



# The BREWERIANA COLLECTOR

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**Christian  
Feigenspan, Beer  
Crusader**

**Hoppy Trails:  
A Grand  
Adventure**

**NABA  
Member  
Filmed for  
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**Let's Talk:  
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# NABA #45 - 2016

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beer signs**

# President's Message

*Greetings one and all.*

For those who did not notice, last issue did not have a message from the president and not a soul asked about it! Actually, I was a bit late sending in my information and I figured the spot would be better used by our fine editor, Lee Chichester.

In looking back, the Convention went reasonably well and only a few issued complaints. The board and Convention troops try their best to make the NABA Convention experience memorable and well worth attending. The Indianapolis/Carmel Convention scheduled for 2016 is being looked at as a gathering spot for area bottle, can, and general advertising collectors/dealers. The micro brewers from around Indiana are being contacted and I am quite certain NABA will be supplied with fresh beer, small brewery advertising and many new hobbyists.

I have recently attended bottle and breweriana shows in Indiana, but I could not make the Belleville show. Flyers advertising our upcoming Convention were handed out, along with membership applications. NABA will make available on the website downloadable files with our Convention information; files which can be copied and printed for distribution at your area shows. Membership applications are available from George Baley or from any board member. Come and get them and hand them out liberally!

Also, I wanted to alert all members to a change in our membership renewals dates/policy. See all the info about that on P. 39 of this issue, and be sure to contact George Baley or me if you have any questions about this change.

The Virtual Museum should get some added attention over the winter months. NABA members are encouraged to log in, take a look around, and maybe upload some of your own breweriana images.

Speaking of breweriana, those who collect glassware should investigate the use of what are known as "can keepers." I recently began placing my etched glasses in these containers for display and transport purposes. I think those who are concerned about transporting these fragile glasses will be pleased with the protection offered by "can keepers." The 8 ounce can sized keeper is perfect for most pre-Prohibition beer glasses. If you have questions, contact me. You're looking on the internet for Jeff Ingersoll, [beercankeeper.com](http://beercankeeper.com).

Please attend some of the local breweriana shows in your states. It looks as though some of these shows are getting better attendance, higher table rents, and more buyers. Maybe the internet is NOT the place to shop, after all.

Oh, by the way: I do have a few dozen (or more) St. Louis Convention 2015 t-shirts for sale. \$12 shipped to you. Please buy many or I will be hung at the next board meeting, scheduled for Potosi in March. The last meeting was held at the Indianapolis/IBC Chapter show, which was very well attended.

Well, see what you missed by not having the president's page last issue?

*Happy Holidays!*

*John Ferguson*



# Christian the Beer Crusader

## The Stumble, Rise and Ultimate Fall of a Great American Brewery

by Scott Brown and Ken Quaas

The year was 1920. The 18th Amendment to the United States Constitution prohibiting the production, sale, and transport of “intoxicating liquors” was in full effect, enforced by the accompanying Volstead Act. Although the Amendment had been vetoed the previous year by President Woodrow Wilson, Congress had overridden that veto on the very same day. The lights had gone out at breweries across America.

But all through those darkest times in the history of American brewing, there was one brewer who very visibly kept faith that real beer would return once again to quench American thirsts. This brewer literally left the light on—in a very big way—until he could again steer the once-thriving beer business begun by his father and namesake in 1875. Like President Wilson, this man also hailed from New Jersey. And like Wilson, he was also a president—not only of his own brewery, but also of the United States Brewers Association. Both were dubious distinctions during the challenging times of Prohibition. But there were very few men who embraced these challenges, as did Christian William Feigenspan.

Christian Feigenspan had been president of both the family brewery and the U.S. Brewers Association when the darkness of forced temperance set in. He fought Prohibition—before and during—as hard as any brewer in America. He filed a lawsuit challenging its constitutionality. He petitioned to be certified as a producer of “medicinal beer,” to keep his “real” beer flowing. He



Christian W. Feigenspan, the anti-Prohibition warrior. He took over his late father's brewery in 1899 at just 23 years old, and built it into the 15th largest brewery in the US. He kept the lights on through Prohibition and tirelessly oversaw its successful revival following Repeal in 1933, until his untimely death at 63 in 1939.

*Courtesy of Ballantine Archives*

kept the lights on and the kettles clean at the brewery that carried his name and had made the fine beer and ales of which he was justifiably proud.

Most symbolically, Feigenspan made sure that the enormous P.O.N. sign that was perched atop his brewery steadfastly blazed in the night sky of Newark, the largest city in New Jersey and an epicenter of Pre-Prohibition brewing in the United States. For many years during Prohibition that sign was a beacon visible from great distances, and served as a



Ledger markers, circa 1890. Believed to have been used in the brewery accounting office, these are also thought to be the only ones known. They measure 3 x 12 inches and the graphics are found on one side only. The hole is for a string that tied it to the ledger book itself.

*Collection of John Dikun*

constant reminder that although the beer named “Pride of Newark” was now gone from the taverns and store shelves, it would not be forgotten.

### A Thriving Business Before Prohibition

Feigenspan's passion to keep his P.O.N. beer flowing was not merely about money. His father and namesake, Christian B. Feigenspan, had emigrated from Germany, and left him a thriving enterprise when he died at just 55, in 1899. The younger Feigenspan (23), had graduated from Cornell when he found himself in charge of one of the nation's 20 largest breweries. He wasted no time making the business even

The massive, illuminated P.O.N. sign was a beacon in the Newark, NJ sky. The sign perched high atop the brewery and was lit in defiance of Prohibition during that dark time.

*Courtesy of Ballantine Archives*

stronger. Christian expanded the sales geography, made acquisitions, and diversified his holdings into banking, coal, and ice companies.

Young Christian recognized the need to grow beyond his Newark stronghold, which he shared with other big names like P. Ballantine & Sons (the biggest brewer on the East Coast) and G. Krueger. In 1908, after being elected brewery president at age 31, Christian purchased the Dobler brewery in Albany, NY, and followed that by acquiring Yale Brewing Co. in New Haven, CT. These were two established brands in historically-strong local beer markets. Christian recognized what Busch, Pabst, and Schlitz had also realized—that expanding distribution beyond the local market meant survival. Capitalizing on the creation of automobiles and new roads, Christian Feigenspan purchased and deployed trucks to grow sales in all directions across densely-populated and thirsty New Jersey.

One of those areas was a small, industrial waterfront town just to the south, called Carteret. There, Feigenspan helped put Hungarian-born William Brown in business. Brown proudly served the Pride of Newark beers in his Feigenspan-tied saloon, slaking the thirsts of the workers in Carteret's gritty metal refining factories. But while Feigenspan was able to lean on his non-beer businesses during Prohibition, William Brown, like so many of his fellow American saloon owners, struggled mightily.

Meanwhile, as Feigenspan continued to (controversially) keep his P.O.N. sign alight, he engaged in a new battle as president of the Brewer's Association. This time, the fight was with some of his fellow brewers, who were in discussions with the Anti-Saloon

League to push for a 2.75% "non-alcoholic" near beer to pour from tavern taps. Ever the purist, Feigenspan fought this plan and resigned his president's position over it in 1925. In winning this battle, he would not suffer the indignity of having his proud P.O.N. be compromised.

### Ready for Repeal

When Repeal finally came in 1933, Feigenspan was more than ready. He resigned his banking positions to focus on taking his brewery into the new age of pro-

ity, and attention-getting pieces of advertising, reflecting his own enthusiasm for his Pride of Newark family of beers. He especially recognized the value of the lighted advertising sign, which had become popular during the 1920s, and which he had used so effectively as a ray of hope on the top of his brewery.

Feigenspan also reopened Dobler in Albany, curiously labeling it Dobler P.O.N. (why not P.O.A. for Pride of Albany?). Dobler had remained viable by producing near-beer during Pro-



Feigenspan became well known for putting pretty ladies on its beer trays. This pre-Pro serving tray and accompanying tip trays are beautifully preserved.

*Collection of Joe Paczkowski*

duction. He upgraded his bottling line and very quickly followed Newark neighbor, Krueger, by packaging beer in cans. To accommodate expanded sales territories, he invested in a new fleet of trucks. Importantly, he capitalized on an advertising medium that hadn't existed before Prohibition—radio—by sponsoring popular shows. Most importantly for breweriana enthusiasts, however, Feigenspan commissioned a variety of substantial, high qual-

ity, but Yale Brewing in New Haven had been shut down and was not reopened.

Re-joining Feigenspan in his relaunched brewing enterprises was his brother Edwin (10 years his junior). Together they hired another senior manager named William Reilly. The P.O.N. was pouring again!

Meanwhile, in nearby Carteret, William Brown—like many a former barkeep—happily returned to his saloon and resumed serving Feigenspan. But unlike





Feigenspan's breweriana was always high quality. The brewery heavily promoted its *Amber Ale* prior to Prohibition. This pre-Pro reverse paint on glass framed sign, circa 1911, was an eBay find. *Collection of Bill Sears*



Pre-Prohibition reverse paint on glass sign, in Victorian-style frame, early 1900s. Note that pre-Pro advertising used "Feigenspan's" (with possessive apostrophe), while post-Pro used just "Feigenspan." *Collection of Paul Dodge*



Feigenspan effectively used reverse on glass advertising after Prohibition as well, including this 13 x 13 framed sign with inverted lettering. *Collection of Scott Brown*



Quart cone tops, late 1930s. *Collection of Joe Paczkowski*



A beer can collector's dream! An early (1935) move into cans allowed Feigenspan to create dramatic stack displays: this one is from the Sept. 1939 issue of the *Feigenspan Flash* company newsletter. *Collection of Scott Brown*



Feigenspan quickly followed Newark, NJ competitor, Krueger (the first to put beer in cans). Top: Ale, beer, and bock 12 oz. cans from the late 1930s; Bottom left: First ale and beer cans issued, from late 1935; Bottom right: Ale and beer from early 1940s, note label re-design. *Collection of Joe Paczkowski*





Feigenspan commissioned a wide array of beautiful lighted tavern advertising in post-Prohibition years. Pictured is a 1930s hanging, down-lighted reverse paint on glass framed sign, measuring 22 x 12 inches.

*Collection of Paul Dodge*



This circa 1938 reverse on glass, down-lighted sign was made for hanging or sitting on a shelf or back bar.

The sign's face measures 10 x 13 inches, by Price Bros.

*Collection of John Dikun*



One of the more spectacular pieces created in post Prohibition years is this late 1930s Art Deco lighted sign, which features nickel or chrome plated cast metal lettering mounted on a painted metal cabinet with reverse-etched/painted glass insert. It is illuminated by both argon (bottom) and neon (top) gasses. It is believed to have been made by the Lumin-Art Display Corp. of Brooklyn, NY.

*Collection of John Bain*



Late 1930s reverse on glass backlit "infinity" sign.

*Collection of Scott Brown*



Feigenspan launched a full line of beer and ales to meet every taste after Prohibition, as can be seen by this colorful collection of tin over cardboard signs. Each sign measures 13 x 4 inches and dates from the late 1930s.

*Collection of John Dikun*



Hungarian immigrant, William Brown, sold Feigenspan at his tavern both before and after Prohibition, and left this milk glass and celluloid foam scraper display to his grandson, Scott, as a reminder of his proud livelihood.

*Collection of Scott Brown*

before, he also purveyed a wider variety of beers, as Repeal had brought an end to the tied house system (in which a tavern was sponsored by a brewery in return for exclusively selling its beers).

### The Brewery Loses Its Leader

Feigenspan and his beloved P.O.N. beer were riding high when, less than six years after reinvigorating his beer business, Christian became ill and died in February, 1939, at 62 years of age. But he left his brewery in seemingly good hands: William Reilly and Edwin Feigenspan continued to run the company.

In fact, before his death, Christian Feigenspan had created plans to ensure continued robust sales. He had expanded advertising sponsorships and erected another enormous neon sign on a major highway into New York City, just in time for the 1939 World's Fair. In addition, the brewery published a seminal look into its history and leading brewing practices, called *Behind the Scenes at a Great American Brewery*.

The brewery created extravagant in-store displays showcasing the popular P.O.N. in cans. New products to meet modern tastes—Brilliant Brown Ale, and



Feigenspan was ready to roll at the end of Prohibition. One of the brewery's many upgrades after Repeal was the launch of a new fleet of trucks to support delivery to an expanded geography.

