



# *The* **BREWERIANA** **COLLECTOR**

*A publication of the*  
*National Association*  
*Breweriana Advertising*  
*"America's Oldest National Breweriana Journal"*

Volume 155

Founded in January 1972

FALL 2011

## *Big Apple* *Breweriana II*

*Kolb Family &*  
*Brewery Snippets*

*NABA @ Bay*  
*City Photos*

*The Passing of*  
*an Era in the*  
*Saginaw Valley*

*Found on Web:*  
*George Washington's*  
*Beer Recipe*

*Hoppy Trails*





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# *The* **BREWERIANA** **COLLECTOR**

**FALL 2011**

**#155**

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**COVER:**

**Front:** This tray was made prior to 1905. It is brass with a porcelain insert. The owner of this fine piece desires to remain anonymous.

**Back:** Convention/Bay City Pix -- special thanks to Jim Kaiser, Pat Stambaugh, and Larry Bowden for supplying all 40th Convention photos shown in this issue.

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## GREETINGS TO ALL:

The Bay City Convention proved to be a very nice experience for all in attendance. While the headcount was down a bit from previous years – we believe in large part, due to a still recovering economy – the Convention itself was put on by Dan McShane and crew with all the touches that made our annual event a must-attend.

This year we introduced a micro beer full bottle swap (coordinated by Greg Lenaghan) that engaged about 20+ member-participants. Also, we reintroduced a breweriana related seminar series that was well attended. It is our plan to make both of these events a permanent part of Convention Week.

The 40th affair had a special “trio” of attendees. Herb Haydock and Rein Ojala were there and continued their perfect attendance record for the past 40 years! The third in that trio was Paul Haudrich. While not having perfect attendance, Paul was one of 37 persons at the first Convention held in Milwaukee in 1991.

The 2012 Convention, in Springfield, IL (under the direction of Greg Lenaghan and Kent Newton) promises to be special affair because of the central location and wonderful attractions associated with the historical activities around the (adopted) home of Abraham Lincoln. The Springfield Hilton offers a very convenient location to walk and shop the downtown area. The facility is tops for our style of Convention and the hospitality room rates amongst the finest ever. Mark those dates on your calendars: August 2 to 5, 2012.

I would like to welcome new Board member Larry Bowden, and re-elected members Dave Alsgaard and Don Roussin to their two year terms. Larry (as many of you know) is quite active in the operation of the Potosi Brewery Museum, which was on our tour back at the 2008 Quad City Convention. I would like to thank Phil Pospychala, whose Board term has now expired, for his many years of service and enlightened emails on most every subject.

Jim Kaiser, our Treasurer, reported that NABA remains financially on good ground and should be able to maintain our current membership fee of \$25, now the **lowest** of any Breweriana club in America. It is important, however, to remember that your Board relies on our membership to assist us in our goal to grow our roster. Your help will keep costs low and help provide a quality *Breweriana Collector*. I would like to offer a challenge to each member: work toward getting just one person to join NABA this year. If you sell in eBay auctions, why not stuff a membership application in the package to the buyer? You will get membership credit toward free dues, and NABA will grow. You can contact Kent Newton for some membership applications.

Respectfully,

George Baley  
gbaley@comcast.net





# KOLB FAMILY & BREWERY

## SNIPPETS: *Bay City Times*

By Bob Rosa

The following newspaper snippets were found in the *Bay City Times* thanks to all the hard work done by a young man doing a special Eagle Scout project in the 1950s. Don Comtois of Bay City took all the newspapers from approximately 1870 through 1900 and indexed the published information. Don shared his index with me, singling out all of the articles dealing with breweries and saloons.

Today Don is the president of the Saginaw River Marine Historical Society and the number one historian on Bay City's marine history.

These articles put some unique history in sequence. This first submittal is on the Kolb Brewery and that family's impact on Bay City.

### Kolb 1882 - 1889

12/3/1882 Kolb & Westover have manufactured to date this year, 24,000 kegs of beer. This entire product has a local sale.

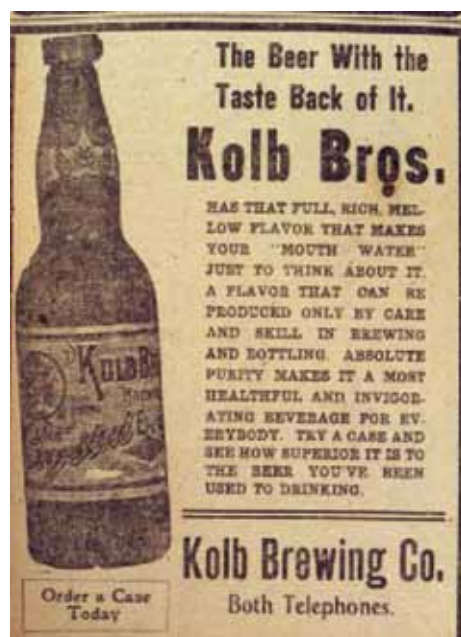
12/14/1883 The beer vats for the new cellar at Kolb & Westover's brewery have been received and will immediately be placed in position.

2/17/1884 As George Kolb Sr., was driving in the First Ward Sunday morning, his horse slipped and fell, breaking one of its legs.

3/19/1884 A slight change took place yesterday in the brewery firm of Kolb & Westover, by which Mr. Westover assumes the man-

agement of the concern: but the firm name will remain unchanged.

3/23/1884 George Kolb, Jr., has been admitted as a member of the firm of Kolb & Westover, the Fifth Ward brewers.



4/22/1884 Kolb & Westover are having a four-inch pipe laid from the main on Washington Street to their brewery, and are putting in a double hydrant for fire protection. They are also having a large water motor put in to run their pumps and other machinery.

12/22/1884 The New Fifth Ward School (Kolb School). Plans have been prepared by Architect Clark and accepted by the school board of district No. 2, for a new school building on the Kolb site in the Fifth Ward. The building will be a one-story frame, with brick and stone foundation, and will be located on grounds 200 x 300 feet in area. Its dimensions outside will be 63 feet front by 90 feet deep and it will contain four school rooms. It will be of modern style of architecture and will be surmounted by a belfry of suitable size. The interior will be neatly finished in Norway, and it will have seating capacity for 240. The ruttan system of ventilation has been adopted for the school building, and it will be heated by small school room heaters. Bids for the construction of the building will be let within



a few days, and it is the intention to begin work early in January. Only one-half of the building, however, will be completed at first, and the cost will be about \$2,500. The new structure will be a decided ornament to the Fifth Ward, and will cost when completed \$4,500.

12/11/1884 George Kolb, Sr., has purchased the Westover house in the Fifth Ward.

Frederick Kolb Saloon – Frederick Kolb has bought the Bayrische hall property, on the corner of State Street and the East Saginaw and Au Sable state road, in the Fifth Ward, of George Sturm, for a consideration of \$4,300. The purchase includes the stock and fixtures in the saloon, and Mr. Kolb took possession yesterday.



The six-year-old daughter of Michael Foster, of the First ward was severely scalded Thursday evening by the spilling of hot water upon her hand.

The tug Annie Moiles has returned from Detroit with the new propeller Elfin-Mere, which will receive the finishing touches at Wheeler's shipyard.

Moritz Westover has disposed of the Salzburg brewery to George and Adam Kolb for a private consideration, Mr. Westover having decided to go out of the business.

The Sage library literary society held one of their interesting meetings last night and carried out a program substantially the same as that yesterday morning printed in THE TRIBUNE.

A light fall of snow on the pavements after the cold weather of last night would make splendid sleighing.

Kolb & Westover have manufactured to date this year, 24,000 kegs of beer. This entire product has a local sale.

The Wilson Loop company are reported as about taking another partner and enlarging their establishment.

12/23/1886 TO NIGHT The Handsome New Saloon of George Kolb to be Opened To-Night-Free Lunch and a General Good Time.

For some time past a large force of workmen has been engaged in repairing, remodeling, painting, papering and decorating the building formerly occupied by Geo. Kolb and partially destroyed by fire, and this evening Mr. Kolb will open the same one

of the finest saloons in the valley. The fixtures are new and of the latest design. The very best of wines, liquors and cigars have been purchased, and Mr. Kolb invites all his friends to attend the opening this evening and partake of a superb lunch he will dish up.

8/27/1887 Moritz Westover has disposed of the Salzburg brewery to George and Adam Kolb for a private consider-

ation, Mr. Westover having decided to go out of the business.

