

The **BREWERIANA** **COLLECTOR**

A publication of the

*National Association
Breweriana Advertising*

"America's Oldest National Breweriana Journal"

Volume 159

Founded in January 1972

FALL 2012



*The Midwest Meets
The Rockies - Part 1*

*Convention 41
is a Wrap*

*Hoppy Trails:
Summer Pubbing*

*The Making of Obed &
Isaac's Match Strikers*

*Charlotte (MI)
Brewery History*



HYATT[®] ON MAIN GREEN BAY



HOTEL OVERVIEW

Of all hotels in the area, Hyatt on Main, Green Bay is the only one to claim the KI Convention Center as its adjoining neighbor. Experience comfortable luxury and Midwest hospitality in Wisconsin's oldest city, home of the Packers' history-rich Lambeau Field.

A Suite, Restful Retreat for the Long Haul Traveler. We get the balancing act required for taxing travel and that's why we strive to inspire real life routine while treating you to unexpected touches of luxury. It's this and our unrivaled service that set us apart in a hundred little ways to allow you to live your best life while on the road. Hyatt on Main, Green Bay helps tackle the modern mix of chaos and never-ending expectations on the road via intuitive, value-add amenities, intelligent design and no-is-never-an-answer service.

Hyatt on Main, Green Bay is an all suite hotel and features a new Stay Fit Health Club, 24 Hour Business Center, Indoor Pool + Whirlpool, Sauna + Steam Room, 24-Hour Market and newly renovated Restaurant.





*The National Association
Breweriana Advertising*

340 E. Ashland Ave.
Mt. Zion, IL 62549-1275
217-864-2292
nababrew@comcast.net
www.nababrew.com

BREWERIANA COLLECTOR STAFF

Lee Chichester Editor
John Bain The Back Bar
Bob Hajicek Auction Hysteria
Bob Kay Labelology
Rich La Susa Let's Talk Breweriana
Larry Moter Collector's Bookshelf

NABA OFFICERS

George Baley President
Kent Newton Vice President
James Kaiser Treasurer
John Ferguson Recording Secretary

BOARD OF DIRECTORS

2011-2013	2012-2014
David Alsgaard	Greg Lenaghan
Don Roussin	Pat Stambaugh
Larry Bowden	

APPOINTEE OFFICERS

Lee Chichester Editor
Greg Lenaghan Chapter Liaison
Kent Newton Membership Chair
Michelle Layne Web Design
Ricky Schmidt Auction Cmte. Chair

NABA PUBLICATIONS

The National Association Breweriana Advertising (NABA) publishes for its membership *The Breweriana Collector*. No effort is made by the Officers, Directors, or Editorial Staff to verify the accuracy of content of articles accepted for publication.

The Editor has the right to edit submissions and ads, and may defer publication of a submission for reasons of space or layout. Deadlines for submissions are the same as for classified ads shown on the Buy-Sell-Trade page. All content: **Copyright © 2012**, by the author/photographer and/or NABA.

Send Comments/Questions to:

Lee Chichester
PO Box 878
Meadows of Dan, VA 24120
540-593-2011, falconer@swva.net

The **BREWERIANA** **COLLECTOR**

FALL 2012

#159

FEATURES

- 5 The Midwest Meets the Rockies:
The Merger of Atlantic & Bohemian Club
Breweries - Part 1 by Herman Wiley Ronnenberg
- 9 Convention 41 is a Wrap. Missed it?
Here's the Scoop by Greg Lenaghan
- 20 The Making of Obed & Isaac's
Match Strikers by Ean Arth
- 26 Hoppy Trails: Summer Pubbing by Jim Wolf
- 30 Charlotte (MI) Brewery History by Bil Turner

STANDARD BREWS

- 4 President's Letter by George Baley
- 11 Collector's Bookshelf - Book Review
Round-Up: 8 Book Reviews by Larry Moter
- 14 Labelology
Early Days of Brewing In Chicago by Bob Kay
- 23 Auction Hysteria
Includes Micro/Craft Section by Robert Hajicek

SHORT DRAWS

- 13 NABA News
- 18 Deceased Members
- 29 The NABA Founders' Award
- 33 Find-A-Grave Memorial: Jacob Ruppert, Jr.
- 34 Convention 41 Photos

END OF THE DRAW

- 36 Membership Report by Kent Newton
- 37 New Members by Kent Newton
- 38 Buy-Sell-Trade
- 39 Events of Interest

Front Cover: From the collection of George Baley. Marathon was in business from 1881 to 1966 in Marathon, WI. The sign measures 14 in. x 22 in. and was made for Marathon City Brewing Co. NABA member Vic Kroll notes on his website: "our father Vic Krolkowski (Kroll) ran the Marathon Beer warehouse at 214 Alexander Street, Wausau WI.

Many thanks to all the folks who contributed Convention photos to this issue.

The Breweriana Collector, the Journal of the National Association Breweriana Advertising, Inc. is published quarterly at 340 E. Ashland Ave., Mt. Zion, IL 62549-1275. Subscriptions in the United States are \$20 per year to members of the Association and are included as part of the annual dues payment of \$25 per year.

POSTMASTER: Send address changes to The Breweriana Collector, 340 E. Ashland Ave., Mt. Zion, IL 62549-1275.



GREETINGS TO ALL:

What can I say or add in regards to the 2012 Springfield Convention? The Reisch Brew Crew Chapter and the Convention leaders, Greg Lenaghan and Kent Newton, put together a super week. Great weather for the most part, lots of great beer, cool home tours, plenty of room-to-room action, quality auction stuff, super meals, and some very creative activities in the largest hospitality room ever at a NABA Convention. Thanks to all for a memorable week.

And then there was the Obed and Isaac's match striker. It is not often we see such a high quality piece of collectible breweriana tied to a Convention. Check out the article in this issue on how the striker came to be.

A special recognition was initiated this year: the Founders' Award. It was the intent of the Board to recognize a member for long time contributions to NABA and the breweriana hobby. I think by the action of the Board and the standing ovation at the Friday dinner there was only one person who would qualify for that honor: Bob Kay. This best-kept secret took Bob totally by surprise to say the least. Thanks Bob for a lifetime of support!

By time you read this, we will be only 10 months from the 42nd Annual Convention in Green Bay, Wisconsin, at the Hyatt on Main (formerly the Sierra Hotel). Keep an eye out – in this and future issues of the *BC* – to get a glimpse of what to expect. We will be putting out direct emails over the coming months to whet your appetite.

The Hyatt is an all suites hotel with every room having two TVs, separate seating and more. Being an atrium style hotel, you will be able to see almost every room that is open on any of the floors. This will allow great room-to-room trading and easy access to the hospitality suite. A plus is that every room includes free parking and has a free morning breakfast buffet included in the room rate of \$99.

The Haydocks have offered again to conduct a preconvention tour at the Minhas Brewery in Monroe, WI. More details to follow in upcoming issues of the *BC*.

We are soliciting contributions for the NABA Breweriana Library. Our intent is to permit members to borrow items in the library for a specific period. More details will be presented in the next issue of the *BC*. In the meantime, please look over those unwanted books, journals, pictures, and historical items and send them to our library. More details about where to send your stuff is included in this issue.

As part of the Virtual Museum mentioned on page 13, we are looking for members to help coordinate specific collecting areas (lithographs, trays, openers, crowns, etc.) for the Museum display pages. If you are interested, please drop me a note.

Your officers for the coming two years include a returning team of President (Baley), Vice President (Newton), Treasurer (Kaiser) and Secretary (Ferguson); and Board members Greg Lenaghan and Pat Stambaugh. Hope everyone has a great autumn.

Respectfully
George Baley
gbaley@comcast.net

THE MIDWEST MEETS THE ROCKIES

THE MERGER OF THE ATLANTIC AND BOHEMIAN CLUB BREWERIES

PART I

BY HERMAN WILEY RONNENBERG



Author's Note: This article previously appeared in substantially the same format as "Consolidation in Post-Repeal American Breweries: The Atlantic Brewing/Bohemian Club Example," Journal of the Brewery History Society, (England), Summer 2011.

Background

In 1956, Atlantic Brewing Company of Chicago adopted into its family twin breweries – both named “Bohemian Club” – one of Spokane Washington, and the other of Boise, Idaho. The distant twin adoptees were hardly infants. This two-plant brewing company was over twenty years old in each post-Prohibition location, and had earned both loyal followers and strong name recognition in that forgotten part of America in the drainage of the Columbia River. Harold S. Lederer and his brother Leo M. Lederer of Atlantic Brewing “felt that pooling of physical resources, know-how and of two organizations in the same industry is consistent with a trend in the brewing field.”¹ Could these unsophisticated westerners—staunchly independent and rugged, yet with convoluted family trees reaching back to the gold rush—provide new life-blood to a cosmopolitan Mid-western corporation? Was this a practical, reasonable way to expand their marketing area, and return profitability to the company? The roots of these

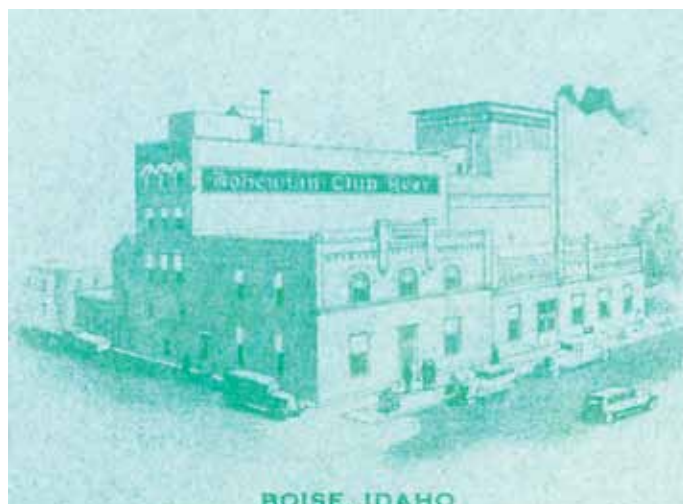
three companies, as well as the business situation in all of American brewing during that era help reveal the possibilities and limitations of this unlikely merger.

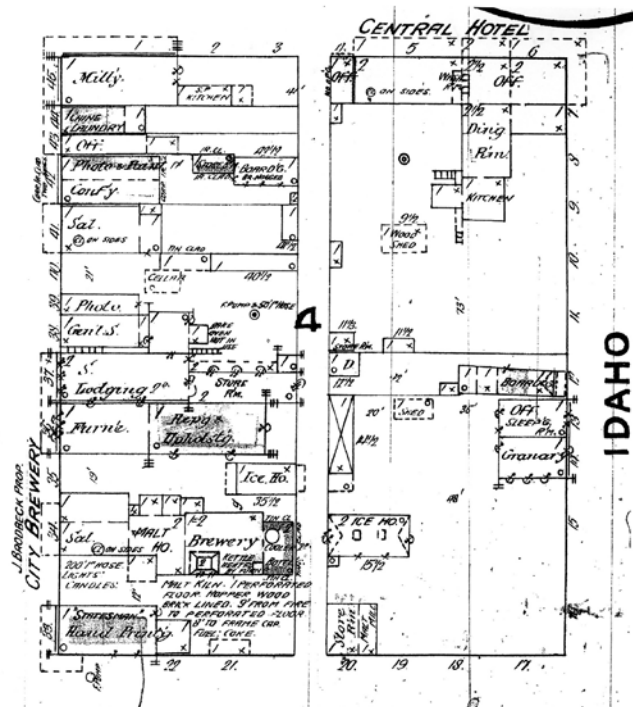
Bohemian Club Brewing of Boise

The Bohemian Club brewery of Boise began when John Krall, a man as colorful as the gold rush era in which he first flourished, used his ever-growing pool of capital to open several breweries in southern Idaho.² In 1861, Krall made big money mining in fabulous Florence, Idaho’s first great gold camp. Then, he went to Lewiston to run a bakery, and was soon on to Placerville in the Boise Basin to again operate a bakery. In 1864, Krall left Placerville, and went down the mountain to settle in the capital of the territory, Boise City. He opened a bakery, saloon and brewery with a

succession of partners in Boise and briefly owned a brewery in Rocky Bar. In 1868, Krall’s new Boise partner was Joseph Misseld, lately of California, who eventually became the sole owner in 1870.

Misseld unexpectedly drowned in the brewery well – suicide, accident, or foul play, no one knows. In March of 1878, his widow sold the brewery to Idaho City businessman and former Idaho City brewery owner, John Brodbeck. Brodbeck fared well and expanded greatly as he competed for two decades with the only other Boise brewer, John Lemp, to become the larger business. Brodbeck finally sold to Henry Muntzer in December of 1900. Muntzer had been a successful brewer in Butte, Montana, and apparently wanted a rapid re-





Brewery floorplan, 1888, under John Brodbeck.

turn on investment, not a long tenure in Idaho. Muntzer continued expansion and improvements in the plant, looking for a quick turnover and profitable sale.