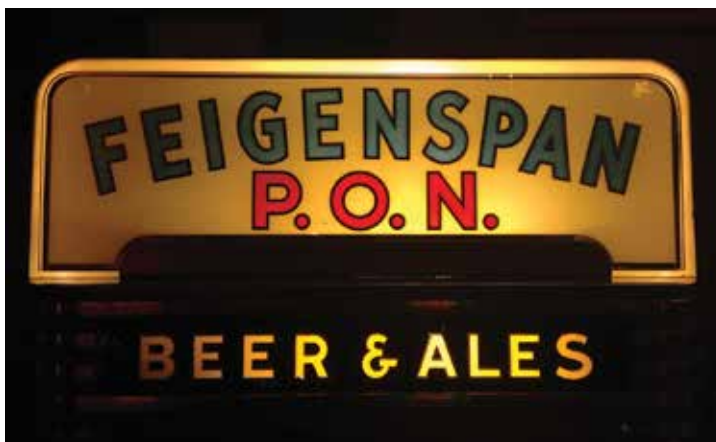
*Collection of Ken Quaas*



Feigenspan's master plumber, Ed Wenzel (left) worked at the brewery before and after Prohibition. He built a pub in his basement and festooned it with Feigenspan tavern advertising items—making him perhaps one of the first breweriana collectors, certainly of Feigenspan items. Note the reverse on glass lighted back bar sign behind his left shoulder.

This photo appeared in the January 1940 issue of the *Feigenspan Flash*.

*Collection of Scott Brown*



This reverse on glass back bar light from the late 1930s is the same style as the one pictured above in Ed Wenzel's basement pub. It measures 8 x 12 inches and like many high quality back bar signs of its era, was manufactured by Price Bros. in Chicago.

*Collection of Ken Quaas*

a newly-formulated, lighter Half and Half mix of ale and beer—hit the market after years of careful development. A corporate newsletter called the *Feigenspan Flash* was launched in July, 1939 and chronicled the esprit de corps of its employees as they enjoyed company-sponsored bowling, softball and fishing teams, as well as annual dinner dances and picnics.

Despite the untimely death of its visionary leader, the brewery's future looked brighter than ever, with continued capital improvements and growth. In 1940, the sales and delivery fleet was upgraded with new Chevrolet coupes and trucks. The brewery's mill room was refurbished with walls of Carrara glass and expensive terrazzo floors. State-of-the-art





**BIG breweriana:** This lighted, flashing neon highway sign was over 20 feet high and 40 feet wide, positioned so that many of the millions making a pilgrimage to New York's 1939 World's Fair could see it on their way. This sign was pictured in the Aug. 1939 *Feigenspan Flash*.

*Collection of Scott Brown*



**P.O.N. on the radio:** Feigenspan invested considerable sums on radio advertising and sponsorships, including the popular sports talk radio show hosted by famed Dodger and later Yankee broadcaster, Red Barber, as promoted by this coaster, circa 1941.

*Collection of Scott Brown*

malt mills from Switzerland were installed. Ultimately, Feigenspan's distribution network extended as far away as Richmond, VA and Dallas, TX.

After Pearl Harbor, Feigenspan was proudly patriotic, running billboards for war bonds and repurposing its famed P.O.N. acronym in certain advertising to stand for "Protect Our Nation." At the height of the War years, demand for beer continued to in-

crease and Feigenspan was producing its highest levels ever. By 1943, it had successfully ascended as America's 15th largest brewery by production.

### The Pride is Lost

And then, almost as sudden as a kamikaze attack, the Feigenspan brand was no more.

In a precipitous and daring move that rattled anti-trust regulators, Ballantine (Feigenspan's larger neighbor across the street and then the 5th largest brewery in the U.S.) swooped in for a takeover. Ballantine did not have the brewing capacity to meet the demand for its hugely popular beer and ale. To solve this problem, Ballantine purchased half the stock of Feigenspan's Newark operation from then-president William Reilly, and then acquired a controlling interest, in just two months: June and July of 1943. Despite assurances to employees and customers that there would be no disruption in producing the P.O.N. beers, Ballantine abruptly ceased producing anything labeled P.O.N. in favor of its own brands. By November, just three short months after selling out to Ballantine, Christian Feigenspan's Pride of Newark was vanquished.

Meanwhile, Edwin Feigenspan, who also sold his interest in his fam-



**Left:** The distinctive *Half & Half* was reformulated after Repeal to be a lighter style than that from before Prohibition. The later version combined a lighter lager with ale to meet the more modern consumer tastes. **Right:** A brilliant beer: Feigenspan introduced its Brilliant Brown Ale as part of a 1939 marketing push, with this accompanying coaster. The 7-oz. bottle above, never opened, was purchased intact almost 40 years later (in 1978) at the Englishtown, NJ flea market for \$1.00. *Collection of Scott Brown*



ily's company, was left to run the dubiously re-named Dobler P.O.N. brewery until his death in the mid-1950s. Dobler ultimately sold to Hamden-Harvard in 1959 and the plant closed in 1963. It is unclear what became of the suddenly-rich former Feigenspan president William Reilly, the first to sell out to Ballantine. As for the Feigenspan brewery itself, Ballantine added to its insult by closing it altogether in 1948, just 5 years after acquiring it, and then by razing most of its buildings.

Back in Carteret, William Brown's tavern and symbolically, his health, declined in the 1940s. His Feigenspan tap knobs had been replaced by Ballantine and others, but things were not the same. He gave up his tavern, but kept some Feigenspan-branded milk glass cups (see photo page 10) that had served as a display and foam scraper holder. This was the last vestige of his days as a Feigenspan man, and remained a family heirloom that was subse-

quently passed down to Brown's grandson, Scott. The cups and their holder formed the cornerstone of a Feigenspan breweriana collection spanning more than 35 years, and continuing to grow today. Those cups, the brewery from which they came, and the man who passed them on for future generations, have served as inspiration for this article.

### **The Demise of a Once-Great Brewery Town**

In killing off the Pride of Newark, Ballantine triggered a brewing demise in the city that once housed 57 breweries and drew water from the famously pure water of the Raritan River. Ballantine thrived into the early 1960s even as its once-vital neighbors, Krueger (closed 1961) and Joseph Hensler (closed 1958), faded to black. Although it rose to the #3 position in the US by 1960, no brewery fell farther, faster than Ballantine did over the next 10 years. Desperately, it sold to Falstaff who closed the doors of its

Newark brewery in 1972.

After the War, the giant interlopers from the Midwest stormed into Newark in their bids for national expansion. Pabst took over Hoffman Beverages in 1946, making a major move east and Anheuser-Busch established its East Coast beachhead in 1951, building its most modern plant in Newark, right next to the airport. A giant, illuminated Pabst bottle and a flying Anheuser-Busch eagle in flashing, moving neon served as nighttime beacons on the major highways running through Newark, replacing the once-prominent P.O.N. sign. Of the two, only A-B remains, as the sole brewery left in Newark.

But while the Pride of Newark is more than 70 years gone, thanks to beer can and breweriana collectors, it is still very much celebrated. Indeed, Feigenspan left a rich heritage of quality, beautiful, and iconic advertising that showcases the beer and ales that were Christian's pride.

## **About the Authors**

NABA members **Scott Brown** and **Ken Quaas**, both originally from New Jersey but now hailing from the Baltimore and Chicago areas, respectively, have been friends since the 8th grade. As teenagers in the late 1970s, they began beer can collecting together. Both were intrigued by the breweriana bequeathed to Scott by his paternal grandfather and they began spending weekends scavenging flea markets and forming friendships with more experienced collectors, one of whom was a NABA member and introduced them to our organization.

Ken's father, now 92, was raised in Newark and remembers the huge P.O.N. sign that loomed large in his hometown. He left Newark at age 19 in 1943 to fight during World War II. When he returned from Europe in 1945, Feigenspan beer was gone. He never had the chance to try one.

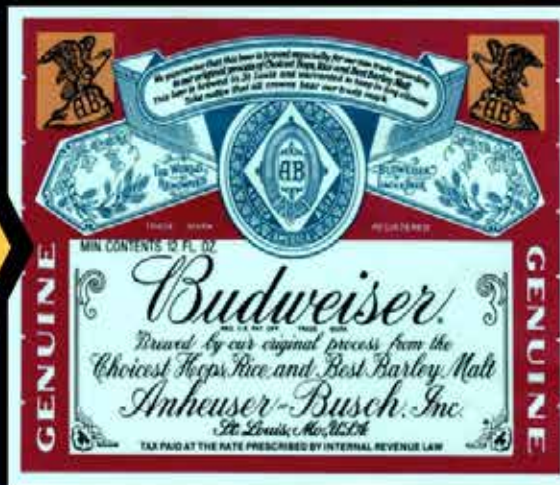
One of the things the authors most enjoyed about writing this article was the collaboration with fellow collectors, who generously shared their knowledge and pictures of items in their collections. Many thanks to these gentlemen: **John Bain, John Dikun, Paul Dodge, Joe Paczkowski, Joe Radman, and Bill Sears.**



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# Beer's No. 1 Super Fan

## Dave Gausepohl has Visited More Than 3,400 Breweries and May Get A Trademark for 'Beer Dave'

by Stan Hieronymus

Beer Dave pulls a can of Uinta Trader Session IPA out of his cooler, flips it upside down, looks around and shakes his head.

"Need a church key," he says, heading off to borrow one.

Opening it from the top, using the tab Uinta thoughtfully provided, is not an option. Church key—a device otherwise known as a beer can opener—in hand, he pops two triangular holes in the bottom and fills a glass. This is how beer can collectors do it. And Dave Gausepohl, more often simply called Beer Dave, is a collector

of all things beer. Beer Dave is also a beer tourist who has visited more than 3,400 American breweries. Beer Dave brewed beer for a living before he began selling beer for a living. Beer Dave's various hobbies and jobs look much like a Venn diagram, independent but intersecting.

"This was good," he says on another June day, en route to his home outside Cincinnati after visiting White Squirrel Brewery in Bowling Green, Kentucky. He took a picture of the front, as he always does; drank pints of two

of the house beers on tap; toured the brewhouse; and bought a glass with the brewery's logo on it. The guest taps included two beers that he represents as specialty beer manager for Heidelberg Distributing in Kentucky. "So I got to call on an account," he says.

It was the 3,375th brewery he visited since his father took him to the Geo. Wiedemann Brewery in Newport, Kentucky, in 1977. He was 12 years old and had already been collecting cans for three years. He has about 15,000 now, just a small portion of his collection of roughly three quarters of a million brewery-related items.

"Not Haydockian," Beer Dave says, referring to his friends and sometimes traveling companions, Herb and Helen Haydock, who have acquired two lifetimes' worth of breweriana (Ed. note: see p. 23).

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The numbers are something beyond impressive, but they are not how Beer Dave became Beer Dave. When he went to work as the specialty beer buyer for the Party Source, a package store, in Bellevue, Kentucky, in 1995, the store already had a wine buyer by the name of Dave. The office manager suggested he take the name Beer Dave, and two days later a Beer Dave name tag arrived. Friends in his various circles had no problem embracing it.

He already owned the name, but a few years ago a collecting friend, Don Johnston, decided he and others would trademark Beer Dave™ for him. That got put on hold when Johnston became ill, and eventually died. Now Johnston's son, a trademark and patent attorney, has resumed the process to acquire the mark, because it was important to his father. "It's not like I'm going to put a circle after it when I sign my name," Beer Dave says. (He, thankfully, does not speak of himself in the third person.)

What mattered is that it was important to Johnston. "He was like a second father to me," Beer Dave says. "The hobby means a lot to me," which is why he wrote a column about beer collectibles for this magazine for five years. "The hobby is my family."

He treats every gathering of collectors like a reunion. "Hey, how are you, Anne?" he asks on the first Saturday in June, offering her something from a carefully packed cooler that contains both interesting cans and interesting beers. He'd been on the road before dawn to drive five hours to Swap-O-Rama just outside of St. Louis. "How you doing, Charley?" he says, starting a conversation about an upcoming event. "I'll help you in any way, shape or form."

After a Brewery Collectibles Club of America (BCCA) board meeting, his cooler becomes a natural gathering spot. He knows who is more likely to want to try

an IPA and who prefers cider. He often also knows what special cans they are looking for.

"You've got to see this," he says at mid-afternoon, heading around the corner where a large pile of beer cans sits that will soon be under attack. This is called a "can dump." BCCA members donate cans that they are tired of hauling around, then all who want to wade in to grab whatever catches their eye. He should have said, "You've got to hear this," because cans bouncing off of each other create an eerie metallic chirping sound. "There aren't going to be any \$500 jewels, but maybe you'll find something that is a little bit better than a can you have, an upgrade. Or maybe a placeholder," he says, excusing himself when he spots a can—from Rahr Green Bay Brewing Co.—he'll end up taking home with him.

His collection includes half a hand-decorated wooden crate from New Albion Brewing. He particularly treasures it because Don Barkley, who had worked at New Albion and then helped start Mendocino Brewing, gave the crate to Beer Dave and Herb Haydock when they visited Mendocino in 1991. Gausepohl and Haydock carefully pulled the nails from it to split it into two parts.