8/27/1887 George Kolb's saloon on Midland Street, has been purchased by Emil Westover.

9/29/1887 The improve-ments to the Salzburg Brew-

ery are completed and the new beer will be out next week.

1/25/1889 The Salzburg Brewery has just finished putting in their season's supply of ice. It is about eleven inches thick and of excellent quality.

Frederick Kolb has bought the Bay-rische hall property, on the corner of State street and the East Saginaw and An Sable state road, in the Fifth ward, of George Sturm, for a consideration of \$4,300. The purchase includes the stock and fixtures in the saloon, and Mr. Kolb took possession yesterday.

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## MIAMI VALLEY

### CHAPTER'S

## MINI-CANVENTION

BY GREG GROMOSIAK

*In this column I plan to use excerpts from NABA Chapter newsletters and chapter contacts to share what's happening in the chapters. So it will be important for you to make sure I'm on your newsletter mailing list. For this issue, I'm going to let my friend, Greg Gromosiak, highlight one of the best outdoor shows in the midwest.*

*Greg Lenaghan*

Another Miami Valley Chapter MINI-CANvention is in the books, and this year's (July 8 & 9) show turned out great—maybe even better than had been hoped for. Judging by the number of total





A couple of nice Hamm's cardboard pieces from Marvin Gardner.

registrations and walk-ins, 2011's numbers were better than in recent years!

After the early morning rain cleared out, the sun soaked into the wet ground, and it was dry and pretty comfortable for the rest of the show. This show is usually a good mix of cans and breweriana, but this year seemed to be heavier on cans than in the past few years. A couple of the bigger can dealers were on hand: Beercansplus.com was represented by Tom Rutledge; and Beercantiques.com, by Jeff Musser & Todd Sandomerski. As in the past, there were three raffles on Friday, and three more on Saturday. Dave Reed had secured some great cans & breweriana for each of them, and ticket sales seemed to be very good for all the raffles.

Beer Dave Gausepohl had another well-attended beer tasting. My favorite comment from Dave, which also

drew quite a few chuckles, was that there are "beer connoisseurs," and "beer commonseurs." With my choice of beers ranking somewhere around swill, I guess I would be a commonseur.

Delicious brats and burgers were cooked by our chef, Dave Morris. Judging by the lines of people waiting for them, they were once again a favorite! As nightfall drew near on Friday, it was evident that there were more people camping than usual. It was a most comfortable night for it.

Saturday morning, the BCCA Board members headed over to the Cesar Creek Visitor Center, for a meeting. It was many of the board members' first time at our show, and they all enjoyed it, as we enjoyed having them! Saturday was a busy day at the show with three more raffles, the special gift bag giveaway for the kids, the Leisey's Neon giveaway for one lucky pre-registrant, and the auction of some fine breweriana that closes out the show. Thanks to everyone who worked hard to make this show a success,

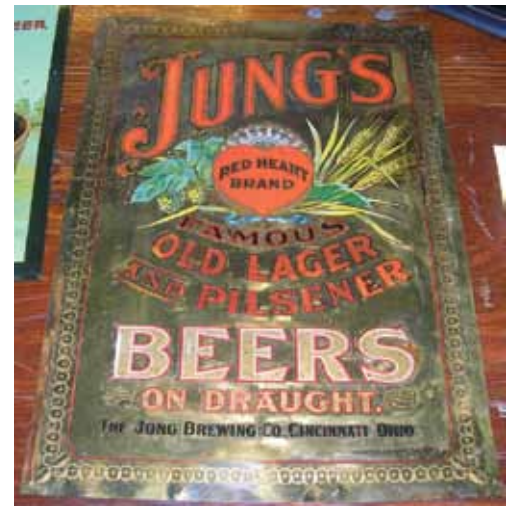
and thanks to all who attended! (Ed. Note: additional photos of offerings from this show at right)

*ChapTap's Note: NABA board and officers were well represented by VP Kent Newton as well as myself, a board member. I saw lots of very nice breweriana.*





More nice breweriana from Miami Valley's Mini-CANvention.



## The Passing of the Brewing Era in the Saginaw Valley

By Ken Bow

### The Hammer

The Volstead Act – officially titled the “National Prohibition Act” – was passed on October 18, 1919, and went into effect on February 1, 1920. It effectively outlawed the production and sale of “any such beverages which contain one-half of 1 per centum or more of alcoholic beverages.” It was stated in Title II that “No person shall...manufacture, sell barter, transport, import, deliver, furnish or possess any intoxicating liquor” except for religious or medical purposes.



MI Breweriana on display for Convention-goers during NABA 40th in Bay City, MI. Photo courtesy Larry Bowden.

Michigan outlawed alcohol in 1918 – two years before the national law. Actually, in 1910, the city of Clinton (near Detroit) imposed a prohibition against alcohol, but the Clinton Inn, now known as the Eagle Tavern (located in Greenfield Village at the Henry Ford museum), had open taps for those wanting a nip, or two, or three. Almost as soon as Michigan went alcohol-free, metro-Detroit became an important junction in the illegal alcohol pipeline.

At the time, originating in Ohio, the pipeline ran north along the Dixie Highway (US Route 23). When Ohio stopped selling illegal alcohol in 1920, the Detroit junction had to find a new partner to fuel the pipeline. Right across the Detroit River was Canada and their breweries did not stop for any US Prohibition. Up and down the 32 miles of the Detroit River, “businesses” arose to service the needs of those who wanted a drink.

With the headstart provided by Michigan’s anti-alcohol laws, the ingenious smugglers, gangsters, gangs, and distributors were already in place to get to work on a “dry” America. The rumrunners were out-racing the police in cars on land and boats on the river. Belle Isle (an island in the Detroit River and a tourist attraction), became a smuggling center and the Warehouse District (near the current Re-

naissance Center) became a distribution center. A staggering proportion of the nation’s illegal alcohol – as much as 75% – passed through Detroit.

## Smashed Beer Bottles

*Some breweries were re-opened after Prohibition ended – some didn’t survive to see the law repealed. Still others were resurrected with a “new face.” None emerged unchanged.*

### Reopened in 1933 but gone by 1938

The Schemm Brewery (906-26 North Hamilton, just south of Brewster Street) was the first brewery built in Saginaw. It was started in 1865 by Bavarian John G. Schemm, and produced its first ale in 1866. In 1883 the brewery had “15 hands and 8 horses.” It had a capacity of 7,000 barrels annually.

The Schemm Brewery was reorganized after reopening and had a running skirmish with the State Liquor Commission. This weakened their sales campaign. They concentrated on the Saginaw Valley markets rather than developing a Michigan market. Michigan and out-of-state brewers began shipping to Saginaw and monopolizing the market. Eventually there were no out-city markets for



Photo by Pat Stambaugh

the Saginaw breweries. The Schemm Brewery building was leased to 4 commercial tenants and severely damaged from a furnace explosion and fire on March 31, 1950, and was subsequently razed.

The Banner Brewery began brewing in 1902, but closed during Prohibition and was purchased by businessmen from Detroit and reopened in 1933. It was reorganized completely, and then expanded too rapidly. As a result, it was unable to meet its financial obligations and closed down operations.

### Shattered by Prohibition

Early in the 1870s, the Saginaw Brewing Company purchased the Darms-taetter Brewery. According to the directory of Saginaw business places (published 1863), its founder was Louis D’Almstaelier, who, despite his French name, was a native of the German Rhineland. He had come to America as a boy, enlisted in the Union Army in the Civil War and rose to be captain of Company D of the Michigan Volunteer Infantry.



There is a 20-year lapse in the history of the brewery. It re-appears listed as being operated by Armin Darmstaetter. The similarity between D'Almstaetler and Darmstaetter leads one to surmise that they are the same (during this period, the names of many immigrants were changed, often to simplify spelling). A more Teutonic name may have been an asset to the brewery in the eyes of the German settlers of the Saginaw Valley, and the change might have been a marketing tool. After Prohibition, it was gone.

The Darmstaetter brewery stood on the site of Hoyt Park. Its storage cave in the side of the hill was a favorite spot for youngsters to play fanciful games. It also was used to store equipment for the parks.

Another well-known name associated with brewing was that of Jacob Raquet (pronounced "Rocky") located in what is now a parking lot behind the Central Fire Station. The brewery shared the lot with the old Central School (a location that would not be permitted by modern zoning laws).