In June of 1905, the era of individual ownership in Idaho breweries ended when a group of investors with strong connections to Spokane, Washington formed a corporation, and bought the brewery. The principals in the corporation were Charles Theis, W.J.C. Wakefield, William Huntley, and James Cronin.³ They hired William Stoehr as manager of their

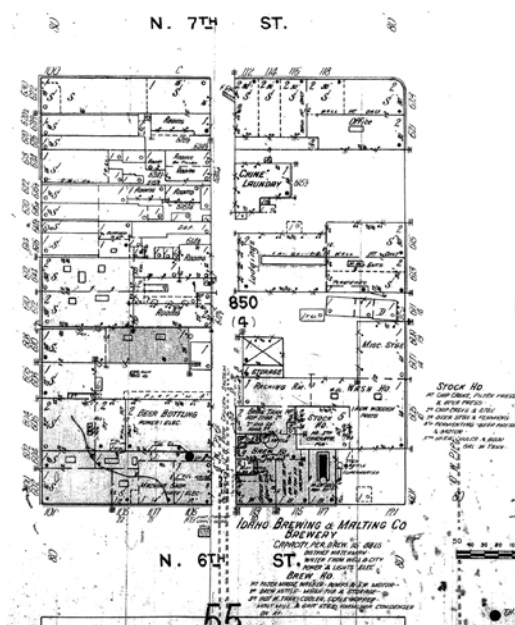
a pleasure for me to come to Boise, things are so brisk and up-to-date. The whole country is growing. I noticed especially as I came in, as far to the west as Weiser, that new farmhouses were dotting the landscape on every side. With the big area of new land to be opened by the government irrigation project here, I am satisfied that Boise and southwestern Idaho have a great future before them.”⁶ These investors were destined to own the company for some decades to come.

Idaho used local option elections to go dry on a county-by-county basis until 1916, when the remaining counties were forced into Prohibition by a state-wide law. Idaho Brewing and Malting Company became Idaho Products Company and they processed agricultural products as they waited out Prohibition. In 1918-19 they had a contract with the government for 500,000 pounds of dehydrated Idaho potatoes to send to our Great War expeditionary forces in France. The war ended too quickly for the contract to be fulfilled.

newly acquired brewery. They and four other prominent capitalists formed the Idaho Brewing and Malting Company of Spokane with \$200,000 in capital stock.⁴ They intended to remodel and increase the 20,000-barrel capacity of the Boise plant, and operate in both cities.⁵

Theirs praised
Boise's potential:
"Boise is grow-
ing wonderfully,"
he said, "showing
prosperity on every
hand. It is always

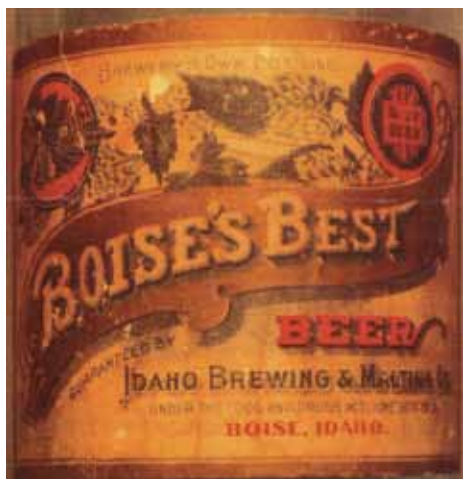
In the summer of 1932, Stoehr believed legal beer would be returning soon and he made plans to re-equip the plant, and go back into brewing, and employ up to 100 men. In 1933, the Idaho Brewing and Malting Company was renamed Bohemian Club Breweries, Inc., part of the Spokane based corporation that was capitalized at \$250,000. The post-Prohibition officers were: Chas Theis, president, Ed Theis, vice president, Sec. H.C. Allgaier, secretary, and William Stoehr was manager and master brewer.⁷



ID Brewing & Malting floorplan, circa 1913.

Bohemian Club Brewing of Spokane

John G.F. Hieber started the Union Brewery and Malt-house in Spokane about 1892. Charles Theis, acting for the same investors who bought the Boise brewery, bought this brewery in 1905, renamed it the Inland Brewing and Malt-ing Company, and moved the equipment and men into a larger building on Second Avenue between Walnut and Cedar. The investors obviously wanted to quickly become large players in regional brewing.⁸ Spokane and Boise were and remain the largest cities between the Se-



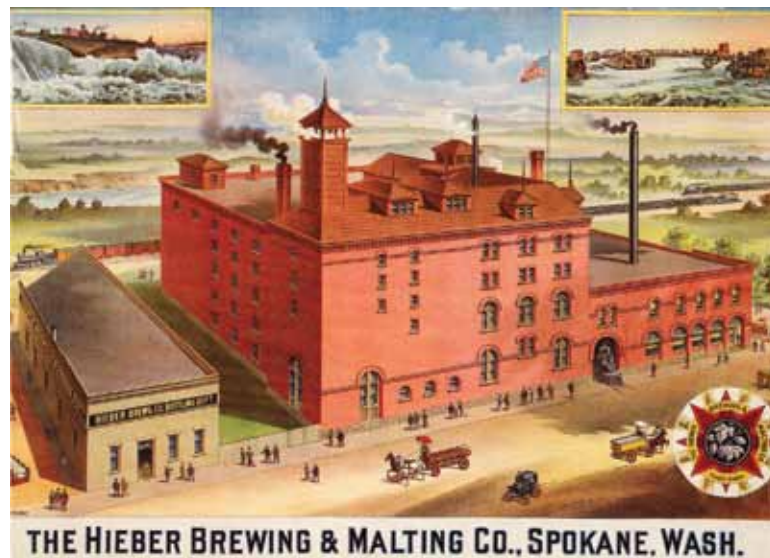
Bottle label, Idaho Brewing & Malting Co. of
Spokane, June 1906.



attle/Portland coastal area and Minneapolis on the Mississippi River. The incorporation of the Spokane Brewing Company in 1902 from the Galland-Burke Brewery may have led the purchasers of Inland to believe that growth was the only road to remaining competitive in the area.

When Prohibition came to Washington State in 1916, Inland Brewing was brewing Carbonated Fizz, then later Inland Special, another near beer, and by 1929 called their legal brew Bohemian Club. Near beer sales slipped everywhere throughout the twenties but Inland had an alternate business plan. During 1917 the company became a vinegar manufacturer under the name of Inland Products Company, and by 1922, they were "The Home of the 22 Varieties," producing sandwich spreads, pickles, catsup, etc.⁹ Inland Products Company grew their own cucumbers and tomatoes for processing and marketed over a very large area.

In 1933, this all came to a halt. They did not want to be food processors; they wanted to be brewers. They were the only local concern ready to sell real beer again on April 7, 1933.



more next pg.



Atlantic Brewing Co. of Chicago

Chicago's Rudolph Lederer in 1933, as Prohibition ended, renamed his brewery "Atlantic."¹⁰ The roots of the company go back half a century to 1881, when the Pohl Brothers opened a brewery at 27/35 Cooper St.¹¹ In 1882 to 1884, Pohl and Henry owned the company. Paul Pohl was the owner from 1884 to 1905 when the company name was changed to the Paul Pohl Brewing Company. The address then was 2335/2344 Cooper St. From 1913 to 1915 the brewery was named Tabor Brewing Company. From 1915 to 1932 it was called the North American Brewing Company and alternately—after being incorporated in 1924—as Bosworth Products Company. Cooper Street had been renamed Bosworth, which apparently gave the company its new name. Rudolph Lederer acquired control in the early 1920s as the plant sat idle.¹² The Lederer family held all stock in the company through a trust.

Brewing label specialist, Bob Kay has examples of North American Brewing Company labels over-printed with "Bosworth Products Co., Successor." The company had permit L-59 to brew cereal beverage, commonly known as near beer, and produced this from 1928 to 1933. Near beer sales in America in 1931, however, were only one-third of the 1924 total. Only the return of real beer had

the potential to save these breweries.

Atlantic had only been brewing real beer again for two years when Rudolph died in 1935. His son Harold S. Lederer took charge. The business plan at this stage was to emphasize kegging their flagship brand, Tavern Pale (and its varieties Tavern Dark and Tavern Pale Bock), for tavern sales, not bottling for home sales. Bob Kay referred to this as their business plan A, expanding the tavern sales of their beer. Lederer added brands Atlantic Tavern Pale, and Extra Pale Atlantic around 1936. New bottling equipment went into the plant in the late 1930s and canning began about 1952. All over America packaged beer was growing in sales and kegged beer was dropping. Home refrigerators and a cultural desire for individual packaging were possible explanations. Atlantic was trying to stay competitive by redirecting its marketing efforts.

REFERENCES

- ¹ *Brewers Journal*, October 1956, p. 44.
- ² Herman Wiley Ronnenberg, "Boy Oh Boise: The Bohemian Club Story, A Rousing Tale of Brewing on the Frontier," *Beer Cans and Brewery Collectibles*, October/November 2005, p. 4.
- ³ *Evening Capital News*, Boise, Idaho, 20 June 1905, p. 5, c. 2.
- ⁴ *Idaho Daily Statesman*, Boise, Idaho, 29 June 1905, p. 5, c. 2.
- ⁵ *Spokesman Review*, Spokane, Washington, 20 June 1905, p. 8, c. 1.
- ⁶ *Idaho Daily Statesman*, 6 December 1905, p. 5, c. 3.
- ⁷ *Brewery Age Buyer's Guide*, 1934.
- ⁸ Gary and Gloria Meier, *Brewed in the Pacific northwest*, Seattle: Fjord Press, 1991, p. 106.
- ⁹ Letter to author from Nicholas Johnson, Spokane Brewing historian, 7 April 2010.
- ¹⁰ Bob Kay, "The Atlantic Brewing Company of Chicago and Its Predecessor, Bosworth Products Co," *American Breweriana Journal*, No. 166, July-August 2010, pp. 28-29.
- ¹¹ Dale P. Van Wieren, *American Breweries II*, West Point, PA: Eastern Coast Breweriana Association, 1995, p. 80. N.B.: Other sources say it started in 1887.
- ¹² Bob Kay, "The Atlantic Brewing Company of Chicago and Its Predecessor, Bosworth Products Co," *American Breweriana Journal*, No. 166, July-August 2010, pp. 28-29.

Editor's Note: In the next installment, we'll see ways that each enterprise moved to remain solvent post-Prohibition, and post-WW2; and the final curtain call for diversity of the brewing industry in Idaho, Illinois, and Washington – indeed, nationwide.



Convention 41 is a Wrap. Missed It? Here's the Scoop!

By Greg Lenaghan

Photos by Roy & Casey Mayfield

The Convention kicked off on Tuesday, 7/31, with two spectacular house tours, one in Mt. Zion and the other in Decatur. At Kent & Teresa Newton's (Mt. Zion) visitors were able to view what is possibly the best breweriana display focusing on central Illinois breweries, including fantastic Reisch Brewing Company items. At Marvin



& Carol Ridgeway's (Decatur) a fabulous exhibit of bitters bottles, as well as tremendous breweriana, were on display.

treated to great breweriana from Illinois as well as a large Falstaff collection. At Roy & Casey Mayfield's a great collection of breweriana included a variety of Springfield Brewing



Company items. The tours continued with an open house at Rolling Meadows Brewery. Tours and tastings

were given throughout the day by the owners and brewers.

Room-to-room continued all day and evening. The big event of Wednesday was the Brewmaster's Dinner, attended by 62 participants and held on the 29th floor overlooking the city. Brewers Adam Conn of Obed and Isaac's, and Chris Trudeau of Rolling Meadows, teamed with Keith Loukinen, the Hilton Chef, to give us five courses of fantastic beer and food pairings.



Later in the day, registration and hospitality opened at the hotel with great beers on tap from 4 Hands Brewery and Urban Chestnut Brewing Company in St. Louis. Room-to-room kicked off with many deals being made throughout the hotel.

Wednesday started with house tours at two Springfield locations. At Jeff & Cheryl Berkler's "castle" visitors were



the First-Timers Breakfast. Bob Kay's seminar on labels and Chris Trudeau's seminar on the sustainability of Rolling Mead-



Thursday started with 15 attending



ows Brewery were both well attended. Many took advantage of the nearby Lincoln sites as well as the afternoon tours at Obed & Isaac's Microbrewery and Eatery. Seven NABA authors



participated in a book signing in the hospitality room that evening. Room-to-room continued throughout the evening.

Friday began with the always-popular auction. While



there was no "museum piece" consigned this year, the selection was diverse and in great condition throughout. Regular auctioneer, Ricky Schmidt, was unable to attend, so Roy Mayfield's friend, Bill, a longtime local auctioneer, filled in and did a great job for us. We did have one guest stray from the normal auction protocol. Perhaps he thought he was auditioning for "You Think You May Have

Talent” with his harmonica. Judging from his performance he should probably stick to backstage work.



Roy Mayfield initiated NABA's first trivia contest. It was a big hit with over 50 participants. The dinner and business meeting followed the contest. Everyone continued the day's festivities with room-to-room and hospitality.

Saturday's public show was a huge success. We estimate 200 walk-ins – many of our Convention participants had



and Illinois breweriana displays following, held in the banquet room. There were about 30 different micros to sample. The Illinois breweriana displays were fantastic, thanks to about 15 collectors. Saturday's dinner featured pasta galore, and then we were treated to a guest

speaker from Springfield: Phil Eck. Phil is a descendant of Fred Miller of Miller Brewing and he gave us some insight into the book he is writing on Fred Miller and the Miller Brewing Company.

The week ended in the hospitality room, which served its last beer at about midnight. If you missed this Convention be sure not to miss next year in Green Bay, Wisconsin.



brisk sales all day. Some stated that it was one of their best shows in a long time.

Before dinner the full bottle swap was held in the hospitality room with the micro tasting





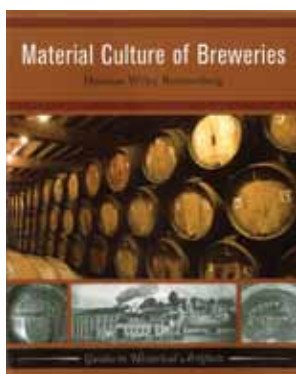
Collector's Bookshelf

Reviewed by Larry Moter
accneca@aol.com

Book Review Round-Up

Review requests roll in and it's difficult to commit full attention to each and every book, no matter what its merits are. So I've corralled a herd of comments and impressions from the many books that have crossed my desk over the past year.