They have a deal that the first to die bequeaths his half to the other.

"Now you have a brewery starting up, they don't have nearly the things to go through that (New Albion founder) Jack McAuliffe did," Beer Dave says. "They say, 'Oh, how am I going to pick a wholesaler?' How about when nobody wanted your beer?"

Beer Dave's boyish looks—accentuated by an impish turn of the mouth when he delivers a pun he is particularly proud of—would fool most carneys, but he turned 50 last December, and it has been more than 40 years since one of his sisters, Sally, handed him an empty 7-ounce can of Pabst that put him in the middle of this Venn diagram.

The range of his experience is evident on a Friday evening in May. He sits on one side of the expansive patio of Lexington's newest brewery, Ethereal Brewing, choosing a spot where he can take it all in. The brewery is located on a former distillery campus, and there is plenty of space for other businesses to fill in around it. Owner John Bishop—who earlier simply identified himself as the father of one of the brewers—is busy rounding up empty glasses. Beer Dave has seen "the dad" chip in plenty of times, but



"Beer Dave" Gausepohl has been a member of NABA since 1989, served two terms on the NABA Board, and is current President of the Queen City Chapter of NABA.

this still makes him smile.

"Belgian (style) beer in Lexington. Who would have thought it?" he says, soon talking about the lagers from Blue Stallion Brewing, then a collaboration beer from Country Boy Brewing and West

Sixth Brewing released earlier in the day, kicking off Lexington Beer Week. He is people watching.

"There's another dad," he says.

"Hipster."

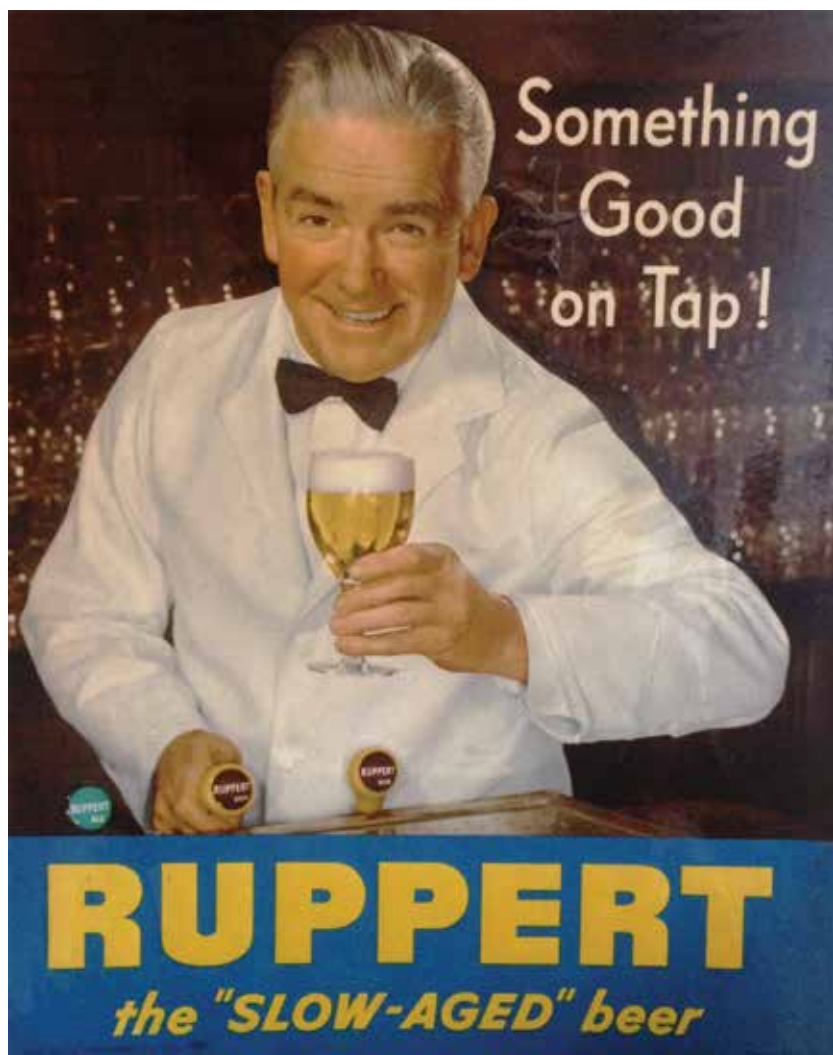
"You'd see them at Country Boy."

"Not them."

Of course Beer Dave has been there. That's why he's Beer Dave. Well, one of the reasons.

Stan Hieronymus has known Beer Dave since before he was Beer Dave. He met Dave and Daniel Bradford, then publisher of *All About Beer Magazine*, on the same weekend in 1993.

The three still haven't run out of beer things to talk about.



**Do you have  
something good  
on tap from  
Ruppert to sell?**

**If so, please contact me!**

I am a serious collector and buyer of Jacob Ruppert breweriana, from Pre-Pro through the late 1950s (everything but cans, bottles and labels).

Please reach me at:

**Ken@consumertruth.com**

or

**630-204-5270**

**Ken Quaas**, NABA Board Member, also BCCA, ABA, ECBA





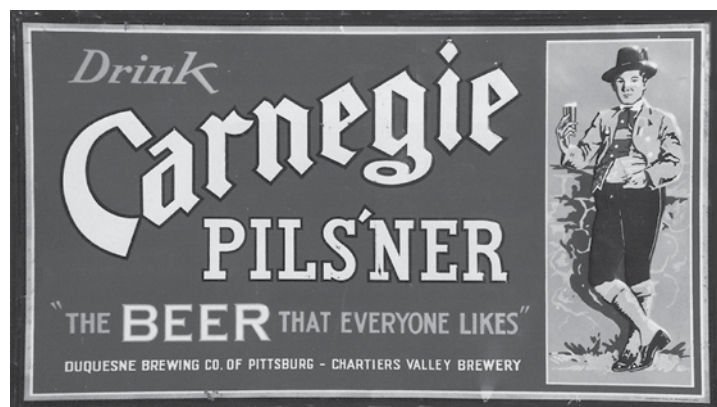
## Collector's Bookshelf

Reviewed by Larry Moter  
accneca@aol.com

This outstanding addition to the body of brewery history is the result of a collaboration by the renowned Pittsburgh/western Pennsylvania collector/historian Richard "Dick" Ober with prolific author Dr. Robert A. Musson. Ober descends from the famous Pittsburgh Ober Brewing Family (Pittsburgh's Eberhard & Ober Brewing Co., plus other Ober Brewery incarnations listed in *American Breweries II*). This is a Zepp publication available from [www.zepppublications.com](http://www.zepppublications.com). Ober noted in the acknowledgments "the huge volume of material [that] has been gathered over the last 25 years. I started out by doing family research . . . each time I ran across a brewery article or advertisement, I would copy it and put it into a binder. Soon I had 10 binders of information."

What a great story: A twenty-five year project. He notes contributions from local collectors, family members, research facilities and folks, and others. Rob Musson, as noted in the last NABA magazine, had written two Pittsburgh themed brewery books: *Fort Pitt – That's it!* (A Zepp publication) plus an Arcadia pictorial history titled *Brewing in Greater Pittsburgh*. This is a "dream team" for a brewery book collaboration.

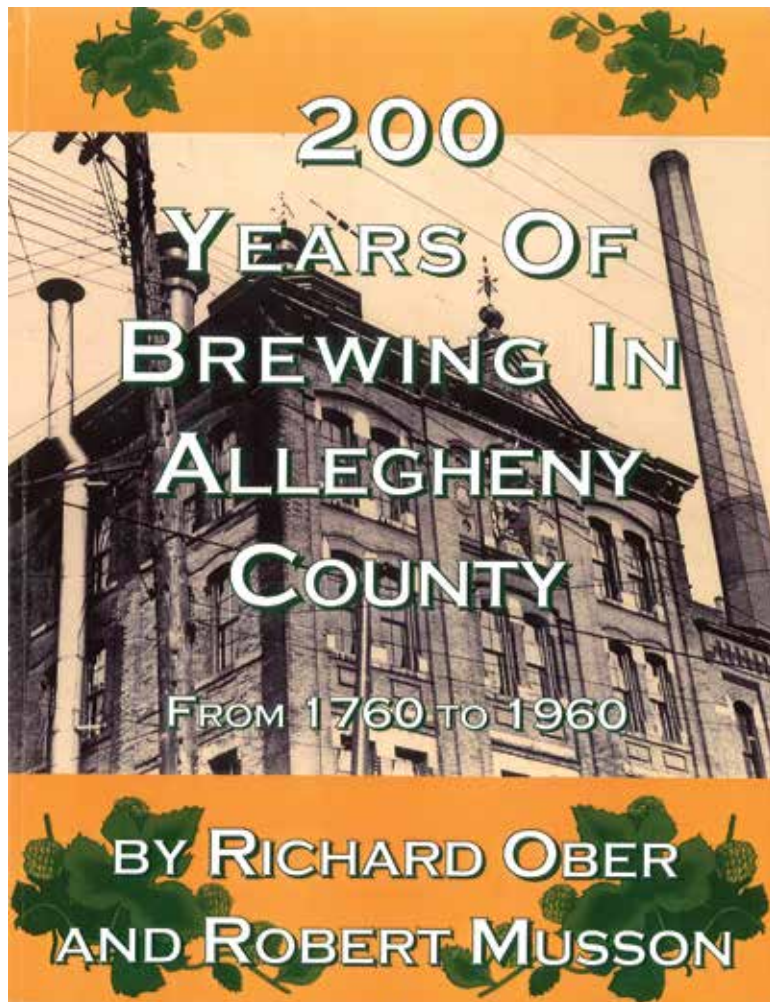
Needless to say, this book is chock full of outstanding Pittsburgh breweriana pictures.



# 200 Years Of Brewing In Allegheny County

From 1760 to 1960

by Richard Ober and Robert Musson



There are many beautiful images of lithographs, coasters, trays, labels, cans, signs, brewery etchings/prints, people, and etceteras, coveted by collectors. There are so many pictures in the book, however, that the images had to be black and white to make the book affordable.

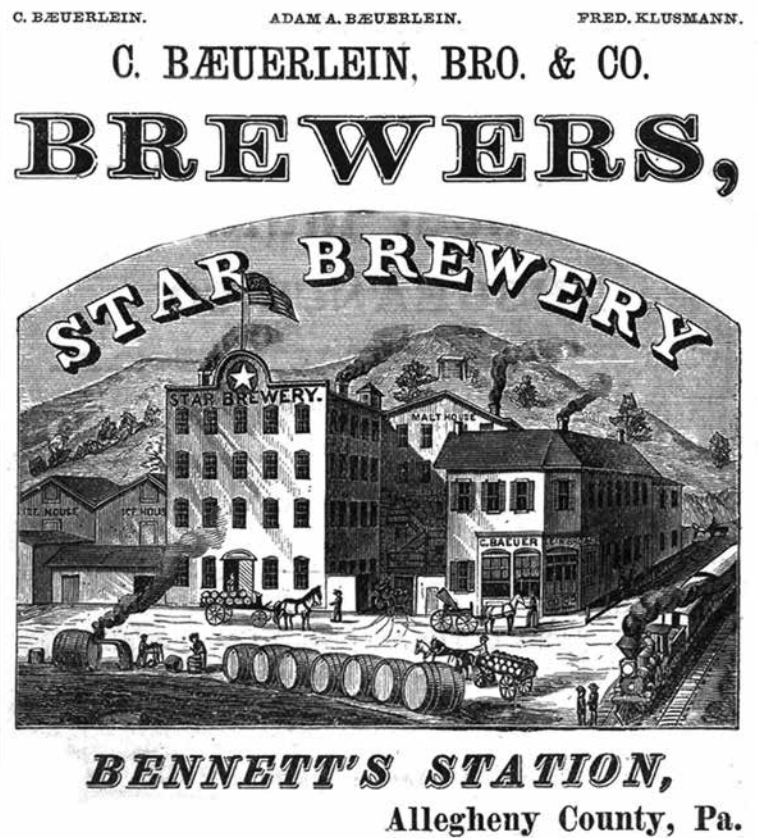
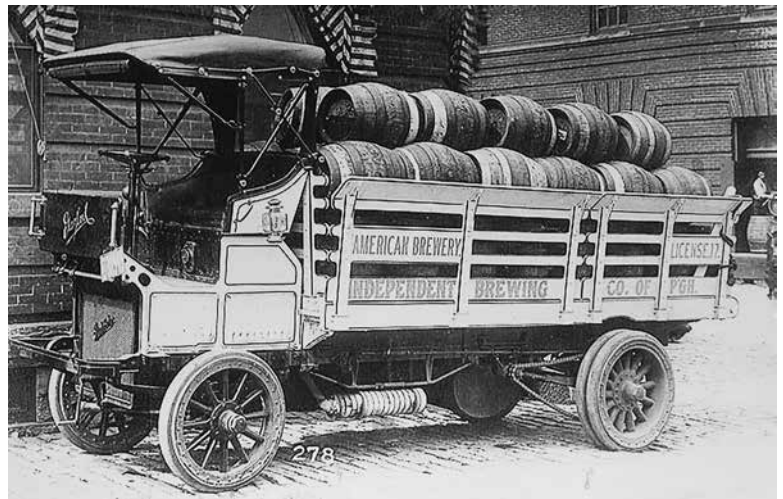
*200 Years of Brewing In Allegheny* is chronological by decade, starting with the 1790s and earlier. Next come the 1800s, the 1810s, the 1820s, and so on, culminating in the 1900s. I have to admit, the early history of the Pittsburgh brewing scene is fascinating to me: There seems to be a theme across old eastern

US cities—ale and porter brewers of English and Irish descent were succeeded by German lager *bier* brewers. Also, there was the inevitable economic concentration of the industry in the big cities. In Pittsburgh, it was the amalgamation of numerous breweries into two large syndicates: The Independent Brewing Company and the Pittsburgh Brewing Company. Then we have the devastating results of Prohibition, with a wave of company and syndicated plant closures.

