



The BREWERIANA COLLECTOR

*A publication of the
National Association
Breweriana Advertising
"America's Oldest National Breweriana Journal"*

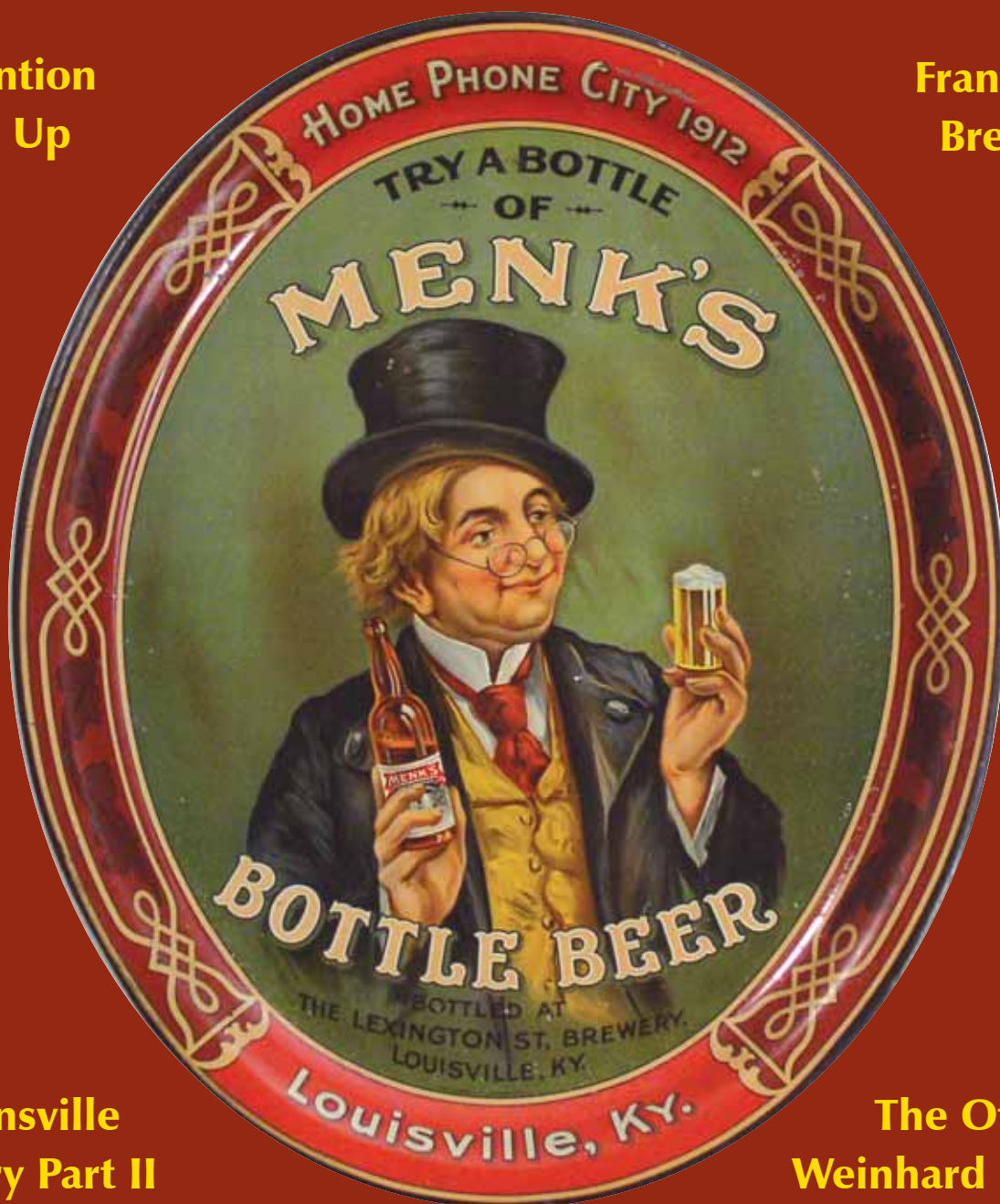
Volume 131

Founded in January 1972

FALL 2005

**Convention
Wrap Up**

**Frank Fehr
Brewery**



**Collinsville
Brewery Part II**

**The Other
Weinhard Brewery**

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The BREWERIANA COLLECTOR

FALL 2005

#131

FEATURES

- 12 THE OTHER WEINHARD BREWERY by Herman Wiley Ronnenberg
22 COLLINSVILLE BREWERIES PART II
by Don Rousin and Kevin Kious

STANDARD BREWS

- 5 PRESIDENT'S MESSAGE
5 FROM THE EDITOR'S DESK
6 CHAPTER DOINGS by Mary White
8 CONVENTION '06 REPORT by Roger Owen and Kent Speer
9 CONVENTION '05 WRAP-UP by George Baley
14 LABELOLOGY by Bob Kay
26 AUCTION HYSTERIA by Bob Hajicek
30 THE BACK BAR by John Bain
32 LET'S TALK BREWERIANA by Rich LaSusa
36 TRAVELS WITH BREWSTER by The Clinton's

SHORT DRAWS

- 4 FIRST TIMERS BREAKFAST by Mary White
10 CONVENTION SNAP SHOTS
16 FRANK FEHR BREWERY by George Baley
28 TEST YOUR BEEROLOGY
29 BOOK REVIEW: BREWING BEER IN THE BUCKEYE STATE
VOL. I
31 KENTUCKY TAX PAID CROWNS by John Vetter

END OF THE DRAW

- 34 EXECUTIVE SECRETARY'S REPORT by John Stanley
35 NEW MEMBERS
38 BUY-SELL-TRADE
39 EVENTS OF INTEREST

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COVER

A great tray from the Lexington Street Brewing Co.
Circa 1901-1918. Image provided by Roger Owen

PHOTO CREDITS: John Bain, Art Bronson, Liz Hess, John Vetter

NOTE: Thanks to Art Bronson for providing all the Convention pictures.

First Timer's Breakfast

"Getting to Know You"

by Mary White, Chapter Coordinator

The 34th Annual NABA Convention in South Bend, IN was attended by over 225 persons (members and guests). From what we heard, all had a SUPER time. A job well done by the host "Hoosier Chapter" and chairman George Baley.

We had 19 first timers at the Convention and a good many of them joined us Thursday morning at the regular "First Timers Breakfast". Attendees were from five different states as well as two foreign countries.

This event started a number of years ago, and has become a traditional way for 'first timers' to meet in an informal atmosphere and learn a little more about NABA and the events planned for the week.

The speeches are short and the questions helpful to the Officers and Board members in attendance. Your input and comments as a new member or "first timer" help us better understand what we need to be doing to make NABA the kind of organization that addresses the wants of our members.

What is really nice is that while this is a 'first timer' event, we find that some of the participants are attending their first Convention ever, even though they have been NABA members for many years.

If you are an 'old time' NABA member-who has never attended a Convention and are planning to be in Louisville, please join us for breakfast on Thursday morning. The breakfast is always scheduled for 8:00 am, so you can attend the other activities planned for the day. Be sure to set the alarm for an early wake-up.

See you there!



Audrey & Tom Stafford, LeRoy Art, Don Kaiser, George Baley (Pres.) and Jim Kaiser (Treas.)



Cathy & Dan Lummeman, Ed Culbreth (Board Member) & Steve Frost



Russell & JoAnn Nephew Jr. Yasuko Miyawaki, Sue & Fred Bolton, Larry Motor



Sue & Fred Bolton, Larry Motor (Vice Pres)



President's Message

Conventions: South Bend is now history and in just nine short months we will be moving on down to Louisville for the 35th Annual NABA Convention. The team of Roger Owen and Kent Speer are putting together a week that should rival any of those of the past.

Elections: It just seems like the other day that we were talking about the upcoming elections for the NABA Board. Newly elected Board members include Gary Bauer and Phil Pospychala along with returnees Mary White and Bob Post. This Spring there will be an election for the 4 Board seats and the 4 Officer positions. Interested persons should get in touch with either John Stanley or myself and have your name or that of a nominee, placed on the ballot. The election ballot will appear in

the Spring 2006 issue of the BC. The deadline for names to be submitted is April 1st with the voting deadline of July 15th. Successful candidates will be announced at the Business meeting on August 6th. I guarantee that you will never be *bored* being on the Board!

Website: The website is now undergoing that long awaited update under the guidance of Mike Walbert of South Bend. Mike was one of the participants who helped put together the fantastic display of Hoosier Breweriana at the South Bend Convention. We plan to have the "beta 1" version up and running by early 2006.

Membership Directory: I know John Stanley is making a plea for checking the info under your name and collecting interest for the next issue of the Membership Directory. As this is the last alert before the issue goes to press, please take a moment and look

over your listing. It is amazing how many members have changed their emails over the past year or two and don't update the info in a timely manner. John is also putting out a call for those who may wish to include some form of advertising in the Directory. Time is short, so please let us know about something new or old that needs to be changed.

Member Passing: We were all sad to hear through Ed Culbreth of the passing of fellow member Robert Norville of Keller, TX. Bob was a collector of Pearl and Lone Star breweriana. He is survived by his wife Lynn.

Your Input is Needed: Even if you choose not to run for an office, the Board is always open to new ideas and suggestions. If you have any, please let a Board member know and we will see what can be done about them.

George



From the Editor's Desk

Timing: The timing for delivery of this issue slipped a week or so as a result of my involvement with the Convention and trying to get life's other things in order. The regular schedule will be back on track for the Winter issue.

Restoration Column: I have had several queries from members

about developing a new column in the *Breweriana Collector* that deals with restoring or repairing treasured collectibles. The intent of this effort is not to provide a means for persons to deceive others, but to offer some tips on how to bring back to life in a displayable condition items intended for our own collections. If you or someone you know would be interested in coordinating this effort, I would

be most interested in hearing from them.

Museum(s) Update: The Board had suggested a quarterly update of museum activity around the country. To date no active projects have submitted any info for such an update. Does anyone out there want to send in some info?

P.S.: In the next issue there will be a new pic of the Editor!!

George

Interested in being on the Board???

Now is the time to throw your hat in the ring!

Contact George Baley
email: gbaley@comcast.net



Chapter Doings

By Mary White

Over the summer, in addition to the National shows, several NABA chapters held their big local shows. For some collectors who were unable to attend the Convention, this gives them an opportunity to add to their collections. The Sunday following the NABA convention, the Queen City Chapter held their August 14th show at the Blue Ash Banquet Center.

On August 27th, the "Super Summer Swap 16" Michigan's Dog-Gone-Good Chapter's Show was held at Bay City, MI. This chapter hosts the 2007 NABA Convention in Bay City.

First Congratulation to Pres. Dan McShane and wife Becky on the birth of their 2nd son, Seth Patrick McShane.

Dave Van Hines provides this report on this chapter's show.

Traveling With Rusti 4

**SUPER SUMMER SWAP 16
MICHIGAN'S DOG-GONE-GOOD
CHAPTER 94,893 miles
BAY CITY, MICHIGAN
42ND SHIRT WASHING**

We are missing our calling in life. If ever there was a three week drought that was starting to alarm homeowners and farmers, all that is needed to be done is schedule a breweriana show in the Saginaw Valley area. It can be guaranteed that it will rain the morning of the show. It worked again in August as a three week drought was slightly ended by a rain that came down on today's show between 10 a.m. and noon.

Today, it was time to visit one of those really neat mid-sized breweriana shows held in the old outdoors tradition. N.A.B.A. local chapter, the Michigan's Dog-Gone-Good was hosting our 16th annual Super Summer Swap

today in Veteran's Park on the shores of the Saginaw River across from downtown Bay City. I left Chicken City at 8:01 a.m. where gas prices hit \$2.79 during this summer of our discontent. Skies were overcast and there were a few sprinkles on the windshield of my reconstructed and revitalized Rusti 4 as we headed up M-15 a few miles to Bay City. Turn in at the helicopter. The sprinkles had stopped along about downtown Arthur and it was windy and pleasant at the crowded trade show site.

NEWS FLASH: Seth Patrick McShane entered this world on August 19th and mother and new son were doing fine. Older brother Adam was hosting his own trade table at age nine, possibly the youngest collector to have his own trading space. Proud dad Dan was running all over the place, doing what key show people always do - fixing minor problems and never having time to really sit down and see what's at the show itself.

The show was under a large pavilion with attached enclosed cooking and bathroom facilities. About 20 tables were taken before the day was over. Admission was free; tables were \$8 for the first one and \$4 for the second one. Lunch was \$3, pop was \$1 and beer was free. The donated beer today was Mackinaw Pale Ale from Michigan Brewing Company and a Honey Brown from Dragonmeade, plus a 9% Final Absolution that you drank first and then carried a gentle buzz around with you the rest of the show. The local Stein Haus arranged for the Dragonmeade brews.

There were a lot of new people wandering in off of the street and, with the help of John Coupie, I signed up four new members and

he signed up five. A gentleman from Vassar drove up, emptied his truck, claimed to have dozens of flattops and said he would take \$75 for the entire truck load. Rick Schmidt and I walked him to his truck - 70s and 80s pull tabs and badly off grade flat top dumpers. Disappointed, but you had to look. I took the BILLYs and generics for Dawson.

There was a young boy walking around, sort of shy, but I convinced the Vassar guy to let the kid sort through the stuff and take home a can - the possible start of a future hobbyist. He found a very nice SCHIMDT scene can with lots of critters and was very happy.