We'll start with my favorite "bookslingers," Herman Wiley Ronnenberg and Robert A. Musson.



Ronnenberg's latest is one of Left Coast Press's (lcoastpress.com) 3-book series they published under the name, "Guide to Historical Artifacts." These books are "comprehensive guides to classes of historical artifacts commonly found in excavations, archives, museums, and private

collections." Ronnenberg's title, *Material Culture of Breweries*, offers 3 chapters:

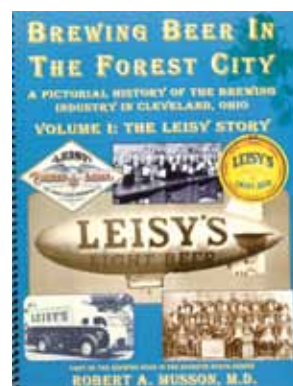
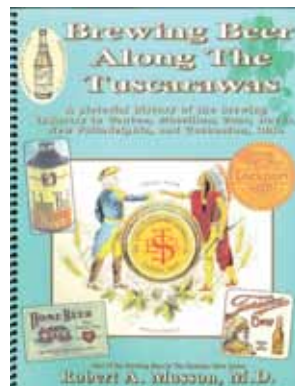
- 1 – Overview of Brewing Techniques With Emphasis on Changes in Equipment and Raw Material: 1500-2000
- 2 – Brewery Architectural Developments: 1500-2000
- 3 – Makers Marks, Patents, Labels, Production Dates, Beer Containers, and Other Evidence

Material Culture also offers the reader 4 appendices and a ton of illustrations. I have to admit that I'm a footnote and bibliography junkie. I can attest that this book is well researched.

Among the unstated themes of Ronnenberg's books is a focus on small western breweries – the nanos of yesteryear. I find these small breweries fascinating history. The past is being repeated today with the current nano revolution in micro microbreweries.

Rob Musson's latest books are a continuation of his pictorial history series, and include:

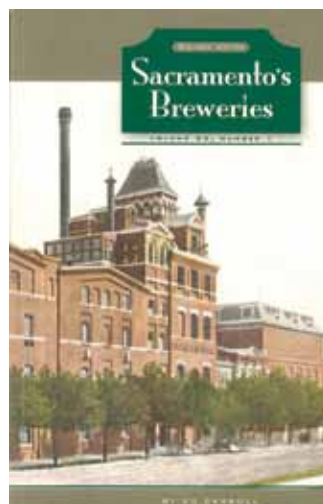
- *Brewing Beer Along the Tuscarawas* – A pictorial history of the brewing industry in Canton, Massillon, Zoar, Dover, New Philadelphia, and Coshocton, Ohio
- *Brewing Beer in The Forest City* – A pictorial history of the brewing industry in Cleveland, Ohio – Volume 1: The Leisy Story
- *Fort Pitt – That's It!*



As is usual for Musson, each is well researched and all contain many fantastic pictures of the collectibles we lust for. The brewery factory pictures are amazing and show a ton of time was devoted to research. Personally, I'm looking forward to the future for further

Cleveland volumes. Ordering information for Musson's entire series including these latest can be found at zepppublications.com.

The Sacramento County Historical Society (sachistoricalociety.org) has published a fascinating new read by Ed Carroll discussing the history of brewing in Sacramento, from Gold Rush to Prohibition: *Sacramento's Breweries*.



This well researched book details the pre-Prohibition breweries by years of operation, location, and owner. The book also has good pictures of breweries, brewery people, and maps. Brewers were an important element in the Sacramento

community, and this story relates the impact of the local brewer's role during the community's transformation from mining to commerce and industry. It also tells the story of German immigrants transforming the abundance of California agriculture (grain & hops!) into beers enjoyed all over the west coast – even exported to Central/South America & Asia.

Possibly, the most recognized Sacramento brewing lineage was the Ruhlstaller family. The details of closures and consolidations in the local brewing industry, which culminated in the creation of the once mighty Buffalo Brewing Co. are only part of the fascination. As many are aware, the Buffalo Brewing Company was the largest and most prominent pre-Pro brewery. Its facility was the 1st west-of-the-Mississippi brewery project undertaken by famous Philadelphia brewery architect, Otto C. Wolf.

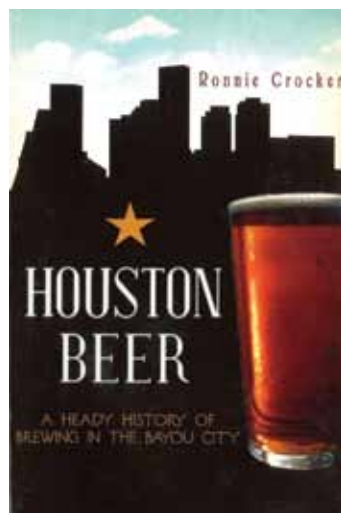
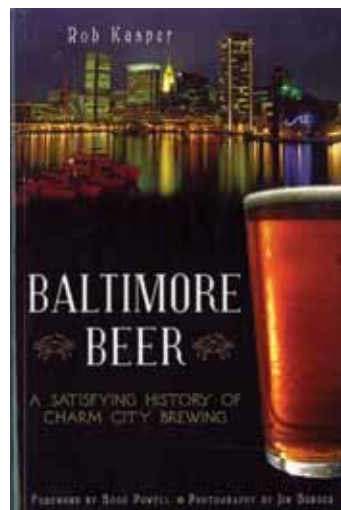
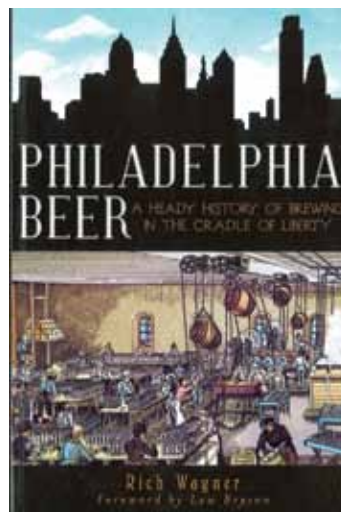
The Buffalo Brewery in its heyday is depicted on the cover, but unfortunately, was demolished in the early 1950s after its closure in 1949. Today it is the office building of the local newspaper, *The Sacramento Bee*.

The Buffalo Brewing Company's brewing tower was adorned with a Buffalo weathervane, and one would hope that it was preserved during the demolition. Historic weathervanes are huge collectibles and I'm curious if any of our California members know if it still exists. Because this book does not cover post-Prohibition and the rise of microbrewery and brew pub industry for which California is so famous, my hope is that will be a future publication of the historical society!

Finally, History Press (historypress.net) has issued a trio of brewery books that you might want to add to your collections:

- *Philadelphia Beer – A Heady History of Brewing in the Cradle of Liberty* by Rich Wagner with forward by Lew Bryson
- *Baltimore Beer – A Satisfying History of Charm City Brewing* by Rob Kasper with forward by Boog Powell
- *Houston Beer – A Heady History of Brewing in the Bayou City* by Ronnie Crocker

I must confess a strong bias for the Philadelphia book for several reasons – among them is first having met Rich Wagner (and his tour collaborator, Rich Dochter) at an ECBA convention when he was touring Pittsburgh breweries 25 years ago. I count Rich Wagner a friend and I've attended many of his tours, lectures, etceteras over the years. Believe it or not, I've even contributed some Philadelphia embossed bottles to



his collection. He also maintains an excellent web site: pabreweryhistorian-stripod.com.

This book packs a lot of action into its 155 pages: I am sure he could have made it 500+ if the publisher had allowed. It has a good chronological listing of breweries with a lot of pictures including a color section.

Covered within these covers: early Philadelphia; ale brewers; lager brewers (1st USA lager by John Wagner in Philadelphia in the 1840s); neighborhoods of breweries; Prohibition; post-Repeal; and the craft brewing renaissance. It is important to note that Rich Wagner is a professionally-trained brewer who has brewed at Manayunk Brew Pub, among other places.

Many of the pictures are credited to well known collectors in the hobby, including Larry Handy, John Dikun, Jim Cartin, Tom Ball, brewery descendents, the Finks, etceteras.

This is a great read.

It whets the appetite for more on Philadelphia brewing history.

The *Baltimore* book by Rob Kasper is a great read too. The forward by prominent Baltimore Oriole, Boog Powell is no less than fascinating: he details sports stars living in their neighborhoods near the ballpark as they are in “real life:” as neighbors instead of celebrities. One detail

has Oriole club owner, Jerome Hoffberger, comparing National beer to the ball players so they could load up on Baltimore's favorite "crabs & National beer"!

This book is not a detailed, historical tome with chronological list of breweries; but rather, a light compendium with a major emphasis on the post-Pro breweries (Arrow, Free State, Gunther, American, and of course National, which has its own dedicated chapter). Certain chapters are thematic, covering Advertising, Sports and Beer, Beer and Food, and Collectors. A good section is included on the local craft brewing scene. The pictures are outstanding (like the Philly book, this one has a color section) and many depict the collection of well known Baltimore collector, David Donovan.

The third in this series, the *Houston* book, by Ronnie Crocker, is placed last here only because something has to be the final item – it is also an excellent read. It has both pre- and post-Pro histories of the local breweries found in Galveston & Houston. Famous brands like Magnolia, Grand Prize, and Southern Select are detailed through their respective rises and falls, with Falstaff buying the Galveston plant in 1956 (closed 1981) and Hamm's leasing the Houston plant for 1963-67 (after which time, it closed permanently).

Readers will also find an interesting chapter in which Anheuser Busch built a plant in the

mid 1960s, thus changing the Texas brewing industry forever. The pix are very good with quite a selection of nice pre-Pro breweriana from local collectors. Alas, I must confess I do not know the local collectors there, but I see some impressive material. Naturally, Bob Kay contributed labels to this publication. To close out the book, and in keeping with the entire Trio from History Press, there is a very long section dedicated to the vibrant local microbrewery/brew pub scene.

NABA NEWS

Website Update

We are almost there! After working through various design issues, the new NABA website is almost "ready for Prime Time." We have enlisted Michele Layne (daughter of members Bob and Sandy Wacunas) to serve as Website Designer. Michele (aka Shelly) spent several years working on the BCCA website, so she knows what it takes to develop and maintain an active website.

We have the shell design in place and Shelly is putting the various modules together. We think that, in the next couple of months, what you'll see will be a site that meets most minimums for making a membership in NABA a "must" for anyone interested in breweriana.

One of the modules being developed includes a full listing of all past *Breweriana Collectors*—from the very beginning. This access will allow members to go back and read articles in issues that may not be available in print any longer. We will also improve users' ability to join, renew memberships, and purchase still-available archived journals online.

Also in the plan is the creation of a **Virtual Breweriana Museum** with pictures of various categories of collectibles. This will be a major project that will require participation from large numbers of members. If you have a particular area you would like to help shepherd, please drop George Baley a note at gbaley@comcast.net.

Thanks to all for your patience in the redesign effort.

NABA Library

Your contribution of breweriana literature is solicited for the **NABA Library**. We are seeking any form of printed material, journals, pictures, films, etc. related to the brewing industry.

Your donations may be sent to:
NABA Library
1585 W. Tiffany Woods Drive
LaPorte, IN 46350

All contributions are appreciated and will be recognized in future issues of the *Breweriana Collector*.

Lithographs Wanted

**Looking for great graphics in top condition,
especially patriotic themes or factory scenes.
Will pay a premium price for the right piece.**



**Keith Belcher • kbelcher@cox.net
703-803-6261**



Early Days of Brewing In Chicago

It started in taverns in the settlement

Chicago has such a memorable brewing history it's natural to wonder how it all started. Here's a brief look back, starting with brewing in the Indian settlement that eventually became Chicago.

The first beer in the Chicago Settlement was served in taverns such as Mark Beaubien's Hotel Sauganash, built in 1831, James Kinzie's Green Tree Tavern, Elijah Wentworth's Wolf Point Tavern, and Samuel Miller's Fork Tavern. These establishments were built on the shores and forks of the waterways, which served as a focal point for the Indians, trappers, traders, and pioneers who made up the settlement. They brewed their own ale to supplement shipments from the East. The settlement numbered only 350 when the Town of Chicago was incorporated in 1833. Brewing in settlements like this tended to elude the tax man as well as the reference books. 100 Years of Brewing, written in 1903, touched on Chicago's first brewers of record:

The immense brewing interests of Chicago had their origins in the small plant erected by William Lill about 1833. Associated with him was William Haas. In September 1839 William B. Ogden, who two years previously, had been elected mayor of the city, established Mr. Lill in business at the corner of Pine Street and Chicago Avenue, Mr. Haas being the latter's assistant. The "plant" was installed in a small tenement building and the first year's brew was about four hundred and fifty barrels. After a few years, Michael Diversey, who

had been a milkman with headquarters at the brewery, formed a partnership with Mr. Lill when Mr. Ogden withdrew his silent interest in the business. Under the management of Lill and Diversey the so-called Chicago Brewery developed into one of the most extensive establishments of the kind in the West, occupying a portion of the original site, but then covering an entire block. For many years "Lill's Cream Ale" was one of the most famous brands in the country . . .

Note that Michael Diversey was a milkman with headquarters in the brewery! The milk and beer combination might seem strange today but it wasn't back in the early 1800s. Both milk and beer had to be cooled and breweries had ice houses.