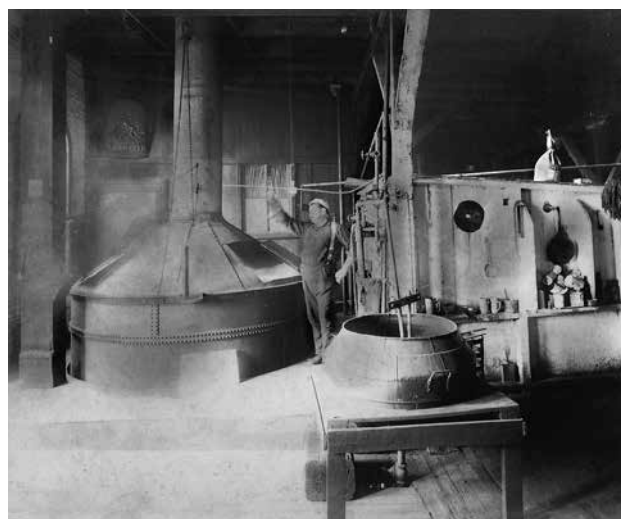
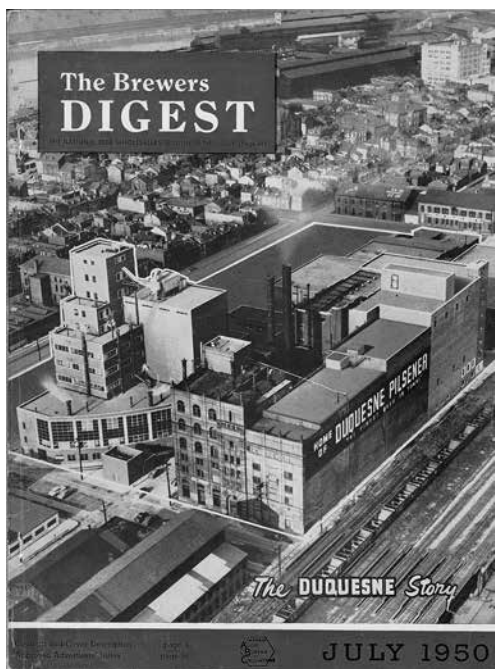
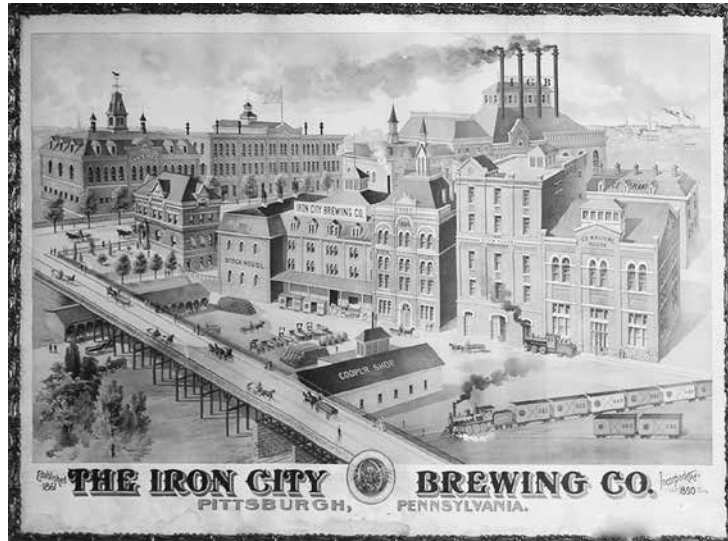
*American Breweries II* lists 1920 as the year that devastated the Pittsburgh industry. The 30s always show an exuberant return of breweries in the post-Prohibition era, but with the quick closure of those that were inadequately capitalized and/or that made an inferior product. The 30s, 40s, 50s and later decades show the demise of regional brewers during the beer wars, or for other reasons (such as labor disputes).

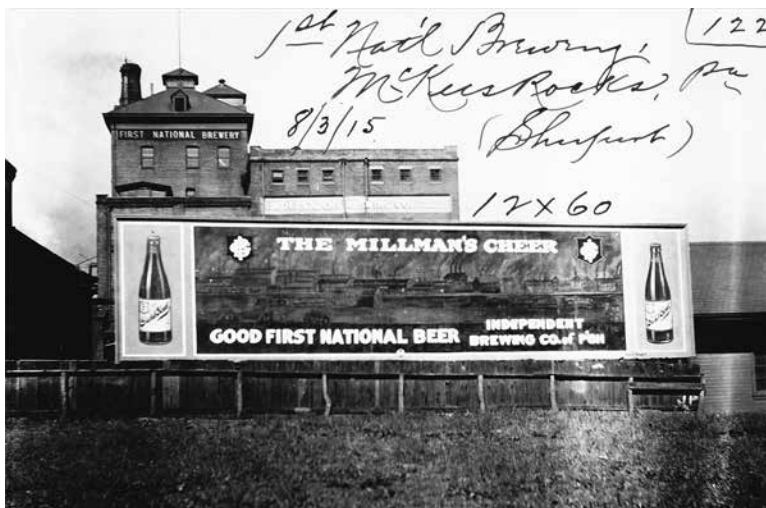
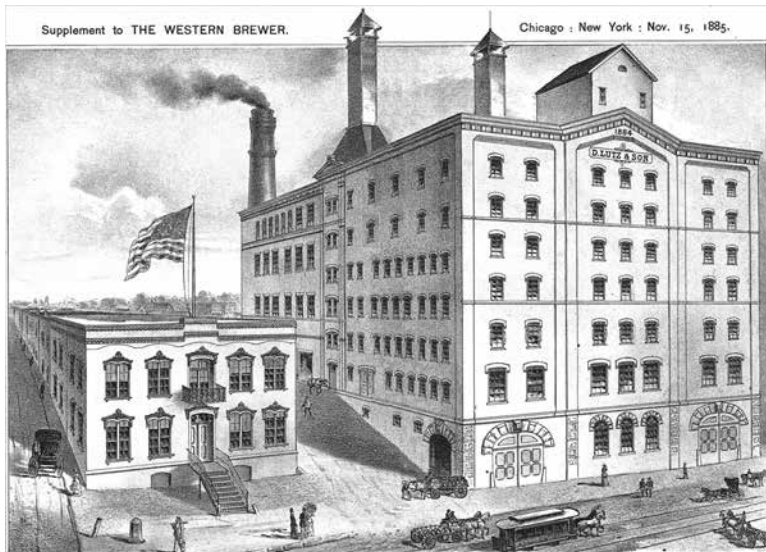
The book's coverage ceases in 1960 because the authors note, "The most recent 55 years of Pittsburgh brewing history are complex and fascinating, but the scope is enough to fill another book of this size, which is the reason for ending here." The hobby can hope for *Volume II: 1960 to Present* in the future from this dynamic duo.

Until then, I can highly recommend this as a great book and a great read that is well organized, edited, and showing great pictures.









# THE OBER BROS. BREWING Co.

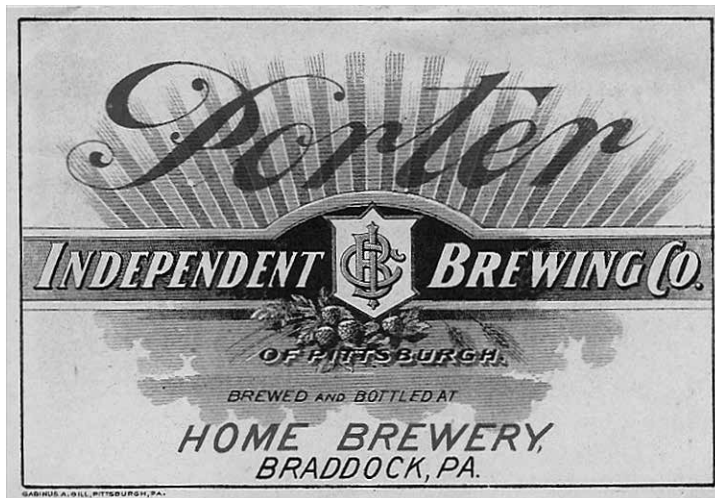


ALLEGHENY,  
PA.



BEER & "Ye Olden Time."  
ELK BRAND (Export)

GOLD BAND,  
PILSENER.





# Roll Out the Barrels:

## Brewers of Eastern Dodge County, Wisconsin, 1850-1961

Michael D. Benter ([www.michaeldbenter.com](http://www.michaeldbenter.com))

Reviewed by Larry Moter

Michael D. Benter "is a freelance writer from Milwaukee who grew up in Mayville, Wisconsin" says the back cover of the book. The front cover features a "cover photo of Gebhard 'Gebbie' Weber and his daughter 'Susie' (born Karen Weber) Vande Hey. The Webers were from eastern Dodge county's last brewery, the G. Weber Brewing Co. of Theresa, Wisconsin, which ceased operations in 1961.

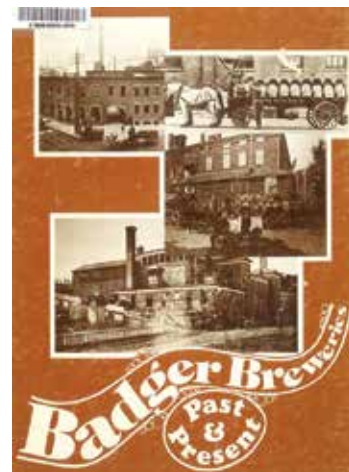
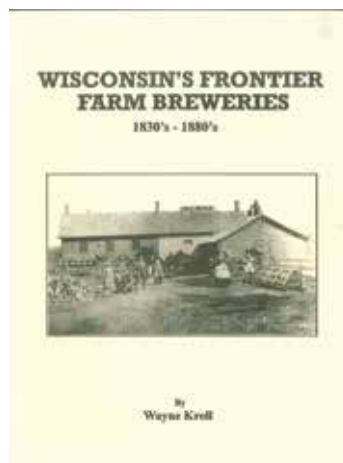
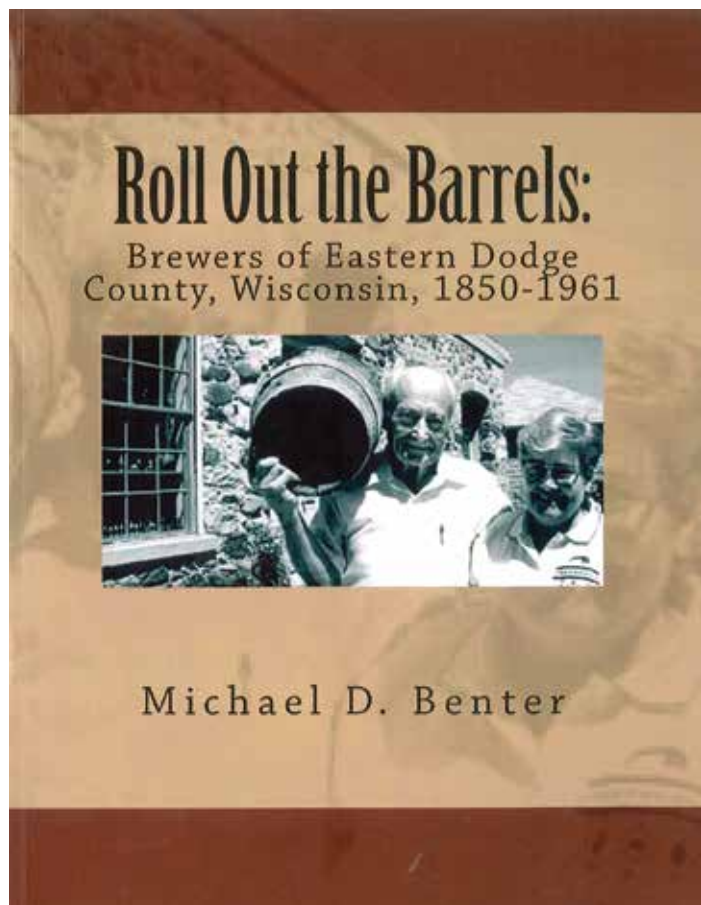
You have to love Wisconsin. Three of the four major food groups are central to Wisconsin culture and life: Beer, Cheese, and Sausage. The 4th major food group, hot peppers, is more of a New Mexico thing.