This was a breweriana show rather than a can show and that was reflected in the merchandise offered for sale. Neon signs were popular and ranged from \$175 to \$600. There was the yellow arch Frankenmuth plastic sign in great shape for a reasonable \$24.

Mary Clinton was running the raffle selling and there were some nice items on the raffle table, including a MICHELOB DRY neon. Doing kitchen honors were Vicki Zynda and Mary while cooking was up to Dave Alsgaard and Rick Kolb, Dan's brother-in-law. Frank Zynda watched over the lunch table while Bob Pawlak gave one of his famous bus tours of historic Bay City. Dan had to deal with an overflowing urinal in the bathroom.

The highlight of the show was the appearance of Wilma Reynolds. Wilma came late to the show last year, popped open the trunk of her car and hauled out a handful of mint old breweriana signs. She was immediately swarmed with bargain hunters and went home a happy lady. Being no dummy, she came back this year better organized. She had 32

absolutely mint old signs from the 1930s and 1940s, many of which no one had ever seen.

Rick Schmidt set her stuff up in a side room and everyone had five minutes to walk through the collection. Rick would conduct a money only auction - if you won it, pay Wilma cash on the barrelhead and the sign was yours. The actual auction is elsewhere in this newsletter, maybe. Wilma went home with about \$3500 in cash and said she is coming back next year with tap knobs.

Lunch included two home made sheet cakes as well as the usual sausages, chips, condiments, beer and pop. I managed not to spill anything, which is a first for me while enjoying the company of Don Goodreau. Jim Brown made an appearance and got a lot of sympathy for the fire at the Frankentrost Pub. His right arm was heavily bandaged and it might be third degree burns with skin grafts time. We all wish Jim a quick recovery and hopefully the opportunity to build again along M-46.

Raffle time: I actually got called five times (I love this show!) and got a very nice Franken Muth IBI wall piece that turns out I didn't have at home. The other four pieces will show up at a MID-MICHIGAN raffle somewhere. Joe Tomasak almost took home the neon that he won, but a \$75 buy-back was more enticing.

The show was over, but one thing about this show - not everyone immediately takes off. There is a lot of fellowship that lingers, especially the opportunity to talk to former brewery workers and deliverymen. One gentleman present was 90 years old and worked for all three Bay City breweries. As I headed home just before 2 p.m., I thanked everyone for a great time. You have to put this show on your "must do sometime" list; you won't regret it!

The Wilma Reynolds Auction

Last August 2004 at the Bay City Michigan-Dog-Gone-Good breweriana show, a nice little old lady named Wilma Reynolds arrived just

after lunch and opened up her car trunk. Inside was a collection of about a dozen mint breweriana signs from the Michigan area. She wondered if they had any value. She was immediately surrounded by collectors who snapped up everything she had at relatively low prices. Wilma learned and she came back this year loaded for bear or rich collectors, whoever had the cash.

On August 27th at 10:45 a.m., the side room of the pavilion was opened for a quick tour and display of her breweriana signs that she brought with her this year. Her story is that she and her husband owned the bar in Kilmanagh, (pronounced kill-man-aw), a very small crossroads about eight miles northeast of Sebewaing during the 1930s and 1940s. They sold the bar, but carefully packed up all the beer advertising signs that distributors gave them. She retired to Bay City, lost her husband and left the boxes undisturbed for maybe 60 years. She heard about the breweriana show and brought some items over and the rest is history.

These items were MINT and 70 years old. Rick Schmidt conducted the auction, terms were cash only. There is no general reference book for breweriana signs, so all I can give you are general descriptions for items never seen before.

PFEIFFER horse on tin, \$55; SCHMIDT'S reverse on glass \$220, FINEST lager on tap, wooden sign, \$100; ALTES cardboard, \$30; E&B "Steinie" oval glass, \$270; GOEBEL 3-D cardboard dog, \$15; FOX DELUXE reverse on glass, \$65; CARLING BLACK LABEL plastic, \$40; C.V. tin, \$20; SEBEWAING cardboard (black/white OLD STOCK ALE), \$100; GOEBEL round gold label eagle, \$125; CARLING'S police officers cardboard, \$45; SCHMIDT'S on draft, wood, \$65; FRANKENMUTH electric motion (head and tail bob and wag), \$300; GOEBEL silver piece with eagle, \$125; STROH'S wooden shield, \$75; KOPPITZ tin, \$185; GOEBEL duck on cardboard, \$20; OLD FRANKENMUTH tin over glass, \$175; FINEST beer

octagonal wood, \$200; STROH'S BOHEMIAN old gentleman, \$125; FRANKENMUTH reverse on glass, yellow, \$250; PFEIFFER reverse on glass, \$75; FRANKENMUTH cardboard, two large circles, \$300; BERGHOFF beer, tin over cardboard, \$75; ALTES "tavern", four line, wooden, \$40; GOEBEL doggie cardboard, \$10; FOX DELUXE sandwich and beer tin over cardboard, \$75; BRAUMEISTER Pilsner, small sign, \$10; GOEBEL, old orange sign, \$175 and E&B Special "Here's health" tin over cardboard, \$160.

Wilma took in \$3525 on Saturday, all cash, not too shabby! The FRANKENMUTH electric motion sign and the twin oval sign no one had ever known existed, and those are just two samples. Wilma says she will be back next year and will bring along ball tap knobs. You may just want to put the last Saturday in August in Bay City on your breweriana calendar and bring money!

We thank Dave Van Hines for sharing this chapters show and Auction with the rest of The NABA family. This may be a show you wish to attend next year. Sounds like a real fun show.

The Great White North Brewerianist Club has a show Sat. October 8th, at the Canada Inn, Windsor Park. The 23rd Annual Monarch Fall-Fest show is October 28th-29th at the Ramada Inn, Glendale Heights Ill. The Queen City Chapter Show, is November 27th at the Blue Ash Banquet Center.

If you have a story and/or photos of your chapters show, and wish to share with the rest of our NABA family, please send them to me. Thanks to those who do send items.

Do you want to affiliate an existing chapter or breweriana group with NABA, please contact me or any NABA board member for membership information.

Hope to see you at an upcoming Chapter show this year.

Happy Collecting!!

Convention '06 Report

By Roger Owen and Kent Speer

The 35th Annual NABA Convention will be held in Louisville, Kentucky from August 1st through August 6th 2006. Louisville, located on the Ohio River, is convenient to NABA membership being just an hour and a half from Cincinnati, Ohio and less than two hours from Indianapolis, Indiana.

We will be meeting at the Holiday Inn Hurstbourne conveniently located on the east side of town, just off I-64. We have a special rate of \$89.00 per night for up to four persons in a room, and plenty of free parking on surface lots is available. The hotel may be reached at 502-426-2600. To acquire our special rate be sure to

tell them you are with NABA to properly identify our Convention.

There are many things to do and see in Louisville, but the city is probably best known as home to the historic Churchill Downs, site of the annual Kentucky Derby, held every first Saturday in May since 1876. The Hillerich and Bradsby Company still produce the world famous Louisville Slugger Bat at their Main Street factory and museum. Coincident with our event will be the 37k" Annual Street Rod Nationals. Billed as the world's largest automotive participation event, the city is host to the more than 11,000 vehicles made before 1949. A real treat for vintage car buffs.

Many of our membership are well familiar with Louisville's three post-pro regional breweries: Frank Fehrs, Oertels '92, and Falls City. Which brings us back to the main event: Breweriana. Many exciting plans are being made for the Convention, including a micro/pub tour, home tour, regional beer tasting, a 2nd Annual Brewmasters dinner and a Bourbon Distillery Tour — more details on this later!

All told, we are certainly looking forward to yet another enjoyable NABA Convention experience, and we are looking forward to seeing you all here in '06.

Kent & Roger

CHAS. A. SCHAEFER, Pres.

GEO. KREFF, Vice-Pres.

W. H. SCHMITT, Sec'y.

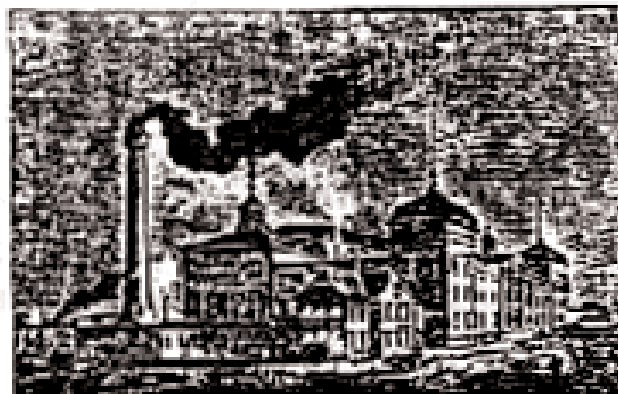
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Convention '05 Wrap Up

By George Baley

Convention 34 is behind us and 35 is just be around the corner. Now I can get back to my other two jobs of doing the BC and working with your Board to help NABA meet the needs of the membership.

Anyone who has facilitated a Convention knows that it is a job that cannot be done alone. The work of Helen Haydock and Mary White in taking on the charge of Registration was a godsend. I learned that once they declared what they wanted, in the way of info and support supplies, it was time to stay out of their way and let them at it! We added a few new wrinkles this year to the Convention and they took on the tasks without a hitch. Thank you Helen and Mary.

Then there were the Wacunas' and Browns. Bob and Sandy W. were our Hospitality suite coordinators and were greatly assisted by Jim and Debbie B. I don't know how we would have made it without their help. Bob and Jim moved more beer around than I can count (or drink). We provided a NABA record of about 25 beer "flavors" or styles from all but one micro in Indiana. Our in-house microbeer expert Fred Clinton played a large role in helping define what kinds of beers would be most enjoyed during the week. I think his answer was "all:.

As many of those who attended the bus trip know, we even had a chance to taste some brew from a then not yet open micro-Shoreline from Michigan City. Then there was the muscle helpers like Wes Weaver, Don Kaiser, and many

more who jumped in to help get things arranged and rearranged. On micro night we had so many helpers (and drinkers) to name, but it were the "ladies" of NABA who took charge in dispensing the beer that night and I do believe drinking their share!

Gary Bauer, who has once again outdone himself with his creative talents, designed the two commemorative glasses. Thank you Gary for a great job!

The Indiana room's display of Hoosier Breweriana would not have been a success without the contributions of Bob Wacunas, Mike Walbert, Warren Gayle, Helen Haydock, John Ferguson and others.

The week started out on Wednesday with a great bus tour of the old sites of Drewrys, South Bend Brewing, Zorn and Kamms while imbibing the fresh brews of Back Road (LaPorte) and Shoreline Brewery (Michigan City). Our own NABA auctioneer and businessman, Mike Jones at his Michigan City Buffalo Wings, provided a great lunch spread for the tour. Intermingled on the bus trip was a tour to my home to checkout a breweriana collection and drink a little Blue Moon.

Later on Wednesday, we held Oktoberfest in August our first ever Brewmaster Dinner. All in attendance enjoyed the fare and the German music provided by Ed Culbreth. Thanks Ed for adding a nice touch to the meal. Two very knowledgeable gentlemen, Jim Herter and Jeff Crotty who talked our way through each course, introduced the beers.

Thursday started with seminars by Rich Hager on tray lithography

and Phil Pospychala on the influence of the mob on brewing. That afternoon was highlighted by the return of Jim and Jeff doing their Beer 101 course where everyone had a chance to participate in the consumption of a half dozen more varieties. A first attempt at some mini exchanges of micro beers and various small collectibles indicated there is interest in the area, but more exposure is necessary to nurture the idea.

Friday's auction as usual provided a nice variety of items, although the total volume was down a bit. Room to room trading continued at a rapid pace throughout the week and was hopefully a success for all those who participated.

Saturday's Public Show offered an opportunity for non-members to gather some items for their collections as non-registered attendees from 6 states joined us for the day.

A wrap up would not be complete without a big thanks to the entire staff of the Marriott Hotel and especially to Marc Thomas, the Senior Events Manager. Without Marc's help, the Convention would not have been as successful as it was. The two buffet meals on Friday and Saturday were outstanding, along with the Sunday morning breakfast.

The week ended with Sunday's Annual Meeting where we had a chance to welcome new Board members Phil Pospychala and Gary Bauer, and returnees Mary White and Bob Post and say goodbye to retiring Board members Kent Newton and Wes Weaver.

CONVENTION 2005







The Other Weinhard: Jacob Weinhard and the Breweries of Dayton, Washington

By Herman Wiley Ronnenberg

Motorists approaching Dayton, Washington from the west on highway 12 see the outline figure of a giant man made with large rocks on the mountainside. Could this be a portrait of an ancient extraterrestrial? Or an object made in homage to Lewis and Clark and their Corps of Discovery? Perhaps it celebrates the first brewer in town? Believe it or not, it's the Jolly Green Giant, symbol of the company that canned asparagus in the town for decades but now has left for lands with cheaper labor. The Snake River with its recreation activities is not far from Dayton and there is skiing in the nearby Blue Mountains to draw motorists approaching Dayton, Washington from the west on Highway 12. A Lewis and Clark campsite is two miles from town and has metal silhouettes representing every known human and animal member of the Corps of Discovery that camped there. It is possibly the finest; best researched display of its type anywhere. In 2004, a brewpub/bookstore, Skye Book and Brew, opened in Dayton reviving a tradition that had been lost for nearly a century. The goal is to have tourism replace vegetable canning.