Peter Raquet, Jacob's brother, started his own brewery (the National), located at Genesee and Walnut. This enterprise converted from beer to soft drinks after Prohibition ended.

The Zigner Brewery stood on Johnson between North Second and North Third Streets and was supplied by

the Aubrey brewery, located on Fordney Street.

The John Rosa Brewery became the Eagle Brewery and was located on North Fayette near Clinton.

### **Some put on a new label**

Sebewaing, MI, 1951: The Sebewaing Brewing Company proudly announced that the American taste had gradually emerged victor over the German taste at Sebewaing.

The Sebewaing Brewing Co., which once produced a dark German-type beer, had gone completely modern. Sebewaing's hardy German families still liked their beer but were at this point drinking it mild and light, the way Americans demanded it. During Prohibition, the Sebewaing Brewery put out a home brew that was practically non-alcoholic.

Although its operations date back to 1880, the Sebewaing Brewery had gone "all the way" in modernization. In 1950, it began putting up its beer in flattop tins, as well as in glass bottles and kegs. As a result,

sales increased 50% over 1949. Pheasant brand beer was sold throughout the entire state – handled through chain store distribution.

Deep-rock wells furnished the water from 315 feet below the surface. The water provided the Sebewaing brewery with one of the ingredients that made their beer unique. The beer formula, the water, and the yeast were the 3 factors that determined the quality and flavor of beer. The liquid resulting from the formula, known as wort, was drawn into a brew kettle where it was boiled. Hops – which the brewer called the "spice in the soup" – was added for flavoring. The wort was cooled, liquid yeast was added, and the liquid fermented for 10 or 11 days. Next, the beer was cooled, filtered, and piped into glass-lined tanks. Here it aged and mellowed.

Cleanliness and refrigeration were the key words in beer production. Fermentation, oddly enough, was brought about at low temperatures, and aging was

## **Changing Tastes**

The Sebewaing Brewery brewmaster summed up the thinking behind the change in Americans' taste: "Sometimes we hear of how good German and European beers are, but Americans wouldn't like them. Americans want a light beer – which is made of sprouted barley, or malt, with adjuncts of corn flakes, rice or corn grits. The darker and heavier European beers are made entirely of barley."

carried out close to 32 degrees. Sanitation in the brewing industry was as strict as in a dairy.

While brewing companies test formulas, perfect processes, and work steadily to improve their beverages, a sweltering, perspiring population looked up from a glass of frothy, frosty beer and said, "Here's to you!" So this chapter in the Americanization of beer ended in 1964.

### **Some aged longer, then gave up their last drop**

Out in Frankenmuth in 1848 (3 years after the settlement was founded), John Falliers, the Cass River Brewing Company, began brewing the beer that his fellow-Bavarians desired to bring the comforts of their homeland to the Saginaw wilderness. It obtained its federal license in 1882. John George Geyer purchased the brewery in 1884; it became the Geyer Brothers Brewery in 1908 when John George's sons, John Leonard and Fred George, joined the business. It remained a family affair and expanded its plant in 1950. A tornado in 1996 destroyed the brewery and it never reopened.

The Frankenmuth Brewing Company was organized in 1899 as an outgrowth of a long established but small business. It was purchased by investors from Detroit in 1933 and became a publicly-owned company in 1934. It grew rapidly after Prohibition

## **Sebewaing History**

Individual owners or families operated the brewery until Prohibition days. In 1926 a group of Sebewaing people began to manufacture liquid malt for "home brew." The formula was good and the 5-gallon cans sold "like hotcakes." The brewery went back to beer making in 1933 when Prohibition ended. It was reorganized as a corporation, which was owned by 500 shareholders.

ended. It completed a major expansion in 1948 to make it the fifth largest brewery in Michigan.

International Breweries purchased it in 1955, and Carling's of Canada purchased it in 1956. The National Brewing Company of Baltimore bought the brewery in 1976, but in 1979, resold it to the G. Heileman Brewing Company of La-crosse, WI. A major expansion took place in 1983, but the business became unprofitable, and the last beer was brewed in 1989. The plant closed and the equipment was sold in 1991. The site is now the Frankenmuth River Place.

The real loss of these breweries is not measured in dollars, although the economic losses at the time of their closings were substantial. The real loss is the kind that comes with the passing of any pleasant era. The bygone

years have closed a chapter of history whose memory brings back nostalgic feelings for a time and a culture that can never be experienced again.



Photo (top) by Larry Bowden

Photo (above) by Pat Stambaugh



# SPRINGFIELD, IL: August 2 - 5, 2012

## Countdown to NABA's 41st Convention!

The entire Reisch Brew Crew wishes to extend a warm **Springfield, Illinois** greeting to NABA. Fresh from our highly successful hosting of the BCCA Convention in September, 2009, we are primed and ready to do it again, perhaps even a little better.

Springfield is, above all, a friendly city. It's a great place to come alone or with your family. There are so many different ways to go in Springfield, your trip can be fitted to your interests.

- There is the historic Springfield of Abraham Lincoln.
- Springfield boasts more than 40 beautiful parks plus nature trails, a lake, and a zoo.
- Springfield is known for its regional food specialties including the one-of-a-kind Horse-shoe Sandwich and our very own Chilli (that's how we spell it here), as well as ample upscale restaurants.
- Nightlife is abundant and there are dozens of choices all within walking distance of the host hotel.

As the time nears, we'll tell you more about us. For this issue, let's begin by discussing **our historic sites**.

Springfield has long been known as the Land of Lincoln, and for good reason. We are the home of the best Lincoln sites in the country and most of them are within

a short walk from the Hilton. The Abraham Lincoln Presidential Library and Museum is the latest and greatest addition to our gallery of historical sites. Most visitors agree that it is an experience not to be missed. It's a good



idea to allow several hours if you want the full experience. From the Hilton, walk one block West to Sixth Street and then two blocks North to Jefferson. Check out their website at [www.alplm.org](http://www.alplm.org).

Along your walk you will see two additional significant Lincoln sites. The Hilton is at the southeast corner of Seventh and Adams streets. One block West, at the southwest corner of Sixth and Adams is the Lincoln Herndon Law Office. Certainly of interest to lawyers, this office also offers insights into Lincoln before he was elected to the legislature. Of course, you can't miss the Old State Capitol (bounded by Fifth, Sixth, Adams, & Washington streets).

This is a beautifully restored building and well worth the walk-through, if only to see the original, hand-signed Emancipation Proclamation housed there.

A few blocks South of the Hotel on Seventh Street is the Lincoln Home National Park. It won't surprise you that Abe's home is there, restored to its original glory with much of the original furniture. It might surprise you, however, that the entire neighborhood has been restored and the brick streets are blocked off from vehicle traffic. There is a visitor's center where you can become part of a free guided tour.

You will require a cab or a car to visit Lincoln's Tomb. It's a beautiful cemetery. On a nice day you might enjoy seeing the sites and hearing about how there once was an attempt to steal Lincoln's body. It is also believed that rubbing the nose of the bronze statue of Lincoln at the tomb is good luck. Maybe you'll find that elusive piece of breweriana you've been looking for later that day, back at the Convention Hotel, during the room-to-room trading.

A more distant drive is New Salem State Park. If you are looking for the "log cabin experience," this is the place. Be careful to look into

the hours on the day you intend to go because they vary by season and day of the week. Many summer weekends feature local craftsmen and women spinning cotton and making candles in period dress. This site has literally a couple dozen perfectly restored log buildings from Lincoln's early years.

Another interesting option for history buffs is the choice of walking tours that originate nightly only a block from the Hilton at Tinsley Dry Goods. The most prominent tour is Mr. Lincoln's Ghost Walk; but there are others, including R-Rated Springfield (it's really more like PG) and you can get the details at [www.Tinsleydrygoods.com](http://www.Tinsleydrygoods.com).

Every summer a variety of Lincoln events are planned. Many will be ongoing and for a complete calendar, you can go to the website of the Springfield Convention and Visitor's Bureau, [www.visit-springfieldillinois.com](http://www.visit-springfieldillinois.com). You will also find additional information about Lincoln sites, Springfield attractions and our connection to historic Route 66.