Add in the Green Bay Packers and a tailgate party, and the next thing you know, you are writing a beer book. Proof is in the pudding: "In 1992, I attended a Green Bay Packers game with a friend who was generous enough to bring along a couple of bottles of some fine homebrewed beer. As we enjoyed his three-week-old brown ale while tailgating in the stadium parking lot, our topic of conversation turned to small town breweries that once

existed throughout the state of Wisconsin," the author writes in the Foreword. He goes on to say that he subscribed to his hometown weekly newspaper (the *Mayville News*), regularly read their "News in Review" column, and discovered brewers named Steger and Ziegler. Then he found "an 1892 item about a Steger brewery."

Thus the adventure begins.

This 197-page book concentrates on eastern Dodge county towns/cities: Farmersville, Leroy, Mayville, Huilsburg, and Theresa. The book has a lot of cool pictures boosted by narrative of brewery people, small breweries, graves, taverns, and beer cellars. The beer cellar pictures remind me of another extraordinary Wisconsin book by Wayne Kroll: *Wisconsin Frontier Farm Breweries 1830s - 1880s*. I remember Wayne doing a very interesting slide presentation at the 2004 NABA Convention in Waukesha about the early frontier farm breweries (most of which were unlicensed and thus not featured in his *Badger Breweries Past & Present* book).



For this book, Benter did quite a lot of research with various local historical societies including the Wisconsin State Historical Society, the Mayville Historical Society, and the Theresa Historical Society. The book is well sourced.

All in all, I found it to be a very enjoyable book to learn more about small breweries, German immigrants, and eastern Dodge County. With luck, many of our Wisconsin NABA members will soon tailgate at a Packer game, drink good homebrew, talk Wisconsin brewery history, and go write their own brewery history books!



# Why Do I Belong to NABA?

**For so many good  
reasons!**

- **The Quarterly Magazine:** *The Breweriana Collector* is packed with great articles and pictures of breweriana and the breweries it advertises, as well as features on our many interesting members and their collections.
- **The Camaraderie:** Stay connected with your fellow breweriana enthusiasts. Stay current with all the news, great shows, and upcoming events in the hobby. Most importantly, get the most up-to-date information on NABA's Annual Convention, featuring great beer, breweriana, buying, trading, selling, and great times. **Don't forget to save this year's Convention date and make plans today to head to Indianapolis on August 2 - 6, 2016.**
- **The Membership:** We have nearly 700 members representing 42 states. Our members are many of the country's most knowledgeable and expert in their collecting areas—many of whom have literally written the book on their expertise. It's a great group that serves as a source of knowledge and assistance in your own collecting endeavors.
- **The Virtual Museum:** NABA is building a unique and proprietary resource exclusively for our members. It will be a full online repository of all types and brands of breweriana from pre-Prohibition to modern day. It's a great source of information about what's out there across so many incredible collections!

***All of this for just \$30/year! Stay connected to education and  
breweriana collecting through NABA membership.***

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# Let's Talk Breweriana

By Rich La Susa, Brewery Historian

## A day with the Haydocks, a lifetime of memories

*I have read and heard much about Herb and Helen Haydock, their superb breweriana collections, the many accolades they have earned, and their lofty place in our hobby's history. Last summer, I spent time with them in three venues. Although I have known them for decades, I found that the Haydocks are far more than just world-renowned collectors of beer advertising. It was a rich and bountiful learning experience—and a lot of fun!*

If you want to talk breweriana, who better to do it with than two NABA legends, Herb and Helen Haydock. They talk, you listen. Ask questions, they provide answers. You will learn a lot about breweriana.

The Haydocks' marvelous collection, displayed in their World of Beer Memorabilia Museum at the Minhas Craft Brewery in Monroe, WI, is a treat for the experienced collector or historian and for the most casual observer. The museum has an ideal setting for beer enthusiasts, in the second oldest active brewery in the United States. How's that for history!

A large sign in front of the brewery beckons you to visit the museum. The heavy volume of visitors—mainly tourists—is testimony that it, along with the brewery's tour and well-stocked gift shop, is a popular attraction. Thousands visit annually.

The museum isn't built on the same grand scale as the one they were involved with at the Oldenberg Brewery in Fort Mitchell, KY—which has been called the largest and best collection of beer memorabilia ever assembled. But it stands tall on its own merits. Its impressive array of advertising spans many eras of US brewing history, from the 19th century to present day.

"Our collection is in four rooms—even the bathrooms," Herb said, with an impish grin.

The Haydocks collect what appeals to them. They possess keen eyes, good taste, and a great knack for expertly displaying each piece to its maximum advantage. And with almost unparalleled enthusiasm!

Most items are wall mounted, arranged by themes, which enhances the flow as you tour each room. Exquisite pre-Prohibition (prior to 1920)



lithographs, idealistic mid-century America advertising, and whimsical contemporary craft-beer pieces entertain and educate.

The entire Haydock collection has never been on display in one location. "There is a lot here," Helen explained, "but there is still a lot more."

Their first museum, albeit a private one in the basement of their home, opened in 1972, soon after Herb and several others had founded NABA. A large portion of their collection was once displayed at Oldenberg (1987-1996), but most was sold to the Miller Brewing Co. in 1996. (They sold another portion to Oldenberg, where it was on display until 2001. Most of that can be viewed at the Maumee Bay brewpub in Toledo, Ohio.)

They have an untold number of items, but I had to ask them to name their favorite pieces. Herb wouldn't say. Helen smiled and said, "I like the children's advertising. Herb likes it all."

Including images of children in beer advertising was fairly common in the 19th and early 20th centuries. Of course, the practice would be taboo today. One of the more unique pieces, displayed in the large gallery near the Minhas hospitality room, features images of swaddled infants of various nationalities with calendars for each month of the year. (For the record, I am partial to the powerful factory-scene lithographs, "pretty female" lithos and prints, and the vintage Christmas-theme signs.)

The ability to view this collection and soak in the history of the brewery is worth the visit to Minhas. Spending time talking with the Haydocks



about the beer advertising, how they acquired pieces (and why), quickly brings to mind a word used in a popular TV commercial: “priceless.”

My wife Judy and I spent a lot of time with the Haydocks when they were in Phoenix for a national breweriana convention last June. During a visit to a collector’s home, they purchased a handsome pre-Pro Chattanooga Brewing Co. lithograph. It was too large to take on a plane for their return to Wisconsin so I offered to drive it to Monroe in late August, when I would be in the Midwest for another convention. That was the genesis of the meeting that inspired this column.

We delivered the litho and then spent a day in entertaining and enlightening conversation with the Haydocks. Their knowledge of what breweriana they own, how they acquired it—and recollections of what they owned decades ago—is remarkable. Amazing, in fact!

They offer captivating anecdotal stories in an easy-going manner reflecting their rural Wisconsin upbringings. They enjoy what they have been doing for more than 60 years; their passion for their hobby, and life, is obvious. Herb has more fun telling stories of his childhood and the people they have met in their world travels than of how they acquired rare items. For them both, the friendships they have forged are an integral part of their hobby.

Herb’s breweriana collecting started inauspiciously in 1951, when he was in the US Air Force, stationed in Germany. He not only enjoyed beer, but admired the colorful graphics on the glasses in which it was served. That gave him an idea that sounds familiar to most of us.

“Some guys (in a *bierstube*) were just taking beer glasses. I decided to buy mine,” he said, modestly. The purchase of eight glasses would lead to a lifetime of breweriana collecting. (Later came the bottles, trays, coasters, signs, and myriad related beer items.) He married Helen in 1954, and she, too, became an avid collector.

The Haydocks, like most serious collectors, enjoy competing with others for pieces they find appealing or historically important. Throughout, they have kept their focus on quality.

Many collectors have benefited from their expertise and hard work. Thousands of individuals, even non-collectors, have been able to enjoy prized collectibles because of Herb and Helen’s commitment to museums. “We like what we collect and hope others do to,” Herb said.

The Haydocks are far more than just iconic, award-winning pioneers, and authors of two books. They are generous, warm, and caring individuals that highly value family and friends.

Beer Dave Gausepohl, a long-time NABA member (*Editor’s note: see the All About Beer reprint on pg. 14 of this issue*) has been a close friend of Helen and Herb for many years. He shares his unique perspective. They are, he said, the “additional ‘parents’ to so many who have learned, leaned, and laughed with them as if they were your parents. They are like parents to the nieces and nephews of their late brothers and sisters.”

Their endearing quality of graciousness extends to Minhas employees and museum visitors that may only have passing interest in beer advertising. Quite simply, the Haydocks enjoy being at the brewery. They frequently make the 154-mile drive from their home in Wisconsin Rapids to Monroe, where they reside in a house trailer parked at the side of the Minhas visitors’ center.

Herb’s favorite place is the hospitality room, where he sits unassumingly at a table at the back. There, he can observe visitors as they queue up for brewery tours or drink complimentary post-tour beers at the bar. He has done so since the museum opened in 2010.

Few know who he is; they may not even notice him. Herb sits not in the regal manner of a monarch overseeing his vast holdings, but rather, as an average guy enjoying a day at the brewery. He is quick to welcome friends. “Pull up a chair and stay awhile,” he invites. “Let me get you a beer.”

The Haydocks not only enjoy interaction with friends but also with tourists who want to ask questions or offer comments. Affable Minhas employees, whose respect for the Haydocks is obvious, will often direct visitors to “his table” if Herb is present. “Lots of nice people; they seem to really enjoy this,” Herb said of the tourists walking through the hospitality room on their way to Brewery History 101.

The Haydocks are quick to express gratitude for the opportunity provided by brother and sister Ravinder and Manjit Minhas, the brewery’s owners, who purchased the former Jos. Huber Brewing Co. in 2006. (It was founded in 1845. D. G. Yuengling,



Pottsville, PA, the nation's oldest active brewery, opened in 1829.)

On the Friday evening of our visit, Herb and I participated in an official Minhas beer-tasting panel and had a great time quaffing and opining. Herb also knows beer. Helen loves breweriana but doesn't drink any alcohol. We topped off an enjoyable day with a traditional Wisconsin fish fry in the jam-packed Turner Hall restaurant. (Mercifully, a visit to the Baumgartner Cheese Store & Tavern to eat limburger cheese, Herb's favorite, was not on our agenda.)

My wife and I returned to the brewery early on Saturday so I could conduct a more formal interview. Herb had been comfortably seated at "his" table long before our arrival. Later, we went to the basement level to take photos of displays—something not permitted to the general public—and to gather the opinions of museum visitors who were perusing the displays. None we spoke with knew the Haydocks or were breweriana collectors, but all said they liked what they saw.

"This is a phenomenal exhibit of beer history," said Dave Eischer, of North Prairie, WI. He was familiar with some of the Schlitz Brewing Co. advertising, having seen it while serving as a summer intern at the Milwaukee brewery in 1974.

The advertising also stirred nostalgic recollections: Dad or Grandpa enjoying their favorite beer brands. "This brings back a rush of fond memories," said Wisconsinite Jane Larsen, pointing to a display of signs and trays.

When told of this, Herb smiled; he seemed pleased.



After bidding farewell to the Haydocks and exiting the brewery, I felt a sudden chill, not from the cool late-summer air, but from knowing that we had been in the presence of two special people.

## I am interested in buying your



## breweriana

Please reach me  
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or at 443-528-1444

**Scott Brown**  
NABA, ECBA  
member

**If you have some you'd like to sell, please contact me!**

I am a serious collector and buyer of all Feigenspan breweriana from pre-Pro through the brewery's closing in 1943.