The new brewpub has attached itself to a brewing history that is over a century and a quarter old in this dry land farming town. Peter Rumpf and his partner, Dunkel, built the very first "Dayton Brewery" in 1878. That year they sold 87 barrels of beer. William Gleim's "Walla Walla Beer" was shipped in from 30 miles away and offered competition at the saloons. Dunkel left quickly and Rumpf had a partner named Hohberg briefly in 1881. Jacob Weinhard became his partner in 1881 or 1882, and five years later Jacob bought out Rumpf's interest.



Jacob Weinhard

"Dayton Brewery, River Street, Dayton, W. T. This establishment has been opened to the public and is manufacturing Beer of the best quality, which will be sold in Quantities to suit at low prices. Those who wish a quiet, orderly retreat, are assured that it can be found at this place. Rumpf & Weinhard, proprietors."

Jacob, the nephew of Portland, Oregon, brewing magnate Henry Weinhard, operated the Dayton Brewery until 1906. Jacob was born August 27, 1849 in Wurtemberg, Germany. He apprenticed there for four years and then took his brewmaster skills to America in October 1872. His immigrant journey was in company with the H. Heinz family of Chicago who had been visiting Germany while their pickle factory was being rebuilt after the great Chicago fire. After a three-week wait in New York for his trunk, Jacob headed to Portland, arriving with four dollars



Mrs. Weinhard

and a few possessions. His uncle made him a foreman in his brewery. In 1877, Jacob moved up river and owned part of the Columbia Brewery in The Dalles, Oregon, with August Buchler. 1877 was the year of the Nez Perce War and 1878 was the lesser-known Bannock War, both of which involved areas throughout the Northwest. Weinhard told later of seeing Indians on the hills near The Dalles watching to see how many soldiers were arriving by boat up the Columbia. Weinhard then moved on to Placerville, California, to brew and acquire some capital. When the U. S. Census was taken during the summer of 1880, 30-year-old Jacob, of Stuttgart, Germany, originally, was working in Placerville, El Dorado County, California at a brewery owned by Mary Geibenhain. Jacob heard from a newspaperman about the opportunities in Washington Territory so he started to Spokane



Weinhard Brewery Dayton WA

in the fall of 1880. He took a boat to The Dalles and then a stage-coach that went thorough Dayton. A snowstorm caused the stage-coach to be delayed long enough for Jacob to look around and form a lasting attraction to the town.

Also in 1880 Benjamin Scott, a brewer with over two years experience in Walla Walla, opened a competing brewery in Dayton. His first partner at the "City Brewery" was Schmidt. A newspaper ad read "Go to the Brewery, (opposite post office) Dayton, W. T. Beer by the keg, Quart or glass, or quantities to suit always on hand. Give them a call. Fresh, cool beer on draught. Scott & Schmidt. proprietors." He ran his City Brewery with a succession of partners Hohlberg, Godde and Julius G. Mary until 1887. On the 1880 U. S.

C e n s u s , Benjamin Scott of Dayton was a 43 year-old saloonkeeper, born in Illinois.

R e a s o n s , other than the great local barley crop, were motivating the new brewers. In the 1880s Dayton was flourishing, with two newspapers, seven churches, flour-mills, lumber mills, a city hall, telegraph com-

pany, rail station, the state's first public high school and a brass band. The Oregon Railroad and Navigation Company started to build its interior rail line from Walla Walla. Railroads were viewed as colossal wealth bringers and everyone wanted to be in a town about to receive rail service. Chinese laborers, despite being segregated in their own camps, completed the roadbed by October of 1880 and by spring 1881 grading to Dayton had been completed. Timber for ties came out of the Blue Mountain via a 23 miles flume that

could deliver 100,000 board feet daily. In June the Touchet River was bridged and the Dayton depot was nearing completion. On July 19, 1881 the first passenger train from Dayton to Walla Walla ran. The depot was bought by the Union Pacific in 1884 and moved by horse to its present location on Commer-

cial Street. In the Twenty First century it is a very handsome museum.

Weinhard married Caroline Giebenhain- from the family he brewed for in Placerville-on December 31,1881. Seven children blessed this union, but three daughters died in infancy.

Dayton suffered significant fires in 1880 and 1881, but on April 2, 1882 a great fire in Dayton destroyed most of the downtown and many residence buildings. At two a.m., the backside of the Thomas and Kirkman's saloon was discovered ablaze. The water race-way to the local mill was opened and the water allowed to flood the streets, making it easier for fireman to scoop up water from holes they dug. Scorched and exhausted men rolled in the mud to relieve their discomfort. Among the



Weinhard Malt House

\$90,000 in damage was Scott and Schmidt's brewery, burned but insured, the town was rebuilt in brick from the local Dexter brick manufacturing plant.

Dayton brewer Rumpf was retailing Fredericksberger beer of San Francisco as well as his own in 1883. By 1886 he was manufacturing and selling soda water. On July 17, 1883 fire destroyed the town again including Weinhard's brewery, which had a \$12,000 loss.

In 1883 Schimdt was praised for piping water from the Dayton Spring to his brewery. By 1886 Weinhard was advertising his bottled beer and choice malt. He also made a trip to Portland, which



Weinhard Saloon

CONTINUED ON PAGE 18



Labelology

By Bob Kay

The Near-Beer Racket - Falstaff Style

In 1951 Alvin Griesedieck published a fascinating book titled *The Falstaff Story*. It recounts the trials and tribulations experienced while building Falstaff. The *Falstaff Story* and the *Falstaff History* web site were key references to supplement the labels pictured in this story.

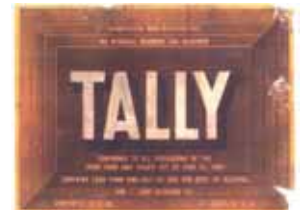
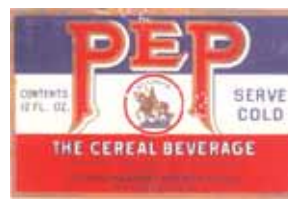
Griesedieck Beverage Company, 1918-20: Early on the Griesedieck family developed a well known brewing presence in St. Louis. Joseph Griesedieck and his two brothers started the National Brewery in 1891 and in 1911 family members started the Griesedieck Brothers Brewing Company. However, Griesedieck Brothers was controlled primarily by Joseph's brothers so he started yet another family brewery, the Griesedieck Beverage Company, in 1918. Starting up a new brewery in 1918 when the entire industry was winding down for prohibition seems incredible but such was the

drive of Joseph Griesedieck to be successful on his own and independent of his brothers. As early as 1915-16 twenty five states had already gone dry and the large national breweries were considering near beers for the dry states. Anheuser-Busch had just finished an immense new bottling plant known as the Bevo Plant for their entry into the near beer market and Lemp, number two in St. Louis, was testing Tally and Cervo as near beer brand's. Also, Griesedieck Brothers Light, as a near beer, was in the planning stages by the other family brewery. The various branches of the Independent Breweries combine also joined in with brands such as PEP, Alpen Brau and ABC. Thus, the first order of business for the fledgling Griesedieck Beverage Company was to choose a process and brand name for a new 1/2% alcohol product and jump into the fray.

By now, stability problems

were already apparent with the check-fermentation process used for Bevo, so a de-alcoholization process was selected to provide a beverage with increased stability and flavor. The brand name selected, HEK, was the name of a fermented cereal beverage brewed by Egyptians in 1500 BC. The new product proved to be stable and tasty, however it was quickly apparent that it had no kick and consumers would stop after only one bottle. Simply put, HEK's sales could not support the brewery and Griesedieck Beverage Company was in receivership by 1920. Considering the timing of the venture, this was probably inevitable. No buyers came forward and plans were made to liquidate the Griesedieck Beverage Company

Falstaff Corporation 1920-33: Loss of the business was obviously a serious set-back, but Joseph Griesedieck didn't give up. Lemp, after toying with near beers had



#1 - St. Louis Near Beer's - Griesedieck Brothers near beer was called GB Light Beverage. Anheuser Busch backed their new brand, BEVO, with an impressive new bottling plant. Lemp tried Tally and Cervo before deciding to close. HEK was the Griesedieck

Beverage Co.'s entry in 1918. Independent Breweries branches offered 1/2% brands like PEP, Alpen Brau and ABC. (8 labels - GB Light, Bevo, Tally, Cervo, HEK, PEP, Alpen Brau, ABC)



#2 - During 1920, Falstaff Corporation, armed with the Falstaff name, the Shield trade mark and a process that allowed spiking, produced a mix of near beers. Dublin Stout's labeling underwent a series of changes to avoid the appearance of an import and to satisfy diverse state and federal labeling regulations. (7 labels; Falstaff Special, Falstaff Pale, Griesedieck Old Style, 5 Dublin Stout's)

decided to close rather than fight prohibition. Capitalizing on this knowledge, Joseph Griesedieck approached Lemp and purchased rights to the Falstaff brand name and the Shield trade mark, both of which were already well known in the St. Louis market. Next, quickly and against all odds, he arranged financing and re-purchased the Griesedieck Beverage Company facility from the receiver and renamed it the Falstaff Corporation. Now the new Falstaff Corporation had to get back up and running and give the near beer business another try. However, by now there were new developments in the marketplace to be addressed. The Goetz Brewery in St. Joseph, Mo., had discovered that their near beer would 'spike'

meaning that grain alcohol could be added to make a beer containing anywhere from 4 1/2% to 6% of alcohol by volume. When the public caught on to this the demand for Goetz near beer boomed to unprecedented heights, in fact so much so that Goetz had to enlarge their brewery to meet the demand. Shortly after the enactment of prohibition, a chemist, Mr. Siebel, working with the Goetz Brewing Company, and Zahm and Nagel, manufacturers of brewery equipment, perfected a formula and an improved de-alcoholization process which produced a product that mixed well with pure grain alcohol. Now, fortified with the Falstaff name and shield along with Zahm and Nagel's new equipment, Joseph Griesedieck was ready to

take another stab at the St. Louis near beer market. Early brands included Falstaff Special, Falstaff Pale and Falstaff Super X.. Even with these new advantages, selling near beer during prohibition was like swimming upstream. It was soon apparent that alternate sources of revenue were needed. Among the products tried were soda's, bottled water, ham and bacon. These proved some help in keeping the sheriff at bay but survival was still a struggle. Around 1925 a dark and relatively heavy cereal beverage called "Dublin Stout"-patterned after the famous "Guinness" Stout of Dublin, Ireland was introduced. Dublin Stout was packaged with a very attractive

Continued on page 29



#3 - Falstaff's early repeal labels - Several brands made short appearances after repeal, but the growing popularity of the flagship brand, Falstaff Pale, soon required all available capacity. A 1990 label shows the famous Falstaff shield identity still in use but super-imposed on a rectangular label. (7 labels)

Frank Fehr Brewery

By George Baley

The "big three" of Louisville, KY were Falls City, Oertels and Fehrs. This issue we will touch briefly on the early history of the founder of Fehr Brewing, Frank Fehr. One has to wonder what went through the mind of young Frank who was just a teenager as he traveled from his home in Zinsweiler, Germany to the United States in 1862 to start a new life. He probably landed at the Port of Baltimore. Born in 1842 (some say 1844) he began his work life experiences in Baltimore and Chicago where worked as a laborer in a brewery. He then moved on to Cincinnati and later served a stint as foreman at the Madison Brewing Company owned by Peter Weber in Madison, Indiana.

His future looked bright as he then took up the responsible position of manager of the Phoenix Brewery in Louisville, KY in 1868. By 1872 he leased the old William Tell Brewery, owned by Gerhardt Otto which then stood on the Liberty Street site of his later to be founded Brewery. Working with his partner Otto Brohm, sales went from almost 600 barrels in the first year over 12,000 the next. Things were really looking up for Frank when a fire destroyed the entire plant in 1876. The owner of the

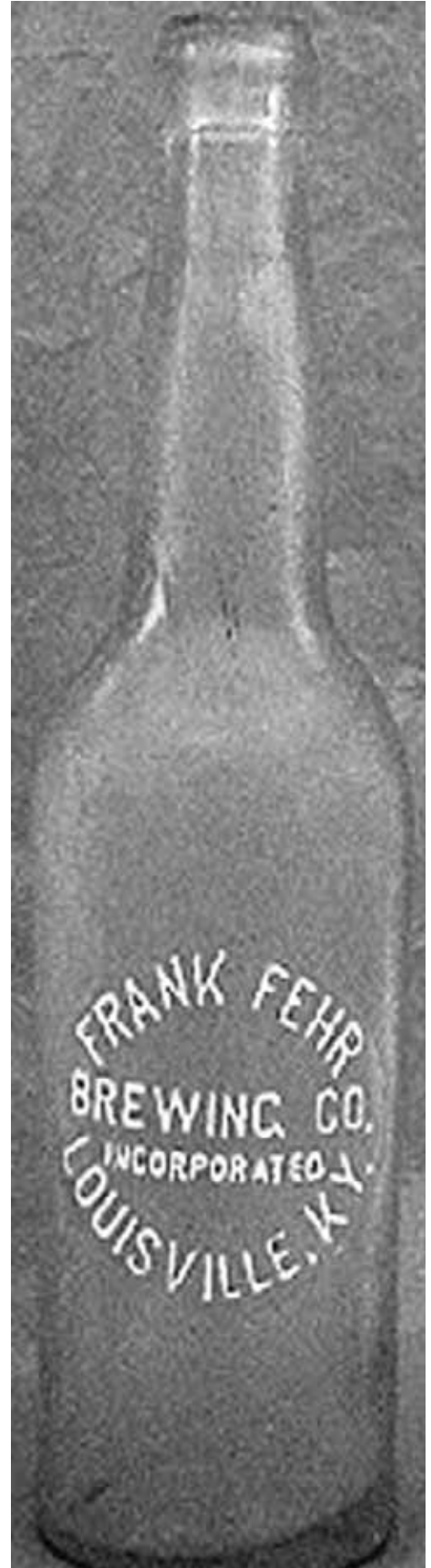


brewery Mr. Otto chose not to rebuild, but instead sold the site to Fehr who borrowed enough money to become what was then known as the City Brewery with a capacity equal to that of his 1873 production, i.e. 12,000 barrels.

