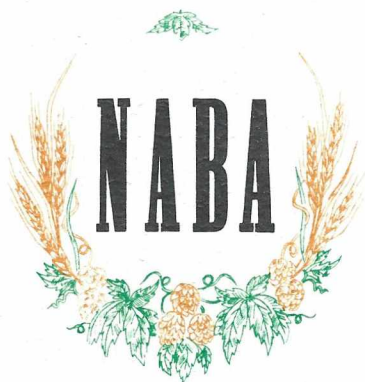


National Association Breweriana

Advertising



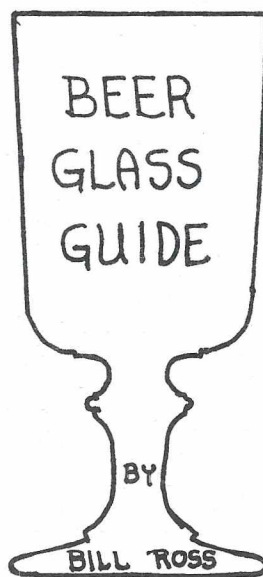
Newsletter

*An organization that covers all areas  
of brewery advertising.  
Founded January 1972*

VOL. NO. **13**

FALL EDITION 1975

## SPECIAL COLLECTOR'S



## EDITION

N.A.B.A.

1976

AUGUST 6-7-8

ALLENTOWN, PA.

THANKS TO ALL CONTRIBUTORS  
OF THIS NEWSLETTER PLEASE  
SEND ANY BREWERIANA INFORMATION  
(AND ADS!) FOR THE NEXT ISSUE  
TO ME BY JANUARY 15<sup>th</sup>.

*Doug Bakken*

Report from the N.A.B.A. Glass Cataloguing Committee:

One of the problems facing the collector of Brewery Advertising has always been the lack of reference material. This has been especially true in the field of glass collecting. I think there are about five pictures of advertising beer glasses in print, and three of those are in The Beer Book. With the help of the various collectors we are attempting to rectify this situation somewhat.

The Glass Cataloguing Committee was established at the 1973 N.A.B.A. Convention in St. Louis. I realize it seems as if we have been doing nothing, but that is not the case. In this issue of the Newsletter we are presenting the first installment in what we expect to be a regular series of articles and listings of glasses and mugs which will probably become standard references for collectors and researchers. I would like to point out that the completeness and accuracy of these listings will depend on the cooperation of fellow collectors. No one has all the types in any field, or the time to do all the work alone.

We chose to make our first project the cataloguing of the embossed glasses. There were several reasons, not the least of which was that there are comparatively few and the descriptions are simpler to report. And we learned a lot from this first survey.

On the following pages is the first section of a listing of varieties of embossed glasses. I say the first section because I know it is not complete. I know of several glasses not described here. But these are all for which we have good, complete descriptions at the moment. This list includes brewery glasses, restaurant glasses, bottlers' glasses, etc. The sole criterion for inclusion was that they be advertising beer glasses. This work is intended to be a reference, to be used for identification. I will leave it up to the individual collector to collect what he likes.

If anyone has a glass not listed here, I would appreciate a description following the format used. We will print the additions as they are received. Also, I am sure there must be some errors still in the list. I would appreciate hearing about them as well.

Please note that there is no mention of rarity or value. I really do not feel we are qualified to publish either at the moment. I remember reading once that the quickest way to make something common is to call it rare in print. Besides, I feel there are too many embossed glasses still lurking in china closets around the country for us to really know. New varieties are still turning up regularly, and some which were considered rare a couple of years ago are now known to be comparatively common. Perhaps we can supply guidelines sometime in the future. In the meantime, happy hunting.

William D. Ross  
Chairman, Glass Committee

## EMBOSSED ADVERTISING BEER GLASSES

### INTRODUCTION:

Pre-prohibition advertising beer glasses were put out by brewers, bottlers, agents, saloons, restaurants and perhaps others. They are basically associated with bottled beer, which explains the small capacity, usually less than six ounces. Mugs and beakers, and perhaps the large goblets, were intended for draft beer.

This listing is concerned with embossed, or molded, glasses and glass mugs. An embossed glass, like an embossed bottle, is one in which the design is molded when the glass is made. The design is raised from the surface and clear. These are generally the earliest of the advertising beer glasses, dating primarily from the period from 1875 to 1895. This was the heyday of American pattern glass, and the advertising glasses were made by some of the same companies. As proof of this, a number of the same glass designs may be found without advertising, showing that they were "stock" trade items.

Embossed glasses were superseded by etched glasses, probably beginning in the late 1880's. I have seen etched glasses dated as early as 1885. The etched glasses were far cheaper and provided much greater opportunity for detail.

The description of each glass is considered in two parts. The first is the shape of the glass itself. All embossed glasses reported so far are of eleven basic shapes, which are shown in Fig. 1. Four simple dimensions complete a fairly good general description, and these are illustrated in Fig. 2. Please note that the distinguishing shape is concerned primarily with the bowl, or body, of the glass. The stem may be of a number of different styles.

The second part of the description is concerned with the design molded into the glass as advertising.

A glass is considered a variety if it was intended by the maker to be different, either in shape or ornamentation. Minor mold variations are not considered separately. Some comments on the shapes follow:

#### I. Ale glasses

1. This is a basic ale glass. If it is of the particular type with annulated knop and 10 oval thumbprints as typified by the common Anthony & Kuhn glass, I like to call it a "St. Louis" ale, because so many St. Louis breweries used it.
2. This shape is typical of many pattern glass ales of the latter half of the 19th century.  
Examples: Jacob Metzger's Tafel Beer  
Windisch-Muhlhauser



3. "Centennial" ale. This is identical to the comemorative ale sold as a souvenir at the 1876 Centennial.  
Examples: Schaller & Gerke  
Anton Mayer
4. This probably should be lumped with #1, but it is so distinctive I gave it a separate number. It resembles nothing so much as a parfait glass, with a flared rim that makes drinking an experience.  
Example: Finlay Brewing Co.

## II. Goblets

5. Bucket goblet. Distinguished by almost parallel sides and a "square" bottom.  
Example: The common Moerlein's glass.
6. Standard goblet.  
Examples: Faust's Own  
John Gund Brewing Co.
7. Barrel or tulip goblet.  
Examples: Wm. J. Lemp  
Lion Brewery

## III. Pilsners

8. Some people call any tall stemmed glass a pilsner, but this is a true pilsner, although they don't usually have the flared lip illustrated.  
Example: Brooklyn Budweiser
9. This should be classed with the other ales, but it is so widely known as a pilsner that we'll just call it a stemmed pilsner and let it go at that.

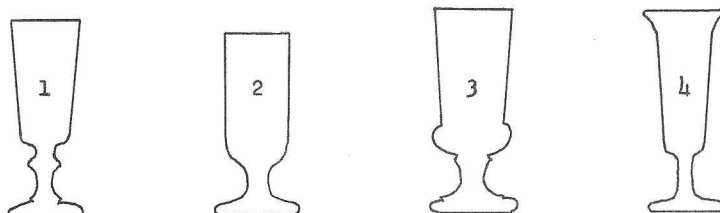
## IV. Beakers

10. A beaker looks like a large water glass.  
Example: John Graf's

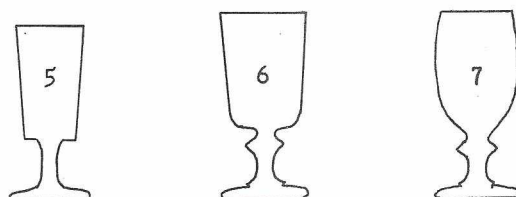
## V. Mugs

11. A mug is a mug is a mug. These are often called picnic mugs because the breweries sent them along when they supplied draft beer for picnics.  
Examples: Anheuser-Busch  
W. J. Lemp's