Other historical sites in and around town include the Elijah Iles House, the Grand Army Museum, the Museum of Funeral Customs, Union Station, and the Illinois State Museum. We are also particularly proud of the Dana Thomas house, which was Frank Lloyd Wright's first "open checkbook" proj-

ect. Many believe that it is one of the most important of Wright's buildings, not only because it was the first whose owner gave him free rein, but also because of its beauty and the furniture and fixtures he designed that are still present.

Wherever you go in Springfield you will encounter friendly people. You will also find good, hearty food. In the next installment I will tell you a little more about your culinary choices. Don't forget to make your reservations. We're sure hoping to see you next August.

*Greg Sgro  
NABA, BCCA,  
Reisch Brew Crew*

# Big Apple Breweriana II

By Dave Launt and George Arnold



From the repeal of Prohibition came a surge in the re-births of storied pre-Prohibition brands as well as new ownership for other breweries that had been mothballed in 1920.

This installment in our series will highlight that changing brewing scene in 1930s New York, focusing on Ebling, Eichler's, Loewer's, and Ehret. All of these had been pre-Prohibition brewers of some note.





**Ebling**, of the Bronx, was a major player in the New York brewing scene before Prohibition. The brewery was purchased by new owners, along with Brooklyn's Michel Brewery during the Dry years. The Michel effort was short lived, but Ebling continued until 1950. They marketed their products far and wide, oft times because the owners were avid hunters and fisherman. Montana and Arizona saw a fair amount of Ebling activity, and Michigan has turned up a number of dumper cans from Ebling. Ebling was also innovative in their packaging choices, with crowntainers, quart cones, and one way and steinie bottles. They are the only known brewery to use a tall, thin, paper label cone

top can. One item of note is that immediately following the end of Prohibition, Ebling chose to call their ale "White Horse Ale," a name used by several other breweries at that time. In 1936 Ebling broke from the crowd and changed their product to "White Head Ale," which they used until their closing.



**Eichler's**, another long lived brewery, started in Manhattan but didn't have much success until 1868 when it purchased the Kolb brewery in The Bronx. It was to survive until 1947, when it was purchased by Rheingold. The brewery's advertising seemed to be stuck for a time with a wood grain motif – trays, ROG signs, and TOC signs all bore a singularly ordinary look. Toward the end of their life, a new "look" was launched. Herein you will see some interesting pieces (next pg.).







Valentine **Loewer's** had an interesting history. Depending on which ball knob you believe, they started in 1869 or 1879. According to the Bible of Breweries, American Breweries II, it was actually started in 1868. In any event, their advertising, both pre- and post-

Pro, featured the ever popular King Gambrinus as the centerpiece on trays, labels, and signs.

Some years ago an elderly gentleman appeared on the Antique Road







Show. He had a huge pre-Pro stein from the brewery. He obviously was a little threadbare, and the appraiser noticed a taped price tag on the bottom of the stein with a price of several dollars. The appraiser notified the old gent that, in fact, the stein was worth several thousand dollars. It seems the man was going to have a garage sale, but never did. The old guy actually cried when he found out the true worth of the item. Loewer's, as a New York entity, lasted until 1948, but the name continued until the early 1960s, as Northampton and Neuweiler of Pennsylvania continued the brand.

The George **Ehret** Brewery was a significant player in the national brewing scene during the pre-Prohibition era. They, along with Newark's Ballantine Brewery, were in the top five of barrelage until 1920. After Prohibition the Ehret family sold their Hell Gate brewery on Manhattan's Upper East Side to Ruppert and bought the former Eppig Brewery in Brooklyn. Ehret's popularity waned, and they sold the Brooklyn brewery in 1949 to Joseph Schlitz. Ehret tried to make a go of it in the former William Peter brewery in Union City, New Jersey, but failed after one year. Some of Ehret's advertising features their Hell Gate Brewery, as you will see in the photos, while others featured the post-Pro Ehret "banner" design.



In the next chapter of this ongoing series, we will take a look at a brewing dynasty that not only had a big stake in the Big Apple, but other states as well; and yet many of you have probably never heard of them.

More primo memorabilia from Ebling's, Eichler's, Loewer's, and Ehret's



**Top:** Barrel Label

**Right:** Crowntainer from Loewer's when operated as Brewery Management Corp.



Calendar, 1924



Die-cut cardboard ad



Die-cut cardboard ad



Tin-Over-Cardboard



1930s Coaster

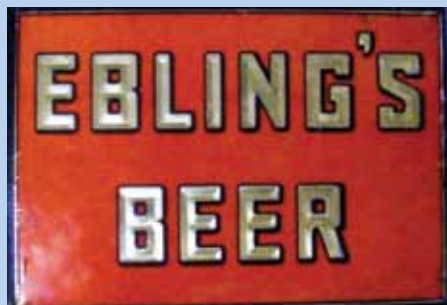


Composition sign



Ball tap knobs featuring King Gambrinus

**Left, top:** Factory scene pre-Pro tray  
**Left, below:** Tin-Over-Cardboard sign  
**Right:** Ceramic mug



Tin-Over-Cardboard with inset bottle



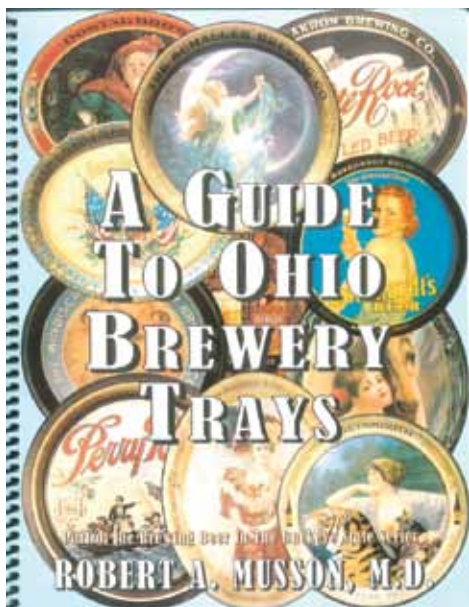


# Collector's Bookshelf

Reviewed by Larry Moter  
accneca@aol.com

## A Guide to Ohio Brewery Trays Part of the *Brewing Beer in the Buckeye State* Series

Robert A. Musson, M.D.



This reviewer loves beer tray/advertising tray books. There have been 3 written to my knowledge prior to this entrant for the bookshelf. The 1st was a small black/white booklet written in 1974 by Tom Polansky titled "Advertising Trays – Beer, Whiskey, Soda Water, Political, Change Trays, Vienna Art." The 2nd (1979), was called *The Beer Tray Guide, Vol. 1* (there never was a Volume 2 to my knowledge) by Alan Alcorn and Paul Burden. This was another black/white book, with the exception of the well-known 1930s Dr. Seuss "Chief Gansett" American Art Works tray on the front cover. The 3rd book was 4-color and titled *Collectible Beer Trays with Value Guide* by Gary Straub (1995). Straub's book, with great color pictures, mainly featured New England, New

York, and Pennsylvania trays – both pre-Pro and post-pro. Some might add the specialty book on tip trays, recently written by NABA's own Joe Gula and Jim Keyes: *Collector's Guide to US Lithographed Brewery Tip Trays & Coasters, 1900-1950s, Including Price Guide*, which is now in its 2nd edition. This book was reviewed in NABA's *BC* about 3 or so years ago.

Now, we have a fantastic new tray book to add to the library. This is a soft-cover, full color book, published late in 2010 by Dr. Robert A. Musson. Its focus is solely on Ohio Brewery Trays. This book features both pre-Pro and post-Pro trays. It is 46 pages, and features many pictures of trays that are rarely seen. Rob details how Ohio can be considered the "birthplace" of many trays due to the manufacturers from Coshoc-ton. This is where the Tuscarora Advertising company and Standard Advertising company merged, forming the Meek & Beach Co., which then split into the Meek Co. and H.D. Beach Co. In time, Meek became the American Art Works, to which the manufacture of many early post-Pro trays can be attributed. And, of course, one cannot forget the large (14 inch) mid-1930s trays from Coshoc-ton's Novelty Advertising Company.

Rob's book showcases many "killers" (a killer is a collection highlight, in my dictionary), including a rare pre-Pro factory scene from New Philadelphia Brewing Co., a pre-Pro pie from Crystal Rock Spring (I have been privileged to see a mint-condition one, of spectacular color & quality), plus many other rarities including one of my favorite categories, Novelty Ad trays.

If you are into Ohio breweriana and/or trays, this is a must-have book. Look for more books soon from Rob. I understand the first of his new Toledo books has hit EBay and I cannot wait to read it!