By the next year, the capacity was increased to 20,000 barrels and later to a whopping 150,000 by 1880. The brewery had a \$350,000 ice plant whose capacity was about 120 tons of ice each day.

By 1884 Fehr had expanded to New Orleans where he founded the Louisiana Brewery. In 1890 he incorporated the business as the Frank Fehr Brewing Company and continued as president until his death on March 15, 1891. The Frank Fehr Brewery was sold to the Central Consumers Company while the Louisiana Brewery was taken over by the New Orleans Brewing Company.

Thanks to One Mans Junk (www.one-mans-junk.com) for use of the Fehr's bottle.





CONTINUED FROM PAGE 13

probably included a visit to Uncle Henry.

In 1886, Benjamin Scott was still the proprietor of the City Brewery, but in 1887 Scott left Dayton and went to the gold and silver rush area of Wardner in the Silver Valley of Idaho to again brew beer. This left Dayton exclusively to Weinhard, whose family grew with the birth of son Frederick H. Weinhard that June of 1887.

Weinhard issued three tokens (coin-like items exchangeable for merchandise) that are eagerly sought by collectors. One (1883-88) had a pool table on one side and on the other "good for one drink/or/cigar/J. Weinhard. A second, of unknown date, said Weinhard's Billiard Parlor. The third was of copper for the Dayton Malt House (1890?) with a picture on it. A single white metal version of this is known to exist.

By 1887 Weinhard was shipping his beer, the self-proclaimed finest in the inland Empire, all over Washington, Oregon, Idaho, and Montana. By 1889 he had porter constantly on tap and his saloon sold Kentucky whiskey. He also bought locally grown brewing barley.

In 1889-1890 Jacob Weinhard constructed the Weinhard Hotel building to house his saloon and lodge. The interior was covered with murals of scenes depicting the Northwest. The local newspaper



Jacobs daughter and horse

said "it is perhaps the finest in the state of Washington, and we doubt if there is anything of its kind to surpass it on the Pacific Coast." The first picture in the mural was a hanging basket of ferns, then a magnificent rendition of Mount Hood, a bunch of red roses, Multnomah Falls, then the Cahill farm, which is in the Blue Mountains, and lastly Hompegg Falls. 1890 was not a good year for Dayton or Weinhard. Yet another fire devastated the town. Jacob fought with "the aid of a small hose attached to the water pipe, Weinhard kept the fire from entering his brewery until after the two story brick beyond him was all a flame." His loss was listed at \$12,000 with \$5,000 insurance. The city tried to regroup after the catastrophe of a \$115,000 total loss. Jacob was given the right to build a frame building on his lot on block 13. The newspapers reported, "Whether he will rebuild his bricks [brick buildings] is not known. During the past seven years he has been burned out four times in Dayton, once without having any insurance, and now if he decides to rebuild he wants to be assured of having better protection. Mr. Weinhard has always spent his money in building up the town faster than he earned it and from the way he has been patronized during the last year, it is not at all surprising that he hesitates in deciding to rebuild. Mr. Weinhard desires to get all of his main street property together, and if he succeeds in this endeavor will erect a building on all his land, from the center of Second street to the west side of his property."

Jacob did decide to continue on in Dayton. He was a leader in pushing for cement sidewalks and paved alleys in town despite the fact that the cost fell heavily on him as a major property owner. By summer of 1891 Weinhard's malt house was in full operation in Dayton. Jacob spent years getting local farmers to grow some barley instead of all wheat. The malt plant cost \$10,000 and, with the brewery,



Weinhard ceramic stopper

employed 6 to 8 men. Weinhard was soon shipping malt out by the train carload. By that year he was making 500 gallons per brew and shipping to surrounding towns such as Pomeroy. Still he imported 3,000 gallons of Portland beer and sold it quickly. The New York brewery (of Spokane, WA) lowered its price to \$7 per barrel in Dayton to compete with the locally brewed beer, and they wrote Weinhard to explain that the Walla Walla brewers had forced them into this. In 1899 Weinhard operated "The Fountain" with lunch and imported wine featured.

On the 1900 U. S. Census Weinhard lived in an area of Dayton named "Brooklyn." Jacob was 49, born in Germany of two German-born parents. Wife Carrie was 39, born in California of two German-born parents. Daughter Carrie was 14, son Fritz 12, daughter Ruth 6, daughter Esther 6 also [yes, they were twins], and an unnamed [Mary Gretchen] daughter 1 year old. This was the last year he brewed according to some records but he did not sell his malting and brewing plant until 1906 when A. P. Cahill and Mac Dunlap bought them.

In 1904, Uncle Henry Weinhard died and his sons-in-law took over the Portland, Oregon brewery. Did Jacob perhaps inherit a nest egg? Jacob built an Opera House on Main Street that year which operat-



Author

ed as the Weinhard Theater until 1916 when it burned. It is listed on the Silent Era Theaters web site for showing at least some moving pictures before it closed in 1916. In his heyday, the theater featured John Phillip Sousa, Annie Adams, mother of the famous Maude Adams, Shakespeare's plays as well as those by Ibsen and Sheridan were put on by traveling companies of high professionalism. In 1907 Jacob built a large Victorian house on the old Sturdevant homestead overlooking Dayton, which he called the "Hohenstaufen." It had a view of the mountains, foothills, and the Touchet and Patit valleys. He raised fine stock here, especially gaited horses and saddle horses for his daughters to ride. Weinhard also invested in the Local citizens National Bank.

In December 1908, the same shroud of Victorian small mindedness fell across Dayton as had tried to strangle all the surrounding areas. The city council, taking its lessons from Oregon Towns, prepared to close its seven saloons and have nothing to do with "near

Beer," or any other light drink or beverage that carried any alcohol. The council's problem was that some saloons held licenses good until the next September first; they wished to revoke them immediately. Beer was dead in Dayton for nearly 30 years, and brewing for over 90 years.

On the 1910 U. S. Census Jacob's name was misspelled as Wenhardt, making finding him a chore. Head of the household Jacob was 61 and a capitalist, not a brewer, Wife Carrie was 49 born in California, daughter Carrie R. was 24, Son Frank Henry was 22, daughter Ester was 16, Daughter Mary was 11. The other twin daughter had apparently died.

In 1912 Jacob purchased an extensive grain and stock ranch in the Wallowa, Oregon area and built a modern house for his son's family.

Son Fred moved to Wallowa, Oregon and married in January 1918. By the time of the 1920 Census, Fred H., 32, lived in Wallowa Oregon as a farmer with his wife Dina, 31, and daughter Ruth, unreadable age. A son soon blessed the family, but died in October 1923, denying grandfather Jacob a direct continuation of his line. Jacob's family was the same on the 1920 Census with the youngest daughter being a teacher. Since 1986 Weinhard's Dayton home has been on the national register of historic places though rather inaccessible to visitors. The registry description is Bungalow/Craftsman, Shingle Style, Queen Anne. Significant year 1907. The home is up a private road and the current owners are not interested in showing it off to visitors.

On the 1930 U. S. Census, Jacob was 80, a general farmer, wife Carolina was 69, born in California, daughter Carrie was 45, daughter Esther was 36 and daughter Mary was 31. All three daughters were



Weinnard Hotel

born in Washington. Local legend says that Jacob would not allow his daughters to marry until they found someone of suitable caliber, which was next to impossible in his estimation. Esther was listed as secretary to her father and Mary was a grade school teacher.

Jacob Weinhard died on May 18, 1941 at the age of 91 not far from Dayton. Daughter Caroline Rose Weinhard was 96 when she passed on November 15, 1981. Son Frederick died at Wallowa, Oregon in October 1987. Jacob outlived most of his friends, but those that remembered him always had a quote of wit or profound philosophy of Jacob's to relate.

Use of the Weinhard Lodge ended in 1963. Some sources say erroneously that it burned then, but the architectural features persist. In 1994 Dan and Ginny Butler outfitted the restored Weinhard Hotel at 235 E. Main in Dayton with antiques of a genteel age. The wainscoting, doors, moldings and hardware were all recycled from the lodge hall into the newly remodeled hotel. The effect is breath taking. There are photos of the Weinhard family and at least one breweriana artifact-a ceramic stopper from a beer bottle-displayed in the lobby. It also boasts an Internet cafe. Where else could a collector get so close to the 19th Century brewer's world in such 21 st Century comfort-and have a micro-brewery just across the street?



Skye Book & Brew







Collinsville Breweries, Part II

Exploring the Journal of Henry Mayer

By Kevin Kious & Donald Roussin



(Note: In the first part of this story, we took an overview of the two breweries that operated in Collinsville, Illinois. In the next two parts we will concentrate on the diary of brewery owner Henry Mayer.)

The journal of Collinsville brewery owner Henry F. Mayer offers not just incredible insight into the functioning of a pioneer, pre-Civil War brewery, but everyday life in the era as well.

It is indeed amazing that this diary has survived the nearly 150 years since Henry started writing in it, right around the time he and partner Louis Abegg opened their brewery. Not only did it make it through Henry's frequent travels, but to have been found in an abandoned farmhouse in Nevada and then to return to Collinsville borders on the unbelievable!

It is also rather fortunate that, unlike many of his German brewing brethren, Henry hailed from Maryland, so he wrote his journal in English. Not only that, Henry was quite good at turning a phrase, and his handwriting wasn't bad, either!

Much of the journal deals with mundane everyday activities on his farm. Most of his inner thoughts pertaining to his home life go unrecorded, and we gain no insight as to how he decided to enter the beer business. Still, once the brewery was up and running Henry was quite devoted to it, and he's not afraid to tell it like it is when it comes to the brewery and his contemporaries.

A reader quickly begins to feel like he or she is getting inside Henry Mayer's head when reading his journal. His sensibilities seem quite modern. And while he does not always get along well with his

partners and employees, from what we get to learn of his personality, he most certainly would have been a great guy to sit around with and drink an ale or beer.

Indeed, throughout the journal one cannot help but root for all the



circa 1860 people who populate it. Lacking in modern conveniences, saddled with crude human and veterinary medicine, and toiling mostly by hand and horse power, these folks are not only deeply human, but also determined to make good beer!

In fact, much to the authors' surprise, their beer was made following the strictest German Reinheitsgebot purity laws, using only barley malt (usually prepared in the brewery's own malt house, sometimes grown on the Mayer farm), water, hops and yeast. It was also surprising to read how the outside weather conditions and their effect on the brewing process were a constant concern.

Henry Mayer was luckier than most, as with his vast property holdings he was not dependent on the success of the brewery for his survival. But while he may not have been a "practical brewer", that

doesn't mean he couldn't be a hands-on operator. Henry hauls coal for the brew kettle, picks up loads of brick for the brewery cellar, and otherwise pitches in where needed.

Reading the entire journal is a wonderful lesson in both brewing history and human existence in bygone days. The whole document is a well-written treat, so let's get our 21st-century musings out of the way, and let the words of Henry Mayer himself tell the rest of the story.

(Note: We have opted to divide this story into sections pertaining to various aspects of Henry Mayer's adventures in the brewing business, as follows. In most instances we have followed Henry's grammar and punctuation.)

THE CELLAR

The Collinsville Brewery must have made do with a crude storage facility in its first year of operation, but in the summer of 1858, Henry Mayer reported in his diary that:

"I have been to Belleville and seen how to build a beer cellar; in a short time I will commence to build a cellar in my field near the saw mill, 100 feet long, 17 feet wide and 14 feet high; I calculate it to cost 1000\$ when finished complete."

On August 27, 1858, Henry wrote that three men were busy digging the cellar. A month later, he reported, "They are still digging the cellar, have gone in 40 feet on each side...will begin on Tuesday to lay brick for the side walls." Henry continues mentioning the cellar in the journal as follows:

9/29/58: Mr. Withers and the 2

Dutchmen have given up the cellar and I have to get others; they wished to force me into measures that I did not like and that they, at first did not ask.

10/15/58: To day about noon they finished the first arch of 16 feet and are now removing the dirt when the ribs, braces, etc. will be taken out and you can see the size of the cellar.

10/23/58: Yesterday afternoon the men finished digging 16 feet more, set the arches and Mr. Kuhn worked half of today laying brick. If Mr. Withers, Charley Flanders and old Kuhn work next week they should finish by Wednesday; Thursday and Friday they should remove the dirt with a cart and by Monday following (1st Nov) be digging out the next 32 feet.

11/16/58: Have been busy all day hauling brick from Kneedler's; Mr. Hogg will haul tomorrow at 75 cents per 1000 and as soon as I am done threshing will haul the balance and sand.

11/22/58: Last week, the bricklayers built the walls running back the distance of 64 feet & also dug out the ground for 16 feet & put up the ribs, today they finished nearly half the arch & if I can get about a barrel of lime will finish it tomorrow, they will then haul out the dirt in 3 days & I think cut the balance of the dirt for the remaining 16 feet; there then will be completed 64 feet and I intend to have 16 feet more making 80 feet in a straight line; at which point I shall stop till next summer, or till I see how the Brewery business turns out.