The reference book, *American Breweries* by Bull, Friedrich & Gottschalk, updated in 1995 to *American Breweries II (AB-II)* by Van Wieren,



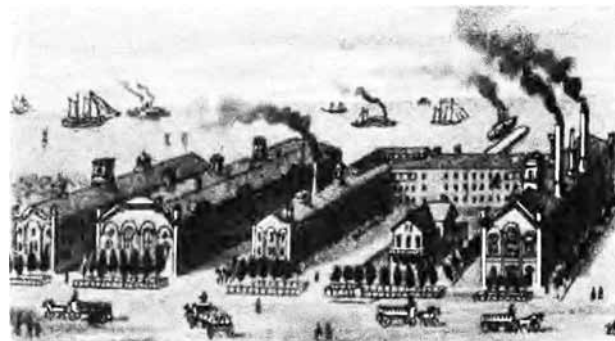
Lill & Diversey's brewery, 1871.

Chicago's first brewery had a modest beginning as Sulzer & Haas in 1833, then grew into Lill & Diversey. First an ale & porter brewer, it added lager beer in 1856, and was destroyed in the Great Fire of 1871, never to return.



Huck's brewery, 1847.

Huck's brewery had the distinction of making Chicago's first lager beer in 1847. He outgrew his first location (left) and rebuilt, as shown (below) in sketches from 100 Years of Brewing. The Huck brewery was another casualty of the Great Fire of 1871.



Huck's brewery, 1871.

Early Days of Brewing In Chicago

Early Breweries of Record



William Lill



Michael Diversey



John Huck



Mayor Ogden

provided an invaluable service by cataloging names, addresses and years of operation for the nation's breweries. After updating new information, AB-II reports the earliest Chicago brewers of record were Haas & Sulzer in 1833, William Lill in 1839, James Carney 1840, Michael Diversey 1842, Jacob Gauch circa 1845 and Huck & Schneider in 1847. During these early years Lill, Diversey and Huck were especially prominent as they nurtured and grew the industry; they are viewed as the forefathers of brewing in Chicago.

Chicago became a city in 1837 with William Ogden as the first mayor, serving from 1837 to 1838. He refinanced Lill's brewery in 1839 and served actively as a silent partner until selling his interest to Michael Diversey and withdrawing in 1842. Tying the political Mayor Ogden to Chicago Brewing makes good press but overall the beer biz was a very small part of his career. He was said to have his fingers in almost every financial deal in early Chicago. History paints him as a prominent and successful businessman – not a brewer.

In 1853, the Chicago Land Company, of which Ogden was a trustee, purchased land at a bend in the Chicago River and began to cut a channel, formally known as North Branch Canal (but also referred to as Ogden's Canal). The resulting island is now known as Goose Island – namesake for the Goose Island Brewery.

Following the Revolutions of 1848 in the

German states, a wave of political refugees fled to America. They became known as *Forty-Eighters* and they settled in Milwaukee, Cincinnati, St. Louis, Chicago, and New York. It's not a coincidence that these cities all became America's major beer centers. These Germans brought with them a preference for lager style beer and they set about proving they could make it. Lager breweries were more expensive and complicated, requiring aging cellars and ice for temperature control. It soon became commonplace to build new breweries on high ground to accommodate cellars and to harvest ice from waterways during the winter months for temperature control in the cellars during the hot summer months.

Until the 1850s Chicagoans were drinking English style, top fermented ales, porters, and stouts. John Huck introduced the first lager to Chicago in 1847. Lill & Diversey began making their own lager in 1856 and it didn't take long for lagers to become the beer of choice in Chicago as well as the entire US. Huck's lager beer brewery conveniently had a beer garden with large trees strategically located to provide extra shade for the cooling cellars.

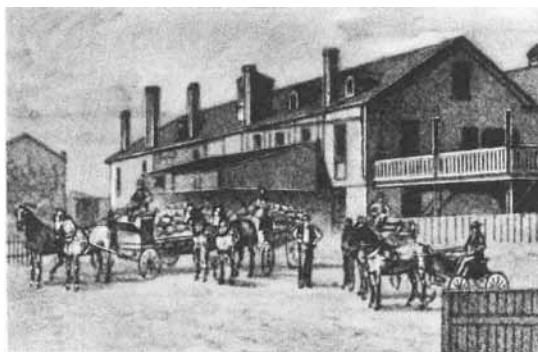
As lager beer gained favor in Chicago, new brewery addresses migrated to the north where there was suitable high ground for lagering cellars. These locations now include North Michigan Avenue and the super exclusive Magnificent Mile shopping stretch. Some of Chicago's early brewers had picked some pretty choice properties.

Early Days of Brewing In Chicago

Busch & Brand help mold Chicago's brewing legacy



Michael Brand



Busch & Brand Brewery in 1854, as pictured in *100 Years of Brewing*.

Michael Brand and Valentin Busch were German immigrants who helped mold Chicago's brewing heritage during the formative 1850s. Here's a tribute to them reprinted from *100 years of Brewing*.

Michael Brand Brewing Company, Chicago —

Valentin Busch, one of the pioneers of the industry in Chicago, founded a small brewery in 1851. In 1853 he received Michael Brand into partnership, and together they operated the brewery at Blue Island, with a branch at 29 and 31 Cedar Street, Chicago. Shortly before the great fire the partnership was dissolved, the Blue Island plant being taken by Mr. Busch, who died in 1872, while Mr. Brand operated the Cedar Street Brewery, continuing to do a successful business under the name of Michael Brand Brewing Company. The plant was destroyed by the fire of October, 1871, but was immediately rebuilt and brewing operations begun within three months, being the first brewery on the North Side to resume operations after the great fire.

Rudolf Brand, a nephew of Michael Brand, purchased the Blue Island plant in 1874, and operated it until 1878, when he sold the brewery and became interested in the Michael Brand Brewing Company.

In 1878 the brewery on Cedar street was changed into a malt-house and a new brewery erected at Elston Avenue and Snow Street. Mechanical refrigeration was first employed in 1883. In 1889 the brewery was sold to, and is now being operated as Branch 1 of the United States Brewing Company. The capacity of the plant in 1902 was one hundred and fifty thousand barrels, its manager being Henry Weiss.

In addition to those individuals mentioned, many others devoted a significant portion of their lives to brewing and made significant contributions to Chicago Brewing history. If you

want to dig deeper, check Chicago Histories on my web site, bobkaybeerlabels.com. Names, addresses and years of business for all pre-1980 Chicago breweries are given, along with expanded history for more than 50 of them.



Shoenhofen Brewery, 1967



Seipp & Lehmann Brewery, 1970

Early Days of Brewing In Chicago

The Great Chicago Fire

The Great Chicago Fire in October 1871 had a horrendous impact on the city, wiping out about one-third of the downtown area. Of twenty-three Chicago breweries operating at the time, eleven were in the path of the fire and destroyed. These numbers, using AB-II dates and addresses, differ widely from previous reports, which say that five of the city's twelve breweries burned. After a significant rebuilding period, six facilities managed to reopen at the same location – although new investors often resulted in new ownership. Here's a recap of the breweries



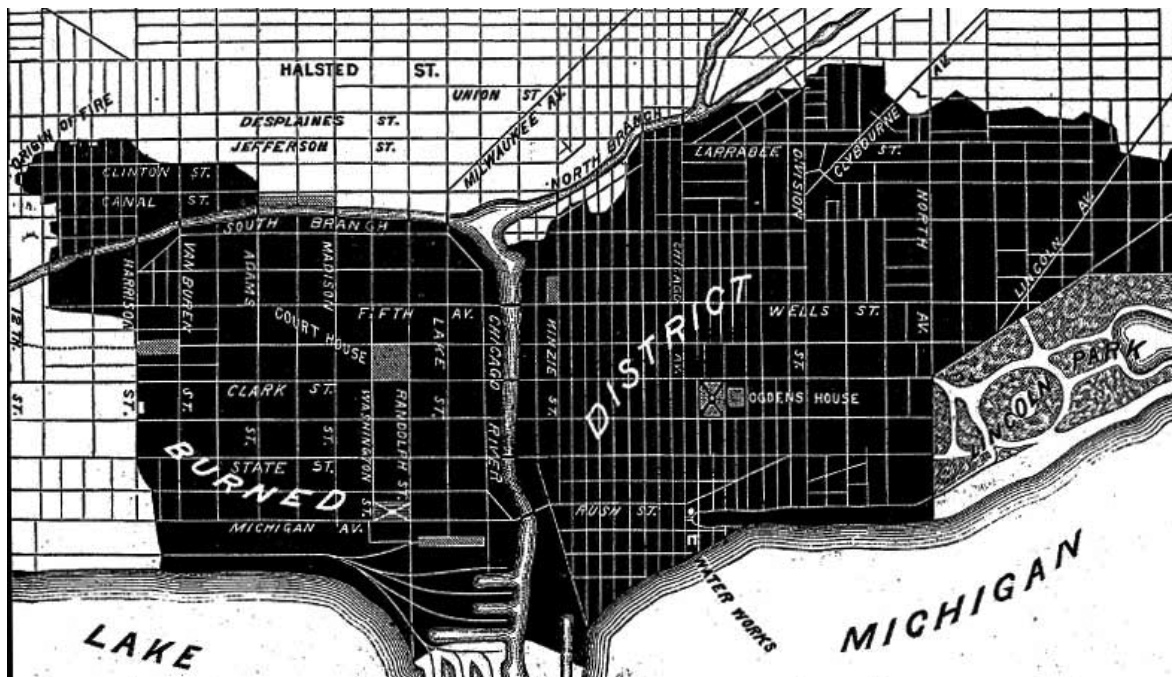
The fire was originally blamed on Mrs. O'Leary's cow kicking over a lantern. In 1893, however, the reporter who wrote the story admitted that he'd made it up.

AB-II#	Brewery Name in 1871	Address in 1871	pre-fire yrs.	post-fire yrs.
IL-130	Lill & Diversy	Chicago Ave & Pine	1833-1871	
IL-115	J. A. Huck Brewing Co.	445-449 N State St.	1847-1871	
IL-173	Sands Ale Brewing Co.	Pearson & Pine	1855-1871	
IL-58	Busch & Brand	31 Cedar St.	1851-1871	1871-1879
IL-182	K. G. Schmidt	Grant Pl. & Cleveland Ave.	1860-1871	1871-1917
IL-138	Metz & Steges Union Bry	401-403 N. State St.	1850-1871	1871-1877
IL-75	Doyle & Bro.	423 N. State St.	1863-1871	1871-1879
IL-192	L. Wagner	942 N. Clark St.	1867-1871	1871-1888
IL-101	Haas & Powell	27-31 W. Madison	1870-1871	
IL-118	Joseph Jerusalem	Foot of Elm Street	1868-1871	1872-1908
IL-144	Mueller Bros., Star Bry.	Foot of Elm Street	1867-1871	
IL-139*	Miller & Son	State bet Goethe & Division	1863-1871	

Not Me!



* Purchased by Seipp & Lehmann and closed before the fire.



Early Days of Brewing In Chicago

The Great Chicago Fire

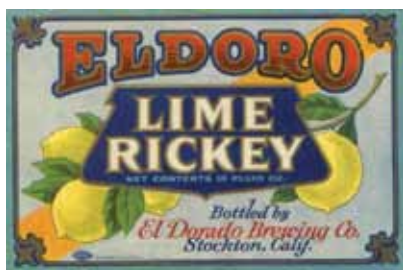
that were in the fire's path:

The fire missed Chicago's largest brewery, Seipp and Lehmann, and the fourth largest, Downer & Bemis. The city's other prominent brewers, however, were not so lucky. Lill & Diversey, Chicago's second largest and successor to the first brewery of record, never reopened. Sadly, Michael Diversey had died before the fire, in 1869, and William Lill died just four years after, in 1875. Huck's Eagle Brewery, which provided Chicago's first lager beer and the Sands Ale plant – both very prominent breweries – disappeared from the scene after the fire. In all, the fire wiped out over 50% of the city's brewing capacity, a fact not unnoticed in the nearby brewing center of Milwaukee. Schlitz, a Milwau-

kee brewer with a large Chicago distributorship, quickly began rail shipments of water and beer to the burned-out city and this earned Schlitz a major presence in the soon-to-be reborn Chicago beer market.

The fire marked the beginning of major changes to the Chicago brewing landscape. The next several decades would see efforts to control saloons with fee increases, the birth of the "Tied House" saloon, invasion by British speculators, beer price wars, and a surge of Prohibition sentiment. Finally, in 1920, the unthinkable: National Prohibition along with a new saloon moniker; The Speakeasy. Don't forget Al Capone and the gangster takeover of the brewing biz during the dry years. But these are stories for another time.

References: Chicago History, Volume VIII, #11, 100 Years of Brewing, 1903, American Breweries II by Van Wierin, 1995, Google images and numerous references to the Great Chicago Fire. For more detail on the beginning of Chicago see http://en.wikipedia.org/wiki/History_of_Chicago.



Beer Label New Finds

The database for 1950 and earlier US labels starts with the 25,000 labels pictured in the original set of eight books. Collectors are now adding "new finds," which were not included in the books. More than 12,000 new finds have been reported. All are pictured on my website (bobkaybeerlabels.com). Collector Charles Vick submitted these Prohibition Soda new finds. Let's keep the new finds coming!

Deceased Members

Robert Gottschalk of Fairport, NY died on July 23, 2012.

Bob was one of the early members of NABA, serving as Corresponding Secretary (1973-1975) and Vice President (1975-1980). He is survived by his wife Jean of 59 years and three children, Gary, Thomas & Gail.

Bob was a veteran of World War II and Korea & a retiree of Eastman Kodak whose interests included gardening, golf, craft beer, and preserving brewing history. Bob, Don Bull, and Manfred Friedrich were responsible for creating the book *American Breweries*.

James Beniak of Pewaukee, Wisconsin, age 62, died unexpectedly August 3, 2012. He was an ardent collector of Wisconsin breweriana with special attention to ball style tap knobs.

Harold Queen of Jim Thorpe, PA died in December of last year.

He specialized in Pennsylvania Breweriana.