# Auction Hysteria

by ROBERT HAJICEK

CRAFT/MICRO



3 Different Beer Labels  
Jester King Brewery, Austin, TX, \$30



**Above Left:** Analog Beer Tap Handle  
Dogfish Head Brewery, Milton, DE, \$762



**Above Center:** Hop on Top Tap Handle  
Chameleon Brewery, Glendale, WI, \$576



**Above Right:** Joker Tap Handle 11-1/2" tall  
Northwest Brewing Co., Pacific, WA, \$230

**Far Right:** Black Butte Porter  
Neon Sign, 28" x 22"  
Deschutes Brewery,  
Bend, OR,  
\$284

**Right:** Pyramid Neon Sign  
28" x 24"  
Pyramid Breweries,  
Seattle, WA  
\$180



10 Different Beer Labels  
Ninkasi Brewing Co., Eugene, OR, \$29





Pabst ROG Metal Frame Lighted Sign, 8" x 19"  
Pabst Brewing Co., Milwaukee, WI, \$695



Blatz Tin-Over-Cardboard Sign, 9" x 13"  
Blatz Brewing Co., Milwaukee, WI, \$600



Amsdell Albany Ale Tray  
12" diameter, porcelain-enamel  
Amsdell Brewing Co., Albany, NY, \$378



Sunshine Porcelain Sign  
About 38" diameter, double sided  
Barbey's Inc., Reading, PA, \$2,945



Purity Beer Etched Glass  
4-1/2" high, gold band rim, 2-3/8" diameter at top.  
Mobile Brewery, Mobile, AL, \$721



Frontier Brew Label, 1Pt 8 oz, Alcohol 4%  
Sioux Falls Brewing Co., Sioux Fall, SD, \$425



Hamm's Beer Bottle Opener  
Bottle shape with Lion head, stamped:  
Hamm's Beer  
A. Botterud, Agent, \$256



Jung Tray, 12" diameter  
Mfg by Chas. W. Shonk, Chicago  
Jung Brewing Co., Milwaukee, WI, \$1,550

Left: Narragansett Test Can  
Ring pull, 12 oz  
American Can Co., Mira Seam  
Narragansett Brewing Co., Cranston, RI, \$2,127

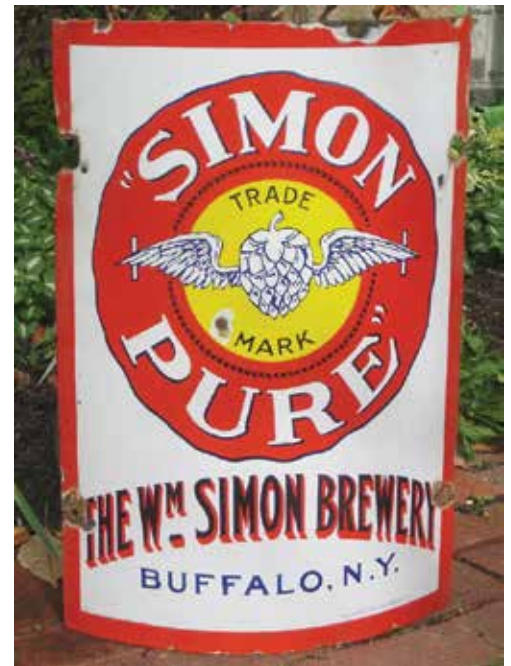




1905 Paper-Mechanical  
Calendar, detail



1905 Paper-Mechanical Calendar  
(move bottom bell to change scenes)  
16-1/2" tall x 12-1/2" wide  
C.A. Lammers Bottling Co., Sole Bottlers For  
The Ph. Zang Brewing Co., Denver, CO, \$440



Simon Pure Porcelain Sign  
24" x 18" curved, single sided  
Wm. Simon Brewery, Buffalo, NY, \$1,725



Bohemian Export Etched Glass  
3-1/2" high  
Union Brewing Co., Peoria, IL, \$565



Blatz ROG Metal Framed Lighted Sign  
Blatz Brewing Co., Milwaukee, WI, \$1,703



East Buffalo Tray  
13-5/8" x 11", porcelain-enamel  
East Buffalo Brewing Co., Buffalo, NY, \$1,025



Jacob Ruppert Tray  
Mfg by Standard Adv. Co., Coshocton, Ohio  
Jacob Ruppert, New York, NY, \$1,655



Pabst Tray, 18-1/2" x 15-1/4"  
Mfg by Chas. W. Shonk, Chicago  
Pabst Brewing Co., Milwaukee, WI, \$1,569

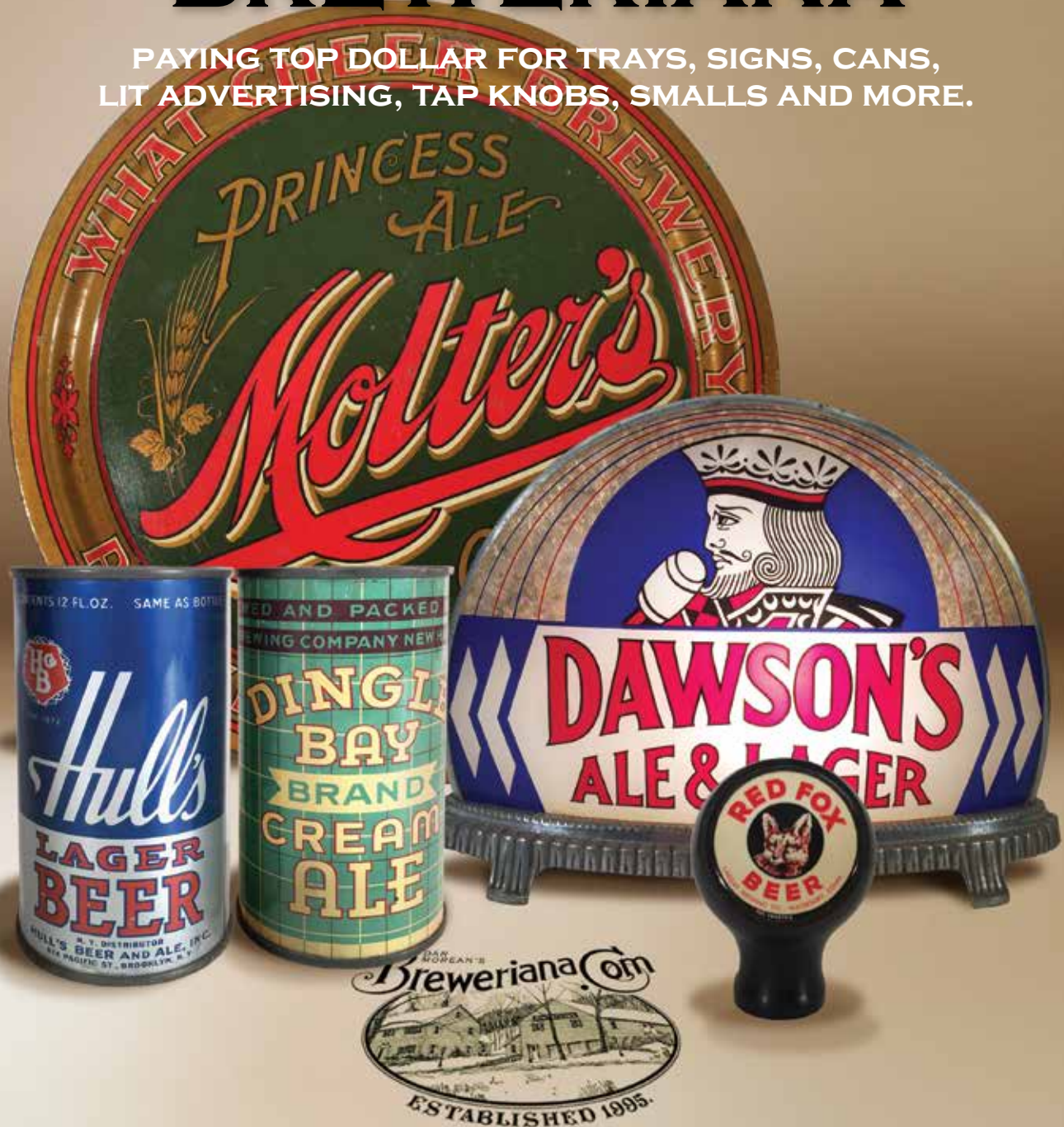


Miller Lighted Sign  
8" x 13-1/2" x 3-1/4"  
Miller Brewing Co., Milwaukee, WI, \$1,495



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# HOPPY TRAILS

## A Grand Adventure

by Jeff DeGeal

My wife and I decided a vacation to the Grand Canyon would be a great adventure. So we left central Illinois full of expectations and a schedule packed with stops at local microbreweries.

Our first was in Springfield, MO at White River Brewing Company. Very nice place with great beer. Plus, as a can collector, I was excited to discover they had just released their Oktoberfest in cans. Woo Hoo! After a sampling, we headed to Tulsa for the night. To our dismay, Marshall Brewing was closed, so we opted for James E. McNellie's Public House. Not a micro, but a great selection of guest taps and good food.

The next day included a long drive to Amarillo, TX and a visit to the Big Texan Steakhouse. What a cool place. Great beer brewed on site. I liked their Oktoberfest and Whoop Your Donkey IPA. If you



are really hungry, they have a 72 oz. steak dinner available free of charge if you can eat it all in one sitting. We opted for smaller servings. Great steak, hotel, and service. Don't miss this one when you're in the area.

Heading west the next day brought us to the Rio Grande & Sierra Blanca Brewery in Moriarity, NM. It was a peaceful stop for a well-deserved brew, after which we continued to Albuquerque. Lots of choices here as they have a ton of micros. Our first stop was Kelly's. This place has adopted the theme of an old Route 66 gas station. Wings were good, beer was fair.

Took in some neat antique shops in the area. En route to our next stop, we saw a sign for a newly-opened Santa Fe Brewing Company location.



It's located in a small shopping mall constructed with two levels of cargo containers. Had a quick one, then on to La Cumbre Brewing. Wow! Great place! Best beer we had in Albuquerque. Finally, we ended the night at Marble Brewing. This place was hopping with a band and a full house of patrons.

While watching the evening news we discovered that the International Balloon Festival, for which Albuquerque is famous, was taking place and that a mass ascension was scheduled the following morning. On the road at 5:00 AM to avoid the traffic, we went to the grounds and saw something totally impressive. Everyone should see this once-in-a-lifetime event!

Afterwards, we hit the road and stopped at the Meteor Crater Park in Winslow, AZ. I wanted to





stop and stand on a corner in Winslow Arizona and look for a girl in a flat bed Ford, but Debby thought I was dumb. The crater was cool though and not terribly expensive. Definitely worth checking out!

So, on to Flagstaff, AZ we went. Our first stop – Lumberyard Brewing Company had good beer and food. Debby opted for a Bloody Mary and got



a meal in a glass. Then, on to Mother Road Brewing: Small brewery with a great atmosphere. We decided to bring home a growler of their Kolsch.

Our next day included a trip to beautiful Sedona, AZ. The red rock mountains

surrounding this valley are really impressive. Lots of little shops and specialty stores were right up my wife's alley. So, after doing the shopping thing for a little while, I left her to delve further into the town while I checked out the Oak Creek Brewing Company. The brewer suggested the Mango IPA, and he didn't steer me wrong.

I picked up Deb and we went to the second Oak Creek location, which is more of a production brewery with a nice beer garden. The brewer gave us a tip to catch the Verde Brewery in Camp Verde, AZ. This was kind of on the way, so we took his advice. Found a small bar/brewery in a small town with lots of locals having fun in their bar. Had a great meal. Back toward the hotel for a beer at the Flagstaff Brewing Company, which was another great stop!

The next morning we left for the Grand Canyon. And "Grand" it is. What a sight. What a site.

We spent half a day enjoying the fantastically colored vistas that spread in every direction: Eye candy at its best.

Headed northwest afterward and ended up in Cortez, CO. Deb and I had a nice steak at the Main Street Brewhouse in downtown Cortez, and their Octoberfest was very good.

The next day took us northeast through the mountains' beautiful scenery. Durango was having an Octoberfest in the city park, so we fixed our sights on that celebration. They had seven brewers selling their beers with some great food to match.

We walked down to the Animas Brewing Company and really enjoyed this one, right on the Animas River. I brought home one of their nice Rye



IPAs. We then went up the hill to Carver Brewing and had a couple of beers before we hit the road again.

Next stop – Ouray, CO. This small mountain town had two breweries. The first was the

three-story Ouray Brewing Company, where I had a great Octoberfest on the third floor deck viewing the mountains in every direction. Down the street



we visited the Ouray House Brewery. These two breweries were polar opposites: One crammed full and busy; the other a hometown bar with a few regulars. I had a great Black IPA, then we hit the road again. We ended the day in downtown Telluride, CO with a pizza, while sampling some of Telluride Brewing Company's beers. What a great day!

Our first stop the next day was the Horsefly Brewing Company in Montrose, CO. After reviewing the menu, we found that Rocky Mountain Oysters were the special of the day. I told the bartender that in Illinois, those were hog nuts. She replied, "Calf." They were delicious. Not to mention the Tabano Red beer, which was awesome.