1/6/59: Since I last wrote considerable has been done. We have made (illegible) barrels of ale, 30 of which are now in the big cellar. Have had made 2 large oval Tubs; a Pump has been fixed stationary in the room over the first cellar & we now pump the ale from a Small Tub in that cellar into a big cask

that stands upon a wagon outside of the window...

4/17/59: Last Wednesday...a rain fell about 11 o'clock which was harder than was ever known at this place before; it overflowed the bank at the Cave and ran into the cellar about a foot deep; the two outside walls of the shed fell in; I have been busy since Thursday morning having it repaired will finish tomorrow by noon; it will cost me about 30\$ to make it as before; but will be 50\$ better for I am having the Walls built differently and to exclude all the air.

7/12/59: I discovered in the Cave today that the end hoops of one large 20 brl. Cask came off and the entire contents leaked out, that is a loss of over 160\$.

10/18/59: I am fearful the two Big 20 Barrel Casks at the back part of the cellar with Ale are spoiled; yesterday they tapped them & found yeast had begun to work & it was quite muddy...John says it is not the fault of the manufacture of the Beer, but the cellar got too warm; I cannot think that, because in the hottest days of July and August the thermometer was only 48° and John repeatedly assured me that it was a very fine cellar...

1/19/60: On Monday night (16th) the back wall of the cellar fell in with a large quantity of dirt. I have had 4 men at work clearing it away.

1/22/60: I have now nearly finished a frame to pull up the Wagon and Cask of Ale, so that we can let it run into the big cellar; it is pulled up high enough to make the cask about 3 feet higher than the top of the cave; on Tuesday I will go to St. Louis & buy the blocks & rope that is necessary because Wednesday John says he must put Lager Beer in the Cellar.

1/23/60: Nearly all the casks are in the big cellar; they have been a prodigious long time at it; John told

me at first, he could rosin 20 to 23 Big barrels a day, instead of which 9 was about the average; I have no use for the 4 Big Hogsheads that Mueller has to bring, although John says he will have need for them in the cellar to use as tubs.

6/22/60: We have lately had two very severe rain storms, both times it ran into the cellar considerable...

LOCAL COMPETITION

Even in 1859 the beer business was highly competitive. Small town brewers were busy squaring off against each other in their efforts to provide tasty beer. There were also, as always, prohibitionists to deal with. Henry took note of his opponents in his journal.

2/16/1859: The temperance people of this town have had meetings for the last few weeks in order to break up the drinking houses in this place and finally resulted in giving them orders yesterday to discontinue in the future the sale of all kinds of intoxicating liquor; they emanated from a set of men who are not Town Trustees, have no control over the affairs of the town but merely met, passed resolutions and now expect to carry them out; they have neither the authority or the power to enforce any such command. I believe the coffee houses have concluded to pay no attention to the order, if they want to force it will be resisted; if they resort to the Law it will be defended.

8/2/59: ...the Ale made by the Edwardsville Brewery is sweet & unfit for use; there is not a house in this place that would sell it...

2/26/60: I heard yesterday the Brewer in Lebanon had broke; they had no Beer & no Malt or Barley to make more; I now supply Gaba near Sauer's, one of his customers who told me. Peter drank some of Keisel's Beer yesterday in Caseyville he says it was poor stuff,

very weak & had a bad taste; I think his brewery will be no go. (Authors' note --- Henry may have lacked some prescience here, as Keisel's Brewery in Trenton would soon become the Bassler Brewery, reopen after Prohibition and stay in business until the late 1940s!)

3/1/60: On Monday Neustadt came to the brewery for Beer. I was in St. Louis, he said he had Belleville Beer which was not good and he would send it back; Peter took him on Tuesday 2 Kegs and saw in his cellar 12 Kegs from Belleville; the Belleville Beer was poor miserable stuff, had a bad taste and bad smell. I did intend last fall when he acted so mean to not let him have any more, but I do not wish to make an enemy & may as well take his money as others.

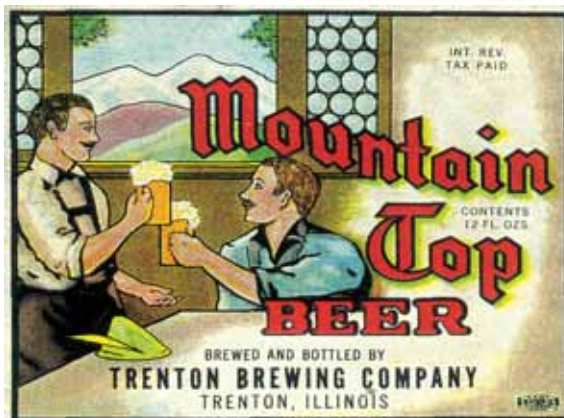
12/9/60: Yesterday I saw the Highland Beer Wagon pass with quite a large load of Beer which he delivered at Dugmont & Bechman's.

12/20/60: Saw the Highland team again today with 18 kegs.

EMPLOYEES & PARTNERS

Henry Mayer did not always have good relationships with his workers or partners. Indeed he spent a fair amount of time fighting some of them in court! Here's what he has to say about three of the men he worked with --- brewery co-founder Louis Abegg and two of his brewers, John Beizer and Stephen Astor.

1/3/1858: On the afternoon of the 1st about 4 o'clock a lot of four rowdies came to Mr. Abegg's house and without provocation broke all the windows in the lower part of his home and one in the brewery; they were arrested, two escaped, the other two were held in bail 300\$ each.



2/17/58: Mr. Abegg is in a bad way about some debts he owes of 115\$ & I have not the money to spare to let him have...

2/22/58: I borrowed the money from Mr. Robertson for Mr. Abegg & paid off the executions against him; he is therefore now easy.

3/6/58: Mr. Abegg is also getting a wrong kink in his head about selling, he thinks I should do that; & if he does it, he should get a dollar a barrel for his profit; I suppose he hardly knew what he was saying at the time but I was exceedingly angry that he should wish to make 1\$ off me upon each barrel.

11/30/58: The Brewery business goes a little better now. I have had a great deal of trouble with Abegg and did think if I could get some one to buy me out that I would sell; I have talked to him very plain & told him if things did not improve by his trying not to throw obstacles in my way & requiring me to pay him so much money for the support of his family as well as other expenses, that I should either stop the business or sell.

12/15/58: I have had a great deal of trouble with Abegg the past week, tomorrow I go to Edwardsville to examine the records & then go to Alton to consult Mr. Billings who is the smartest lawyer in Illinois; if he advises me to take out an injunction I shall do so and stop the Brewery & let old Abegg get along the best he can; I am sick and tired of his conduct. I now attend to selling.

12/21/58: Have made no definite arrangement with Abegg yet. I now offer him the whole concern by giving security and paying 1000\$ a year interest or rent; he is trying to save the security but I am afraid he

will not be able to do so...

12/31/58: After one constant trouble with Abegg I have finally settled it by giving him 2500\$ to go out; it is now all mine, land, house & all. I shall get a first rate Brewer & then buy winter barley & make ale as fast as possible...The Cellar was completed day before yesterday & all hands paid off. I am now getting out of my trouble at the end of the year.

12/25/59: This is Christmas day & a beautiful day it is. Yesterday the Ther. was at zero, the day was clear and cold, a real fine winter's day. John made his 6th brew yesterday and said he thought it would be the finest beer he had made as he took more malt & had better hops. I presented John with a Goose and a fine Mince pie for which he and his wife appeared very thankful; I have the greatest confidence in his skill as a brewer & if he only makes good Beer and Ale I shall really be blest & it will be very fortunate for me...

1/26/60: This is one of the most unhappy days I have passed for a long time; caused by trouble with the Brewery: I have at last a first rate brewer, but he is inclined to drink and quarrelsome with the men; he and Peter had a falling out last night, which, for a time, I thought would be serious, that is, that I should have to discharge one or the other; it so happens I cannot do without either, the one makes the Beer & the other effects sale, they are the most important about the establishment, this morning I went to the Brewery & finding John quite sober and rational, I explained to him how matters stood and requested that he would, in future, not scold the men or say anything to make them angry...

2/26/60: My present foreman is a

The Breweriana Collector

splendid brewer and no mistake; he has more superior beer and I have no doubt will make equally as good Ale; but he has one very bad fault and that is, he drinks too much & then becomes disagreeable and I may say insulting to me; I hardly think I shall be able to stand him much longer, I am obliged to say nothing & hardly dare ask a question for fear of a cuss or impertinent reply; added to all this he is a very poor manager in input to hands; they will be called off at times when they should not & then again work when it is not necessary.

4/15/60: I have forgotten to say upon my return from St. Joseph I discharged my foreman that makes



such very fine beer. I was sorry to do it & should not if there was such a thing as getting along with him; he became so insolent and domineering that I could not stand it & was compelled to send him off if I had to shut up the brewery for the last 2 weeks. I have had one of the hands acting as foreman (Neymeir) but as soon as Stephen Astor comes I shall discharge him, too. Yesterday I discharged Wentzel, so it will be seen there has been a regular cleaning of the den. This man Astor and William are the only two I shall keep besides the driver.

4/20/60: Things are now going on very well at the Brewery. Mr. Astor appears to attend to things very well, he is careful, particular as to cleanliness and does not allow so much drinking going on; I am now in some hopes I shall do better next year than heretofore.

10/1/60: Yesterday Mr. Astor went to St. Louis for yeast & took down Charley, Vernon & Miss Clute. He returned late at night with the buggy about as muddy & dirty as it was possible to make it; it was muddied inside up to the very top and must have been treated as bad as it possibly could; he shall never again use another horse or vehicle of mine.

11/11/60: I am having trouble again with the Brewer as has been the case the past two years: he asks more wages than I have been giving him & I don't feel able to give more as times are so very dull & money hard to get. He told me last night he could not stay for that & I told him I could give no more. It will now be for him to act.

11/18/60: I have made an agreement with Mr. Astor which is that I pay him 75\$ a month from 1st November till the brewing season is

over, payable in Beer at the customary price that I sell to other people & that he is not to dispose of it to any customer I now have outside of Lebanon.

3/1/61: I agreed with Mr. Astor today to keep him till 1st April at 43\$ for the month and then will let him know whether I will keep him longer or not: it is understood that he is to do all the work; I am not to have any other person & Bill will help to carry up the malt.

3/25/61: On Saturday I paid off Mr. Astor with a fuss and he promised to leave today.

**PART III IN NEXT
ISSUE OF BC**



Auction Hysteria

By Robert Hajicek

One of the many privileges of attending the NABA convention is to attend the Auction on Friday afternoon. During the past two years I have covered the Auction in this column, however this year I will continue to cover the eBay site. Now you have one more reason to attend next year's convention in Louisville and the following conventions. The Auction is the most highly anticipated event of the convention.

1. Dear Park Tray, 11-7/8" diameter, and Dear Park Reverse-On-Glass, 17" diameter. Dear Park, Port Jervis, NY \$4000. (lot of two items)

2. Robert Smith Tin Sign, 14" x 19-3/4", sign mfg: Sentenne & Green, New York, NY R. Smith Ale Brewing Co., Philadelphia, PA \$1825. (Reserve not met)

3. Potosi Self-Framed Tin Sign, 23" x 33" sign mfg: Meek Co., Coshocton, Ohio Potosi Brewing Co., Potosi, WI \$2757. (see BC vol 120 for another one)

4. Buffalo Self-Framed Tin Sign, 29" x 22-1/2" sign mfg: H.D. Beach Co., Coshocton, Ohio Buffalo Brewing Co., Sacramento, CA \$650.

5. Schlitz Paper Lithograph, 19-1/2" x 29-1/2" Schlitz Brewing Co., Milwaukee, WI \$338. (Off to Oppenheimer you go!)

6. Davenport Tip Tray, 4-1/4" diameter Davenport Malting Co., Davenport, IA \$145.

7. Old Union Tin Sign, 20" x 14" Jax Ice & Cold Storage Co., Jacksonville, FL (right brewery? The font looks like the flat top can.) \$308.

8. Stroh's Tin-Over-Cardboard, 15" x 9" The Stroh Brewery Co., Detroit, MI \$105.

9. Fort Pitt Special Cardboard Sign, 27" x 13" Fort Pitt Brewing Co., Sharpsburg, PA \$285.

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10. Goldcrest Cardboard Sign, 22" x 14" Tennessee Brewing Co., Memphis, TN \$411.

11. Tygart Valley Brewing Co. Photo Postcard, 1912 Tygart Valley Brewing Co., Grafton, WV \$415.

12. Berghoff, 12 Conetop Cans and Case Berghoff Brewing Corp., Fort Wayne, IN \$851.

13. Gluek Bottle Cap, pre-pro Gluek Brewing Co., Minneapolis, MN\$203.

14. E. Anheuser Embossed Picnic Bottle E. Anheuser & Co.'s Brewing Association, St. Louis, MO.....\$1901.

15. Wainwright's Pale Cabinet Label Wainwright Brewery, St. Louis, MO\$285.

16. Culmbacher Label, Excelsior Brewery, St. Louis, MO\$270.

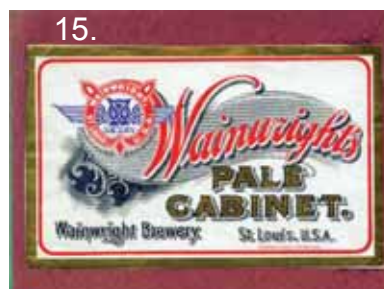
17. Engesser Foam Skimmer Engesser Brewing Co., St. Peter, MN\$413.