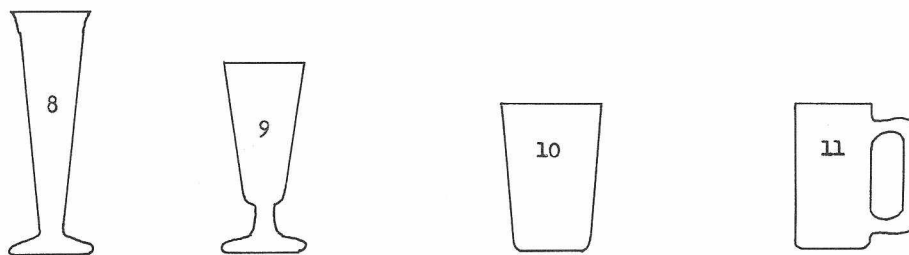
BASIC GLASS SHAPES



Ale Glasses



Goblets



Pilsners

Beaker

Mug

Fig. 1

DIMENSIONS

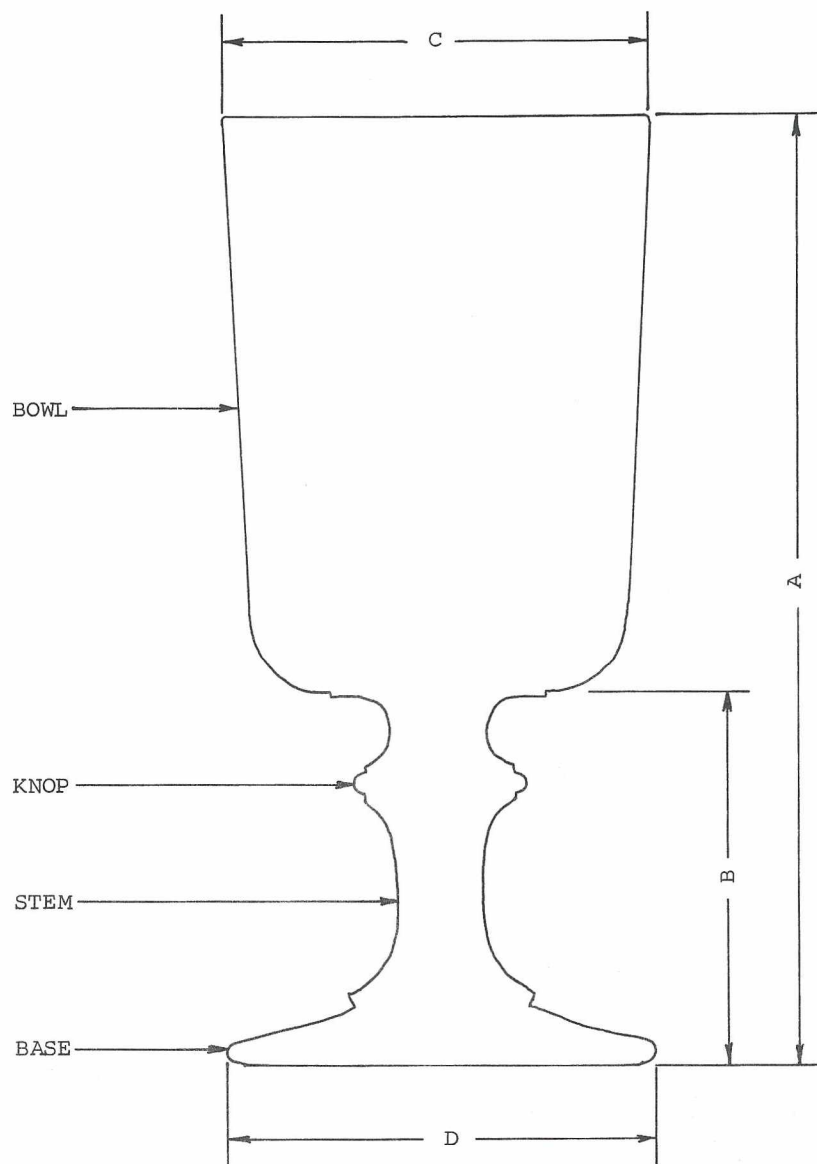


Fig. 2

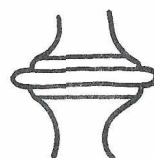
SOME TERMS USED



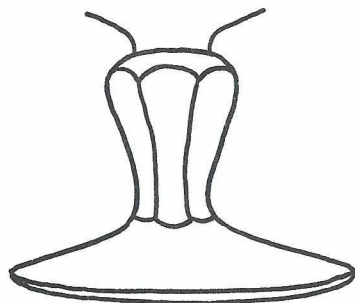
Blade knop



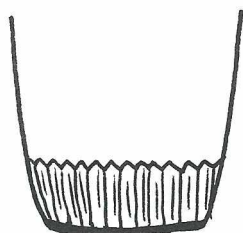
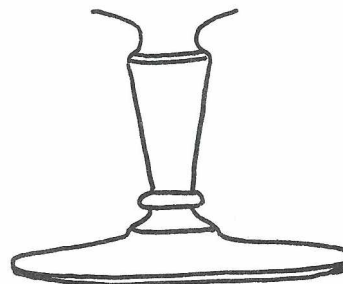
Flat knop



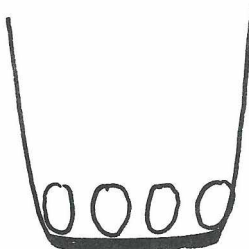
Annulated knop



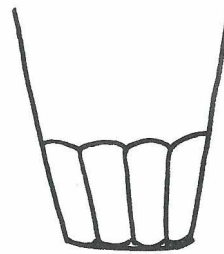
Pedestal stems



Prisms



Thumbprints



Flutes

## THE GLASSES

American Brewing Association  
Houston, Texas

1. Goblet, #5: A: 6 1/8" B: 2" C: 2 1/2" D: 3"  
Thumbprints squeezed together around base of bowl, plain stem.  
Design: Lettering arranged in a circle: "American Brew. Ass'n./  
Houston, Tex.", with "Dixie Pale" in center.

American Brewing Company  
St. Louis, Missouri

2. Stemmed pilsner, #9: A: 6 1/2" B: 2" C: 2 3/8" D: 2 5/8"  
Small, flattened knop in stem, 10 1/2" flutes on lower bowl.  
Design: Ornate picture with eagle with spread wings on globe,  
flag, shield and arrows, banner with "ABC" in beak.  
Arched above: "The American Brewing Co."; below:  
"St. Louis, Mo." in straight line.
3. Stemmed pilsner, #9.  
Identical to above, but plain stem.
4. Goblet, #5: A: 6 5/8" B: 2" C: 2 1/2" D: 2 7/8"  
Plain stem, small flat panels around base of bowl.  
Design: Identical to pilsners.

E. Anheuser & Company Brewing Association  
St. Louis, Missouri

5. "Centennial" ale, #3: A: 7 1/4" B: 2" C: 2 3/4" D: 2 7/8"  
10-sided bowl, with the ten flat panels continuing around the  
bulbous base of the bowl. Ten flutes on stem.  
Design: Vertical oval label with trademark of an A with a star  
above in the center, "Anheuser's" above and "Lager  
Beer" below.
6. Stemmed pilsner, #9: A: 6 5/8" B: 1 3/4" C: 2 7/8" D: 2 7/8"  
Ten 1 3/4" flutes on lower bowl, plain stem.  
Design: "A and eagle" trademark with "Anheuser's" above.

Anheuser-Busch Brewing Association  
St. Louis, Missouri

7. Stemmed pilsner, #9: A: 6 5/8" B: 1 3/4" C: 2 7/8" D: 2 7/8"  
Plain stem, ten 1 3/8" flutes on lower bowl.  
Design: "A and eagle" trademark with "Anheuser-Busch" above.
8. Goblet, #6: A: 6 3/4" B: 2 3/4" C: 3" D: 3"  
Annulated knop in stem, 12 oval thumbprints around base of bowl.  
Design: "A and eagle" trademark with "Anheuser-Busch" above.
9. Goblet, #6: A: 7 1/8" B: 2 3/4" C: 3 1/8" D: 3 1/8"  
Annulated knop. Lower half of bowl composed of six flat panels,  
with 3/8" plain area above panels, then row of 14 oval thumbprints.  
Design: "Anheuser-Busch" in plain letters between panels and  
thumbprints. This is the only A-B glass so far reported  
which does not have the "A and eagle" trademark.



10. "St. Louis" ale, #1: A: 6 3/8" B: 2 1/8" C: 2 1/4" D: 2 5/8"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: "Budweiser" in script arched over "A and eagle" T.M.
11. Goblet, #6: A: 7" B: 2 3/4" C: 2 7/8" D: 3 1/8"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: "A and eagle" trademark, with "Faust" on ribbon above.
12. Goblet, #6: A: 6 5/8" B: 2 5/8" C: 3" D: 3"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: "A and eagle" trademark with "Faust" on plain field above.  
This glass is identical to the one above with the exception of the lack of the ribbon and the shape of the eagle. The eagle on this one is large, with his wings in front of the "A". He looks more like a quail than an eagle.
13. Picnic mug, #11: A: 5 5/16" C: 2 3/4"  
10 panels extending up 2 1/2" from base. Recessed bottom.  
Design: "A and eagle" trademark, with "Anheuser-Busch" in straight line just below.
14. Picnic mug, #11: A: 5 1/8" C: 2 11/16"  
10 panels extending up 1 3/4" from base. Recessed bottom.  
Design: Large "A and eagle" trademark. Ribbon arched above, bearing "Anheuser-Busch". Drapery of beads from this ribbon and above eagle.

For "related" Anheuser-Busch glasses see also Carl Conrad & Co.  
and Tony Faust listings.

Anthony & Kuhn  
St. Louis, Missouri

15. "St Louis" ale, #1: A: 6 3/4" B: 2 1/4" C: 2 3/8" D: 2 3/4"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Horseshoe-shaped ribbon bearing "Anthony & Kuhn's" and enclosing "XXX". Apparently issued before incorporation of Anthony & Kuhn Brewing Co. about 1883.

Anthony & Kuhn Brewing Company  
St. Louis, Missouri

16. "St. Louis" ale, #1: A: 6 3/4" B: 2 1/4" C: 2 3/8" D: 2 7/8"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Horseshoe-shaped ribbon bearing "Anthony & Kuhn" and enclosing "XXX", with "Brwg. Co." below.
17. Goblet, #6: A: 7" B: 2 3/4" C: 2 7/8" D: 3 1/8"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: Identical to #16 above.
18. "St. Louis" ale, #1.  
Identical to #16, but "St. Louis" added below "Brwg. Co."
19. Goblet, #6.  
Identical to #17, but "St. Louis" added below "Brwg. Co."

Banner Brewing Company  
Cincinnati, Ohio

20. Ale glass, #1: A: 7" B:  $2\frac{3}{4}$ " C:  $2\frac{1}{2}$ " D:  $2\frac{3}{4}$ "  
Flattened knop, 10 oval thumbprints around base of bowl.  
Design: Banner of the type with a crossbar hanging from a pole,  
bearing "The/ Banner/ Brewing/ Co." in four slanting  
lines, "Cincinnati" in lower right corner of banner.