The road took us to Salida, CO and the Elevation Brewing Company. Great beer with a cool Mexican food wagon serving steak tacos.

Our next stop took us to the Royal Gorge. Quite an impressive sight—and then on to Colorado Springs where we had an evening that didn't involve a brew pub. Imagine that.

My wife is a saint and indulges my passion for microbreweries although she does believe the best food can be found at the micros. So, she drinks her



Kolsch and Hefeweizen and stays happy!

Our next day was planned for Kansas City, but due to a family emergency we needed to head home. After a fifteen hour drive, we arrived back in Illinois safe and sound. We have many memories of the beautiful Southwest scenery that will never fade, and highly recommend the trip for anyone considering such an adventure.

## Members

**The spring issue of NABA's  
*Breweriana Collector*  
Magazine will include the  
2016 Convention  
Registration materials  
and schedule.**

**Please don't miss one of the  
best benefits of your  
membership: Mark your  
calendars for  
August 2 - 6, 2016  
and join us in  
Indianapolis, IN  
for all the fun, memorabilia,  
educational workshops,  
and local beer that are the  
hallmarks of the  
NABA Annual Convention.**

## IN MEMORIAM

**Mel Jones  
died Friday, October 2, 2015, of  
pneumonia while fighting  
cancer. Originally from  
Minnesota, Mel was an early  
member of NABA & ABA, and a  
collector of Minnesota  
breweriana, along with his wife  
Rachel, who also collected  
soda glasses.**

**Mel enjoyed the hunt,  
as we all do.  
Mel chose to have no services.  
Cards to Rachel with  
condolences are welcome.**



# NABA MEMBER HERB HANSON GETS A VISIT FROM

# AMERICAN PICKERS

BY KEN QUAAS

Is there a breweriana collector alive who hasn't done some picking? Part of our hobby's joy is the adventure of searching for additions to our collections. Sure, the efficiency of eBay may have replaced some of the time we've spent traveling to live auctions, exploring antique stores, scouring flea markets, and rummaging through garage sales. Still, there's nothing like an in-person discovery of a great brewery artifact. Part of the treasure is always the experience of the hunt itself.

NABA member Herb Hanson, of Lacrosse, WI, has long enjoyed the hunt. Herb has been scavenging for breweriana since the early 1970s, picking through all possible places one can think of to discover and buy beer-related memorabilia. Hanson was an "American Picker" before the TV show of that name came about. So he was amused when the History Channel launched a show about guys who do for a living what he's done for so many years as a hobby. At 74, he has been picking since the hosts of the show, now in their 50s, were still in grade school.

Like many of us, Hanson follows the TV adventures of Iowans Mike Wolfe and Frank Fritz as they crisscross the country in search of antique treasures. The *American Pickers* co-stars are said to "travel the back roads of America looking

for rusty gold to buy," which they then re-sell at a profit. The highly-rated cable show has become a hit and made celebrities out of its hosts.

Hanson could easily relate to the show. The main difference between him and the show's hosts is that he had a long-time furniture stripping business to help pay for his picking, which wasn't his primary enterprise. Because Hanson was self-employed, he could make his own hours and indulge his picking hobby by hitting auctions and estate sales when they occurred. In former times, he often had a partner in his picking excursions—his late wife, Iris, "Although she didn't always like the prices I was paying for some of this stuff," Hanson confessed.

There's no doubt that, over the course of 40+ years, Hanson may have bought a lot more than he's sold. He is, after all, a collector. In fact, his collections have grown to fill two pole barns, a trailer, and the basement of his house at his 20-acre farm. In addition to foraging some spectacular breweriana over the years, Hanson has amassed an array of advertising (especially soda, automotive, and gas & oil). He's also scored old



Right-to-left: NABA member Herb Hanson, *American Pickers* co-star Frank Fritz, Hanson's daughter, Carmen Tande, and *Pickers* co-star Mike Wolfe. Shown here posing in front of the iconic "Urban Archeology" van used by the duo on their show to motor through the country's back roads in search of collectables.

*Photo courtesy of Carmen Tande*



Frank Fritz (left) and Mike Wolfe pose in “American Gothic” style in a promotional ad for their hit show. *American Pickers* debuted in January of 2010, and as of 12/02/15, 179 episodes have been produced. Episode #174, aired on October 28 (called “Super Fans”) and features NABA member Herb Hanson. Photo courtesy of the History Channel

toys and a wide assortment of other antiques, including architectural salvage items (from old buildings that were demolished).

Hanson’s daughter, Carmen Tande, lives on one of his 20 acres in a house that she and her husband built. She knew her dad was interested—albeit reluctantly—in selling some of his items. In fact, Tande recognized that her dad had the same kind of quantity and variety of antiques as the people she had seen Wolfe and Fritz visit, bargain with, and buy from on their show.

Not to mention the fact that Hanson is a knowledgeable and affable guy: The kind of collecting character the show thrives on showcasing. Heck, her dad could even teach the *Pickers* duo a thing or two.

When Tande heard that the *American Pickers* production company was planning to scout the Lacrosse area, she contacted the show’s producers about visiting her dad. “She took some pictures and emailed them, and in a week or so we got a phone call,” Hanson recalled. “Then they sent a scout from New York [who] took pictures—a lot of pictures, all day long—of just about everything.”

Hanson didn’t know if anything would come of that visit. For a few months, he heard nothing. “Then one day the phone rang and they said Mike and Frank will be there the day after tomorrow. They don’t give you much warning. They don’t

want to draw attention and have big crowds show up to watch them film.”

The *Pickers* and their entourage arrived at the Hanson farm on the morning of July 5th, 2015. On the day of filming, Hanson was taken aback by the number of people who work behind the scenes to put together the show. “They had a big RV pull up, then the van from the show, and then a lot of cars. Besides Mike and Frank, there were ten other people. I wasn’t expecting all that,” he recalled.

Although Wolfe and Fritz’s “initial” drive-up to the Hanson barn (in their iconic Urban Archaeology van) was staged, the rest of the action—the back and forth bartering between Hanson and the picking duo—was real. “Those guys spent hours looking through things at my place and spent about \$5,400,” Hanson reported. “Mike was real outgoing and shook hands with all of my family members. Frank was a little quieter and more to himself, and wasn’t as willing to pay as much for stuff as Mike. But they were both nice guys.”

On the actual show, which aired on October 28th, the co-stars are amazed at the scope of Hanson’s artifacts. “This guy has amassed an incredible collection,” says Wolfe.

Meanwhile, Fritz looks around one of the barns and exclaims, “He’s got every single beer thing you’ve seen in your entire life!” Fritz proceeds to uncover and buy a large and elaborate, 1950s Bavarian-themed chalet motion display for Old Style. He marvels at the great condition of the fragile cardboard construction, considering its age (close to 60 years).

It turns out this sign is especially meaningful to Fritz, as he regularly attends the annual Octoberfest celebration in Lacrosse, and is an Old Style fan. He even buys an Old Style Brewery worker’s jacket from Hanson, and promises to wear it when he comes back again to Lacrosse.



At left, the show’s co-hosts, Wolfe & Fritz, huddle with Hanson as the camera crew sets up to shoot outside one of Hanson’s pole barns, housing some of his collections. Photo courtesy Carmen Tande



During the filming, Hanson also shows the duo the original oil painting of a Native American scene that Peerless Beer reproduced on various pieces of advertising. He shocks Wolfe by advising him that the original artwork is valued at about \$10,000.

Instead, Wolfe buys one of the cardboard copies in Hanson's collection for \$185. On camera, Hanson also mentions that he is a NABA member; as the camera pans around, showing the breadth of his massive collection, Wolfe narrates: "Local breweries, small breweries, any of this early breweriana is crazy money!" As the show continues, the *Pickers* buy additional, non-breweriana items.

Hanson reported that the 16 minutes of edited airtime on the show actually took more than five hours to film. Before they were done, the *Pickers* had bought more than what was shown on air, and had spent \$5,400.

How did Hanson feel when it was done? "It was fun," he said. "My daughter and grandchildren really enjoyed watching them film it." Tande, the one who had nudged him to consider the *Pickers* appearance in the first place, "said 'take a chance' and we did, and it turned out really nice. My daughter really tries to make me happy," he proudly said.

Hanson was pleased with the outcome, and said that many people have told him they saw him on the show. He has even heard from some old friends that he hadn't seen in years.

But would he have the *American Pickers* come back to rummage through his stuff a second time? "Oh, definitely," Hanson said. "There's an awful lot of things they missed—that they didn't even see."

In the meantime, NABA members and breweriana collectors everywhere are indebted to Herb Hanson (and his daughter) for raising awareness of and appreciation for our fascinating hobby.



Hanson and co-host Frank Fritz are filmed loading the van with some of the \$5,400 worth of breweriana, antiques, and architectural salvage items purchased during the *Pickers*' visit. Hanson reported that the production crew was still packing up purchased items until 10 PM, six long hours after Wolfe and Fritz had said their goodbyes and hit the road again.

*Photo courtesy of Carmen Tande*



Hanson's basement is the repository for most of his prized breweriana. Although he has items from across the country, his collecting passion has focused on the more local breweries of Lacrosse, especially from pre-Prohibition John Gund and C&J Michel breweries, as well as Lacrosse Brewing's Peerless (closed 1956) and G. Heileman's Old Style brand. To the left in the photo above, you can see one of the framed cardboard signs, and next to that a self-framed tin in pristine condition, that were reproduced from the original Native American themed oil painting mentioned in the TV episode (not shown here). Next in line is an oval tray with a pre-Pro factory scene from New York City's Central Brewing Co., and to its right is a 1930s embossed tin sign from Schlitz's Old Milwaukee Beer.

*Photo courtesy of Carmen Tande*

# Craft Brewery Growth Hits Record Levels

by Ken Quaas

Many breweriana collectors vividly remember the days when it appeared there would be very little left to the U.S. Brewing industry but three breweries: Anheuser-Busch, Miller, and Coors. What would future breweriana collectors have to collect from the latter part of the 20th century?

The answer is plenty, and looking into the future, plenty more. In fact, our hobby has seen the rise of a whole new breed of collector—the craft beer aficionado. And for those who prefer collecting more antique breweriana, they can still reap the benefits of the modern availability of an incredible variety of high-quality and great tasting beer.

The brewing renaissance in America promises to be a boon to both beer lovers and craft beer memorabilia collectors in days to come. In fact, the total number of U.S. breweries reached a record level in 2015, according to a year-end review from the Brewers Association—the not-for-profit trade association dedicated to small and independent American brewers, based in Denver, CO ([www.brewersassociation.org](http://www.brewersassociation.org)). *There are now 4,144 breweries in the country, eclipsing the previous historic high of 4,131 breweries, hit in 1873.*

The Brewers Association also reports that:

- U.S. Brewery openings now exceed two a day.
- Fifteen states are now home to more than 100 breweries: California, Washington, Colorado, Oregon, Michigan, New York, Pennsylvania, Illinois, Texas, Ohio, Florida, Virginia, North Carolina, Wisconsin, Indiana.
- IPA remained the top style sold by independent craft brewers, and continues to grow faster than the overall craft category.
- Data shows that “locally made” is important to over half of craft beer buyers.
- Similarly, knowing that the beer is made by a small and independent brewery is important to a majority of craft drinkers in their purchase decision-making.