18. Budweiser Beer Stoneware Gallon 10-1/2" tall, 7" diameter W.L. Halsey, Huntsville, AL \$705.

19. Pabst Bandshell Lighted ROG Pabst Brewing Co., Milwaukee, WI \$1525. (Reserve not met)

20. Miller High Life Lighted ROG, 16" x 20" x 6" Miller Brewing Co., Milwaukee, WI \$1725.

21. Schlitz Curved ROG, 16" x 22" Schlitz Brewing Co., Milwaukee, WI \$1945.



21.

20.

Test Your Beerology

1. The name lager is taken from the German word meaning?
 - a) Brew
 - b) Store
 - c) Blend
 - d) None of the above
2. The term "Nobel Hops" generally means?
 - a) Varieties with relatively high acid content
 - b) Varieties with relatively low acid content
 - c) Grown by a wealthy farmer
3. Many homebrew recipes call for a certain number of AAU's. What does the term stand for?
 - a) Alpha acid units
 - b) American activity units
 - c) Amino acid units
4. With the repeal of the 17th Amendment in 1933, homebrewing should have been made legal along with wine making. However, the phrase "and/or beer" was not included in the Federal Register until when due to a stenographer's error?
 - a) 1939
 - b) 1959
 - c) 1979
5. The cloudy haze that forms when you remove the crown from a bottle of beer is due to?
 - a) Preservatives in the beer formula
 - b) Rapid expansion of gases
 - c) Too rapid a crown removal
6. American pale lager beers actually have less calories than?
 - a) Fat free milk
 - b) ½% milk
 - c) 2% Milk
 - d) All of the above
7. The term Reinheitsgebot refer to?
 - a) A style of German beer
 - b) The German purity law of 1516
 - c) What happens when you've drank too many
8. U.S. beer laws state that the label must contain which of the following?
 - a) Name and address of the brewer
 - b) Name and address of the bottler or packer
 - c) The class of beer (ale or lager)
 - d) The type of beer (style-porter, bock, etc.)
9. The term yard glass has what origins?
 - a) Left overs from a garage sale
 - b) Glasses used by aristocrat coach drivers to avoid spillage
 - c) One that holds 36 ounces of beer
10. And this one from Herb Haydock. What is the best beer in the world?
 - a) Guinness
 - b) Stella Artois
 - c) Heineken
 - d) Schwaben Brau
 - e) None of the above
11. The key ingredient necessary to make fine beer is?
 - a) Barley
 - b) Hops
 - c) Yeast
 - d) Water
 - e) All of the above
12. Beer is thought to go back how far?
 - a) 2,000 years
 - b) 5,000 years
 - c) 10,000 years
 - d) 15,000 years
13. Belgium leads the world in offering how many different beers?
 - a) 100
 - b) 300
 - c) 600
 - d) 1000
14. The best protection of beer in colored bottles is from"
 - a) Brown glass
 - b) Green glass
 - c) Clear glass
 - d) Any of the above
15. The maximum shelf life window for beer is about?
 - a) Three months
 - b) Six months
 - c) Twelve months

ANSWERS

1. b 2. b 3. a 4. c 5. b 6. d 7. b
 8. b, c & d 9. b 10. e-It's the one you like best
 11. e 12. c 13. c 14. b 15. a

Book Review

Brewing Beer in the Buckeye State, Volume I

Wow....is all one can say after picking up NABA member Rob Musson's new book on Brewing Beer in the Buckeye State. If Volume II is anything like the first volume, Rob has made a tremendous contribution to the history of beer in Ohio. This first volume covers the breweries in eastern Ohio, with the next going west and scheduled out a couple of years.

Covering the period from 1808 to 2004, the book delves into a myriad of small breweries, many of which are but a figment of our recollection and the big ones too.

A very hardy 300 plus pages, in black and white, the treatment offers numerous photos likely not seen in the past. But JUST WAIT!! Did I say black and white? Well the book is in B & W, but you get a DVD of the 737-page full version for FREE. This is a very unique add-on that tells me the author is



doing this for love of the subject and not for the cash reward.

A very nice feature is the index that allows the reader to find everyone mentioned anywhere in the book. While this may not at first glance be a critical item, it will be most appreciated by those historical aficionados who want to dig further into the history of a brewer of the

past.

What's more, his bibliography contains references to virtually every Ohio related publication out there and is a great go-alone to American Breweries II for you Ohio collectors.

What I found neat about the book is the care he took in detailing each and every brewery by County along with a tiny map that shows where that County is in the state and the aforementioned DVD puts this book over the top.

If you are a collector of brewery history whether from Ohio or not, this is one of the "must" books for your bookshelf whether you can access the DVD or not. And at \$29.95 this book is a steal!

You may order a copy from:

Zepp Publications
4280 Regal Brook Drive
Medina, OH 44256

LABELOGY

CONTINUED FROM PAGE 15

Falstaff Shield type label in green. However, soon after introduction, the product was charged with violating state and federal labeling laws. It wasn't clear enough for the label examiners that Dublin Stout was not an import. Before all parties could be satisfied, a series of labeling changes were required. This proved a boon for label collectors as several short run label variations ensued.

Postscript: Many breweries that tried to operate during the dry years gave up and closed. By 1930, Falstaff Corporation's survival was in doubt and foreclosure seemed probable. Finally, the winds of repeal began to blow and

prohibition was repealed in 1933. The company name was changed to Falstaff Brewing Corporation and suddenly the Brewing Business began to look a lot brighter. While there were a few more up's and down's to overcome Falstaff began to bloom, but that's another story. Joseph Griesedieck died in 1938, however his son Alvin, the marketing man in the family, took over. When Alvin died in 1961 another Joseph Griesedieck replaced him as president. By then, Falstaff had become quite a force in the US Brewing scene. Before the end, Falstaff had operated 13 different plants in the US and reached number 3 in US sales. That's a lot of suds, and represents many peoples life work. The downturn in Falstaff's fortunes started in

the 1960's and climaxed with takeover by Paul Kalmanowitz in 1975. Perhaps the final blow came in 2005 when Pabst, who had ended up with the brand rights, announced that they were discontinuing production of the Falstaff brand due to poor sales volume. Quite a roller coaster ride from the near beer struggles!! Additional information is available in the following web pages.

www.falstaffbrewing.com/interest.htm
The History of the Falstaff Brewing Company and Falstaff Beer

www.beerhistory.com/links/
Beer History Links and Books

<http://home.comcast.net/~beerlabel/>
Bob Kay Beer Labels



The Back Bar

By John Bain

As promised, here are photos of more of the extraordinary items from The Back Bar display featured at The Blue Gray Show, 2005. To learn more about display criteria and how to participate at Blue Gray 2006, write to me at P.O. Box 610253, Bayside, New York 11361-0253 or email me at: the-back-bar@earthlink.net.

1. Old Reading - Gillco enameled glass cab light

2. Berghoff Beer - Lackner reverse-etched glass neon

3. Griesedieck Brothers Beer - reverse-on-glass box light

4. Red Top Beer - Lackner reverse-etched glass neon

5. Student Prince Beer - Lackner reverse-etched glass neon

6. Dobler Beer & Ale - R.R. Kellogg Tube-O-Lite reverse-glass bubbler

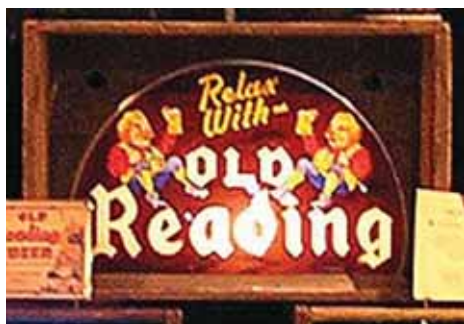
7. Ballantine's Beer & Ale - Glo-Dial reverse-on-glass neon clock

8a. Trommer's Beer - Gillco reverse-etched glass hanging light

8b. Bruck's Jubilee Beer - Quehl Co. reverse-on-glass neon

9. Tivoli Beer - Blue Ribbon Displays enameled glass bullet light

1.



2.



3.



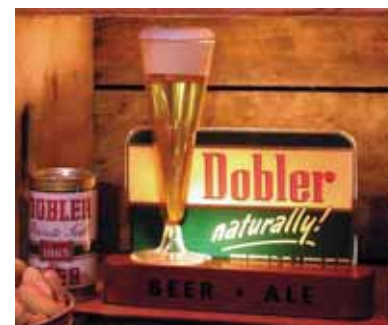
4.



5.



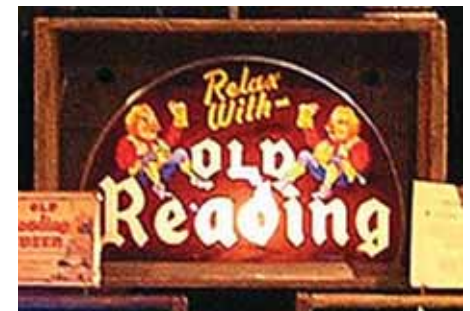
6.



7.



8a.8b.



9.



Kentucky Tax Paid Crowns

By John Vetter

7/1-37 - 7/1/54			7/1/54 - 7/1/64		
					
7 OUNCE - .26CENTS			7 OUNCE - .442 CENTS		
					
12 OUNCE - .45 CENTS			12 OUNCE - .757 CENTS		
					
32 OUNCE - 1.21 CENTS			32 OUNCE - 2.018 CENTS		
7/1/54 - 7/1/64					
10 OUNCE			25.5? OUNCE		
.631 CENTS			64 OUNCE		
			2.42 CENTS		
			1.613 CENTS		



Let's Talk Breweriana

By Rich LaSusa

The Right Place Sometimes Isn't

Being in the right place at the right time, to fulfill that all-important desire to acquire, is something most collectors dream about.

But being in the right place and coming away empty handed, unfulfilled, could give them a very bumpy night's sleep.

The old adage that "it is better to be lucky than good" comes to mind. Being in that right place often is a matter of pure luck, although some may believe they have been blessed with good fortune. It's a matter of perspective.

It's no easy task to acquire an unexpected gem for your collection at a breweriana or collectibles show, where competitors abound. That requires some luck. You're even more lucky if you can locate and buy a choice item before it's displayed on a show table. Parking lot or "lobby" deals occur with more frequency that you may believe. The right place is not always the show floor.

I recall a day when I forgot something in my car after I had set up at a show. While I was walking in the parking lot, a straggler, whom I did not recognize, was coming late to the show. He had his arms full of boxes and I asked him if he needed some help. He said he did and told me that although he had been a collector for years, this was his first breweriana show.

His burden included a 1930s Buckingham Ale lidded wooden case and a beautiful 1940s Atlas Prager reverse-on-glass sign that was tucked inside a box. I asked him what he had intended to do with the items. "Sell them, of course," he said. And he did. To me! He liked the prices I quoted him, and the beer case and sign quickly went from his arms to my car. Good fortune, luck, I would say, because they never reached

the show floor where competitors lurked. (The "straggler" had a real good day at the show.)

It can be difficult to acquire that pre-prohibition Pabst bock lithograph, Garden City stein or elusive Lemp tin-over-cardboard once they reach the show floor. Most of us can speak from personal experience about this and more often than not, that experience was painful. I didn't leave the show with the "big prize" because someone else got to a seller just moments before I did. If only I had turned right down a row of tables instead of left, I reasoned. Or if I started back to front! It can drive you crazy.

Once a desirable piece enters the glare of the show floor lights and has created a "buzz" among covetous collectors, some with deeper pockets or perhaps a more persuasive spiel than you, your chances of acquiring it diminish significantly.

But there are times, although infrequent, when nobody takes home the big prize. Sometimes the seller's asking price isn't met or the seller gets cold feet and refuses to sell. He or she may be an inexperienced collector, someone who acquired a special item and doesn't quite know what it is worth or how to sell it.

Human behavior sometimes can be a bit quirky. A seller may just cut and run. He or she is overwhelmed by offers and just can't take the pressure being applied by a gaggle of prospective buyers hovering over his or her table. The seller doesn't know what to think, what offer to accept, and suddenly refuses to sell. He or she may never return to a local show or contact collectors afterward.

You wonder what happened to the Pabst bock litho or the Lemp

sign. They may appear later in an eBay auction. And, then again, they may never reappear in a public venue.

Those are fairly conventional stories and most of us have experienced them.

Sometimes a story of the "one that got away" is stranger than fiction, so bizarre that when happens to you (actually, to me), you are stunned, miffed, then disappointed and finally, maybe a bit angry. But years later, you (that's me, again) can laugh about the strange experience, even though you remain puzzled about how it happened and, more importantly, why.

It was a situation in which you thought you had something on the hook at the end of your line; but somehow it got away. In retrospect, maybe a fish was never really on; it was just the active bait wiggling. There is another old adage, one about "wishful thinking," in here somewhere.

The details of this curious event are easy to recall.

During an always-successful Monarch Chapter Fall-Fest show in a Palatine, Illinois, hotel in the late 1980s, I was given a message by a woman at the show's registration station that "someone" had come to her desk looking for me. The "someone," she explained when I arrived in the lobby, had seen my name in a newspaper story about brewery collectibles and was waiting to talk with me in a nearby side-entrance vestibule. He had "a beer thing" to sell, she said, but he didn't want to come into the show. (The person who gave me the message was obviously a rookie at this show or I may have never gotten the message about the "someone." But that's a story for another time.)