**Ordering information for the Ohio Tray book:** [grossvater@zoominternet.net](mailto:grossvater@zoominternet.net)

# HOPPY TRAILS

By Greg Lenaghan & Kent Newton

Fred and Mary Clinton have retired from doing their fantastic column on going to brewpubs (*Travels with Barley*). Since no one person has come forward to regularly replace them, coverage of micro-tastings will have a few different writers for the near future. In this first attempt, Kent and Greg plan on discussing a few of our favorite stops on a four-state excursion, in which 29 establishments were visited—twelve in the Asheville, NC area. So sit back and discover the things that a couple of hopheads enjoyed on our five-day trip.

On the first day we thoroughly enjoyed a lunch stop at Three Pints Brewpub in Plainfield, IN, just east of Indianapolis. At the time of our visit, Three Pints had only been open a few months. We sampled the beers and had a nice conversation with Mike Hynes, the owner and head Brewmaster. Of the five beers on tap, Izzy's IPA was our favorite. The Beatnik Blonde Wheat, an American wheat, was also very good. Actually enjoying a wheat beer is unusual for us, so that's saying something. After lunch we couldn't resist buying a \$12 T-shirt. If you

can ever stop at Three Pints be sure not to miss their pot roast.

The second day consisted of attending the Ohio Mini-Convention in Waynesville, followed by a lot of driving. We made it to the Tennessee side of the Smokey Mountains, putting us within striking distance of our main destination: Asheville, North Carolina and its 9 breweries, with three others nearby.

Sunday was our first day in the Asheville area and we sampled a lot of great beer. The Wedge Brewing Company is located in an old three story building housing a bunch of art studios and other small start-up businesses. We found an artist working on the second floor and asked where we could find the brewery. He said, "It's located in the bowels of

the wedge!"

We had to go around the building to find the brewery on the lower floor of the building. At the bar in the tasting room, we visited with the bartender and many of the patrons, as they waited in line for beer, while feasting on the free peanuts. Our favorite beers were the Julian Price Pilsner, the Payne's Pale Ale, and the Iron Rail IPA. All of the beers were very good. The Wedge had a large crowd inside, with lots of space outside also. We were told the large crowd was typical for a Sunday.

Next we ventured ten miles east to Black Mountain and Pisgah Brewing Company—located in a large old one story building that houses many start-up businesses. Pisgah's beers are





very good; we especially enjoyed the Pisgah Pale Ale, the IPA, the Pisgah Porter, and the nitro stout. The workers in the tasting room even brought out a couple of small batch (Vortex) bottles for our tasting, after discovering we were from Illinois and visiting breweries. They had a brisk Sunday business also.

Back in Asheville we went to Green Man Brewery. We found more good beer in a packed tasting room. The IPA, ESB, and Porter are all excellent. After trying them we couldn't resist each getting a half pint of the Truth, an excellent double IPA.

When we mentioned that we wanted to split a pint we were served in half pint glasses, which we thought was great. We each had to purchase one when we left. Don't be surprised if you see some at next year's NABA Convention in Springfield.

On Monday in Asheville we stopped at Craggie Brewing Company, tucked under a partially open garage door, and found DJ, the brewer. He showed us around and then invited us into the sampling room. We sampled the Burning Barrel (Bourbon Chipotle Porter), Dubbelicious (Belgium-style "Double Ale"), Antebellum Ale (an 1840s American Ale), Toubab Brewe (A Bavarian-style Zwickel Beer), and Battery

Hill (An English-style Rye Ale). All were a little different from what we had been tasting and are very tasty!

We took the "official tour" at Asheville's Highland Brewing Company—a local group gives visitors tours of Asheville breweries. Part of the event is having folks walking around with pitchers of the Highland beers so no one gets thirsty. Highland is the third-largest brewery in the southeast. One of the brewers actually talks about the equipment and the process. We also had a nice, informative conversation with the owner's daughter, who is working in marketing.

After the tour we proceeded to the sampling room for more good beer, and an attractive display of Highland breweriana for sale. On this day, Highland had a number of beers on tap. There were too many for us to try them all, but we enjoyed and can recommend the Gaelic Ale, the Oatmeal Porter, the St. Terese's Pale Ale, and the Kashmir IPA.

East of Asheville in Sylva, NC, we found a small German brewery: Heinzelmännchen Brewery. Dieter Kuhn (the brewer), was out of town, but his assistant, Hanna Armstrong, showed us around and discussed the beers they make. Their Ancient Days Honey Blonde Ale, Gopher Ale, Middleworld



Kent Newton about to taste some good beer in Sylva, NC

Brown Ale, and Black Forest Stout are all great. I loved their website, too: [www.yourgnotownbrewery.com](http://www.yourgnotownbrewery.com).

On our way to Tennessee that night, we drove on a road called "The Tail of the Dragon." This road sports 308 curves in eleven miles, and it's popular with sports car and motorcycle clubs. This road was the original excuse Kent gave Teresa for venturing to this part of the country. We made it to the end just before dark in Kent's Miata. During the trip we did get a few strange looks when the two of us unpacked ourselves from this very small car.

On our way home Tuesday, we stopped at a small



brewery in rural Sparta, TN, called Calfkiller. We thought, *Was this named after a slaughterhouse, a farm, or what?* We hoped it wasn't a comment on the beer.

Not seeing any addresses, we called and got directions from a woman who identified herself as one of the brewers' wives. We arrived to be greeted by the one we spoke to, her son, her brother in law, who is also the other brewer—all waving. Don & Dave Sergio are the brew-

ers. The family spent an hour and a half with us, showing us around and talking about their first year in business. At one point Don's wife brought us some zucchini bread—talk about southern hospitality! They call their youngest son (Bruno) Beer Bob, because he wants to help with everything at the brewery.

Don & Dave worked in the family construction business with their dad and other family members before starting Calfkiller. They have expanded the building that houses the brewery using building materials that would have been thrown away at construction or demolition sites. What a great way to recycle.

All of their beers are fantastic and carry interesting names. By the way, Calfkiller Brewing Company was named after the river that

flows near the brewery. Their beer is being distributed in three local counties, and the week after our visit, was expected to be introduced into Nashville.

This ended up being our favorite stop of the trip. It's just tough to beat great beer and great hospitality, even when you show up unannounced at 8:30 AM (we didn't realize we were going into the Central time zone).

We enjoyed a lot of outstanding breweries, brew-pubs, and beers on this trip. We would recommend Asheville as a terrific beer town for one of your future trips.



Calfkiller brewers Don & Dave Sergio

## Erratum

In the last issue (Vol. 154, Summer) we found an error too late to correct. On page 24 the Silver Foam sign was mis-identified as a pre-Prohibition-era sign, when it was in fact Prohibition-era. The caption indicating it was by Grand Rapids Products places it in the time of Prohibition. The sign was found attached to a standing building when the building next door was torn down,

revealing the sign.

It is thought to be unique.

We apologize for this error.





# Craft And Micro



## Auction Hysteria

by Robert Hajicek



Firestone Walker "13" Thirteen Anniversary Ale, 2010  
Six bottles and box with autograph of David Walker  
Firestone Walker Brewing Co., Paso Robles, CA, \$168



Lot of 9 different micro brewery and brewpub coasters, \$32



Above, Right: Surly "Five" Anniversary Ale  
22 ounce full bottle

Surly Brewing Co., Brooklyn Center, MN, \$35  
Left: Dark Lord with Ancho and Buajillo Chilis  
Full bottle #63 of 165, 2011

Three Floyds Brewing Co., Munster, IN, \$375



Dogfish Head 120 Minute IPA  
Two full bottles, 2007 and 2008  
Dogfish Head Craft Brewery,  
Milton, DE, \$51



Lot of 175 different micro brewery and brewpub coasters,  
small sample shown, \$37



Dark Lord  
Russian Imperial Stout  
From 2006 and 2007  
Three Floyds Brewing Co.,  
Munster, IN, \$192



Lot of 12 coasters, \$25

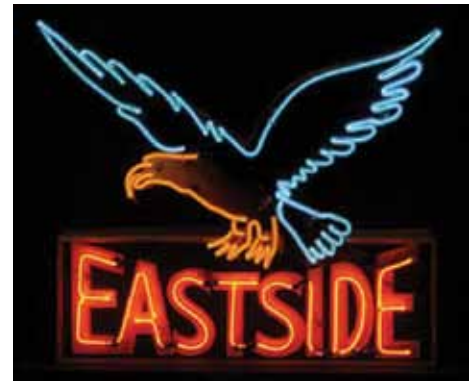
The neon signs shown were sold at Morphy Auction Company in Pennsylvania on September 3, 2011.  
This sale is one of the best I've ever seen.