Long-time Dog Gone Good chapter member, **Bruce E. Dietzel** of Rhodes, MI, age 57, lost a long battle with cancer and died at his home on August 9 with his family by his side. Bruce worked for General Motors for several years and in 1984 bought a small irrigation business, which he turned into a successful, state-wide company. He was an avid collector of Stroh advertising.

Outstanding Auction

Lifetime Beer and Advertising Collection



Collection of the late Jim Beniak
breweriana enthusiast



SAVE THIS DATE
Saturday November 10th 9:30 am
Milwaukee Wisconsin

Extensive collection of beer signs and trays that include:
Storck, Miller, Pabst, Gettleman, Jung, Schlitz, Rahr, Blatz, Walter, Potosi and more;
prints & lithographs, 200+ round tapper knobs, cans; several cone tops!

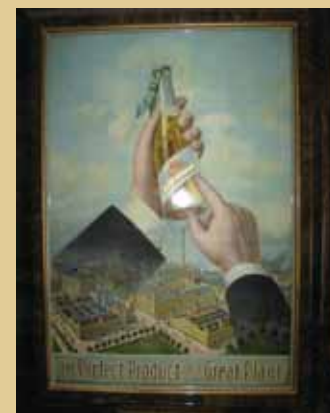
Many rare and hard to find items!

Catalog will be available online early October
www.baileyshonor.com

Carol Miller RWA #319
262-569-8687

Terms: Live and online.

No buyer's fee for in person bidding with approved
check or cash, online bidding with proxibid 18% premium,
5% premium with cc purchases.



THE MAKING OF OBED & ISAAC'S MATCH STRIKERS

BY EAN ARTH

The Reisch Brew Crew was proud to host the 2012 NABA Convention in Springfield, Illinois. One of the things we were most proud of was the unveiling of the limited edition, hand-thrown stoneware match strikers that were commissioned in partnership with Springfield's newest/oldest microbrewery, Obed & Isaac's.



The Brew Crew, fresh from hosting the BCCA CANvention in 2009, began working on details for this year's NABA show early in 2011. One task was to create centerpieces for the 8th

Annual Brewmaster Dinner. Inspired by the prized salt-glazed match strikers, which advertised Springfield's own Reisch Brewing Company in the 1880s, member Daryl Ponder approached a long-time friend and potter about the feasibility of reproducing "a dozen or so" for the dinner.



Daryl talks to artist Jon Wright on the NABA Convention Trade Show Floor.

Jan and Jon Wright have operated a pottery, Crocker & Springer, in Elsah, Illinois, for over twenty years. As a team, they've specialized in faithful historic reproduction of early

American salt-glazed stoneware (crocker). When presented with an example of the antique Reisch striker, Jon was intrigued, and innately curious about the aesthetic and technical aspects of its manufacture. At the time, he was experiencing a sort of "artist's block." Daryl, being energetic and

persuasive, convinced Jon to give the project some thought.

Next, Daryl turned to Brew Crew officers Kent Newton and Greg Lenaghan with the idea of bringing the rest of the chapter on board, and working on a suitable, updated version. When the idea was presented to the membership,

the vote was overwhelmingly in favor, but most agreed that there should be some significant deviation from the original design.



A collection of finished salt-glazed wares from Crocker & Springer. Salt-glazing has given some of the pieces a reddish hue.

As this was being debated, Obed & Isaac's Microbrewery and Restaurant opened its doors, on an historic property less than a block from the Lincoln Home National Historic Site in downtown Springfield. The owner, Court Conn, is a personable businessman committed to historic preservation (and brewing excellence), and it seemed only natural to approach him with the idea of producing an appropriate piece of quality breweriana to help promote his fledgling microbrewery.



Eventually, the concept was modified sufficiently to enjoy the full support of the membership. The plan to use them as banquet centerpieces was scrapped in favor of a larger project: With endorsement from Obed & Isaac's, Crocker & Springer was tasked with production of a full 100 pieces. Jon declared, "It should be easy."

It was not: Daryl enlisted the help of two friends, Karl Schmidt and Rick Easley, to help bring the neglected pottery studio back into service. During the spring of 2012, they made several trips to Elsah, where they cleaned and labored, and provided much encouragement to the potters.

Once the commission was secured, dozens of minute details had to be worked out by Crocker & Springer before actual production could begin. Raw materials were obtained



NABA VP, Kent Newton, at the C&S Pottery studio. An original 1880s Reisch match striker sits in the foreground.

and jigs were fabricated.

As it turned out, several salt-glazed and gas-fired prototypes produced by Crocker & Springer were rejected due to inconsistencies in color and readability, so the electric kiln was used for the production.



While the original Reisch match strikers were mold-made, Jon decided, after experimenting, to hand-throw every one at the wheel, and insert the cups to finish the process.



The first group of finished Obed & Isaac's match strikers, fresh from the electric kiln.

The Reisch strikers were mold-made, but after experimenting with a “jig-and-jolley” method, Jon decided to hand-throw each Obed & Isaac's striker on a potter's wheel (the cups were then inserted, after which the textures were knurled, followed by the stamped logo and lettering).

Knurling and stamping, the deep cobalt inlay and banding—as well as the clear glaze—were all major issues requiring careful study, trial and error, and a bit of luck. Ultimately, although they are similar in size, shape, and color, the Obed & Isaac's match strikers differ from the original Reisch strikers in many subtle but significant ways.

Despite their recent vintage, each of the hundred Obed & Isaac's match strikers is a signed, numbered, unique piece of fine art. Anyone would be proud to own one, and the Reisch Brew Crew is proud to have had a hand in making them available.



Jon & Jan Wright at NABA.



Each handmade striker is unique.



Auction Hysteria

by ROBERT HAJICEK

Craft & Micro



Grouping of 53 micro beer bottle labels
From U.S. breweries (six shown) - \$123



Lakefront Lighted Sign
16" x 19-1/2", double sided
Lakefront Brewery, Inc., Milwaukee, WI - \$155



Dottie Seattle Lager 16 oz can
Emerald City Beer Co., Seattle, WA - \$37



Mother Pumpkin Ale Tap Handle, 10" tall
Blue Point Brewing Co., Patchogue, NY - \$33



Spotted Cow Tap Handle, 10" tall
New Glarus Brewing Co., New Glarus, WI - \$35



Catamount Tap Handle
Catamount Brewing Co.,
White River Junction, VT - \$40



29 beer bottle labels (8 shown) from
Arcadia Brewing Co., Battle Creek, MI - \$61





Atlas Prager ROG Lighted Sign
11-1/2" x 8" x 4"
Atlas Brewing Co., Chicago, IL - \$430



Fehr's Beer Paper Print, Framed
20-1/4" x 14-1/2" (Detail at Right)
Frank Fehr Brewing Co.,
Louisville, KY - \$712



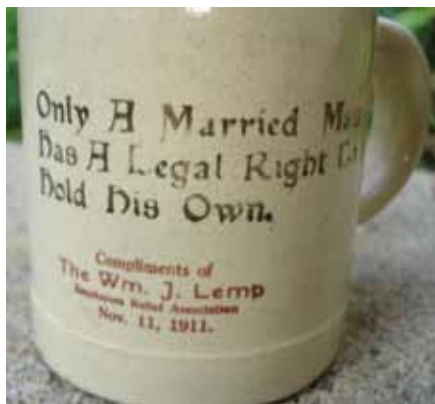
Fehr's Lighted Clock
12" diameter, plastic with masonite back
Frank Fehr Brewing Co.,
Louisville, KY - \$435



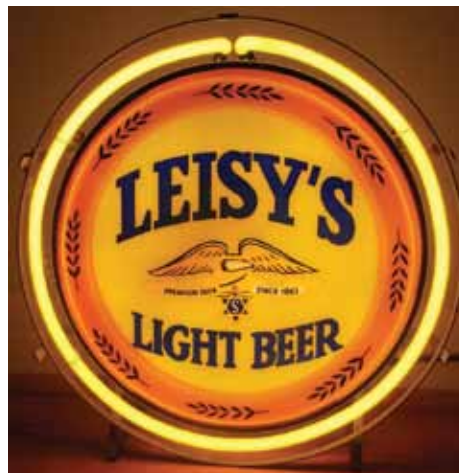
Altes Zip Tab Can
USBC Vol 2, 33-7
The National Brewing Co. of
Michigan, Detroit, MI - \$4,000



Budweiser Neon
Anheuser-Busch Inc., St. Louis, MO - \$671



Lemp Mug marked
Employees Relief Association Nov. 11, 1911
3-7/8" tall x 3-3/8" diameter
Wm. J. Lemp Brewing Co.,
St. Louis, MO - \$202



Leisy's Neon ROG Sign
17-1/2" x 17"
The Leisy Brewing Co.,
Cleveland, OH - \$414



Falls City Beer Neon Sign
26" x 11" overall
Falls City Brewing Co.,
Louisville, KY - \$549



Manru-Lager
Wood Mini-Bottle with
Opener
Schreiber Brewing Co.,
Buffalo, NY - \$560



Old Dutch Lighted Sign
16" diameter
Krantz Brewing Corp., or International
Breweries, Inc., Findlay, OH - \$204



Old Style Sign
ROG with metal frame, no light or cord
14-1/2" x 9-1/2"
G. Heileman Brewing Co., LaCrosse, WI - \$612



Old Style Wooden Sign, 28" x 14"
G. Heileman Brewing Co., LaCrosse, WI - \$415



R & H ROG Lighted Sign
12-1/2" x 7-1/2"
Rubsam & Horrmann Brewing Co.,
Stapleton, NY - \$429



Red Lion Flat Bottom
Conetop
USBC Vol 1, 180-31
The Burger Brewing Co.,
Cincinnati, OH
\$7,550



Shiner Texas Special ROG
in Frame, 14" x 8"
Spoetzl Brewery, Shiner, TX - \$762



Above: Virginia Wood Handle
Corkscrew
With Side Opener
Virginia Brewing Co.,
Roanoke, VA - \$240



Left: Invitation-Formal
Opening of
Southern Brewing Co.,
October 20, 1934, 4" x 6"
Southern Brewing Co.,
Tampa, FL - \$362

HOPPY TRAILS

Summer Pubbing

by Jim Wolf

It has been quite a summer for traveling and brewpubbing. In early July, Jane and I went to the ECBA convention in Utica, New York. The trip included visits to four brewing establishments, including a tour at FX Matt in Utica, and visits to Brewery Ommegang, Cooperstown Brewing, and Butternuts, all in the Cooperstown area. After just four days at home, Jane and I headed west, met up with Robert and Ann Fondren in Cumberland, and headed for the breweriana show in Frankenmuth, Michigan. En route, we made a brewpub stop at Witch's Hat in South Lyon, Mich. After checking in at the Frankenmuth Motel, we visited the park where the Mid-Michigan crew had set up a supper, and dropped into the town's two brewpubs. After the show on Saturday, a repeat visit to Sullivan's Black Forest for dinner was in order.

Sunday morning, we got away from Frankenmuth early, and headed for Sandusky, Ohio. Our plan was to hit two brewpubs well off the beaten path. However, there is no path, or road, to these two. We took a passenger ferry from Sandusky to Kelly's Island, and had lunch at the local brewpub, Kelly's Island Brewing Company. We sat outside overlooking the water. Another ferry then took us over to Put-In-Bay, where we visited the Put-in-Bay Brewing Company. The beer was only so-so, but we enjoyed sitting in the open-air bar and watching an antique car parade pass the establishment.

Before we got back on the ferry, we checked out the Commodore Perry monument, an impressive structure that can be seen for quite a distance. It was then back to Sandusky, and east to the Cleveland suburbs, with a dinner stop at Fat Heads. Fat Heads is a must stop every time I get to the Cleveland area, as they have very, very good beer and excellent food. On Monday, it was time to head home.

After four days at home, (a trend is developing...) it was time to leave on another adventure: the NABA Convention in Springfield, Illinois. When Larry Moter and I began planning our trip, we thought we would only hit a handful of breweries. But, with good timing and a little luck, it turned out much better than expected. I met Larry in Cumberland the Saturday morning before the Convention, and headed to one of our usual stops – the antique mall in Bruceton Mills, WV.

Our next stop was in Washington, PA at an antique mall, where we met up with Ray Johnson, who would caravan along with us over the next three days. After picking up some beer (including the new Straub Amber), we headed west and made our first brewery stop at Weasel Boy Brewing Co. in Zanesville Ohio. We had



visited there on prior trips, and the beers are excellent. We then traveled on to Lancaster, Ohio, and visited the Rock Mill Brewing Company. Rock Mill is located on a picturesque farm, and produces Belgian style beers. Belgians are not my favorite, but my two traveling companions said they were very good for the style. I tasted everything, and they're not bad. Matthew, the owner, talked to us about the brewery and the beer, and his father then took us on a quick tour of the brew house. After dinner at a local bar, recommended by Matthew for the beer selection, we called it a night.

Sunday, we crossed into Indiana and stopped first at Triton Brewing Co. in Indianapolis. This production brewery is located in an old building on the grounds of the former Fort Benjamin Harrison, an Army facility that closed in 1996. On our April trip, Ray got us in the back door and we met Jon Lang, the brew master.

This time, the tasting room was open. They had a wide array of styles on tap, and I thoroughly enjoyed a "Deadeye Stout." We remained in the

Indianapolis area, and had lunch at Thr3e Wise Men in the Broad Ripple area. This was a great coaster stop, as they had six different samples the day of our visit. We made two additional brewery stops in the Indianapolis area – Fountain Square Brewing Co. and the Flat 12 Bier Works – before heading south to Bloomington for two brewery visits. Bloomington Brewing Company is located in a small strip mall near the campus. Of course, just about everything in Bloomington is near the campus. The Big Stone Stout was very good. Upland Brewing Company was next, and was packed – quite a hopping place on a Sunday night. We stood near the bar, enjoying our beers and dodging fast-moving wait staff. Our final stop of the day was Big Woods Brewing Co. in Nashville, Indiana. Seven breweries on Sunday; not bad at all.