I went to the side entrance and

found our mysterious "someone." He was an odd-looking chap: tall, 40ish, wearing thick glasses. The guy was nervously awaiting my arrival, glancing from side to side, as if expecting someone or something to pounce on him at any moment. He clutched a bulging brown paper grocery bag closely to his chest. For all I knew, he could have been holding the British Crown Jewels. Or a bunch of bananas from a Jewel Food Store!

From the bag, he removed a pair—a very rare pair—of early 1950s Canadian Ace wall sconces. They were similar in style, color and texture to the shades on the cone-top desk lamps issued by the brewery to promote its beer and ale brands. To the best of my recollection, the stiff-paper sconces had the same yellow and black motif as the shades. I had only seen one sconce prior to that, in the early 1970s, and none since.

This guy was really a bundle of nerves. He explained in a dull voice that he wasn't a collector of anything and asked me what "they" (the sconces) were and what "they" were worth. I was enthralled; not with the nervous guy, but with two pieces of breweriana I very much wanted for my collection. The desire to acquire is potent.

The old heart was racing. Mine not his. Just settle down and ask the guy to name his price, I was telling myself. Before another collector entered the quiet vestibule! But the guy kept bouncing nervously, from one foot to another.

I did my best during our brief encounter to explain what "they" were, although the information I had was limited. I wanted to complete a deal for the sconces and didn't want him to shop them around on the show floor, where collector competition would be stiff. That is risky business. Those sconces are as about as special as it gets for a collector of breweriana from the Canadian Ace Brewing Co. and Manhattan

Brewing Co., its predecessor.

My viewing of the sconces was brief, much too brief. I wasn't even allowed to handle one! The guy quickly put them back into the paper bag. His eyes continued to dart, from one side of the empty vestibule to the other, still expecting something unpleasant.

I finally had enough of this act and made a cash offer, a generous offer. I wanted the sconces, then and there.

His response to my offer was swift, simple and straight forward. He yelled "Oh my God, oh my God, oh my God," turned and ran out the door.

That was the last I ever saw of him and the sweet sconces.

I was stunned, so much so that I didn't do anything but stand fixed and stare at an empty space where just moments earlier I was gazing at those lovely sconces and talking to the "mystery man." ("Mr. Weirdo" would be a better description.)

I didn't run after him, didn't see where he went, didn't attempt to get a description of his car, if he came to the show in one, or a license plate number.

When my mind cleared, perhaps a minute or two later, it occurred to me that some of my mischievous collector friends may have put this guy up to yanking my chain. They knew how I could knee-jerk react to seeing a scarce Canadian Ace or Manhattan piece that I needed for my collection. But the woman who delivered the message and I apparently were the only ones to see our mystery man in the hotel.

Still in a bit of a daze, I returned to the show floor and told some collector colleagues what had just occurred. I really expected them to break out in laughter and the mystery man to suddenly appear, paper bag in hand and a broad smile on his twitchy face. Neither happened! My friends looked at me as if my brain had slipped a gear. I felt absolutely dopey. Had this silliness really happened?

I love a mystery, but not this par-

ticular one. That's because it most likely will never be solved, unless one of you hired this guy and has never had the courage to tell me. If so, tell the mystery man that I still need the sconces; my offer will be adjusted for inflation and increased rarity.

There may be a few morals to this story, some lessons we can learn:

One: Do your best to isolate a prospective seller—and his or her breweriana—from the hungry wolves (other collectors) who may want to devour them (the sellers, not the breweriana). This tried and true method didn't work with the mystery man; but it wasn't for lack of trying. My competitors were held at bay, but the potential seller fled.

Two: Hope that the person with whom you are dealing is more stable than the goofy owner of the elusive sconces.

Three: Being in the right place at the right time doesn't always pay off. Unless it results in a good story you can use to help fill your magazine column space!

Who knows, maybe the mystery man will reappear at this year's 23rd annual Monarch Fall-Fest, a breweriana and beer can extravaganza the N.A.B.A. chapter will host on October 28-29 at the Ramada Inn in Glendale Heights, Illinois. Please plan to attend. You won't be disappointed.

If you contact chapter president and N.A.B.A. member Alan Bormann of Naperville, Ill., he won't run out of his house yelling. He'll be happy to give you details about this excellent show.

Because of the amount of high quality breweriana and cans offered for sale, some have described Fall-Fest as a "traveling breweriana museum." But be assured, collectors and dealers, unlike museum curators and my mystery man, will be ready and eager to sell.

But beware of edgy guys carrying brown paper bags.



Executive Secretary's Report

By John Stanley, Executive Secretary

NABA • P.O. Box 64 • Chapel Hill, NC 27514 • naba@mindspring.com

Congratulations to George Baley and his supporting cast for another great NABA Convention. Yes my "Red Face" is looking much better and should be completely healed by NABA's Fall Board meeting at Guzzle 'n Twirl in October. Our membership stands at 937 but 132 need to renew to stay active. If you know anyone who is undecided upon renewing, please encourage them to do it now. Please note that you can pay your dues through PayPal and the NABA Account to pay: naba@mindspring.com.

Start planning your membership Directory Ads for the 2006 NABA Membership Directory. The 2006 Directory is being sent out with the next issue (Winter) of the Breweriana Collector. Rates are inside front cover \$125, inside back cover \$125, outside back cover \$300, full page \$80, half page \$50, quarter page \$25 and business card size for \$15. Deadline is December 15th. Please email George Baley or me if you have any questions.

If address information has changed, please mail or email any corrections to the address below.

I would like to welcome the following new members. Special thanks to Frederick Frank (1), Bob Wacunas (1), Mary White (2), NABA Convention (5), eBay Auction (2) and the NABA Web Site (3) for recruiting these new members. To win a free year's membership you need to recruit five (5) new members for the year (the year starts and ends with the Convention).

John Stanley
Executive Secretary

APPLICATION FOR MEMBERSHIP

FILL OUT, DETACH AND MAIL TO: N.A.B.A. P.O.Box 64, Chapel Hill, NC 27514-0064

I wish to join NABA, and payment is enclosed. Annual Membership dues are: US \$25, 5 years for \$100, Canada \$30(US), and overseas \$40(US). Dues expire May 31; dues paid after Jan 1. are valid until May 31 of the following year. Please make your check or Money Order payable to NABA. (Please type or print legibly!)

Name _____ Spouse _____

Address _____

City _____ State _____ Zip plus 4 _____

Phone (with correct area code) _____ Amount Enclosed \$ _____

E-Mail address: _____ Sponsor: _____

Upon receipt of Application, you will receive the current Membership Directory, a Membership certificate, and two recent issues of The Breweriana Collector.

Please check the areas of breweriana that you collect. You may select a **maximum** of six different listings, including specific brands or cities, for inclusion in the Membership Directory.

- | | | | | | |
|--|--|--|---|---|---------------------------------------|
| <input type="checkbox"/> All Breweriana | <input type="checkbox"/> Medals | <input type="checkbox"/> Chairs | <input type="checkbox"/> Photos | <input type="checkbox"/> Knives | <input type="checkbox"/> Statues |
| <input type="checkbox"/> Ash Trays | <input type="checkbox"/> Menus/menu sheets | <input type="checkbox"/> Clocks | <input type="checkbox"/> Pinbacks | <input type="checkbox"/> Labels | <input type="checkbox"/> Tap knobs |
| <input type="checkbox"/> Barrels | <input type="checkbox"/> Mini beers | <input type="checkbox"/> Coasters | <input type="checkbox"/> Pitchers | <input type="checkbox"/> Lamps | <input type="checkbox"/> Thermometers |
| <input type="checkbox"/> Books & magazines | <input type="checkbox"/> Mirrors | <input type="checkbox"/> Corkscrews | <input type="checkbox"/> Playing cards | <input type="checkbox"/> Leaded windows | <input type="checkbox"/> Tokens |
| <input type="checkbox"/> Bottles | <input type="checkbox"/> Mugs & Steins | <input type="checkbox"/> Crowns | <input type="checkbox"/> Post cards | <input type="checkbox"/> Lithographs | <input type="checkbox"/> Tip trays |
| <input type="checkbox"/> Brewery equipment | <input type="checkbox"/> Neon signs | <input type="checkbox"/> Dealer | <input type="checkbox"/> Reverse on Glass | <input type="checkbox"/> Matches | <input type="checkbox"/> Trays |
| <input type="checkbox"/> Calendars | <input type="checkbox"/> Openers | <input type="checkbox"/> Foam scrapers | <input type="checkbox"/> Salt shakers | <input type="checkbox"/> Match safes | <input type="checkbox"/> Watch fobs |
| <input type="checkbox"/> Cans | <input type="checkbox"/> Paper items | <input type="checkbox"/> Glasses | <input type="checkbox"/> Show promoter | | |
| <input type="checkbox"/> Cases | <input type="checkbox"/> Patches | <input type="checkbox"/> History | <input type="checkbox"/> Signs | | |

Specific breweries, brands, cities _____

Be sure to fill out ALL the requested information. This is used for the Membership Directory.

If you skip an item, you've limited the usefulness of your listing!

New Members

Art, Leroy

5124 Covington Rd
Fort Wayne IN 46804-1802
260-432-6839
All Breweriana

Crotty, Jeff

8145 N 1140 W
Shipshewana IN 46565-9621
574-229-4128
crottys@peoplepc.com

Bleizeffer, Stephen

450 Frederick Street 3rd Floor
Kitchener Ont Canada N2H 2P5
sbleizeffer@lacknrmclennan.com

Emig, Greg**Lafayette Brewing Company**

622 Main Street
Lafayette, IN 47901
765-742-2591

Flock, Roger

PO Box 155
Bovard PA 15619-0155
724-837-9655
flockrk@att.net
Coasters-Foam Scrapers;
Flocks & Western PA

Floyd, Nick**Three Floyds Brewing Co.**

9750 Indiana Parkway
Munster, IN 46321
888-266-0294

Frey, Jack**Main Street Brewery**

408 N. Main Street
Evansville, IN 47711
812-424-9871

Golembieski, Jim (Laura)

434 Meadowbrook Dr
Valparaiso IN 46383-9700
219-531-5886
jgolem@netnitco.net
All Breweriana Chicago

Hanggi, Tom

183 Paradise Rd
Golden CO 80401-9460
303-526-7527
hanggi@comcast.net
Lithos-Mugs & Steins-Neons

Herbert, Jim (Annie)

4301 Dannywood Rd
Louisville KY 40220-1205
502-459-1767
sundog459@insightbb.com
Coasters-Mugs & Steins-Signs-
Tap Handles-Tip Trays-Trays;
Louisville KY & Leinenkugels

Herter, James

52324 Chatem Ct.
Granger, IN 46350-7406

Hill, Matthew**WarBird Brewing Company**

10515 Magic Port Lane
Fort Wayne, IN 46809
260-459-2400

Holmes, Linda S

2425 Foxmoor Rd
Findlay OH 45840-7149
419-422-7101
lholmeslaw@aol.com
All Breweriana; Krantz of
Findlay, OH

Krcilek, Charles**Back Road Brewery**

308 Perry Street
LaPorte, IN 46350
219-362-7623

Lubinski, Ken (Lydia)

25508 Country Club Dr
South Bend IN 46619-4552
574-234-2508
goats3@aol.com
All Breweriana(Northern Indiana
esp Kamms, Drewrys, Hooiser)-
Mugs & Steins(Ceramarte)

Moss, Jason (Christine)

533 Wilson Ave
Collinsville IL 62234-5339
518-345-2140
jaseonem@yahoo.com
All Breweriana; St Louis Metro
esp Illinois side

Price, Ken**Oaken Brewing Company**

50 North Airport Parkway
Greenwood, IN 46142
317-887-2287

Rector, Mike (James)

206 S Curtis Ave
Alhambra CA 91801-3208
626-289-5201

Rowe, Mike**Terre Haute Brewing**

904 Poplar Street
Terre Haute, IN 47807
812-234-9202

Schmidt, Tom**Mishawaka Brewing Comapny**

3703 North Main Street
Mishawaka, IN 46545
574-256-9993

Strupek, Sam**Shoreline Brewery**

208 Wabash
Michigan City, IN 46360
219-879-4677

Stuckey Blaine**Mad Anthony Brewing Company**

2002 Broadway
Fort Wayne, IN 46802
260-426-2537

Thomas, Marc**Senior Events Manager****South Bend Marriott**

123 North sSt.
South Bend, IN 46601

Ver Beek, Craig (Andrea)

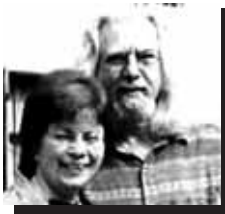
403 Goldcrest Dr
Holland MI 49424-6285
616-218-3617

Know Anyone?

Remember that by getting five new members to join NABA you get a free years membership.

Your help in securing new members for NABA helps keep the cost of operating NABA as low as possible/.

With more members we may someday be able to get bigger or add more color.



Travels with Brewster

By Fred & Mary Clinton

Caledonia Bound! This past February, we took advantage of some great airfare prices to the U.K. and returned to Scotland for the first time in 16 years. We will not wait so long to return again. We had both forgotten how much we enjoyed the tremendously friendly people, the terrific pubs, the lonely highland landscapes and well, everything. We are also pleased to report that in spite of some sinister trends, the brewing business appears to be alive and well, and our visit to two local breweries confirmed this.