Bay City Brewing Company  
Bay City, Michigan

21. "St. Louis" ale, #1: A:  $6\frac{3}{4}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Cord with tassels on ends arranged in a circle with ends  
crossed at bottom. Just inside this circle: "Bay City  
Brewing Co.", with "The/ Finest" in center in two lines.

Herman Berghoff Brewing Company  
Fort Wayne, Indiana

22. "St. Louis" ale, #1: A: 7" B:  $2\frac{1}{2}$ " C:  $2\frac{1}{4}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Two concentric circles with "H. Berghoff Brewing Co./  
Ft. Wayne, Ind." between them. "Salvator" in center.

Philip Best Brewing Company  
Milwaukee, Wisconsin

23. Ale glass, #2: A:  $6\frac{7}{8}$ " B: 2" C:  $2\frac{3}{8}$ " D: 3"  
Plain stem and bowl.  
Design: "Tombstone-shaped" outline enclosing in five lines:  
"Ph. Best Brew. Co./ Milwaukee/ Export Beer/ Stamm &  
Meyer/ Bottlers".
24. Stemmed pilsner, #9: A:  $6\frac{1}{4}$ " B:  $1\frac{3}{4}$ " C:  $2\frac{5}{8}$ " D:  $2\frac{7}{8}$ "  
Plain stem, 10  $1\frac{3}{4}$ " flutes around base of bowl.  
Design: Monogram composed of letters "P.B.B.Co.", with "Ph. Best's"  
above and "Milwaukee" below.

Buckeye Brewing Company  
Toledo, Ohio

25. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B:  $1\frac{3}{4}$ " C:  $2\frac{3}{4}$ " D:  $2\frac{7}{8}$ "  
8 flutes on stem, flat knop, 10  $1\frac{3}{8}$ " flutes on lower bowl.  
Design: Trademark of antlered buck's head with "Buckeye Bottling  
Works" above and "Toledo, O." below. The Buckeye Bottling  
Works was the bottling department of the Buckeye Brwg. Co.

Budweiser Brewing Company, Ltd. ?  
Brooklyn, New York

26. Pilsner, #8: A:  $8\frac{9}{16}$ " C:  $2\frac{5}{8}$ " D: 3"  
Flutes extending up 5" from base, flared lip.  
Design: Monogram composed of three block "B's" (Brooklyn Budweiser  
Brewery?), with "Genuine" above and "Budweiser" below.

Cherokee Brewery Company  
St. Louis, Missouri

27. "St. Louis" ale, #1: A: 6 13/16" B: 2 3/16" C: 2 5/16" D: 2 13/16"  
Annulated knop, 10 oval thumbprints.  
Design: Indian drawing bow, with "Cherokee Brewery Co." above.
28. Goblet, #6: A: 6 3/4" B: 2 3/4" C: 3" D: 3"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: Same as ale glass above.

Henry Clausen & Son Brewing Company  
New York, New York

29. Stemmed pilsner, #9: A: 6 7/8" B: 2" C: 2 7/8" D: 2 7/8"  
8 flutes on stem, flat knop, 10 flutes on lower 1 1/2" of bowl.  
Design: Diamond enclosing picture of Phoenix rising from fire,  
with "Clausen's Beer" above and "Phoenix Bottling Co./  
New York" in two lines below.

Carl Conrad & Company  
St. Louis, Missouri

30. Stemmed pilsner, #9: A: 6 3/8" B: 1 7/8" C: 2 5/8" D: 2 3/4"  
8 flutes on stem, 10 1 1/2" flutes on lower bowl.  
Design: Monogram composed of letters "C.C.&Co.", with "Budweiser"  
in script above. On opposite side of bowl, "Pat. June/  
10th, 1879" in two lines.
31. Stemmed pilsner, #9.  
Identical to above glass, but without the patent date.

Cook & Rice  
Evansville, Indiana

32. "St. Louis" ale, #1: A: 6 3/4" B: 2 1/4" C: 2 1/4" D: 2 5/8"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Horizontal oval band with ribbon across it at an angle.  
On upper part of band, "Cook & Rice's"; on lower part,  
"Pilsner Export", and on ribbon, "City Brewery/ Evansville,  
Ind." in two lines.

F.W. Cook Brewing Company  
Evansville, Indiana

33. Ale glass, #1: A: 7" B: 2 1/4" C: 2 1/2" D: 3"  
Fluted stem, hexagonal knop, and plain bowl.  
Design: Shield, bearing "F.W. Cook" at top, "Brewing Co." in  
center, and "Evansville, Ind." at bottom.
34. Ale glass, #1: A: 6 5/8" B: 2" C: 2 3/8" D: 2 7/8"  
Small flat knop, flutes on lower 1 1/2" of bowl. This is a completely  
different glass from the preceding one.  
Design: Round label bearing "F.W. Cook Brewing Co./ Evansville, Ind."  
next to outer border, with trademark of a star inside a letter  
"C" shaped like a crescent in the center.

Forest Park Highlands Company  
St. Louis, Missouri

43. Picnic mug, #11: A: 4 7/8" C: 2 3/4"  
8 panels 2" tall around base, recessed bottom.  
Design: Lettering in three lines (1st & 3rd lines curved):  
"Property of/ F.P.H. Co./ Home Beer".

Foss-Schneider Brewing Company  
Cincinnati, Ohio

44. Goblet, #6: A: 6 3/8" B: 2 1/4" C: 2 7/8" D: 2 7/8"  
Hexagonal stem which continues up as six scallops on bottom of bowl.  
Design: Large oval label with picture of Cavalier seated at table,  
with stein on table, barrel of beer beside. "The Foss-  
Schneider Brewing Co. Nonpareil Export Lager Beer, Cin-  
cinnati, O." scattered around picture. "Queen City Brewery"  
readable on end of barrel.
45. Barrel goblet, #7: A: 5 1/2" B: 1 7/8" C: 2 1/8" D: 2 5/8"  
Pedestal stem, 10 round thumbprints around base of bowl.  
Design: "The/ Foss-Schneider/ Brewing Co./ Cincinnati, O."  
in four lines of fancy lettering.
46. Bucket goblet, #5: A: 6 1/8" B: 2 1/8" C: 2 1/2" D: 2 5/8"  
Plain stem, plain bowl.  
Design: Shield outline enclosing in 7 lines: "The/ Foss-Schneider/  
Brewing Co./ Nonpareil/ Export/ Lager Beer/ Cincinnati"  
in plain letters.
47. Bucket goblet, #5: A: 6 1/8" B: 2 1/8" C: 2 1/2" D: 2 3/4"  
Plain stem, plain bowl.  
Design: Identical to above glass, but lettering reads in 8 lines:  
"The/ Foss-Schneider/ Brewing Co.'s/ Nonpareil/ & Congress/  
Club/ Export/ Lager Beer" with "Cincinnati, O." below shield.

Gies  
?

48. Goblet, #6: A: 5 1/2" B: 2 1/8" C: 2 1/2" D: 2 11/16"  
Annulated knop, 10 tall (1 1/8") oval thumbprints around base of bowl.  
Design: Very simple, small horizontal oval containing the words:  
"Gies's/ Own" in two lines. We don't know who Gies was.

John Graf  
Milwaukee, Wisconsin

49. Beaker, #10: A: 5 1/2" C: 3 3/8" D: 2 1/2"  
Inside of beaker molded in "Diamond Quilted" pattern. Glass is  
HONEY AMBER in color.  
Design: On side: "John Graf's/ Fine/ Weiss Beer/ 1887" in bold,  
stippled letters. In bottom (read from inside beaker):  
"Cor. Greenfield & 17 Ave. Milwaukee".
50. Beaker, #10: A: 5 1/2" C: 3 3/8" D: 2 1/2"  
Identical to above, except clear glass and dated 1889.

35. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B: 2" C:  $2\frac{3}{4}$ " D:  $2\frac{7}{8}$ "  
8 flutes on stem, small flat knop,  $10\frac{1}{2}$ " flutes on lower bowl.  
Design: Monogram composed of letters "F.W.C.&Co.", with "Export"  
in script above and "Evansville, Ind." in script below.

E.C. Ennen

?

36. Picnic mug, #11: A:  $5\frac{1}{2}$ " C:  $3\frac{1}{2}$ "  
Design: Picture of King Gambrinus sitting astride a keg of beer  
and holding up a stein of beer. Below in two lines:  
"E.C. Ennen's/ Best" in two lines. We don't know who  
Ennen was.

Excelsior Brewery Company  
St. Louis, Missouri

37. "St. Louis" ale, #1: A:  $6\frac{7}{8}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Figure of Roman Legionaire carrying a banner reading "Pilsner"  
and standing on drumlike pedestal bearing "St. Louis, Mo."  
Above figure: "Excelsior Brewery Co."
38. "St. Louis" ale, #1: A:  $6\frac{3}{4}$ " B:  $2\frac{1}{8}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Vertical oval bearing "Lager Beer", with "Excelsior Brewery  
Co." above.

Franz Falk  
Milwaukee, Wisconsin

39. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B:  $1\frac{3}{8}$ " C:  $2\frac{3}{4}$ " D: 3"  
Plain stem, 8 flutes on lower  $2\frac{1}{4}$ " of bowl.  
Design: Falcon sitting in large letter "G", with "Falk's/  
Milwaukee" above in two lines. The original name of this  
brewery was Goes & Falk. G obviously stands for Goes,  
while Falk is German for falcon.