After spending Sunday night in Edinburgh, Indiana, we started our Monday's beer sampling in Columbus, Indiana, at the Power House Brewing Company/Columbus Bar. Located in an old downtown building, they had some very good beers, including "Diesel Oil Stout," a very smooth brew on nitro. Next, a quick trip



Fountain Square Brewery

across town brought us to the ZwanzigZ Brewing Co., a pizza restaurant with a brewing system. The place does a great lunch business, so the dining area was crowded. Instead, we headed into the small bar area. There, at the end of the bar, we found NABA members Dan and Linda Forbes from California. We enjoyed visiting with them, had lunch, and a beer or two.

After finding nobody at a nearby microbrewery, we stopped for a beer at Oaken Barrel in Greenwood, and then headed west to Plainfield, where we visited Black Swan Brewing Co. and Three Pints Brewpub, located less than a mile apart. We then crossed into Illinois, stopping for a beer at the Blind Pig Brewery, which has an impressive bottle and tap knob collection. Next came dinner and a beer at Destihl's

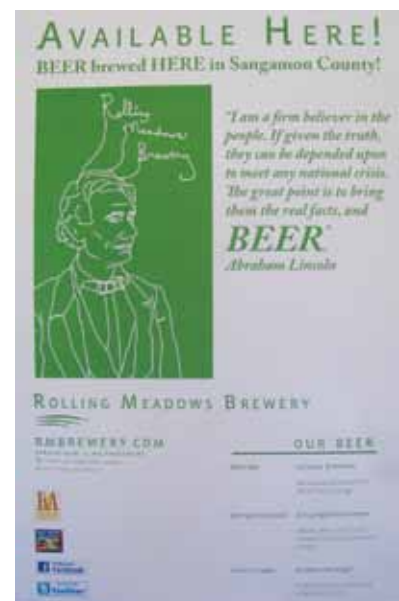
Champaign location. It was another long, long day with seven breweries visited, and we ended the day in Lincoln, Illinois.

Tuesday morning we started with a non-beer stop at the Pontiac Museum in Pontiac, Illinois. Larry is a fellow car nut, and a big Pontiac fan (he has 3: a '59, '60, and a '67 GTO). The museum had a small but impressive collection of Pontiacs and Pontiac memorabilia. There was also an extremely impressive collection of old oil cans, which we spent some time viewing. We struck up a conversation with the museum owner, and were escorted down to the cellar where there were even more cans. It was a good stop.

Lunch was at Destihl's original location in Normal, Illinois, and by then it was time to head to Springfield. Dinner was a



Tap knob collection at Blind Pig Brewery





Rolling Meadows



Obed & Isaac's



Home Tour



quick walk over to Obed and Isaac's Microbrewery and Eatery, near the Lincoln house. For those not at the Convention, the pub is in a nicely restored 19th century building, and had good food and beer.

Once settled in Springfield for the rest of the week, Convention activities occupied our time. Wednesday, we went for the tour at Rolling Meadows Brewery outside of Springfield. This micro is located on a farm, way out in the country. We made a number of home visits and saw some interesting collections.

On Saturday, Larry and I set up for the public show, and stayed until around 11:00 am, then headed east

so we could visit Sun King Brewing in Indianapolis before closing time. At Sun King, they handed out tickets and tokens for six samples. The beers were quite good.

Our next stop was at Black Acre Brewing Co., where they had a decent Schwarzbier on tap. We then headed east to spend the night in Columbus, and headed for home on Sunday, ending another eventful trip.

Our final tally of 21 brewery visits well exceeded our expectation. And, we've already begun our planning for next year's NABA Convention.

The NABA Founders' Award

The history of NABA is filled with the contributions of many members throughout the years. Back in 1972 when the organization was formed through the efforts of Herb Haydock, John Murray, Dick Bucht, and others – those

early pioneers helped make NABA the premier organization it is today. Our membership has included almost 5000 collectors over our 42 year history. Keeping up the quality of a meaningful experience for our membership has only been possible through the “backstage” work of dozens of people.

When the idea first arose to establish a recognition for contributions above and beyond the norm, the Board’s vision was to create a meaningful award. We did not want to select candidates based on popularity, but rather, on measurable, long term contributions to NABA specifically, and to the breweriana hobby overall. Discussions by the Board about who might meet these high standards resulted in the unanimous choice: **Bob Kay**.

Bob joined NABA in the fall of 1974. He served on the Board as a Director from 1978-80 and 1981-1988. It was during his tenure on the Board in 1979, at an Indy Board meeting, when George Hilton (at that time, the News Letter Editor) gingerly raised the question, “whether the News Letter bears an appropriate name. It is becoming a historical journal, guide, recipe book,



Bob Kay receives a standing ovation from the crowd in attendance at the members dinner when his name is revealed as the first winner of the NABA Founders' Award.



NABA President, George Baley and founder Herb Haydock present Bob Kay with the Founders' Award.

source of puzzles, and much, much more.” It was Bob who stepped forward and suggested the new title, *The Breweriana Collector*, which was enthusiastically adopted and has become known throughout the hobby as a serious journal in support of breweriana advertising and brewing history.

Upon completing his tenure on the Board, Bob took over the Chairmanship of the Auction Committee from 1989 to 2001. During that time, the Friday auction flourished and became one of the mainstays of the annual Convention. While other organizations have had auctions at their conventions come and go, only NABA’s Friday event has survived, in large part due to Bob’s guidance and foundation-building.

His contributions to the hobby also included one of the earliest efforts toward cataloging a category of breweriana with the publication of his 1980 book, *Miniature Beer Bottles & Go-Withs: A Price Guide & Reference Manual for Miniature Beer Collectibles*. His interest in these small labeled bottles may have ignited his interest in their bigger cousins. He was also involved with contributing to the Chicago breweries

update as part of the *Register of US Breweries 1876-1976* by Friedrich and Bull.

Bob’s intense interest in US beer labels is known to all. His first column appeared in the *BC* in 1991. Originally called *Labels by Bob Kay*, the column had various titles through its lifetime. The name *Labelology* in 1997 became synonymous with Bob Kay in the breweriana arena. While he has contributed label columns in other breweriana journals, we are proud that Bob started it all with the *Collector*.

His next impact on the hobby was to pull together the most comprehensive treatment of US beer labels in his 7 volume series entitled *US Beer Labels*, which covers pre-1950 labels from throughout the US. He also co-authored the volume on *Wisconsin Beer Labels - The first 75 Years* with fellow NABA members Herb Page, Tye Schwalbe, and former member John Steiner.

It was with great pleasure that we were able to honor Bob as the first recipient of the Founders’ Award at the 2012 Convention in Springfield.

Everyone in NABA says, “Thank you Bob, for a job well done.”

Charlotte (Michigan) Brewery History

By Bil Turner

Background

A commercial brewery existed in Charlotte, Michigan from roughly 1870 to 1909. It operated under four different sets of owners, and even transformed into a creamery for a period during the 39 years of its life. It operated as the **Charlotte Brewery** from 1870 until 1884, with an evolving set of owners: George Light, William Bonnett and Theodore Staudacher – 1870 to 1874; Joseph Crout and Theodore Staudacher – 1874 to 1879; and Joseph Crout – 1879 to 1884.

An advertisement in the 1872 Directory of Eaton County Businesses uses the name the **Charlotte Lager Beer Brewery**, but that may not have been the legal name and was perhaps only used to put a finer point on what this company produced. There were many different spellings reported for the name Staudacher, but the one used here seems to be the correct one.

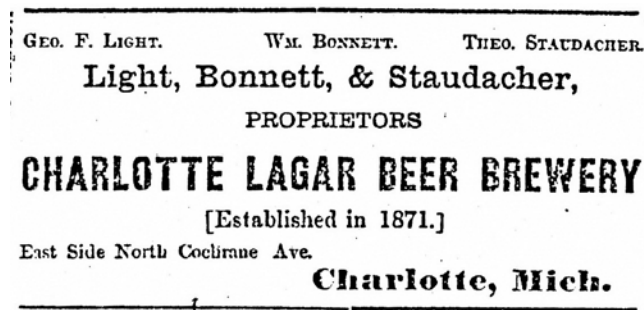
The operation closed from 1884 to 1900, and the facility was used as a creamery for an unknown portion of that time. The brewing operation was revived as the **Charlotte Brewing Company** in 1900 by an entirely new set of owners: Louis Blessing, Charles A. Pendleton, and Albert Porter from 1900 to 1909.

The town and the brewery facility

Charlotte, Michigan is a small community in Eaton County with a population of about 2200 in 1870. It is located in south central Michigan, about halfway between Lansing and Battle Creek. In 1870, when the brewery first opened,

both the community and surrounding area were primarily dependent on agriculture.

The brewery was located about a mile due north of the main intersection in Charlotte; the same intersection at which the county courthouse would be built in 1885. More precisely, the brewery was on a two-acre lot located on the east side of Cochran Ave., north of and opposite Maple St. That area of Cochran Ave. subsequently became known as "Brewery Hill." Plat maps from 1873 and 1895 indicate the outline of a building near the front of the lot.



Charlotte Brewery Era: 1870 - 1884

Interestingly, the 1870 US Census indicates that all three of these founders (George Light, William Bonnett, and Theodore Staudacher) were born in Wurttemberg, Germany, a state in the southwestern part of that country.

In 1870, George Light was 45 years old and living in Charlotte. He is shown in the census as a shoemaker, and a line in the 1872 Eaton County Directory indicated he had a store at 30 S. Cochran Ave.

Also in the 1870 census, William Bonnett is shown as a 31-year-old baker. The *Charlotte Republican* ran a brief ar-

ticle in March 1868 indicating Bonnett's purchase of a bakery, and another in February 1870 stating that he had added a saloon. The 1872 Eaton County Directory lists him with a grocery/bakery/restaurant at 36 S. Cochran Ave.

Theodore Staudacher was 24 years old and living in Marshall, Michigan in 1870. The census shows his occupation as "works in brewery." This is somewhat curious, since *American Breweries II* does not list any breweries in Marshall until 1874, and commuting to Charlotte, some 20 miles away, would have been a problem in 1870. It remains a minor mystery.

So, we have three fellows from the same area of Germany who joined together to start the Charlotte Brewery. There

may have been a connection among the three in Germany, or they may have been drawn together in Michigan because of their common background. In 1870 they ranged in age from 24 to 45 years old. At least one of them appears to have had some brewing experience, and the two others had their own stores, made their own wares, and sold to the public. The brewery lasted four years with this ownership.

1874 to 1879

There were two notices in the *Charlotte Republican* about George Light's plan to sell his one-third interest in the brewery to Joseph Crout of Nashville, Michigan. The deal was

Charlotte Brewing Company

BREWERS OF

PALE ALES AND LONDON PORTER

CHARLOTTE, MICH.

1907 Advertisement

consummated in November of 1874.

Joseph Crout doesn't seem to appear in the US census until 1880, when he is listed as 34 years old, born in NY, living in Charlotte, and employed as a brewer. A biography of his brother, John Crout, published in the early 1900s, indicates that his family moved from the state of NY to Charlotte in 1876. Since Joseph purchased a portion of the brewery in 1874, he must have preceded his brother to Michigan. John's biography indicates that Joseph died in Detroit in 1902. An 1894 Civil War Veteran census has a Joseph Crout listed in 10th Ward, Detroit. The 1900 census shows what appears to be the correct Joseph Crout living in Detroit. So it seems likely that the Joseph Crout who owned the brewery in Charlotte was a Civil War veteran, and died in Detroit. There seems to be no evidence of his prior interest or experience in brewing.

An 1878 directory of Eaton County shows John also working at the brewery and both Crout brothers as well as Theodore Staudacher living at the same address.

1879 to 1884

I have been unable to find very much information about Staudacher's sale of his share of the brewery to Crout; nor about the five-year period when Joseph Crout was the sole owner; nor about the 1884 demise of the brewery. One 1882

cider." The ad also stated that cider and vinegar were for sale by the brewery.

It's clear that the temperance movement was gaining strength in the US, and Charlotte was not immune. There were periodic articles in all the local papers about various temperance groups' efforts to close saloons and extract promises from merchants to not sell alcohol. It may have been very difficult to continue to operate a brewery in this climate.

In the period, 1880 to 1884, there were three breweries in Marshall, 20 miles to the south; three in Lansing, 20 miles to the northeast; and two in Jackson, 30 miles to the southeast. It seems likely that competition for thirsty throats was very keen. It's also possible that Joseph Crout was not a particularly apt businessman.

As of this writing there are no known surviving physical items produced or used by the Charlotte Brewery, in the 1870-1884 era.

1884 to 1900

During some portion of this sixteen-year period, the facility was used as a creamery. An 1895 plat map of the township lists the property with the simple name "creamery."

1900 to 1909

The brewery re-opened in the spring of 1900 with an entirely new set of owners (Louis Blessing, Charles Pendleton, Albert Porter). Albert Porter may have been the driving force

in organizing this new effort, since he appears to be the only one of the three with brewing in his background. He had worked in his father's brewery as a young man while still in England, the country of his birth (1853). He came to the US in 1871, worked in breweries in central Pennsylvania, then Illinois, and next, came to Eaton Rapids, Michigan in 1880, where he worked in the lumber business. By 1900 he was living in Charlotte.