Ritz Beer in original crate  
Crate size 33" x 31-1/2"  
Schoenhofen Edelweiss Co.,  
Chicago, IL, \$275



Above: Narragansett edge lit glass  
20" x 12"  
Narragansett Brewing Co.,  
Cranston, RI, \$500



Eastside with figural metal frame  
24" long  
Eastside Brewery,  
Los Angeles, CA, \$2,000



Above: Murphy's Ale  
24" long  
Star Brewing Co.,  
Boston, MA, \$550



Below: Dawson Beer  
24" long  
Dawson's Brewery, Inc.,  
New Bedford, MA, \$600



Alpen-Brau edge lit glass  
22" long  
Columbia Brewing Co.,  
St. Louis, MO, \$475



Nickel Plate edge lit glass  
13" long  
Centlivre Brewing Corp.,  
Fort Wayne, IN, \$1,600



Trommer's Malt Beer  
25-3/4" long  
John F. Trommer, Inc.,  
Orange, NJ, \$700



Zieglers Beer edge lit glass  
25" long  
Louis Ziegler Brewing Co.,  
Beaver Dam, WI, \$1,700





Red Top Beer  
25" tall  
Red Top Brewing Co.,  
Cincinnati, OH, \$475



Acme Beer  
26" long  
Acme Brewing Co.,  
Los Angeles, CA, \$1,200



Fox Head 400 Beer  
19-1/2" long  
Fox Head Brewing Co.,  
Waukesha, WI, \$400

Ruppert  
24" long  
Jacob Ruppert Brewery,  
New York, NY, \$950



Hanley's Ale  
26-1/4" long  
James Hanley Company,  
Providence, RI, \$1,200



Red Fox Beer  
19-1/2" long  
Largay Brewing Co.,  
Waterbury, CT, \$1,900



Star Stock Ale  
26" long  
Star Brewing Co.,  
Boston, MA, \$550



Goetz Country Club Beer  
Edge lit glass, 25-1/2" long  
M.K. Goetz,  
St. Louis, MO, \$1,900



Goetz Country Club Beer  
Bottle and conetop  
Edge lit glass, 18" long  
M.K. Goetz,  
St. Louis, MO, \$2,250



Falstaff with painted metal  
cast of shield  
In original shipping crate  
Sign is 15" long  
Falstaff Brewing Co.,  
St. Louis, MO, \$325





# NABA in Bay City MI. 2011











With next year's NABA Convention in Springfield, IL, my thoughts have already begun drifting there. The Springfield Brewing Co. and its affiliate, the Peoria Brewing Co. in Peoria, IL, both began in 1933-34 to capitalize on the clamor for legal beer after 13-14 years of National Prohibition. Since Chicago Breweries were expected to dominate the Greater Chicago market, these two breweries hoped to carve a significant niche of downstate Illinois brew sales. This downstate territory wasn't exactly being conceded to them. In Springfield, they had to contend with the Reisch Brewery, and in Peoria they faced Gipps and Pabst—breweries that had already established formidable pre-Pro reputations.

The Springfield Brewing Company Branch was located at 1022 E. Madison Street. A 1934 Directory lists a modest \$50,000 capitalization, and 60,000 bbl/yr capacity. M.J. Kellner was the President. The brew produced (presumably their first), was Archer Draught.

A 1937 Directory shows new management—C.H. Engelking, President and Treasurer; more capital (now \$105,000 with a bottling line); increased capacity (75,000 bbl/yr); and different brands (Engelking's Extra Pale and Summer Pale).

A 1942 Directory suggests yet another reorganization—F.A. Sexton, President, Treasurer, and Manager; and the only brand mentioned was State.

A 1945 Directory shows still more changes: N.A. Schlangen was President, Manager, and



Springfield Brewing Co., 1953

Master Brewer; and the only brand listed was Gold Coast.

These frequent management changes suggest a losing proposition. Not surprisingly, the brewery closed in 1948. Their affiliate, Peoria Brewing Co., had stopped brewing even earlier (1940), however, they may have continued as a distributorship with production moved to the Springfield Brewery. The grand plan for both breweries seems to have ended by 1948.

There is a nice upside to the story. With all the management changes, they left some neat labels for collectors and historians: *US Beer Labels – Illinois*, pictures sixty-two different labels covering Springfield Brewing Co.'s fifteen years of brewing. It looks like many of the brands did not pass from one owner to the next, so it's challenging to match and date brands to the correct ownership periods. Here's a look at some of the labels from the Springfield branch.

References: *American Breweries II* by Van Weiren, 1995; *US Beer Labels*, Kay; Brewery Directories, various.



The Engelkings were the first to bottle. These labels are judged to be 1937 to 1940-ish. Note the wording differences in the two red and white Royal Lagers.





These labels seem to fit the F.A. Sexton reign (c. 1942 – c. 1945), which encompasses WWII. Fine print on the Stadt label says "pronounced State" and both State labels are signed *Frank A. Sexton*. Black & Gold is found as either Private Stock or Select Stock.



These labels have been assigned to the Schlangen reign, ending with the 1948 closing. The foil paper State and Pom Roy examples are signed *N.A. Schlangen*.



The Lucky Lager brand appears to have run into brand infringement problems and was changed to Good Luck Lager. The many variations suggest a running battle with label examiners. I'm not sure which management team gets the credit, or blame, for this brand.

The first and last examples pictured are the most elusive for collectors.

One final note: The Irish know that for a horseshoe to bring good luck it has to be positioned so as to hold the luck, not drop it! They finally got it right, but apparently, too late.



These appear to be brands designed for the broad downstate area, to be brewed by either the Springfield or Peoria branch.



Dan McShane (left), leader of the Bay City Convention Team, finds Roger Owen listed on the Princess Wenona Cruise checklist.

Another Convention has come to a close. The 40th Annual NABA Convention, held in Bay City, Michigan, was once again a crowd-pleaser, by all accounts. Conventioneers not only were able to buy, sell, and trade a large variety of breweriana, but were also able to partake in the local attractions of our hometown.

Highlights of the event included: the DoubleTree's hospitality room, with balcony overlooking the Saginaw River; home tours, including the private collections of Ken Bow and Mark Brooks; Micro-Brewery tours; Brewmaster's Dinner; a boat ride into the scenic Saginaw Bay on the Princess Wenona; an ice cream social; trolley tour of Historic Bay City; and the Annual Auction. Rounding out the festivities were 'A Taste of Michigan' micro-brewery sampling, a fantastic Michigan Brew-eriana display, and the Members' Banquet, complete with **keynote speaker John W. Stroh III**, and a roaming comedy performance by The Black Forest Brothers (Sven, Ole, and Heinie).

No convention can be successful without the hard work of many people. The Convention Committee began planning back in January and had numerous meetings to coordi-

nate events and activities. Special thanks to those who served on the committee to help make this 40th Annual NABA Convention a memorable event.

Thanks also need to go to the following for their contributions and support: The DoubleTree Hotel staff, the S.S. Badger Ferry, Bay Area Convention Visitor's Bureau, Ashby's Sterling Ice Cream.

We were proud to serve Michigan beer to our guests and would also like to thank: Tri-City Brewing Co., BARTS, Midland Brewing Co., Mt. Pleasant Brewing Co., Arcadia Brewing Co., Michigan Brewing Co., Frankenmuth Brewery, Redwood Lodge, Schmohz, Sullivan's Black Forest Brewery, James Port Brewing, and Happy Tappy Draft Beer Services; a special shout-out goes to Larry Bowden and the Potosi Brewery. I know there are valuable helpers and businesses I'm forgetting, and I apologize for neglecting to mention everyone – all are greatly appreciated!

Final thanks to all who attended the Convention – I look forward to seeing everyone again in Springfield!

Convention Chair,  
*Dan McShane*



# A Patrick Henry Chapter Idea Is Becoming A Tradition

By Dave Launt

Dick Milne, a long time Patrick Henry Chapter member, with his wife, Sarah, fostered the growth and health of our chapter in many ways. We kicked around several ideas that might serve to benefit a community organization here in the Kalamazoo area. It didn't take much thought to come up with a worthy recipient.