Tony Faust's Restaurant  
St. Louis, Missouri

40. "St. Louis" ale, #1: A:  $6\frac{3}{4}$ " B:  $2\frac{3}{8}$ " C:  $2\frac{5}{16}$ " D:  $2\frac{5}{8}$ "  
Annulated knop, 10 almost round thumbprints around base of bowl.  
Design: Horseshoe-shaped ribbon bearing "Faust's" and enclosing  
"Own" (Faust's Own). This was made for Anheuser-Busch's  
Faust Beer sold in Tony Faust's Restaurant.
41. Goblet, #6: A:  $6\frac{3}{4}$ " B:  $2\frac{3}{4}$ " C:  $2\frac{7}{8}$ " D: 3"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: Same as on ale glass above.

Finlay Brewing Company  
Toledo, Ohio

42. Ale glass, #4: A: 7" B:  $2\frac{1}{4}$ " C:  $2\frac{3}{4}$ " D:  $2\frac{5}{8}$ "  
Very plain glass, unusual only in shape.  
Design: Vertical diamond trademark with "F" inside. "The Finlay  
Brewing Co." around the diamond, following its outline.  
"Toledo/ Ohio" below in two lines.



Green Tree Brewery  
St. Louis, Missouri

51. Picnic mug, #11: A: 6" C: 3 1/16"  
10 2 1/2" panels at bottom.  
Design: "Green Tree Brewery/ Special Brew/ St. Louis, Mo." in  
three lines of bold, stippled letters.

A. Griesedieck Brewing Company  
St. Louis, Missouri

52. "St. Louis" ale, #1: A: 6 3/8" B: 2 3/8" C: 2 3/8" D: 2 5/8"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Vertical oval label with a 1/2" semicircle cut out at each  
side containing a 5-pointed device. At top of label:  
"Greisedieck Bwg. Co." and "Pearl" above monogram com-  
posed of letters "A.G.B.Co." and "Lager Beer".

John Gund Brewing Company  
La Crosse, Wisconsin

53. Stemmed pilsner, #9: A: 6 3/8" B: 1 1/4" C: 2 3/4" D: 2 7/8"  
Flutes on lower part of bowl.  
Design: Large letter "G" with "John Gund Brewing Co." above and  
"La Crosse, Wis." below.

54. Goblet, #6: A: 7" B: 2" C: 3 1/8" D: 3 1/4"  
Plain stem and bowl.  
Design: Picture of King Gambrinus holding glass of beer and  
leaning through a large letter "G". Above: "John Gund  
Brewing Co.", and below: "La Crosse, Wis."

Hartmann Brothers (See also Star Brewery Company)  
Belleville, Illinois

55. Ale glass, #1: A: 6 1/2" B: 1 3/4" C: 2 1/2" D: 2 5/8"  
Plain stem, thumbprints around base of bowl.  
Design: Six-pointed star in center, flanked by "Star" on left  
and "Brewy" on right; "Hartmann Bros." above and  
"Belleville, Ills." below.

John Hauck Brewing Company  
Cincinnati, Ohio

56. Ale glass, #1: A: 7 1/4" B: 2 1/2" C: 2 5/8" D: 2 3/4"  
Annulated knop, six scallops under bowl.  
Design: Round globe emblem with concentric band bearing "The  
John Hauck Brewing Co." Superimposed on globe: "Golden  
Eagle/ Cincinnati".

Heim's Brewing Company  
East St. Louis, Illinois

57. "St. Louis" ale, #1: A: 6 3/4" B: 2 1/8" C: 2 1/4" D: 2 3/4"  
Annulated knop, oval thumbprints around base of bowl.  
Design: Ribbon bearing "Heim's Brewing Co.". Below ribbon:  
"Export Beer/ East St. Louis, Ills." in two lines.

Houston Ice & Brewing Company  
Houston, Texas

58. Goblet, #?: A: 7 1/16" B: 2 7/8" C: 3 1/4" D: 3 3/16"  
Knop in stem.  
Design: Round label with magnolia leaves in center and "Magnolia  
Brewery/ Houston" around the leaves.

Kauffman Brewing Company  
Cincinnati, Ohio

59. Bucket goblet, #5: A: 6 1/8" B: 2" C: 2 1/2" D: 3"  
Plain stem, thumbprints squeezed together around base of bowl.  
Design: Shield bearing "Lager Beer/ Kauffman/ Brewing Co./  
Cincinnati, O." in four lines.

Klausmann Brewing Company  
S. St. Louis, Missouri

60. Stemmed pilsner, #9: A: 6 5/8" B: 2" C: 2 5/8" D: 2 7/8"  
8 flutes on stem, small flat knop, 10 1 1/2" flutes on lower bowl.  
Design: Football-shaped label with "Klausmann/ Brewing Co./  
S. St. Louis" in three lines.

Wm J. Lemp Brewing Company  
St. Louis, Missouri

61. Stemmed pilsner, #9: A: 7 1/4" B: 2" C: 2 5/8" D: 2 3/4"  
8 flutes on stem, bulbous knob at base of bowl, 10 flutes on  
lower bowl extending up nearly 2".  
Design: "W. J. Lemp's" in straight line of stippled Gothic  
letters.
62. Barrel goblet, #7: A: 6 5/8" B: 2 5/8" C: 2 1/2" D: 3"  
Flattened hexagonal knop, 12 flutes extending about 1 1/2" up bowl.  
Design: "Wm. J. Lemp" in arched line of stippled Gothic letters.
63. Picnic mug, #11: A: 5 1/8" C: 2 5/8"  
Two raised bands around mug where ends of handle join, each bearing  
10 horizontal oval thumbprints. Recessed bottom.  
Design: "W. J. Lemp's" in straight line of stippled Gothic letters.
64. Picnic mug, #11: Identical to above mug, but reverse is also etched.  
Design: "W. J. Lemp's" in straight line of stippled Gothic letters.  
Etched on reverse: Design of a crown surrounded by four  
medals won by Lemp beer in competition, with "Lemp's,  
St. Louis" above and "Standard Pale Culmbacher" below.

Lion Brewery  
Cincinnati, Ohio

See Windisch-Muhlhauser Brewing Company

Magnolia Brewery  
Houston, Texas

See Houston Ice & Brewing Company

Anton Mayer  
Terre Haute, Indiana

65. "Centennial" ale, #3: A:  $7\frac{1}{4}$ " B: 2" C:  $2\frac{3}{4}$ " D: 3"  
10-sided bowl, with the ten flat panels continuing around the  
bulbous base of the bowl. Ten flutes on stem.  
Design: Shield-shaped label bearing "Anton Mayer's/ Lager Beer"  
in two angled lines, with "Terre/ Haute" in the corners.

Jac. Metzger & Company  
Indianapolis, Indiana

66. Ale glass, #2: A:  $6\frac{3}{8}$ " B:  $1\frac{1}{2}$ " C:  $2\frac{1}{4}$ " D:  $2\frac{7}{8}$ "  
Plain stem and bowl.  
Design: In script: "Jac. Metzger & Co's." above fancy ribbon  
bearing "Tafel/ Beer", with the two words separated by  
a monogram composed of letters "J.M.C.". "Indianapolis,  
Ind." in script below. Tafel beer is table beer, and  
Metzger was the bottler for P. Lieber & Co. The same  
beer was sold later as Lieber's Tafel Beer.

Christian Moerlein Brewing Company  
Cincinnati, Ohio

67. Stemmed pilsner, #9: A:  $6\frac{5}{8}$ " B: 2" C:  $2\frac{3}{4}$ " D:  $2\frac{7}{8}$ "  
Plain stem, 10  $1\frac{1}{2}$ " flutes on lower part of bowl.  
Design: Shield design made up of straight rows of dots, with  
"Moerlein's" at top of shield, "National" at angle  
across center, "Cincinnati" to left of word "National",  
and "Lager/ Beer" in two lines to right. Words "Good  
Luck" below the shield.
68. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B:  $1\frac{7}{8}$ " C:  $2\frac{3}{4}$ " D:  $2\frac{7}{8}$ "  
8 flutes on stem, small flat knop, 10  $1\frac{1}{2}$ " flutes on lower bowl.  
Design: Essentially the same as above.
69. Bucket goblet, #5: A:  $6\frac{1}{8}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{1}{2}$ " D:  $2\frac{1}{2}$ "  
Plain stem, fine  $\frac{1}{2}$ " tall prisms around base of bowl. Three  
etched rings around top of bowl.
70. Bucket goblet, #5: Identical to the preceding goblet, except  
"Export" is substituted for "Lager".

Louis Obert  
St. Louis, Missouri

71. "St. Louis" ale, #1: A:  $6\frac{3}{4}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{5}{8}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Outline of design really shaped like nothing in par-  
ticular, enclosing "Louis Obert's/ Famous" at the top  
and "Lager Beer" at the bottom. In the center is the  
Obert trademark of an eagle and a monogram of letters "L.O."

Pabst Brewing Company  
Milwaukee, Wisconsin

72. Goblet, #6: A:  $6\frac{1}{2}$ " B:  $2\frac{1}{2}$ " C: 3" D:  $3\frac{3}{8}$ "  
Annulated knop, plain bowl.  
Design: In bold letters: "Pabst/ White Fish Bay/ Park/ H. Konopka,  
Lessee". This was for the Pabst White Fish Bay Inn run  
by Pabst.

Phoenix Brewing Company  
Louisville, Kentucky

73. Goblet, #5 or #6: A:  $6\frac{3}{4}$ " B:  $2\frac{3}{4}$ " C:  $2\frac{3}{4}$ " D:  $3\frac{1}{8}$ "  
Bucket style bottom to bowl, but sides bulge out toward rim and  
are squeezed in toward bottom. There are 12 oval thumbprints  
around the bowl in the "Squeezed-in" area, and a large knop in  
the shape of a barrel, complete with staves, hoops and bung.  
Design: Phoenix rising from fire, with "Phoenix" above and  
"Brewing/ Co." below in two lines.

