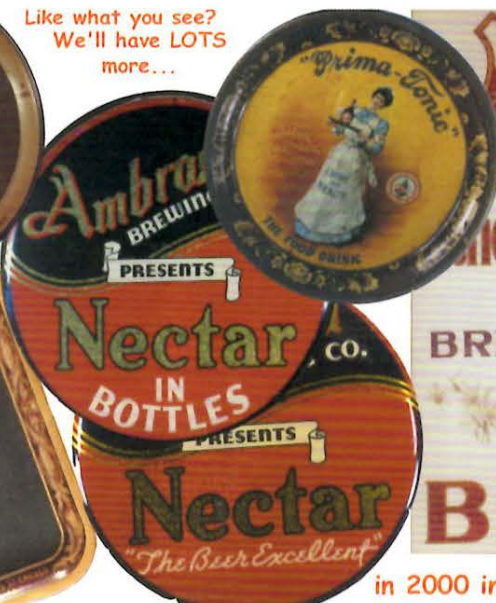
NABA's 29th Convention CHICAGO 2000

August 3 through 6, 2000

Holiday Inn Select, Naperville, Illinois



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