Dick had been the long time executive director of the Kalamazoo Boy's and Girl's Club. We opted to raise money for them as part of our Patrick Henry Chapter Show held annually at Bell's old brewery in Kalamazoo. Sarah has donated prizes, as have other chapter members, including Edith Stahl, the widow of long time PH member Jim Stahl.

Our first year's effort, in 2009 (the first show after Dick's passing), we raised \$600. In 2010, we raised \$800, and this year, we raised \$1000. Our goal for 2012 is \$1200.

Bob Ezelle, the current Executive Director of the Boy's and Girl's Club, attended our 2011 show, and we presented him with the check. Bob was most sincere in his thanks, and we hope he can attend our show annually.

Because beer, in some circles, is not thought of in a positive light, we feel that by being "good citizens," perhaps we can reveal the hobby participants' more noble character within our respective communities. All it takes is a little generosity from our members in terms of donating prizes, selection of a worthy recipient (or recipients), setting a realistic goal, and taking the raffle tickets and prizes to shows you attend.

We have found that people in our hobby are very generous. If you explain the hows and whys to them, most will gladly contribute to the cause or causes you select, albeit indirectly.

We are aware that other chapters are looking at the concept as a "good neighbor" gesture toward their community organizations. As the current hackneyed phrase goes, *It's All Good*.



Left to Right: Dave Launt, Chapter Sec-Treas. Larry Klinkers, Bob Ezelle, and Sarah Milne, as the tickets were pulled for our 2011 Annual Boy's and Girl's Club raffle.

Our initial prize this year will consist of Guinness Beer and Ale reverse glass sign from Goebel Brewing Company, and the beer and ale cans that go with the sign.

The cans are not perfect, but are indoor slightly off grade. We'll start selling tickets for the prizes once we know how many, and what we have.

We'd like to thank those that have been contributors in the past, and those who will contribute in the future. While \$2400 is not a huge amount of money, it has helped our recipient a great deal. And what better recipients than children?

## George Washington's Beer Recipe by Leah Koenig

May 19, 2011 - *Saveur Magazine*

<http://www.saveur.com/article/wine-and-drink/George-Washington-Beer?cmpid=fb>

This article is reproduced in its entirety here with the permission of the article's owner and author. Many thanks to generous writers like Leah Koenig who are willing to share with fellow history buffs.

Last night I tasted history – or rather, I sipped it, in the form of a glass of beer brewed from George Washington's personal recipe. That's right, America's founding father was an avid home brewer (not to mention a whiskey distillery owner), and in 1757 at the age of 25, he scribbled his recipe for "Small Beer" – an English-style porter – into a notebook for reference and safekeeping.

Today that recipe resides at the New York Public Library, where it is part of their mammoth archival collection. In celebration of the 100th birthday of the library's flagship building on 42nd street, they teamed up with Schmalz Brewing Company (known for their HE'BREW Beer and Coney Island Craft Lager lines) to unearth Washington's historic beer recipe and bring it back to life in the form of Fortitude's Founding Father Brew.

GW's version called for boiled bran, yeast and molasses, making it sound

more like Sylvester Graham's breakfast than a tantalizing brew. Schmalz Brewing Company's Jennifer Dickey admitted that when she first attempted to brew the recipe as written, it was overwhelmingly syrupy and bitter – more like mead than beer. Like other recipes of its era, the instructions are vague, inconsistent in their formatting and assuming plenty of prior beer making experience on the part of the reader – though Washington does offer some helpful pointers, like allowing the boiled beer to "stand till it is little more than blood warm" before adding yeast.

Not surprisingly, brewers Pete Taylor and Josh Knowlton, who spent last summer at Schmalz's nano-brewery on Coney Island, took a few liberties when recreating the brew for public consumption. They kept the molasses, though significantly less of it, and added Brown Malt and Northern Brewer Hops to ramp up the beer's depth and complexity. The resulting porter is a rich cherry-

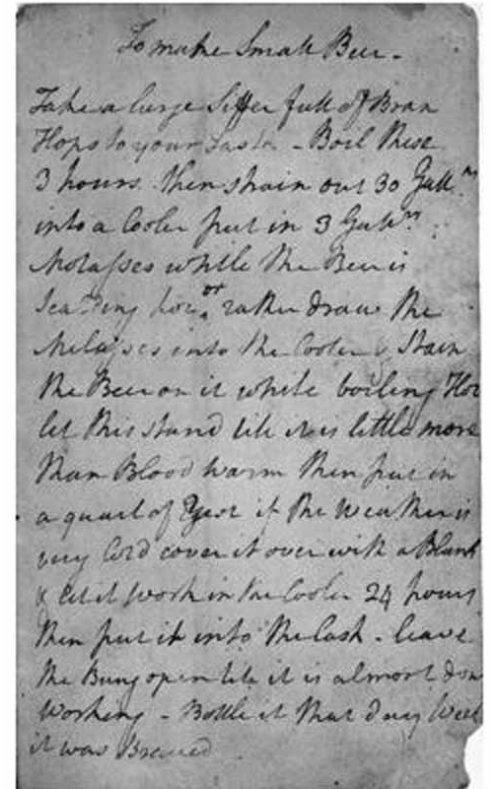


Photo: Courtesy the New York Public Library

Photo: Courtesy the New York Public Library

brown with a sweet, roasty flavor, mellow carbonation (the alcohol content clocks in at just under 6%), and a gentle, tangy finish.

Taylor and Knowlton brewed a modest 30 gallons (about two kegs worth) of the beer in total, which [was] served at a [2011] gala honoring the New York Public Library's centennial . . . a delicious toast to hops and history.



*Want to make George Washington's beer yourself? Here's the recipe as written, with a few clarifications:*

### **George Washington's "Small Beer"**

To Make Small Beer: Take a large Siffer [Sifter] full of Bran, Hops to your Taste. Boil these 3 hours then strain out 30 Gall[ons] into a cooler put in 3 Gall[ons] Molasses while the Beer is Scalding hot or rather draw the Melasses [sic] into the cooler & St[r]ain the Beer on it while boiling Hot. let this stand till it is little more than Blood warm then put in a quart of Yea[s]t if the Weather is very Cold cover it over with a Blank[et] & let it Work in the Cooler 24 hours then put it into the Cask – leave the bung open till it is almost don[e] Working – Bottle it that day Week it was Brewed."

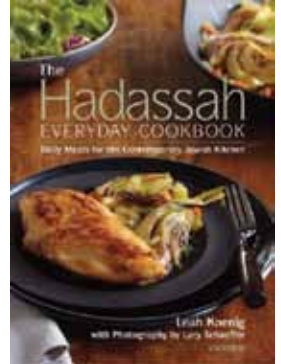


**Leah Koenig** is a writer and cookbook author. Her areas of interest are diverse, ranging from food and agriculture to religion, relationships and family, lifestyle and culture.

Her work has been published in The New York Times Magazine, Saveur, The Atlantic.com, Chow.com, Tablet, Gastronomica, Every Day with Rachael Ray, Edible Brooklyn, and Culinate, among others. Leah writes a monthly food column for The Forward and a bimonthly column for Saveur.com called "One Ingredient, Many Ways." She is the former Editor-in-Chief of the award-winning blog, The Jew & The Carrot: Haxon's blog on Jews, food, and sustainability.

Her first cookbook, *The Hadassah Everyday Cookbook: Daily Meals for the Contemporary Jewish Kitchen*, was published by Rizzoli in March, 2011. The book is available through Amazon.com, Barnes & Noble, and other bookstores across the country.