But let's first begin with the journey. Our travel plans had us flying into London to meet our friends who live in Farnham. They introduced us to a couple of real gems of the English pub tradition. In Godalming, there was the Red Lion, an early proponent of real ales (the true, cask conditioned beer). This is a spot which since 1989 has served more than 5,000 real ales. The proof in part lines the ceiling of the pub, where 100's of the old brass and metal tap clips are on display. This is one tradition of the British pub that appears in danger. Unlike in the U.S. where each beer has it's own tap knob, real ales are dispensed from fixed taps, and the customer is informed of the beers available by virtue of beautiful clips which attach to the tap. Increasingly, these sturdy metal versions are being displaced by less expensive materials, even cardboard. At least the Red Lion has preserved many of these old beauties and continues the tradition by promoting real ale.

We also visited the Queen's

head in Dogmersfeld, an idyllic country pub with friendly service, wonderful food and atmosphere and huge portions. On this note, those who have heard that "British cuisine" is an oxymoron have not been to the U.K. recently to taste the great food that is now available, from the nice restaurants right down to the neighborhood pubs.

We then flew from London to Glasgow, a city we had been told was the scullery maid to its grand dame cousin, Edinburgh. It's true that Glasgow is not as glamorous or pretty, but for our money, was by far and away the friendliest city (US or foreign) we have ever visited. We got tips on great pubs at the tourist info office, stirred up a vigorous debate at a pub among the regulars as to the best curry house in the area and were in general treated as though we were minor royalty.

The real find in Glasgow was the Bon Accord, which had (if you can believe it) 12 real ale taps! (Did we really need to go to the Isle of Arran as planned?) We sampled four very tasty bitters, and, hoping to still have time to eat, ate at Mother India - the best curry house ever? (By the way, you never drink beer at a curry house, "beer" to a Brit always means an ale; instead, you have a lager with incendiary Indian food.)

Nearly reluctantly we left Glasgow and headed to the Isle of Arran where we visited the Arran Brewery. Elizabeth (executive director) and Richard (brewer) Roberts run this tidy operation just outside Brodick, the principal city of the Island. Their 20 bbl. system opened in February of 2000 and has been growing since. This

operation is a real blend of old and new: they utilize open fermentation in a state of the art facility where all safety measures are taken to protect the workers from the CO2 generated by the process.

Currently, they make four brews including a Blonde, which is made with 33% wheat, but is filtered to render it clear and had a very pleasant dry finish. The Sunset was a lovely copper color with a slightly spicy flavor and also ended with a pleasant dryness. The Ale was the quintessential English bitter: an excellent example of the style. The Dark was also a nice very dry beer.

Arran is a brewery that started small and has steadily expanded. They began with three fermenters and now have five. Their very attractive labels won first place as a set at the Labologist Society in 2000. When we visited, bottling was being done off site and a larger filtering system was being planned. This is quite a lot of progress for a facility where all ingredients must be shipped to the Island, and every bottle, kildkin, firkin, pin and keg not drank on the Island must be shipped off. If you make it there, be sure to visit their well-maintained shop and tasting area. They have lots of breweriana. You can't miss it, there at the foot of Brodick castle where the rhododendrons were blossoming in February!

We left Arran on a wee car ferry (six vehicles) in a gale force wind with the rain and snow slashing in at the nearly horizontal. Without Dramamine, our voyage had the potential of being quite grim. Our well-met friend on the boat assured us that the captain would

hie across the open water and sneak along in the lee of the opposite coast, which we did in relative calm. After a brief respite on the mainland, it was off to the islands again, this time to Skye. This is one our favorite spots in all of Scotland, and has become more visitor friendly since our last visit, with many of the one-lane roads having been improved to two laners, although some of the charm having been lost in the bargain.

This area of Scotland (the western isles) is known for its many single malt distilleries. However, on the northern end of Skye, in the village of Uig (pronounced more or less "wick") is the Skye Brewery and it is a case of a hobby become profession. Owner Angus MacRuary had been a schoolteacher and home brewer - now he just makes beer, and

good stuff at that: the breweries beers have won several awards. He is joined in the endeavor by brewer Pam soon-to-be MacRuary Jones.

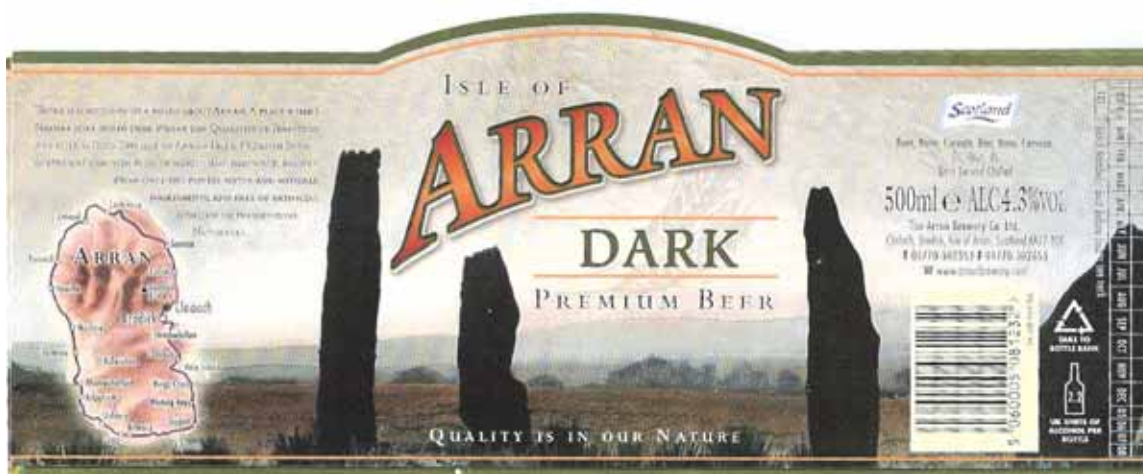
The brewery had started out as a 10 bbl. system and had recently upgraded to 20 bbls. They brew a total of 10 different beers including seasonal specials. They also ship to England, Japan, Germany, Scandinavia and at least as far as Boston in the US. This is another open fermentation system and they do their own bottling on site as well.

When we there, they had available Red Cuillan, Cuillan Beast, Blaven, Young Pretender and Hebridean Gold. (The Cuillans are the rocky, sinister looking mountains in the south of Skye.) As it was Sunday morning when we arrived at the brewery, we couldn't

actually sample there, but we had a few bottles later in our room, and our hotel pub also had the Blaven on draft. (And, just so you know, about 20 feet from our hotel was the Gaelic Distillery, maker of several malt whiskies!) We found them all to be very good, and just the right comfort when the gales of the North Atlantic temporarily cut the power to our hotel! The only thing better? Going back!

*Caledonia, you're calling me
And now I'm going home.
For if I should become a stranger,
Well, it would make me more
than sad;
Caledonia's been everything I
ever had.*

Dougie MacLean





Advertising

Classified Ad Guidelines

All advertising should be directed to:

George Baley, Editor
The Breweriana Collector
 1585 Tiffany Wood Drive
 LaPorte, IN 46350
 Phone: 219-325-8811
 Email: gbaley@comcast.net

CLASSIFIED ADVERTISING

NABA members may advertise up to 6 lines (about 50 words) in the Buy-Sell-Trade area for \$5.00 per issue. Because of the low cost of advertising, we are unable to provide proof copies or "tear sheets".

DISPLAY ADVERTISING

Full page.....	\$150.00
Half page	80.00
Quarter page.....	40.00
Eighth page.....	20.00
Business card (3-1/2 x 2")	15.00

Color adds an additional 50% to the above prices. Place any classified or display ad for 4 consecutive issues and pay only for three. We recommend that display advertisers supply camera-ready copy. Copy that is oversized or undersized will be changed to correct size to fit your ad space.

PAYMENT

U.S. funds must accompany ad order. Make check payable to NABA and send to the editor.

DEADLINES

Issue	Ad Deadline	Est. Publish Date
Spring	March 1	April 1
Fall	June 1	July 1
Fall	September 1	October 1
Winter	December 1	January 1
Membership Directory	December 15	January 1

Want ads are accepted only from members of NABA. The Officers, Directors, and Editorial Staff make no effort to investigate the value or authenticity of any article offered for sale or trade, or of the business reliability of the persons placing advertisements. NABA and its Officers and Directors disclaim responsibility for inaccuracies, which may occur in its publications, and any liability for any transactions to which it is not a party.

== Buy ~ Sell ~ Trade ==

BACK ISSUES of the BC For Sale: Issues 87; 91 - 98; 100-102; 104 - 109; 111-130 before issue 82 some here and there and folks can inquire. Issue 110 is \$10. \$6 each and 5 for \$25. Shipping is \$1 per issue and \$4 for each set of 5. Just make check payable to NABA and send to **PO Box 64, Chapel Hill NC 27514** NABA-free

STROH'S - Wanted to Buy...Anything and Everything Stroh's. Mirrors: Especially the one marked "We Proudly Serve Stroh's to our Virginia Friends"; Also, License tags: "Stroh's Welcome to....." Contact Richard Flora; 1206 Masons Lane; Vinton, VA 24179-6207. (540) 890-6098 or email: rzffloz@aol.com. V131

WANTED - Loyalhanna Brewing Co., Monastery Beer, Latrobe, PA items. Also rolling Rock beer items. Contact Jim Mickinak @ 724-539-7941 or email @ 10easyst@adelphia.net V132

Get Your NABA Shirt

The first ever NABA shirt delivery missed the Convention in South Bend. Orders are being taken now for delivery early 2006. These are high quality knitted shirts with the NABA logo embossed on the left



side. You can get your shirt(s) now for only \$20 ppd by Priority Mail. Additional shirts until January 1, 2006 will be an additional \$15 delivered!

On January 1 the cost of the shirts will be \$25, so take advantage of the special offer now and get your check in now. Please be certain to state the size(s) shirt(s) and send your payment to:

NABA
PO Box 64
Chapel Hill, NC 27514-0064

Events of Interest

2005

October 8 - South Bend, IN

HOOSIER (NABA/BCCA) SHOW

American Legion Post; 5414 Sample St.; Wes Weaver 574-273-6020 or email @ hoosierbeer@sbcglobal.net

October 13-15 - Maplewood, MN

32nd ANNUAL GUZZLE N TWIRL

Aldrich Arena; 1850 White Bear Ave.

Dave Wendl (651) 731-9573 or Jody Otto (651) 455-9261

**THE FALL NABA BOARD MEETING WILL BE
HELD ON FRIDAY AT 1:00 PM.**

October 29 - Glendale Heights, IL

24th ANNUAL MONARCH FALL-FEST

Ramada Inn, Rte 64 near I-355. 9 am to 2 pm. Alan Bormann (636) 305-8618 or email: nilabormann@aol.com.

November 6 - Madison, WI

ANTIQUÉ BOTTLE & ADVERTISING SHOW

Roadway Inn, Hwg 12-18 (Exit 142A) 4916 E. Broadway, Sun 9 am to 3 pm; Early buyers Sat eve 6 pm to 9 pm & Sun 7 am to 9 am; Bill Mitchell (715) 341-6860.

November 13 - Elk Grove Village, IL

CBS CHAPTER (ABA) BREWERIANA SHOW

VFW Post #9284, 400 E Devon Av. 10-4pm. Cold beer available, raffle & door prizes. Members: \$5 table at 9am admit. Non-members: \$10 table at 10am admit. More info: 847/996-0246

November 19 - Columbus, OH

OHIO BREWERIANA SHOW

Gambrinus Chapter, Makoy Center;

Doug Blegen (614) 890-0835 or email:

dblegen@columbus.rr.com

November 27 - Blue Ash, OH

QCC BEER CANS & BREWERIANA SHOW

Blue Ash Banquet Center. 9 am to 1 pm

Dave Gausepohl (859)371-4415 or email: beerdave@fuse.net.

December 3 - Denver, CO

COLUMBINE CHAPTER CHRISTMAS SHOW AND PARTY

The Grizzly Rose' 5450 N. Valley Highway (I-25)

Jim McCoy (303) 771-4102

2006

May 6 - South Bend, IN

GOEBEL GANG SHOW

American Legion Post #357

August 1 - 6 - Louisville, KY

35TH ANNUAL NABA CONVENTION

For information contact Roger Owen, (502) 425-5643, or Kent Speer, (502) 895-6014 or email: gkspeer@aol.com.

CHANGE IN SHOW LISTINGS

Starting with the Winter 2005-2006 issue of the BC, we will no longer be listing events that are not sponsored by one of our Chapters. The exception to this will be that we will continue to list the national Conventions of the other three major collector clubs: ABA, BCCA and ECBA and where the NABA may hold a Board Meeting at a non-affiliated site.

Member Chapters will be provided space (at no cost) equivalent to 1/8 page to help promote their shows. This change is being instituted to help support and recognize those Chapters who have chosen to affiliate with NABA. Chapters may advertise shows employing our Display Ad space at 50% of the published rate for non-Chapters.

If your group would like to learn how to become a NABA Chapter, please contact Mary White for more information at 513-779-1546.

ABA - XXV

June 13-17, 2006

Pittsburgh, PA

Radisson Hotel Pittsburgh Green Tree

Contact: Jeanne Tiegs at

tiegs@newnorth.net

ECBA 34th Annual Convention

July 12-15, 2006

Cumberland, MD

Holliday Inn-Downtown

Contact: Bob Gornall at

beerbaronbob@atlanticbb.net

BCCA CANvention 36

Sep 6 - 9, 2007

Kansas City, MO

Hyatt Regency Crown

Contact: BCCA Headquarters at
636-343-6486