Robert Portner Brewing Company  
Alexandria, Virginia

74. Goblet, #6: A: 7" B: 3" C:  $2\frac{7}{8}$ " D:  $3\frac{1}{4}$ "  
Knop in stem, plain bowl.  
Design: Trademark of "Tivoli" in diamond, with lettering around  
in a circle: "R. Portner Brg. Co." above and "Alexandria,  
Va." below.
75. Goblet, #6: A:  $6\frac{3}{4}$ " B:  $2\frac{1}{2}$ " C:  $2\frac{3}{4}$ " D:  $3\frac{1}{4}$ "  
Plain stem and bowl.  
Design: Portner's trademark of "Tivoli" in diamond.

John A. Ries (Bottler)  
Lafayette, Indiana

76. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B: 2" C:  $2\frac{7}{8}$ " D: 3"  
8 flutes on stem, small flat knop, 10  $1\frac{1}{2}$ " flutes on lower bowl.  
Design: Monogram composed of letters "J.A.R." with "John A.  
Ries" above and "Lafayette, Ind." below. Ries was a  
bottler of everything from beer and ale to cider.

San Antonio Brewing Association  
San Antonio, Texas

77. Stemmed pilsner, #9: A:  $6\frac{1}{2}$ " B: 2" C:  $2\frac{5}{8}$ " D:  $2\frac{7}{8}$ "  
Much more pointed bowl than usual, like an ice cream cone. The  
stem is shaped like a dumbbell. Flutes on lower bowl.  
Design: "S.A. Bw'g. Ass'n" in arched line, "San Antonio/ Texas"  
in two straight lines.

Schaller & Gerke  
Cincinnati, Ohio

78. "Centennial" ale, #3: A:  $7\frac{1}{4}$ " B: 2" C:  $2\frac{3}{4}$ " D:  $2\frac{7}{8}$ "  
Glass identical to Anton Mayer glass.  
Design: Large horizontal oval label bearing eagle in center,  
"Schaller & Gerke" above eagle and "Cincinnati" below.

Schilling & Schneider Brewing Company  
St. Louis, Missouri

79. Goblet, #6: A: \* B: \* C:  $2\frac{7}{8}$ " D: \* \*unavailable  
12 oval thumbprints around base of bowl  
Design: Goat, with "Wiener Beer" on ribbon above and "Schilling &  
Schneider Brewing Co." below. So far only a broken  
example reported to me.

Theodore Schwer  
St. Louis, Missouri

80. "St. Louis" ale, #1: A:  $6\frac{7}{8}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{1}{4}$ " D:  $2\frac{5}{8}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Large "T.S." monogram in shield, with "Our Favorite"  
above and "Theo. Schwer/ St. Louis" below in two lines.  
We don't know who Schwer was, but this glass shape has  
been seen only as a beer glass.

Coelestin Schwind  
Dayton, Ohio

81. Bucket goblet, #5: A:  $6\frac{1}{8}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{1}{2}$ " D:  $2\frac{1}{2}$ "  
Plain stem, fine prisms around base of bowl. 3 etched bands at top.  
Design: This is the same glass as the Moerlein's goblet, even  
down to the identical shield design made up of dots. The  
only difference is the lettering: "C. Schwind" at top of  
shield, "Dayton/ Pilsner/ Export" in three slanting lines,  
and "Lager/ Beer" at bottom in two lines.

Star Brewery Company (See also Hartmann Brothers)  
Belleville, Illinois

82. "St. Louis" ale, #1: A:  $6\frac{7}{8}$ " B:  $2\frac{3}{8}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Six-pointed star, with "Star Brewery Co." above and  
"Belleville, Ills." below.

Stroh Brewery Company  
Detroit, Michigan

83. "St. Louis" ale, #1: A:  $6\frac{5}{8}$ " B:  $2\frac{1}{4}$ " C:  $2\frac{3}{8}$ " D:  $2\frac{3}{4}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Small shield with rampant lion, with "Stroh's" above and  
"Bohemian Beer/ Detroit/ USA" below.



Tennessee Brewing Company  
Memphis, Tennessee

84. "St. Louis" ale, #1: A:  $6 \frac{7}{8}$ " B:  $2 \frac{3}{8}$ " C:  $2 \frac{3}{8}$ " D:  $2 \frac{5}{8}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Looks like a sign made up of three separate boards hanging one above the other, the top and bottom ones curved. Lettering on the three "boards": "Tennessee/Brewing Co's/ Pale Lager".

Virginia Brewing Company  
Roanoke, Virginia

85. Beaker, #10: A:  $4 \frac{5}{8}$ " C:  $2 \frac{1}{2}$ " D:  $2 \frac{1}{8}$ "  
Plain glass.  
Design: Two raised lines all the way around the glass, enclosing "Virginia Brewing Co. Roanoke, Va."  
86. Picnic mug, #11: Dimensions unavailable  
Handle with flattened thumbrest and "tail" at bottom. Recessed bottom.  
Design: Trademark of winged globe bearing monogram composed of letters "V.B.Co.". Above: "The/Virginia/ Brewing Company/ Trademark", and "Registered/ Roanoke, Va." below.

Wainwright Brewing Company  
St. Louis, Missouri

87. Goblet, #6: A:  $5 \frac{3}{4}$ " B:  $2 \frac{1}{2}$ " C:  $2 \frac{1}{2}$ " D:  $2 \frac{5}{8}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Arranged in a circle: "The Cottage, Forest Park/ St. Louis, Mo.". In center of design in three lines: "We sell/ Wainwright's/ Beer".  
88. Goblet, #6: A:  $6 \frac{3}{4}$ " B:  $2 \frac{3}{4}$ " C:  $2 \frac{7}{8}$ " D:  $3 \frac{1}{8}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Arranged in a horizontal oval: "Wainwright's" above and "Schweickardt & Holle" below, with "The Cottage" in the center in script.

Samuel Wainwright & Company  
St. Louis, Missouri

89. "St. Louis" ale, #1: A:  $6 \frac{15}{16}$ " B:  $2 \frac{7}{16}$ " C:  $2 \frac{1}{2}$ " D:  $2 \frac{3}{16}$ "  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Vertical oval label, with "Saml. Wainwright & Co's. St. Louis Lager Beer" around just inside outline. A band diagonally across center of oval bearing "Jacob Furth & Co., Sole Agents, St. Louis". In the oval just above this band a picture of a man with a sheaf of grain; below the band a steamboat.  
90. Ale glass, #1: Variety of above. Identical except has a pedestal stem.

George Weber  
Cincinnati, Ohio

91. "Centennial" ale, #3: A: 7 1/8" B: 2" C: 2 3/4" D: 2 7/8"  
Glass identical to Anton Mayer glass  
Design: Diamond-shaped label bearing "Weber's" at top and  
"Lager Beer" at bottom, with strangely shaped "W" in  
center. This glass has been identified from an old  
poster of George Weber's which pictures the glass.

George Wiedemann Brewing Company  
Newport, Kentucky

92. Barrel goblet, #7: A: 5 3/8" B: 1 3/4" C: 2 1/2" D: 2 1/2"  
Plain stem and bowl.  
Design: Round Wiedemann trademark of "W and eagle", with  
"Wiedemann's" above and "Fine Beer" below.

George W. Wiedenmayer  
Newark, New Jersey

93. Picnic mug, #11: A: 4 1/2" C: 3"  
Flat panels on lower sides, recessed bottom.  
Design: In two lines "George W. / Wiedenmayer" in Gothic letters.

Windisch-Muhlhauser Brewing Company  
Cincinnati, Ohio

94. Ale glass, #2: A: 7" B: 2 1/2" C: 2 1/2" D: 2 7/8"  
Annulated knop, 10 oval thumbprints around base of bowl  
Design: Very bold lettering covering entire side of bowl:  
"Lion/ Export/ Beer" in three slanting lines at top,  
and "The Windisch/ Muhlhauser/ Brewing Co./ Cincinnati,  
U.S.A." in four straight lines.
95. Barrel goblet, #7: A: 5 1/2" B: 1 3/4" C: 2 1/4" D: 2 5/8"  
Blade knop, 10 round thumbprints around base of bowl.  
Design: Arched ribbon bearing "Lion Brewery" and enclosing word  
"Export"; below, "Cincinnati, O." in script.
96. Barrel goblet, #7: Identical to above glass except annulated  
knop and fine prisms around base of bowl instead of thumbprints.

Julius Winkelmeyer Brewing Association  
St. Louis, Missouri

97. "St. Louis" ale, #1: A: 6 3/4" B: 2 1/8" C: 2 1/4" D: 2 5/8"  
Annulated knop, 10 oval thumbprints around base of bowl  
Design: Clasped hands, with "Julius Winkelmeyer" on ribbon above  
and "Brewing Association/ St. Louis" in two lines below.
98. "St. Louis" ale, #1: A: 6 5/8" B: 2 1/4" C: 2 5/16" D: 2 3/4"  
Annulated knop, 10 oval thumbprints around base of bowl.  
Design: Entire design in vertical oval outline, with "clasped-hands"  
trademark in center, "Julius Winkelmeyer Brwg. Ass'n" above  
and "Trademark/ St. Louis Mo./ Forest Park" below.

Zinkand  
?

99. Goblet, #6: A: 6 3/4" B: 2 3/4" C: 3" D: 3"  
Annulated knop, 12 oval thumbprints around base of bowl.  
Design: Horseshoe-shaped ribbon bearing "Zinkand's" and enclosing  
"Own", with flowers below. We don't know who Zinkand was.