Louis Blessing was born in Germany in 1851. He doesn't seem to appear in the 1870 census, but by 1880 he is listed as living in Jackson, Michigan, with a wife and children and the occupation of carpenter. He appears to have been an energetic and inventive fellow: an Internet search shows that he held many patents for concrete railroad ties, other railroad paraphernalia, truss-type telephone poles, and refinements on flour milling machines. By 1900 the census lists him as the owner of a box factory in Jackson.

Charles Pendleton came to the US from Canada, where he was born in 1841. An Internet search yields the information that in 1890 he was one of the founders and owners of an electric light plant in Leslie, Michigan. He appears only in the 1910 census, living in Leslie. Under occupation, it simply states "own income." I assume this means he was a man of some wealth, and therefore, did not have an "occupation." He also owned farmland near the village of Leslie.

Of course, we can't be certain, but perhaps Porter had the idea for reviving the brewery in the middle of Ingham County, and enlisted the interest and support of Blessing and Pendleton, who may have been the financial backers of the

effort. In legal papers Blessing is listed as the President, Pendleton as the Vice President, and Porter as the Treasurer, Secretary & Manager.

The City of Charlotte produced a promotional brochure in 1907 with short articles about all the attractions and businesses of the city. In the article about the brewery it states that the products of the brewery are pale ale and London porter, and that they "make no beer." It also mentions that they have the capacity to make 100 barrels per week, though it is "not being operated to its capacity at present."

Two breweriana items have survived from this era of the Charlotte Brewing Company: a four gallon wooden barrel, in the collection of Woody Peck of Saginaw; and what appears to be a prototype bottle label in the collection of Ricky Schmidt of Bay City. Both are pictured below.

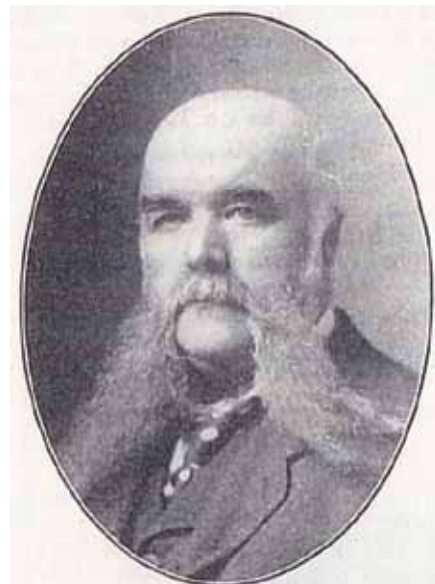
Any evidence of the physical brewery is long since gone, however, a few individuals still living remember the underground storage facility. Two Charlotte citizens remember visiting "brewery hill" between 1930 and 1945 – both describe the same scene: a large underground room that contained ruined tanks, pipes, and general disarray. Neither individual recalls any evidence of a building above ground, although it seems likely that a brewery building once existed. In the

1960s the top of the hill was bulldozed and the underground facility filled with dirt when two ranch-style homes were built in the area.

The Charlotte Brewing Company closed for good in 1909 and it may be a small marvel that it survived for those final 9 years. During the period 1900 to 1910, Battle Creek, Jackson, Lansing, and Marshall collectively had five operating breweries, and all were within 20-30 miles of Charlotte.

The temperance movement in Michigan had gained significant strength in the period between 1880 and 1910. By the spring of 1910, twenty of Michigan's 83 counties had voted themselves dry, and in April 1910 another 20 voted to become dry. The result was that Eaton County and all the surrounding counties had no legal alcohol. This was a strong tide for a brewery and the thirsty beer drinkers to swim against.

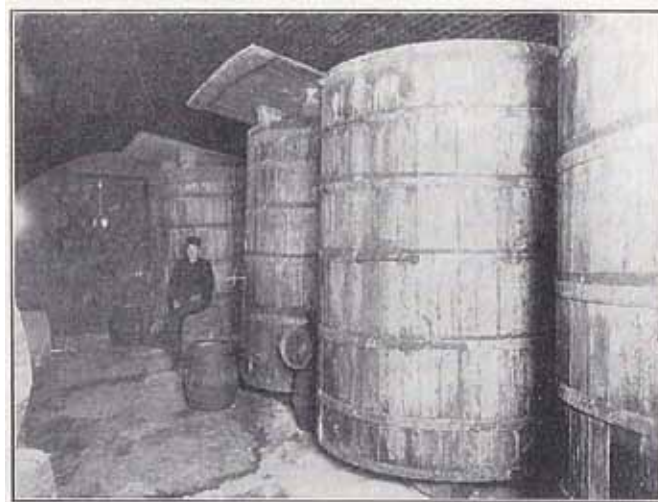
It's also worth noting that the Charlotte Brewing Company seems to have produced only ales of one sort or another, and no beer. Lager beers had been introduced in the US in the 1840s, rapidly grew in



Albert Porter.

Porter was the manager of the brewery from 1900 - 1909

popularity, and by the end of the century, beers outsold ales by a wide margin. The brewery manager, Albert Porter, had been raised in England: then and now considered the land of



Interior of Vault, Charlotte Brewing Company.

ales. Perhaps his affection for the thirst quencher of his youth had colored his decisions about what to produce, and perhaps it was not what the locals favored.

Regardless of the reason for its demise, the brewery closed in 1909, and there are very few traces of its existence remaining. It is at least pleasant to contemplate that beer and ale were once created and enjoyed on North Cochran Avenue in Charlotte, Michigan.



Jacob Ruppert, Jr.

Memorial found on Find-A-Grave
findagrave.com

Major League Baseball Team Owner, US Congressman, Businessman. A philanthropist, brewer, manufacturer, sportsman, builder, and adventurer, he was the **son of Jacob and Anna Gillig-Ruppert, originators of the Jacob Ruppert Brewery** in Olde Yorkville of Manhattan's upper east side. He served a Colonel in the 7th Regiment, New York National Guard and was elected to represent New York's 15th and 16th Districts in the United States House of Representatives, serving from 1899 to 1907.

He best known for giving New York City the New York Yankees and Yankee Stadium. In 1914 he partnered with Spanish-American War hero Colonel Tillinghast L'Hommedieu Huston (whom he soon bought out of the deal) to buy the then-called New York Highlanders, which they soon renamed the Yankees. In 1915, Jacob Sr. died, launching younger Jacob to brewery president as the first sounds of Prohibition began to rumble. The Yankees gave him a source of income to withstand the throes of Prohibition as the team grew to unimaginable fame with the likes of such greats Babe Ruth, Lou Gehrig, Waite Hoyt, Joe Dugan and later Joe DiMaggio. In 1923, he finished building Yankee Stadium, "the House that Ruth built."

Becoming ill with phlebitis of both legs in April of 1938, he did not attend the World Series that year. Complications grew and he died at his Fifth Avenue home with family at his bedside. By the time of death in 1939, the Yankees won ten Pennants and seven World Series.

(bio by: K. Jacob Ruppert)



Birth: Aug. 5, 1867
New York
New York County
New York, USA
Death: Jan. 13, 1939
New York
New York County
New York, USA



Burial:
Kensico Cemetery, Valhalla, Westchester County
New York, USA
Plot: Private Family Mausoleum
Maintained by: Find A Grave
Originally Created by: K. Jacob Ruppert
Record added: Feb 02, 2002
Find A Grave Memorial# 6150380

Find-A-Grave Disclaimer

All information provided on official Find A Grave web pages is provided for information purposes only and does not constitute a legal contract between Find A Grave and any person or entity unless otherwise specified. Information on official Find A Grave web pages is subject to change without prior notice. Although every reasonable effort is made to present current and accurate information, Find A Grave makes no guarantees of any kind.

The Find A Grave web site may contain information that is created and maintained by a variety of sources both internal and external to Find A Grave. Some pages are unmoderated and may contain the personal opinions and other expressions of the persons who post the entries. Find A Grave does not control, monitor or guarantee the information contained in these pages or information contained in links to other external web sites, and does not endorse any views expressed or products or services offered therein. In no event shall Find A Grave be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with the use of or reliance on any content, goods, or services available on or through any page, site or resource.







NABA
Kent Newton
Membership Chairman
nababrew@comcast.net
340 E Ashland Ave
Mt Zion IL 62549-1275

Membership Report

One of NABA's goals is for our chapters to have as many NABA members as possible – preferably 100%. To help our chapters reach this goal we have developed an incentive program especially designed for any NABA chapter to use. Contact me or have your chapter president or membership chairman contact me to find out more information.

Since taking over the membership duties I have been getting the same couple of questions/requests every so often from members. Maybe you have been wondering the same things and have just not gotten around to asking. So, to help everyone, not just those who have asked, I thought I'd answer several "FAQs" here.

The first is how to get onto the **membership-only** section of the website. Answer: type in the word *access* and then use *naba148* for your password. Among the things coming with the website upgrade/re-design is for everyone to have his or her own personal, self-selected password. Our hope is that this feature will be coming soon.

Another computer question I get concerns how to pay membership dues or renewals by using **Paypal**. This is another issue that is being addressed with the website upgrades. Until the upgrades arrive, however, my response is: be sure you include something in the comments-area that will tell me what you are trying to do, or if you are not sure you did something

correctly. I am far from a computer "geek" so I probably can't give you the computer answer – but I can confirm payments or get you an answer about your concerns.

The third area of inquiry has to do with **membership numbers** and membership **cards**. NABA does not use membership numbers. It is my understanding that this is because the 3 founding members of the club could not or did not want to decide which of the 3 would be number 1, number 2, and number 3. Could it be that one of the three remembered being the last one chosen for a team in grade school?

As for membership cards: every new member receives a card with his or her membership information but a card is not issued after that first one, due to the cost and effort involved with the task. If anyone wants one to fill up those picture holders in your wallet I will get one to you.

Christmas is only about three months away! Buy all your friends a NABA membership and save all that shopping hassle this year.

APPLICATION FOR MEMBERSHIP

FILL OUT, DETACH AND MAIL TO: NABA, 340 E. Ashland Ave., Mt. Zion, IL 62549-1275

I wish to join NABA and payment is enclosed. Annual Membership dues are: US \$25, Canada \$30 (US); and overseas \$40 (US); Family +\$5. Please make your check or money order payable to NABA (please type or print legibly!). Alternatively, visit nababrew.com and hit the "Join" button and pay your dues using the secure PayPal system.

Name _____ Spouse _____

Address _____

City _____ State _____ Zip plus 4 _____

Phone (incl. area code) _____ Amt. Enclosed \$ _____

email address _____ Sponsor _____

Upon receipt of Application, we will send two recent issues of *The Breweriana Collector*.

Please check the areas of breweriana that you collect. You may select a MAXIMUM of six different listings, including specific brands or cities, for inclusion in the Membership Directory.

- | | | | | |
|--|--|---|---|--|
| <input type="checkbox"/> All Breweriana | <input type="checkbox"/> Clocks | <input type="checkbox"/> Lamps | <input type="checkbox"/> Neon Signs | <input type="checkbox"/> Salt Shakers |
| <input type="checkbox"/> Ash Trays | <input type="checkbox"/> Coasters | <input type="checkbox"/> Leaded Windows | <input type="checkbox"/> Openers | <input type="checkbox"/> Show Promoter |
| <input type="checkbox"/> Barrels | <input type="checkbox"/> Corkscrews | <input type="checkbox"/> Lithographs | <input type="checkbox"/> Paper Items | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Books & Magazines | <input type="checkbox"/> Crowns | <input type="checkbox"/> Matches | <input type="checkbox"/> Patches | <input type="checkbox"/> Statues |
| <input type="checkbox"/> Bottles | <input type="checkbox"/> Dealer | <input type="checkbox"/> Match Safes | <input type="checkbox"/> Photos | <input type="checkbox"/> Tap Knobs |
| <input type="checkbox"/> Brewery Equipment | <input type="checkbox"/> Foam Scrapers | <input type="checkbox"/> Medals | <input type="checkbox"/> Pinbacks | <input type="checkbox"/> Thermometers |
| <input type="checkbox"/> Calendars | <input type="checkbox"/> Glasses | <input type="checkbox"/> Menus/menusheets | <input type="checkbox"/> Pitchers | <input type="checkbox"/> Tip Trays |
| <input type="checkbox"/> Cans | <input type="checkbox"/> History | <input type="checkbox"/> Mini Beers | <input type="checkbox"/> Playing Cards | <input type="checkbox"/> Tokens |
| <input type="checkbox"/> Cases | <input type="checkbox"/> Knives | <input type="checkbox"/> Mirrors | <input type="checkbox"/> Postcards | <input type="checkbox"/> Trays |
| <input type="checkbox"/> Chairs | <input type="checkbox"/> Labels | <input type="checkbox"/> Mugs & Steins | <input type="checkbox"/> Reverse On Glass | <input type="checkbox"/> Watch Fobs |

Specific breweries, brands, cities _____

*Be sure to fill out ALL the requested information. This is used for the Membership Directory.
If you skip an item, you've limited the usefulness of your listing.*

New Members

Mike Bane (Su)
519 S 5th St
Hoopeston, IL 60942
217-283-6180
C 217-304-2111
msbane@frontier.com
**Bottles, Mirrors, Mugs & Steins,
Pitchers; Budweiser**

Ms Eve Best
1120 N 2nd St
Springfield, IL 62702-3804
217-523-4619
C 217-414-1190
**Cans, Bottles, Glasses, Mugs &
Steins, Openers, Trays**
Sponsor-Kent Newton

David Birk (Joyce)
4111 Banbury Place
Swansea, IL 62226
618-920-1709
d_birk@charter.net
**Glasses, Lithographs, Match
Safes, Signs, Tip Trays/Trays**

Jack Bloom
2652 Clanedale
Toledo, OH 43613
419-475-2274
njbloom@aol.com

John Bowman
311 Lafayette Ave
Bellevue, KY 41073
859-491-5229
beercoin@aol.com

Kenneth Bormann
1506 Applegate Dr
Naperville, IL 60565
630-305-8618
**Foam scrapers, Glasses, Signs,
Tap Knobs; Chicago beer items**
Sponsor-Alan Bormann