# ♦Buy♦Sell♦Trade♦Buy♦Sell♦Trade♦Buy♦Sell♦Trade♦Buy♦Sell♦

**WANTED: All Fox Head** breweriana from Waukesha, WI.  
David Kapsos, 608-838-8041 or foxhead@charter.net

rV173

**MINIATURE BEERS WANTED:** Apache, Golden Drops, Hochgreve, Potosi, Faust, Harry Mitchell's, John Weiland's. Stubbies: Olc Milwaukee, Lord Camden Ale, Camden, Good Host, Pennsy, Export. Thin Neck NDNR: Ebling. Plus other miniature beers. Please Contact me for my complete WANT LIST: Victor Visalli, 201-845-0463, vicvis067@yahoo.com

rV173

**WANTED:** Miniature/Salesman's Sample Edelweiss Maltine Pre-Pro Bottles, Chicago, with complete labels; and Miniature/Salesman's Sample Pre-Pro Ballantine & Co. Export, Newark, NJ. Victor Visalli, 201-845-0463, vicvis067@yahoo.com

rV174

**RHODE ISLAND** breweriana wanted from Narraganset, Hanely, Providence, Roger Williams, Eagle, Molter's, Consumers, Hand, Rhode Island, Kent, etc. Paying top dollar for pre-Pro lithos and ROG signs and/or unique pieces. Contact Ed Theberge at One Pine Lane, Warren, RI 02885 or ejtheberge@cox.net or 401-245-5037.

rV177

**WANTED: Latrobe, PA breweriana.** Serious collector seeking items from Loyalhanna Brewing Co. and Latrobe Brewing Co. (Rolling Rock), Latrobe, PA. Also collect western PA memorabilia: tap knobs, neons, signs, box lights. Call Jim Mickinak, 724-539-7941 or email 10easyst@comcast.net.

rV181

## MEMBERS-ONLY Sale!

*Breweriana Collector* special set of 50 issues: Only One Bundle Available. Bundle includes 50 select past issues of NABA's premier *BC* magazine: don't miss 1996 #93: Breweries of Kenosha; 1998 #102: Beer keg revenue stamps; 2001 #114: Fesenbeier of WV; and many more. \$75 postage paid. gbaley@comcast.net

NABA

**BACK ISSUES** of the *BC* for sale: Issues 93, 95, 97; 99 & 100; 102; 105 - 132; 135 - 139; 141 - 145; 147 - current. Issues are \$3 each and ten for \$25. Shipping is \$2.50 for one issue and free for 3 or more. Make check payable to NABA and send to 1585 Tiffany Woods Dr, LaPorte, IN 46350-7599

NABA

## APPLICATION FOR MEMBERSHIP

PHOTOCOPY, FILL OUT, AND MAIL TO: NABA, 1585 W. Tiffany Woods Dr., LaPorte, IN 46350-7599

**OR** join online via our secure server, using a credit card or PayPal: See NABABREW.COM and hit the "JOIN" button. I wish to join NABA and payment is enclosed. Annual Membership dues are: US \$30, Canada \$35 (US); and overseas \$45 (US); Family +\$5. Please make your check or money order payable to NABA (please type or print legibly!).

Name \_\_\_\_\_ Spouse \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip plus 4 \_\_\_\_\_

Phone (incl. area code) \_\_\_\_\_ Amt. Enclosed \$ \_\_\_\_\_

email address \_\_\_\_\_ Sponsor \_\_\_\_\_

Please check the areas of breweriana that you collect. You may select a MAXIMUM of six different listings, including specific brands or cities, for inclusion in the Membership Directory.

- |  |  |   |   |  |
|--|--|---|---|--|
| <input type="checkbox"/> All Breweriana    | <input type="checkbox"/> Clocks        | <input type="checkbox"/> Lamps            | <input type="checkbox"/> Neon Signs       | <input type="checkbox"/> Salt Shakers  |
| <input type="checkbox"/> Ash Trays         | <input type="checkbox"/> Coasters      | <input type="checkbox"/> Leaded Windows   | <input type="checkbox"/> Openers          | <input type="checkbox"/> Show Promoter |
| <input type="checkbox"/> Barrels           | <input type="checkbox"/> Corkscrews    | <input type="checkbox"/> Lithographs      | <input type="checkbox"/> Paper Items      | <input type="checkbox"/> Signs         |
| <input type="checkbox"/> Books & Magazines | <input type="checkbox"/> Crowns        | <input type="checkbox"/> Matches          | <input type="checkbox"/> Patches          | <input type="checkbox"/> Statues       |
| <input type="checkbox"/> Bottles           | <input type="checkbox"/> Dealer        | <input type="checkbox"/> Match Safes      | <input type="checkbox"/> Photos           | <input type="checkbox"/> Tap Knobs     |
| <input type="checkbox"/> Brewery Equipment | <input type="checkbox"/> Foam Scrapers | <input type="checkbox"/> Medals           | <input type="checkbox"/> Pinbacks         | <input type="checkbox"/> Thermometers  |
| <input type="checkbox"/> Calendars         | <input type="checkbox"/> Glasses       | <input type="checkbox"/> Menus/menusheets | <input type="checkbox"/> Pitchers         | <input type="checkbox"/> Tip Trays     |
| <input type="checkbox"/> Cans              | <input type="checkbox"/> History       | <input type="checkbox"/> Mini Beers       | <input type="checkbox"/> Playing Cards    | <input type="checkbox"/> Tokens        |
| <input type="checkbox"/> Cases             | <input type="checkbox"/> Knives        | <input type="checkbox"/> Mirrors          | <input type="checkbox"/> Postcards        | <input type="checkbox"/> Trays         |
| <input type="checkbox"/> Chairs            | <input type="checkbox"/> Labels        | <input type="checkbox"/> Mugs & Steins    | <input type="checkbox"/> Reverse On Glass | <input type="checkbox"/> Watch Fobs    |

Specific breweries, brands, cities \_\_\_\_\_

*Be sure to fill out ALL the requested information. This is used for the Membership Directory.  
If you skip an item, you've limited the usefulness of your listing.*

## Officially Recognized NABA Chapters

*"Events of Interest" display ads are for NABA Chapters only.*

*Events of non-affiliated groups are still welcome, but will be listed as text ads.*

### **Buckeye** (NW OH, SE MI)

**Contact:** John Huff, 7300 Crabb Rd,  
Temperance, MI 48182; cadiac500@aol.com

### **Capital City Chapter**

(Washington DC, MD, No. VA)

**Contact:** Jim Wolf, 9205 Fox Meadow La,  
Easton, MD 21601; jwolf@goeaston.net

### **Chicagoland Breweriana Society**

(Chicagoland)

**Contact:** Ray Capek, 3051 Ridgeland Ave,  
Lisle, IL 60532; rbcapek@sbcglobal.net

### **Craft Brewery Collectibles Chapter**

(At Large)

**Contact:** Dale Miller, 72 Lakeside Dr,  
Plymouth, CT 06782;  
coasting72@sbcglobal.net

### **Gambrinus Chapter** (Columbus, OH)

**Contact:** Doug Blegan, 985 Maebelle Way,  
Westerville, OH 43081;  
dblegan@msconsultants.com

### **Gateway** (MO/IL St. Louis Metro Area)

**Contact:** Kevin Kious, 908 Daniel Drive,  
Collinsville, IL 62234;  
whoistheailman@aol.com

### **Goebel Gang** (South Bend, IN)

**Contact:** James Mahler, 16590 Huron Dr.,  
Buchanan, MI 49107; dumper5@sbcglobal.net

### **Great White North Brewerianists** (Canada)

**Contact:** Phil Mandzuk; philman@mts.net

### **Hoosier Chapter** (IN)

**Contact:** Mike Walbert, PO Box 6133, South  
Bend, IN 46660; mikewalbert@att.net

### **IBC Chapter** (Indiana)

**Contact:** Mike Pope, 1144 Tuckaway Ridge  
Ln, Nashville, IN 47448;  
huber1960@sbcglobal.net

### **Just For Openers** (Earth)

**Contact:** John Stanley, PO Box 51008,  
Durham, NC 27717; jfo@mindspring.com

### **Miami Valley Chapter** (Dayton, OH)

**Contact:** Bob Kates, 2474 Apricot Dr,  
Beavercreek, OH 45431; bkates@woh.rr.com

### **Michigan's Dog-Gone Good Chapter**

(Frankenmuth, MI & Detroit area)

**Contact:** Dave Alsgaard, 577 E Chippewa  
River Rd, Midland, MI 48640; 989-631-7239;  
dalsgaard@charter.net

### **Monarch Chapter** (Chicagoland, Northern IL)

**Contact:** Alan Bormann, 1506 Applegate Dr,  
Naperville, IL; abormann6735@wowway.com

### **North Star Chapter** (MN, WI, Midwest)

**Contact:** Brent Kastler; 612-987-8771;  
brent@illumineassociates.com

### **Packer Chapter**

(WI & Adjacent States – IA, IL, MI, MN)

**Contact:** Ken Trembl, 721 E Mission Rd, Green  
Bay, WI 54301; barbiken@netzero.net

### **Patrick Henry Chapter** (Kalamazoo, MI)

**Contact:** Joe Wilson, 3849 Forest Trail,  
Allegan MI 49010; 269-355-2715;  
upbeers@sbcglobal.net

### **Port of Potosi** (SW WI, Eastern IA, NW IL)

**Contact:** Larry Bowden, 960 Broadway,  
Platteville, WI 53818; listbrew@gmail.com

### **Queen City Chapter**

(Cincinnati, So. OH, No. KY)

**Contact:** Dave Gausepohl, 8930 Evergreen  
Dr, Florence, KY 41042-8713;  
859-750-4795; beerdave@fuse.net

### **Reisch Brew Crew** (Central IL)

**Contact:** Greg Lenaghan, 2507 Huntington  
Rd, Springfield, IL 62703;  
g.lenaghan@comcast.net

### **Schultz & Dooley Chapter** (New York State)

**Contact:** Bill Laraway, 627 Kenwood Ave,  
Delmar, NY 12054; brew.coll@verizon.net



*All advertising materials and inquiries should be  
directed to:*

**Lee Chichester**  
**The Breweriana Collector**  
PO Box 878  
Meadows of Dan, VA 24120  
540-593-2011  
falconer@swva.net

## Advertising Guidelines

### CLASSIFIED ADVERTISING

NABA members may advertise up to six  
lines (about 50 words) in the  
**Buy-Sell-Trade** area for \$5.00 per issue.  
We are unable to provide proof copies or  
tear sheets of Classified ads.

### DISPLAY ADVERTISING

Full page.....\$150  
Half page.....\$ 80  
Quarter page.....\$ 40  
Eighth page.....\$ 20  
Business card (3.5 x 2 in.).....\$ 15

Place any classified or display ad for four  
consecutive issues and pay for three  
only. We recommend that display ad-  
vertisers supply high-quality .pdf or .jpg  
versions sent via email. With text and  
photos, however, we can compose. Over-  
sized or undersized ads will be changed  
to correctly fit your paid space.

### PAYMENT

US funds must accompany order.  
Make check payable to NABA.

### DEADLINES

Issue	Materials Receipt	Publish Date
Spring	March 1	April
Summer	May 15	June
Fall	September 1	October
Winter	December 1	January

Advertising is accepted only from mem-  
bers of NABA. The Officers, Directors,  
and Editorial Staff make no effort to in-  
vestigate the value or authenticity of any  
item offered for sale or trade, or of the  
business reliability of the persons placing  
advertisements. NABA and its Officers  
and Directors disclaim responsibility for  
inaccuracies that may occur in its pub-  
lications, as well as any liability for any  
transactions to which it is not a party.



# Check Your Membership Expiration Date!

Take a moment, turn to the back page of this issue, and note your membership expiration date. For many members, it will be a date later than in the past. Why did it change?



Example from an old issue.

The objectives are to coordinate membership expiration dates, quarterly *Breweriana Collector* issue dates, and the Summer Convention dates, so your leadership can organize an orderly and manageable membership recruiting program, and to better manage membership records and dues collection processes.

Effective immediately, each member's expiration or renewal date will be the last day of a calendar quarter (March 31, June 30, September 30, and December 31). If your former date was:

- January 31, February 28, or March 31, **your new date is March 31**
- April 30, May 31, or June 30, **your new date is June 30**
- July 31, August 31, or September 30, **your new date is September 30**
- October 31, November 30, or December 31, **your new date is December 31**

In the beginning of our organization, all memberships expired on May 31. Today, no one knows why that was the chosen renewal date.

Last year, we tried to use the membership application date as the target renewal for each member. More than 80% of the membership, however, still has a May 31 expiration date. The change to calendar quarter renewals will accomplish the objectives we'd hoped to meet with last year's attempt.

Tied to this change is the content of the quarterly *Breweriana Collector*, to simplify members' access to resources. From here on out, the *BC* issues will include:

- The Winter issue (the one you are reading) that is distributed in January, will now contain the Membership Roster
- The Spring issue will remain the Convention issue and will include full Convention info
- The Summer issue will afford members a last chance to sign up for the Convention (repeat registration forms will accompany the other info in the Summer issue) and it will remind the 80% to renew for the coming year
- The Fall *BC*, as in the past, remains the Convention wrap up issue.

Some members have asked if their renewal date could be changed to an annual basis (December 31). To accommodate those who wish to do so, we offer a **one-time adjustment** to change your renewal date to December 31. If the date on the back page of this *Breweriana Collector* is March 31, pay \$52.50 to cover the next 21 months. If the date is June 30, pay \$45 for the following 18 months. If the date is September 30, pay \$37.50 for the next 15 months. **You can do this now or wait until your membership expires.** If you choose this option, your next new renewal date will be December 31, 2016 and each December 31st thereafter.



www.nababrew.com

**Breweriana Collector**

National Association Breweriana Advertising  
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Please note: the "EXPIRES" date in the panel above indicates the time at which your membership is due for renewal.  
Keep this up to date and you won't miss any BC issues.

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PLEASE CALL OR SEND PHOTOS