Unknown

100. "St. Louis" ale, #1: A: 7" B: 2 1/2" C: 2 1/4" D: 2 5/8"  
Annulated knop, 10 almost round thumbprints around base of bowl.  
Design: Consists only of a monogram, very ornate, composed of  
block letters "B" and "C" and script "B" with small "Co."  
Probably B.C. or C.B. Brewing or Bottling Co.

#### GREEN TREE BREWERY COMPANY

This company is one of the old solid business concerns of St. Louis with a financial standing of the most excellent kind and a prosperous business career dating back to the very foundation of their plant, which was a very small affair when compared to the monster group of buildings constituting the present capacities. The buildings as seen in the cut cover two large blocks of ground with a brewing capacity of more than 100,000 barrels of beer and a malting capacity of 250,000 bushels. Besides the large home trade they have a splendid shipping business that is growing rapidly each year, which is easily accounted for, as their beers are of a uniform grade and superior quality and the management of the company's business is conducted on the most liberal and progressive plan. The company's special brews are "Standard" "Select" "Salvator" "Culmbacher" and their premium bottled beer for export and family use, all of a superior quality, being highly recommended for purity and uniformity. They do a large bottling trade. The location of their immense plant is at Sidney and 9th Streets, and the officers of the company are: Louis Schlossstein, President and Treasurer; E. Henry Vordtriede, Secretary; and Henry Nicolaus, Superintendent.

Commercial and Architectural  
St. Louis, 1888, pgs. 277-278

BREWING IN THE CREAM CITY  
MILWAUKEE  
1877

THE PH. BEST BREWING CO.

You must meet Capt. Pabst, President, and Emil Schandain, Vice-President of this company, when you visit the Cream city, as these gentlemen are the true embodiment of their trade---brewers every inch. They can show you over two of the finest breweries in the land, viz.: their grand "*Empire*" brewery, and their "*South Side*" brewery, engravings of both of which appear in our advertising pages.

This business was first established in Milwaukee in May, 1842, by Jacob Best, Sr., and Sons, Phillip, Jacob and Charles Best, their first year's sale amounting to not more than four or five hundred barrels. They had at first many difficulties to overcome, greatest of which was the almost entire monopoly of the trade by Eastern breweries, (old established houses) but by using nothing but the best material in the production of this specialty, and the most approved machinery and implements---with an honest determination to place nothing but the best quality of beer before the public, they soon had the satisfaction of seeing their business increase so rapidly that it soon became necessary to enlarge their premises. After a few years, Jacob Best sire, and his sons, Jacob and Charles Best, retired from the firm, leaving the management in the hands of Phillip Best, who carried on the business very successfully for several years, when Capt. Pabst entered the firm, and a few years later Mr. Schandain also came in, Mr. Phillip Best shortly after retiring. In 1873 it became a stock company, called the Phillip Best Brewing Co., the officers of which are: Fred Pabst, Pres't., Emil Schandain, Vice Pres't., and Chas. Best, Jr., Sec'y.

This company now have two large breweries in Milwaukee, the Empire and South Side Breweries, having a joint capacity of 160,000 barrels per annum. Their business has steadily increased from the first, last year's sales amounting to 128,000 barrels, making in round numbers the sum of \$1,280,000, being an increase of about 6,000 barrels or \$60,000 over the preceding year. They employ in both establishments some 225 hands; their local business requires the constant use of some 22 teams, although not equal to one-third of their trade. The company's Empire Brewery occupies the whole of the square between Ninth and Tenth, and Chestnut and Winnebago streets. Their South Side Brewery is almost, if not quite, as large. This company also have two branch houses in Chicago, one on the North Side and one on the South Side, the Chicago trade requiring the daily shipment of from five to seven car loads.

more



#### THE JOS. SCHLITZ BREWING CO.

This is another of the large Milwaukee breweries, and in many respects is a model establishment. Mr. Jos. Schlitz, the founder of the business, was lost at sea some years since in the sinking of one of the Atlantic steamships. The officers of the company are Henry Uihlein, President, Alfred Uihlein, Sup't., and Aug. Uihlein, Secretary. These gentlemen are brewers born and bred, and one need not go further for hearty hospitality or more courteous business men.

The brewery has shown a very remarkable and steady growth in the yearly amount of its product, as will be seen by the following table.

<i>Year.</i>	<i>Number of barrels made.</i>
1868 .....	7,597
1869 .....	7,172
1870 .....	8,717
1871 .....	12,283
1872 .....	30,868
1873 .....	49,623
1874 .....	69,624
1875 .....	70,491
1876 .....	80,000

This steady increase in the annual product is indeed flattering. The present year, although one of general depression, will witness an equally good advance over former years.

Of the 80,000 barrels turned out last year, 65,000 were shipped from Milwaukee, going to Memphis, New York, Philadelphia, Iowa, Nebraska, California, Southern States, Chicago, etc. A very large bottling establishment is connected with the brewery, about 400 barrels being now bottled a month.

#### VALENTINE BLATZ.

This is another of the large Milwaukee breweries, and is a very complete establishment in all its essential appointments. The writer is under obligations to C. H. Gezelschof, Esq., the able manager, for many favors shown on a recent visit, and also to Mr. Geo. Dittman. The annual product is upwards of 60,000 barrels.

The bottling department is in the hands of Sam Rindskorpf, who has just erected a new building, fitted up with all the latest improvements in the bottling line.

#### OTHER BREWERS.

We have not space in this issue to speak at length of all the Milwaukee brewers, but shall ere long take occasion to do so. Franz Falk's brewery, situated in a picturesque spot in the Menomonee valley, is



also a large concern. Messrs. J. Obermann & Co., have a fine brewery which they intend soon to enlarge. M. W. Powell & Co. are ale brewers, their ale being well known in the West.

#### BREWERS' SUPPLIES.

In a city so largely occupied in brewing, there must necessarily grow up a large trade in brewers' supplies. Messrs. Hoffman, Billings & Co. are the largest general dealers in everything needed by brewers. Their advertisement appears on another page, and their specialties are worth the attention of brewers all over the West. This firm occupy large premises, and enjoy a very extensive trade, as a brewer can get nearly every want supplied in their establishment.

#### P. WEISEL.

Nearly every brewery in Milwaukee has one or two engines made by this manufacturer, whose foundry and works are located at 76 and 78 Chicago St. Mr. Weisel makes brewers' machinery of all kinds, shafting, hangers, pulleys, etc., while his pumps are well and favorably known in the West. His machinery for power and hand bottling attracts especial attention.

The Western Brewer,  
May 15, 1877

#### BREWERS BY STATE AND BARRELS OF BEER YEAR ENDING May 1, 1877

	Number of brewers.	Number of barrels.
Alabama.....	2	263
Arkansas.....	1	129
Arizona.....	9	804
California.....	214	365,243
Colorado.....	26	22,747
Connecticut.....	26	61,527
Dakota.....	16	4,834
Delaware.....	4	4,897
District Columbia.....	16	34,037
Georgia.....	2	7,710
Idaho.....	10	779
Illinois.....	149	569,798
Indiana.....	96	187,640
Iowa.....	141	179,988
Kansas.....	43	29,718
Kentucky.....	34	103,491

	Number of brewers.	Number of barrels.
Louisiana.....	13	45,581
Maine.....	2	11,030
Maryland.....	69	205,576
Massachusetts.....	33	526,367
Michigan.....	144	210,713
Minnesota.....	112	102,313
Missouri.....	82	476,391
Montana.....	20	3,912
Nebraska.....	27	22,858
Nevada.....	30	14,095
New Hampshire.....	4	121,794
New Jersey.....	60	505,708
New Mexico.....	6	750
New York.....	396	3,354,439
Ohio.....	206	895,740
Oregon.....	27	10,029
Pennsylvania.....	341	1,095,097
Rhode Island.....	6	22,605
South Carolina.....	2	1,038
Tennessee.....	3	107
Texas.....	42	16,306
Utah.....	21	8,754
Vermont.....	1	304
Virginia.....	5	17,013
Washington Territory.....	16	7,647
West Virginia.....	13	25,155
Wisconsin.....	224	472,309
Wyoming Territory.....	10	4,794
Total.....	2,704	9,752,030

The Western Brewer  
September 15, 1877

#### "THE STRUGGLE IN IOWA"

We shall soon know whether the people of the great state of Iowa wish to arrest its progress, which has been so remarkable in past years, by enacting the blue laws of Maine, or whether, through their legislature they pronounce against being made slaves to the despotic faction, ...

There were in 1877, 134 breweries in Iowa in operation. They manufactured 157,679 barrels of beer, for which the Government received just as many dollars. The retail malt liquor dealers paid \$6,162 for license. The total tax which the Government received from fermented liquors in Iowa was \$176,229. The destruction of these breweries will cause the greatest loss to the state. With their machinery, their buildings, and cellars, they represent at \$20,000 each, a capital of no less than \$2,680,000.

They produced last 157,679 barrels of beer, which, at \$10 a barrel, represent another \$1,576,790. To manufacture that quantity of beer the Iowa brewers used, at 2 1/2 bushels per barrel, no less than 3,941,975 bushels of barley. To produce this grain there were cultivated 241,666 acres, which yielded 5,000,000 bushels, or 24 bushels per acre. The total value was \$2,610,000. Of that crop of barley about 4,000,000 bushels were consumed by the Iowa brewers. Iowa is the third largest barley producing state in the Union, being only eclipsed by California and New York. Destroy her breweries and you destroy her barley crop. Do the Iowa farmers who wear the blue ribbon desire to cut their own throats?