David Byrns (Lucia)
308 Orchard Ave
St. Louis, MO 63119
summitsys@aol.com
Pinbacks
Sponsor-George Baley

Jeff Buchler
7045 Hollywyck
Maumee, OH 43537
419-913-8920
jjbuchs@gmail.com

Jim Carballido
4112 W Vista Ridge Ct
Peoria, IL 61615
309-472-2379
carbo7@comcast.net
**All Breweriana: Signs, Tap
Knobs, Tip Trays/Trays, Watch
Fobs; Gipps, Leisy, Union--
Peoria**

Steve Claas
22391 Red Clover Ln
Curtice, OH 43412
419-836-9847
claasd@yahoo.com

Chuck Costello
72 Celeste Ct
Springfield, IL 62703
217-299-1200
ccostel69@gmail.com
**Barrels, Cans, Coasters, Mugs
& Steins**

Tom Duerr
2272 Hazlett Rd
Springfield, IL 62707
217-652-6817
tomyd38@comcast.net
All Breweriana

Mark Fellner
108 Walnut
Eureka, IL 61530
309-310-2262
reds47@yahoo.com

Tony Geiger (Barb)
269 Green Valley Place
West Bend, WI 53095
262-338-3535
**All Breweriana; West Bend
Lithia, Old Timers, Storck,
Slinger, Pioneer, Theresa, Star,
Lemira**
Sponsor-Ken Stam

Mike Gilpin
1730 Vernon
Springfield, IL 62704
217-698-0903
217-553-0953
gilpott@yahoo.com
Sponsor-Greg Lenaghan

**Kenneth R Hauck, Jr.,
& Christina** (Family)
4315 Clearbrook Ln
Imperial, Mo 63052
618-790-0069
zx11guy@hotmail.com
**Bottles, Foam Scrapers, Labels,
Lithographs, Reverse on glass;
Anheuser Busch & St. Louis
Sponsor-Kenneth Hauck, Sr.**

Bill Jordan (Family)
4463 Linden Park Dr
Bay City, MI 48706
989-686-4464
bearlybill47@yahoo.com
**All Breweriana; Barrels, Bottles,
Cans, Photos, Trays**

Mike Jubert
Hyatt on Main
333 Main St
Green Bay, WI 54301

Dean Kamin (Carol)
1351 Inverness Dr
Elgin, IL 61020
847-695-3775
dk3d@sbcglobal.com
**Paper items, Photos, Post
cards, Menu sheets, Mugs &
Steins**

Jack Kelly
2610 Niles Ave
St. Joseph, MI 49085
269-983-0311
269-449-6213
jkely@qtm.net
**All Breweriana; Calendars,
Match Safes, Signs, Statues,
Tap Knobs, Thermometers**

Michelle Layne
65600 Maple Rd
Lakeville, IN 46536-9366

Carl Nestor
321 W Temperance Rd
Temperance, MI 48182
734-847-3088
carlnestor@bex.net

Tom Noonan (Kim)
10 Woods End Ln
Springfield, IL 62711
217-698-8032
tom.noonan@coachthis.com

Mark Paulson
540 E Towne Square Ct
Oak Creek, WI 53154
paulson5812@yahoo.com

James Payne (Judy)
1551 Camelot Ln
Fridley, MN 55432-5216
763-571-1445
buckybeau1979@gmail.com
**Clocks, Lithographs, Mugs &
Steins, Statues**

Dick Poynter
3286 Hilltop
Springfield, IL 62712
217-585-1818
poynters@aol.com

Chris Schaal
1551 Heatherton
Toledo, OH 43614
419-382-3513
cpschaal@bex.net

David Sivak
11 Marquette Ct
Bolingbrook, IL 60440

Joe Stahura (Diane)
1930 Schrage Ave
Whiting, IN 46394-2040
219-659-8253
jstahura@whitingindiana.com
All Breweriana-Indiana only

Larry Szczublewski
125 Hannum Ave
Rossford, OH 43460-1109
419-666-3275
ljszcz@hotmail.com

Terry Toth
1200 S Yondota
Curtice, OH 43412
419-836-1130
tercind@aol.com

Matt Welch
4775 Oakhurst Ave
Gibsonia, PA 15044
724-444-7732
matt.welch@sunh.com
**Lithographs, Mirrors, Signs,
Statues, Thermometers: IL and
PA only**
Sponsor-Kent Newton

*If emails, phone numbers, collecting information for your listing is
incomplete or incorrect please send Kent Newton the missing or
corrected information at nababrew@comcast.net. Thanks!*

Buy ♦ Sell ♦ Trade

WANTED TO BUY: Salesman sample (stock) beer LABELS – labels without the brewery name and location. Usually these are Bock, Christmas/Xmas/Holiday, Easter and so on. ALSO WANTED TO BUY: Salesman sample (stock) beer TRAYS - trays without brewery name. Please send jpeg photos and prices. Edward Carberry, 700 South First Street, Marshall, MN 56258; email carberry@mgls.com; phone 507-532-3553.

V161

GOTTFRIED BREWING - Collector looking for any and all items from this Chicago brewer. Call Mike Gottfried, 262-512-0472. Email: mlg10472@yahoo.com.

V164

ROUND BUTTON SIGNS

WANTED: Serious collector of 9" - 9.5" round button signs wants to buy your signs, either one or a whole collection. May be TOC, just tin, or Leye Aluminum. Fair prices paid. Send photo & prices to: Barry Hunsberger,

7057 Queenscourt La., Macungie, PA 18062; 610-391-1920; BarryMGD@aol.com

V168

WANTED: Older advertising beer glasses; esp. Philly breweries & less common thumbprint schooner goblets. Call Vince Hink, 610-325-5227 or email w/pic if possible: vhink@comcast.net

V160

All advertising materials and inquiries should be directed to:

Lee Chichester

The Breweriana Collector
PO Box 878

Meadows of Dan, VA 24120

540-593-2011

falconer@swva.net



Officially Recognized NABA Chapters

"Events of Interest" display ads are for NABA Chapters only.
Events of non-affiliated groups are still welcome, but will be listed as text ads.

Advertising Guidelines

CLASSIFIED ADVERTISING

NABA members may advertise up to six lines (about 50 words) in the **Buy-Sell-Trade** area for \$5.00 per issue. We are unable to provide proof copies or tear sheets of Classified ads.

DISPLAY ADVERTISING

Full page	\$150
Half page	\$ 80
Quarter page	\$ 40
Eighth page	\$ 20
Business card (3.5 x 2 in.)	\$ 15

Place any classified or display ad for four consecutive issues and pay for three only. We recommend that display advertisers supply high-quality .pdf or .jpg versions sent via email. With text and photos, however, we can compose. Oversized or undersized ads will be changed to correctly fit your paid space.

PAYMENT

US funds must accompany order.
Make check payable to NABA.

DEADLINES

Issue	Materials Receipt	Est. Publish Date
Spring	March 1	April 1
Summer	May 15	July 1
Fall	September 1	October 1
Winter	December 1	January 1

Want ads are accepted only from members of NABA. The Officers, Directors, and Editorial Staff make no effort to investigate the value or authenticity of any item offered for sale or trade, or of the business reliability of the persons placing advertisements. NABA and its Officers and Directors disclaim responsibility for inaccuracies that may occur in its publications, as well as any liability for any transactions to which it is not a party.

Buckeye (NW OH, SE MI)
Contact: John Huff, 7300 Crabb, Temperance, MI 48182; cadiac500@aol.com

Capital City Chapter (Washington DC, MD, No. VA) **Contact:** Jim Wolf, 9205 Fox Meadow La, Easton, MD 21601; jwolf@goeaston.net.

Chicagoland Breweriana Society (Chicagoland)
Contact: Ray Capek, 3051 Ridgeland Ave, Lisle, IL 60532; rbcapek@sbcglobal.net.

Craft Brewery Collectibles Chapter (At Large)
Contact: Dale Miller, 72 Lakeside Dr, Plymouth, CT 06782; coasting72@sbcglobal.net.

Gambrinus Chapter (Columbus, OH)
Contact: Doug Blegen, 985 Maebelle Way, Westerville, OH 43081; dblegen@columbus.rr.com.

Gateway (MO/IL St. Louis Metro Area)
Contact: Patty Kious, 908 Daniel Drive, Collinsville, IL 62234; bccalady@aol.com

Goebel Gang (South Bend, IN)
Contact: Sandy Wacunas, 56200 Riviera Blvd, So. Bend, IN 46619; drewerysbob@sbcglobal.net.

Great White North Brewerianists (Canada)
Contact: Phil Mandzuk, philman@mts.net

Hoosier Chapter (IN)
Contact: Dave Cichoricki, 54485 Pleasant Valley Dr, Osceola, IN 46561; intocans@att.net.

Just For Openers (Earth)
Contact: John Stanley, PO Box 51008, Durham, NC 27717; jfo@mindspring.com

Miami Valley Chapter (Dayton, OH)
Contact: Bob Kates, 2474 Apricot Dr, Beavercreek, OH 45431; bkates@woh.rr.com.

Michigan's Dog-Gone Good Chapter (Frankenmuth, MI & Detroit area)
Contact: Barb Bauer, 3533 W. Milbrook Rd, Mt. Pleasant, MI 48858; barb.e.bauer@gmail.com.

Monarch Chapter (Chicagoland, Northern IL)
Contact: Alan Bormann, 1506 Applegate Dr, Naperville, IL; abormann6735@wowway.com.

North Star Chapter (MN, WI, Midwest)
Contact: Dave Wendl, 1060 McKnight Rd S, Maplewood, MN 55119; wjumpy1@aol.com.

Packer Chapter (WI & Adjacent States – IA, IL, MI, MN) **Contact:** Daniel Hable, 1311 Bedford Ln, Appleton, WI 54915; dwhable@yahoo.com.

Patrick Henry Chapter (Kalamazoo, MI)
Contact: Joe Wilson, 3645 30th St, Hamilton, MI; upbeers@sbcglobal.net.

Port of Potosi (SW WI, Eastern IA, NW IL)
Contact: Larry Bowden, 960 Broadway, Platteville, WI 53818; listbrew@gmail.com

Queen City Chapter (Cincinnati, So. OH, No. KY)
Contact: Dave Gausepohl, 8930 Evergreen Dr, Florence, KY 41042-8713; 859-750-4795 beerdave@fuse.net.

Reisch Brew Crew (Central IL)
Contact: Greg Lenaghan, 2507 Huntington Rd, Springfield, IL 62703; g.lenaghan@comcast.net.

Schultz & Dooley Chapter (New York State)
Contact: Bill Laraway, 627 Kenwood Ave, Delmar, NY 12054; brew.coll@verizon.net.

NABA Chapter Events

WANTED: Lithographs. Looking for high-quality lithographs with great graphics in top condition. No particular brewery, just outstanding graphics. Call Keith Belcher at 703-625-5837 or email kbelcher@cox.net

V160

FOR SALE: US Beer Labels
www.bobkaybeerlabels.com or
email: beerlabel@comcast.net

V164

BACK ISSUES of the BC for sale:
Issues 87; 91 - 94; 97 & 98; 100 - 102; 104 - 109; 111 - 132; 134 - current. Issues are \$3 each and ten for \$25. Shipping is \$2.50 for one issue and free for 3 or more. Make check payable to NABA and send to 340 E. Ashland Ave., Mt. Zion, IL 62549-1275
NABA

Note to Advertisers

The space above and at the top of the previous page is reserved for NABA members' classified ads.

This page (39) is for event announcements and will be used in the following priority:

- Box ads are reserved for NABA Chapter events
- Other (non-Chapter) events will be included (without boxes) as space permits.

The editor reserves the right to select all advertising.

November 11
Chicagoland
Breweriana Society
FallFest
Elk Grove Village, IL
9a - 3p
Ray Capek
630-778-1482
bcapek@sbcglobal.net

March 2
2013
Schultz & Dooley
Chapter's Annual
Spring Thaw
Colonie, NY
Elks Lodge
Dennis Heffner, 518-793-0359
dh0706@verizon.net

NABA - 2013
Convention #42
July 31 - Aug. 3
Green Bay, WI, Hyatt on Main
George Baley
gbaley@comcast.net

ABA - 2013
XXXII Convention
June 11 - 15

Sheraton Westport, St. Louis, MO
americanbreweriana.org

ECBA - 2013
41st Convention
July 10 - 13
Clarion "The Belle," New Castle, DE
Larry Handy
ohhugo1@aol.com

BCCA - 2013
CanVention 43
August 29 - 31
Ft. Wayne, IL
bccca.com

Other Events

**BE SURE TO CHECK WITH THE
CONTACT PEOPLE
TO ASSURE SCHEDULE
ACCURACY**

NOV 2, 2012 - Great North-Eastern Brewery Collectibles Show: Macungie Pk Memorial Hall, Macungie, PA
Contact: Larry Handy, ohhugo1@aol.com

NOV 4, 2012 - Annual Fall Beer Can & Breweriana Show (Badger Chapt, BCCA): Delafield Brewhaus, Delafield, WI
Contact: Del Worden, 414-477-2537, bcca59@yahoo.com



www.nababrew.com

Breweriana Collector
National Association Breweriana Advertising
c/o Kent Newton
340 E. Ashland Ave.
Mt. Zion, IL 62549-1275

PRSRT STD
U.S. POSTAGE
PAID
WAUKESHA, WI
PERMIT NO. 125

Please note: the "EXPIRES" date in the panel above indicates the time at which your membership is due for renewal.
Keep this up to date and you won't miss any *BC* issues.