The Western Brewer  
March 15, 1878

Joseph Burger of the Long Island Brewery, Brooklyn, was the first brewer to use a steam brewing kettle. The kettle was made by Wm. Orth & Co., the well-known coppersmiths of New York. Within a year after Mr. Burger commenced to brew with steam, eighty others also had steam kettles made.

The Western Brewer  
March 15, 1878

Match these early Minnesota breweries  
with the proper town or city. (answers  
on page )

BREWERY	LOCATION
1. Otto's Bry.	a. Brownsville
2. Union Bry.	b. Northfield
3. OK Bry.	c. Jordon
4. P. Ganser Bry.	d. New Prague
5. Excelsior Bry.	e. Mantorville
6. Sand Creek Bry.	f. Duluth
7. Fred Busch Bry.	g. Owatonna
8. Bull Run Bry.	h. Shakopee
9. North Star Bry.	i. Hastings
10. _____ Bluff Bry.	j. St. Paul
11. Lake Superior Bry.	k. Winona
12. Gilmore Valley Bry.	l. Excelsior

#### DID YOU KNOW?

That only the female "Humulus Lupulus" plant bears hops.

That there are seeded and seedless varieties of hops.

The United States, England and Czechoslovakia, all ranked ahead of Germany in production of hops in the late 30's.

The slang term "hop up" (increasing a car engines horsepower) originates with our use of hops in brewing beer and ale.

#### NOTE

"With Respect to Breweries"

by Dianne Newell, Historic  
Preservation, Jan-March 1975,  
p. 24-27.

A general article on brewery buildings  
with several photographs of Anheuser-  
Busch; several of Canadian Breweries;  
and of American Brewery (1884-87),  
Baltimore.

#### RESOURCES

"The Cooper's Craft", true film classic,  
c. 1967, made in colonial Williamsburg.  
16 mm, color, 39 minutes, rental is  
\$12.00 plus postage. Write AU Section,  
Colonial Williamsburg Foundation, Box C,  
Wbg., VA 23185.

The Ice Industry of the United States, with  
A Brief Sketch of Its History (from 10th  
Census, 1880) Reprint, 42 pp. \$5, Early  
American Industries Association, 11 Scotts-  
dale Rd., South Burlington, VT 05401.

Source: Newsletter  
Society of Industrial  
Archeology (SIA)

1849 George Gillig

We stated in the last number of this paper  
that lager beer was first brewed in New  
York, in 1849. On further investigation  
into the records of the past, we learn that  
the first lager beer brewed in that city  
was by George Gillig, who started in 1839  
at Fifth Avenue and 39th Street, with a ten-  
gallon vat. In 1841 he removed to Lexington  
avenue and 50th street, in 1843 to 31st,

between avenues A and B, and in 1853 to 46th street, between 1st and 2d avenues. Mr. Gillig died in November, 1862. The business established by him is now carried on by his only son John George Gillig and Fred Opperman, Jr., under the firm of Gillig & Opperman. They make about 25,000 barrels a year.

1874

The celebrated Tivoli Garden---now a Chicago place of entertainment of almost world-wide fame---was inaugurated by the Downer & Bemis Brewing Company on June 24th, 1874. It is a fact worthy of note that on that day seventy-nine half-barrels of the Downer & Bemis lager beer were drawn, equal to about 20,000 glasses which required twenty bar-keepers. Since that memorable day the reputation of the Tivoli has constantly increased, its proprietors having more than fulfilled their promises to the public to maintain its high character under all circumstances.

The Western Brewer,  
March 15, 1877

#### Early Lager Brewers

George Gillig - New York  
Adam Lemp - St. Louis  
Fortmann & Company - Cincinnati (1844)  
Anton Yoerg - St. Paul  
Frederick Krauss - Pittsburgh (1850)  
Frederick Ams - Detroit (c. 1848)

Brewed In America  
p. 184-185

B U Y - S E L L - T R A D E

MINIATURE BEERS WANTED - Will buy or trade; especially need miniatures from smaller breweries. Larry Martinson, 113 Wilson Way, Forest City, Iowa 50436 - (515) 582-3573.

WANTED by eager new member: Absolutely any kind of items from MINNESOTA BREWERIES, especially "Grain Belt." Also "Olympia." Carl W. Faust, R.R. 9 Box 202, Brainerd, Minn. 56401.

WANTED: ITEMS FROM THE FAUERBACH BREWING CO., Madison, Wi., Richard J. Krah, 9913 W. Beloit Rd., Milwaukee, Wi. 53227.

HAVE MINT GIRL IN THE MOON MILLER TRAYS plus many current or other old trays to trade only for other beer trays. Earl Lauer, 1711 Benton Ave., Eau Claire, Wis. 54701.

FOR SALE - OLD TOPPER SNAPPY ALE CONE TOP Mint \$10.00; Grade 2 or better \$8.00 plus postage. Al Winterfield, 961 Clintonville Rd., Wallingford, Conn. 06492.

STROH'S BEER TRAY WANTED in excellent condition. Please send picture (if possible) and price. Garry Matthes, Apt. 8FE, 145 East 35 St., New York City, N.Y. 10016.

TRADE FOR WASHINGTON TRAYS: Wayne Brewing Co., Wieland's Indian, Fredricksburg Dutch Boy, Goebel's Dutchman, Anaconda Brewing Co., Irvin Erickson, 1318 75th, Everett, Wash. 98203.

TRADE: FRED SEHRING BREWING CO. BEER MUG FOR JUNGS OR CITIZENS MINIATURE BEER BOTTLE. Thomas Paul, Lot 71 Greenfield Est., Forest City, Iowa 50436.

NEON BEER SIGNS ARE MY COLLECTION. What do you want in TRADE for one from your local brand? John B. Mathot, 40 Pinecrest Rd., Holliston, Mass. 01746.

VIENNA ART TRAYS WANTED - Beer advertisement front or back. Send photo or detailed description and price. Dan Forbes, 98 E. 13th, Arcata, Calif. 95521 (707) 822-0249.

COORS BREWERIANA WANTED: trays, bottles, openers, advertising, etc., or any other Colorado breweriana. William Frederick, 2692 So. Federal, Denver, Colo. 80219.

BLATZ LITHOGRAPH - Reprint of 1876 Litho showing brewery (black & white). Excellent for framing - 18" x 25". Send \$4 to Wayne Kroll, Route 2, Fort Atkinson, Wis. 53538.

WANTED: INFORMATION ON ANY ITEMS FROM JACOB KUEBELER, STANG, CLEVELAND & SANDUSKY BREWING CO'S. of Ohio. Also, will purchase. Glenn Kuebeler, 2410 Dacia Dr., Wilmington, Del. 19810.

WANTED: ADVERTISING GLASSES OR TRAYS containing the words SCHORRR-KOLKSCHNEIDER BREWING COMPANY "S & K" Select, or any portion thereof. John Kirkendall, 27 South Huron St., Ypsilanti, Michigan 48197.

WANTED TO TRADE: Miniature Beer Bottles, have many to trade including several rare ones. Herbert A. Haydock, 1660 2nd Ave. South, Wisconsin Rapids, WI 54494.

WANTED: TAP KNOBS, FOAM SCRAPERS, TRAYS, POST CARDS, CONE TOP CANS, any odds and ends with breweries. Davis Sheffer, 1016 Iris Ave., Baltimore, Md. 21205.

SCOTTISH CANS, 30 different - \$20.00 including complete "girls" set plus free beer coasters and very old beer label. Charles Schofield, 343 West Princes Street, Glasgow G99EX, Scotland U.K.



B U Y - S E L L - T R A D E (cont'd)

SCHLITZ BREWERY ITEMS WANTED: Old branch, agent, bottler bottles & plain blob tops, cone top cans, advertising related items. Charlie Lange, 4157 N. 79 St., Milwaukee, Wis. 53222.

WANTED: BREWERY HISTORIES, DIRECTORIES, HANDBOOKS, 1933-1968 issues of breweries authorized to operate; buy or borrow - Bob Gottschalk, 115 Peachtree Rd., Penfield, N.Y.

WANTED: EAST COAST TRAYS & OPENERS. Special interest in buying Buffalo and Philadelphia items. Dave Simon, 51 Flagler St., E. Brunswick, N.J. 08816.

WANTED: LEISY BREWERY TRAYS, Jack Linna, 7616 Clark Ave., Apt. 4, Cleveland, Ohio 44102 (216) 651-1184.

BLUE LABEL BEER (Superior, Wis.) reverse painted on glass back bar sign, wood frame, mint, 1941, to trade for old beer tray in like condition. Can make several trades. Wes Mueller, 3333 5th Ave., South Milwaukee, Wis. 53172.

GLUEK'S BEER ITEMS WANTED: I'm looking for practically any and all GLUEK'S BEER items, pre and post prohibition. Especially cone and flat top cans, brewery post cards, trays & glasses. All replies answered. Daniel J. Meyers, 8300 W. 30-1/2 St., Apt. 205, St. Louis Park, Minn. 55426.

WANTED: ALL ANHEUSER-BUSCH ADVERTISING ITEMS; such as, signs, trays, tap knobs, etc. Include price when writing. Larry Karper, 50 Elmwood Pl., Short Hills, N.J. 07078 (201) 379-3597.

WANTED: TRAYS FROM ANY ILLINOIS BREWERY. Send picture and price to Bob Brockmann, 5906 Ridge Ave., Berkeley, Ill. 60163.

WANTED: Items from Tacoma, Wash. beers (Heidelberg, Columbia, Pacific, Harts). Also Latin American breweriana. Bottles especially wanted. Tom Neville, 2925 Warren Ave. N., Seattle, Wash. 98109.

\* \* \* \* \*

PLEASE HELP!

Albert Schafer, 6255 N. Caldwell Avenue, Chicago 60646, has a stein and requests assistance in identifying it.

*It is a clear glass stein, pewter topped with a white insert, and the following logo: K.R. Co. The "K" is blue, the "R" is red, while the "Co." is green and the above are intertwined. The letters are about 1-1/8" by 1-1/8".*

\* \* \* \* \*

ALLENTOWN, PA.

AUGUST 6, 7, 8, 1976

N. A. B. A.

BUY - SELL - TRADE (cont'd)

WALTER'S FACTORY TRAY for trade on another factory tray. Rim has paint missing, picture near mint. Doris & Bob Beckler, 1201 County Line Rd., Van Dyne, Wis.

WANTED: OLDER EASTERN PA. BEER TRAYS, especially Seitz, Kuebler, Bushkill, Horlacher, Supreme, Viking, Catasauqua, Daeufers, Northampton, Barry Hunsberger, Cedar Ridge Apts. T-29, Blackwood, N.J. 08012.

WANTED: *Any information or breweriana relating to CRYSTAL BEER CO. of Medford, Oregon (1934-46) needed for research purposes. Contact Dar Elker, P. O. Box 2073, Leucadia, Ca. 92024.*

SELL OR TRADE HAMM'S BEAR BEER DECANTURS, 1972 - \$20.00. 1973 - \$13.00. Hamm's Bear salt & pepper shakers \$7.00. \$1.00 postage. Jim Crampton, 437 Catalpa Ave., Brea, Calif.

BEER CANS OVER 10 YEARS OLD WANTED. Buy or trade. A variety of non-dump spouts and obsolete flat tops available for trade. Bob Myer, Box 1002, C.C. Sta., Oakland, Calif. 94604.

BUY-SELL-TRADE SCHLITZ BOTTLES. *Send description and/or clear pictures (will be returned). Other Schlitz items considered. Bryant D. Truitt, P. O. Box 313, Glenview, Ill. 60025.*

WANTED: Any kind of advertising items from ANHEUSER-BUSCH - trays, bottles, signs, etc. Include price when writing. James Cato, 10069 Newcastle, El Paso, Texas 79924.

WANTED: PRE-PROHIBITION TRAYS in excellent condition featuring brewery scenes or girls. Please include picture (if possible) and price. Marv Cummings, 515A E. Main, Waterford, Wis. 53185.

WANTED: *BREWERY CLEAR GLASSES, embossed before 1919 - would like pictures of same if available and prices. John J. Collins, 1129 Audubon Rd., Park Hills, Ky. 41011 (606) 581-0287.*

WANTED: EMBOSSED CALIF. BEERS AND RELATED ITEMS - trays, signs, mugs, etc. Buy, sell, trade. Dave Streit, P. O. 143, Felton, Calif. 95018.

THE BEER BOOK, illustrated guide to American Breweriana: 9 x 11", 224 pages, hardcover. Normally \$17.50 - from author \$14.95. Will Anderson, Possum Ridge Rd., Newton, Conn. 06470.

WANT TO BUY & TRADE CURRENT BEER GLASSES with breweries advertising on them. Bill Wolfshelmer, 3609 Kimble Rd., Baltimore, Md. 21218.

EAST BREW NEWS & new list of breweriana for sale. Send two stamps. Need area show dates. Don Sarver, 2430 Alma Rd., Baltimore, Md. 21227.

WANT CHICAGO OR ILL. BEER LABELS & will pay 10¢ apiece. I reserve the right to reject those already in my collection. Mail to John F. Pyrek, Jr., 559 St. John St., Elgin, Ill. 60120.

WANTED: *BEER STEINS, pewter topped with advertising from American breweries. Must be old and in good condition. Albert Schafer, 6255 Caldwell Ave., Chicago, Ill. 60646.*

ROCHESTER, N.Y. BREWERIANA WANTED: Pre-prohibition tin trays, signs, mugs, pocket mirrors, etc. in fine condition. Burton Spiller, 169 Graystone Ln., Rochester, N.Y. 14618.

# ANSWERS TO BREWERY QUIZ

- |          |  |
|----------|--|
| 1. - e.  | The town of Excelsior, 15 miles west of the Twin |
| 2. - h.  | Cities never did have a Brewery.                 |
| 3. - d.  |  |
| 4. - g.  | The T. Hamm plant in St. Paul was known as the   |
| 5. - j.  | "Excelsior Bry." until the turn of the century.  |
| 6. - c.  | The "North Star Bry." was J. Schmidt's first     |
| 7. - i.  | enterprise on the corner of Commercial St. and   |
| 8. - b.  | Hudson Av. near Dayton's Bluff.                  |
| 9. - j.  |  |
| 10. - a. | The "Brownsville Bluff Bry." was in the          |
| 11. - f. | Mississippi river town of Brownsville in         |
| 12. - k. | Southeastern Minnesota.                          |

\* \* \* \* \*

## NOTE

The Newsletter is in need of information. If you would like to contribute something, a description of your collection, etc., forward any newspaper clippings (or extract something from newspapers in your library), please do so and forward to me. The members would prefer that any contribution pertain to breweriana (collection, preservation, or interpretation) and either be pre- or post Prohibition.

Comments and suggestions are welcome.

Doug Bakken  
10418 Bimini Drive  
St. Louis, Missouri 63123  
(314) 577-2179  
home: 843-8378

\* \* \* \* \*

## CHANGES OF ADDRESS

Fred Anderson  
410 E. Hurst St.  
Bushnell, Illinois 61422

Robert B. Lord  
601 Alton Avenue  
Reading, Pa. 19607

Steward N. Steggall  
1143 Crim Road  
Bridgewater, N.J. 08807

\* \* \* \* \*

THE

# GOOD OLD DAYS

"In Erickson's saloon in Portland, Oregon, the bar measured 684 linear feet in the days of its glory, and there was a ladies orchestra, prudently surrounded by an electrically charged railing."

CANADIANS get their beer for three cents.

The Western Brewer,  
July 15, 1877

Attention is called to the advertisement on page 256 of the Rudolph, formerly Kun, brewery at Springfield, Ill. The capacity of the brewery is 10,000 barrels, the buildings are substantial and modern, with extensive arched vaults beneath. There is a malt house with two large brick buildings. The property is a fine one, and offers a good opportunity to go into the brewing business. See the advertisement for full particulars.

The Western Brewer,  
July 15, 1877

"Geo. Ehret, on 92d St., New York, the largest beer brewer in the United States, is building a large addition to his brewery."

The Western Brewer,  
February 15, 1877

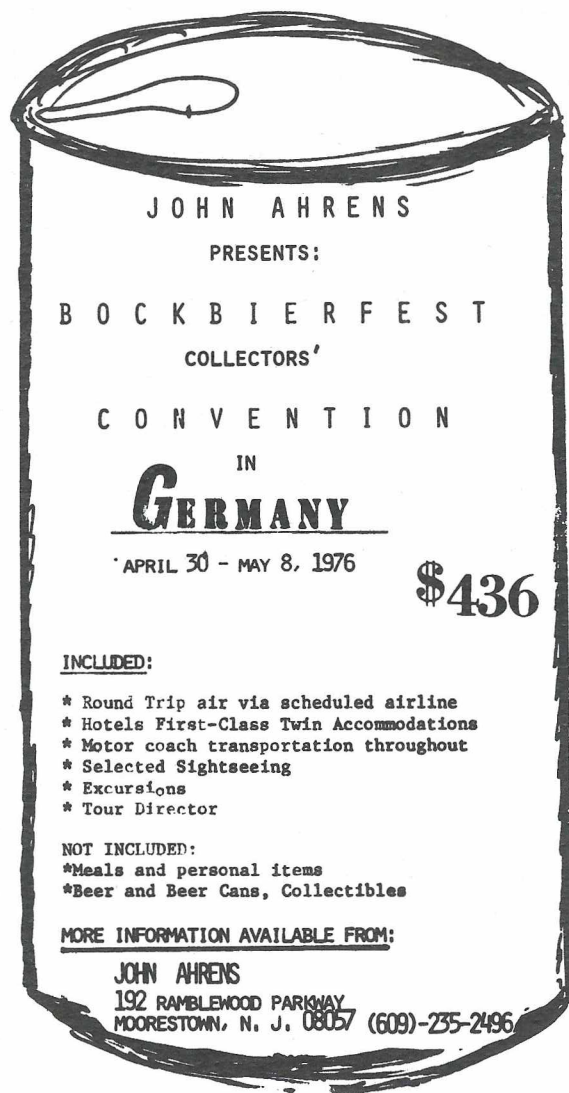
"The Tharner Brewing Co. succeed William Stumpf brewer, St. Louis, Mo."

The Western Brewer,  
March 15, 1877

"Wm. Penn was a brewer."

The Western Brewer,  
June 15, 1877

LOOK AT JOHN'S CAN



TRAVEL ARRANGEMENTS BY: ANGERSBACH INTERNATIONAL TOURS, INC.  
56 Taylor Ave, Manasquan, NJ 08736 (201)223-0157

**BUY TRADE SELL SESSION**

**1:00 P.M. - December 14, 1975**

**KALT'S RESTAURANT**

**Milwaukee, Wisconsin**

Take 141 - exit East Locust to 2856 N. Oakland Ave.

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**NATIONAL ASSOCIATION  
of  
BREWERIANA ADVERTISING**

10418 Bimini Drive  
St. Louis, Mo. 63123

**FIRST  
CLASS**