Leah lives in Brooklyn, NY with her musician husband, Yoshie. Her website = [leahkoenig.com](http://leahkoenig.com)



### **Curious? Want More? Links to other stuff in this article**

*Readers can input the link at the top of this story to move directly to the embedded links in the original web article, but here is a summary of what you'll find there:*

For readers who are history buffs concerning American whiskey, check out the link to a USA Today article (2009) about George Washington's status as the owner of the **largest distillery in America** during the 1700s: [http://www.usatoday.com/travel/destinations/2009-04-15-mount-vernon-whiskey\\_N.htm](http://www.usatoday.com/travel/destinations/2009-04-15-mount-vernon-whiskey_N.htm)

For more about **Schmaltz Brewing Company**, check into [www.schmaltzbrewing.com](http://www.schmaltzbrewing.com)

Their offshoot brewing establishment (*The World's Smallest Commercial Production Brewery*), Coney Island Brewing Co., has a blog if you want to know more:

<http://coneyislandbrewingcompany.blogspot.com/>

**Sylvester Graham** was an American dietary reformer who lived from 1794 through 1851. He advocated for vegetarianism and additive-free bread and other foods. More can be discovered at his wikipedia entry and the links therein:

[http://en.wikipedia.org/wiki/Sylvester\\_Graham](http://en.wikipedia.org/wiki/Sylvester_Graham)

Finally, the New York Public Library's article about George Washington's brew and their **Centennial Gala** can be found here: <http://www.nypl.org/press/press-release/2011/05/04/new-york-public-library-and-coney-island-brewing-company-partner-brew>



NABA  
Kent Newton  
Membership Chairman  
nababrew@comcast.net  
340 E Ashland Ave  
Mt Zion IL 62549-1275

# Membership Report

I would like to welcome all the new members who have joined since the last issue. I had the pleasure of meeting several at the Bay City Convention. It was a wonderful group at the Convention this year, and the local Michigan team put on a great show.

Even though we continue to get new collectors joining NABA, there continues to be a shrinkage in our numbers. I would like to ask all members to make an effort to sign up one of your collector friends this year. There

are many "closet" collectors or collectors who already belong to one of the other hobby clubs, who would find it beneficial to be a NABA member if we just make the effort to show them what they are missing.

I attend several local and regional shows throughout the year but it is impossible to make them all. When I attend, I always have NABA application forms available to pass out or place on the registration table. How about helping me get these out at the shows I can't make? If

you let me know the contact person of a show, I can get applications to them or send them to you to take when you go. It is an easy way to help out the club and get a new member who might just have that fantastic piece you are seeking for your collection.

I would also like to acknowledge Tom Gibson from Juneau, Wisconsin, who included a cash donation when he mailed in his membership renewal. Thank you, Tom!

*Kent Newton*

## APPLICATION FOR MEMBERSHIP

FILL OUT, DETACH AND MAIL TO: NABA, 340 E. Ashland Ave., Mt. Zion, IL 62549-1275

I wish to join NABA and payment is enclosed. Annual Membership dues are: US \$25, Canada \$30 (US); and overseas \$40 (US); Family +\$5. Dues expire May 31. Please make your check or money order payable to NABA (please type or print legibly!). Alternatively, visit nababrew.com and hit the "Join" button and pay your dues using the secure PayPal system.

Name \_\_\_\_\_ Spouse \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip plus 4 \_\_\_\_\_

Phone (incl. area code) \_\_\_\_\_ Amt. Enclosed \$ \_\_\_\_\_

email address \_\_\_\_\_ Sponsor \_\_\_\_\_

**Upon receipt of Application, we will send a Membership Card and two recent issues of *The Breweriana Collector*.**

Please check the areas of breweriana that you collect. You may select a MAXIMUM of six different listings, including specific brands or cities, for inclusion in the Membership Directory.

- |  |  |   |   |  |
|--|--|---|---|--|
| <input type="checkbox"/> All Breweriana    | <input type="checkbox"/> Clocks        | <input type="checkbox"/> Lamps            | <input type="checkbox"/> Neon Signs       | <input type="checkbox"/> Salt Shakers  |
| <input type="checkbox"/> Ash Trays         | <input type="checkbox"/> Coasters      | <input type="checkbox"/> Leaded Windows   | <input type="checkbox"/> Openers          | <input type="checkbox"/> Show Promoter |
| <input type="checkbox"/> Barrels           | <input type="checkbox"/> Corkscrews    | <input type="checkbox"/> Lithographs      | <input type="checkbox"/> Paper Items      | <input type="checkbox"/> Signs         |
| <input type="checkbox"/> Books & Magazines | <input type="checkbox"/> Crowns        | <input type="checkbox"/> Matches          | <input type="checkbox"/> Patches          | <input type="checkbox"/> Statues       |
| <input type="checkbox"/> Bottles           | <input type="checkbox"/> Dealer        | <input type="checkbox"/> Match Safes      | <input type="checkbox"/> Photos           | <input type="checkbox"/> Tap Knobs     |
| <input type="checkbox"/> Brewery Equipment | <input type="checkbox"/> Foam Scrapers | <input type="checkbox"/> Medals           | <input type="checkbox"/> Pinbacks         | <input type="checkbox"/> Thermometers  |
| <input type="checkbox"/> Calendars         | <input type="checkbox"/> Glasses       | <input type="checkbox"/> Menus/menusheets | <input type="checkbox"/> Pitchers         | <input type="checkbox"/> Tip Trays     |
| <input type="checkbox"/> Cans              | <input type="checkbox"/> History       | <input type="checkbox"/> Mini Beers       | <input type="checkbox"/> Playing Cards    | <input type="checkbox"/> Tokens        |
| <input type="checkbox"/> Cases             | <input type="checkbox"/> Knives        | <input type="checkbox"/> Mirrors          | <input type="checkbox"/> Postcards        | <input type="checkbox"/> Trays         |
| <input type="checkbox"/> Chairs            | <input type="checkbox"/> Labels        | <input type="checkbox"/> Mugs & Steins    | <input type="checkbox"/> Reverse On Glass | <input type="checkbox"/> Watch Fobs    |

Specific breweries, brands, cities \_\_\_\_\_

*Be sure to fill out ALL the requested information. This is used for the Membership Directory.  
If you skip an item, you've limited the usefulness of your listing.*



# New Members

**John Covieo** (Julie)  
160 State Park Dr  
Bay City, MI 48706  
989-545-5972  
blackdogtreasures52@yahoo.com  
**All Breweriana**

**Haerland Crain**  
741 Cedar Field Ct  
Chesterfield, MO 63017  
314-434-8875  
hcrain1@earthlink.net  
**Knives, Match Safes,  
Openers, Mugs & Steins,  
Corkscrews**

**William Clark**  
1547 Michael Ln  
Pacific Palisades, CA  
90272-2022

**All Breweriana-  
Bartholomay or  
Bartholomae**

**Robert Darr** (Beth)  
3896 Columbus Rd NE  
Canton, OH 44705-4431  
330-455-7509  
**All Breweriana-Cans,  
Cases, Glasses,  
History, Knives, Lithos**

**Bruce Dietzel**  
2199 Flajole Rd  
Rhodes, MI 48652  
989-879-3090

**Paul Faber** (Chris)  
501 N Gilmore Rd  
Mt Pleasant, MI 48858  
989-644-3302  
pfaber2@yahoo.com  
**Glasses, Paper Items, Ash  
Trays, Labels, Lamps,  
Pitchers - Dealer**

**Michael Halikos, Family  
Member** (Nick)  
22004 Martin Rd  
St. Clair Shores, MI 48081  
586-994-6380  
**All Breweriana-Michigan**

**Betty (Hussa) Hessel**  
(Craig)  
3508 Wyota Ave  
Madison WI 53711  
608-231-2158  
bets4all@charter.net  
**Hussa Brewery items-  
Bangor, WI  
Sponsor-Gary Anderson**

**Jerry Janiszewski**  
4855 S 92nd St  
Greenfield, WI 53228  
414-529-4913  
jjjaniszewski@wi.rr.com  
**Labels, Cans, Signs,  
Coasters, Mini Beers, Tip  
Trays/Trays**

**Jeff Jones (Kim)**  
PO Box 353  
Brighton, IL 62012  
618-372-0195  
jefkim2@hotmail.com  
**All Breweriana- mainly St.  
Louis breweries  
Sponsor-Kent Newton**

**Lawrence Kleine**  
2844 Reading Rd  
Allentown, PA 18104  
610-776-4144  
thekleines@aol.com  
**Tip Trays/Trays**

**Bill Middaugh**  
1664 Fowlerville Rd  
Fowlerville, MI 48836-8939  
517-256-0436  
steinsnstuff@sbcglobal.net  
**Steins, Mirrors - Dealer**

**Christopher Moore**  
Concord Technologies  
101 Stewart St, Suite 1000  
Seattle, WA 98101  
cmoore@concordfax.com  
**History, Lithos, Signs,  
Neons**

**Derrick Morris** (Karen)  
11029 Winterwood Ln  
Indianapolis, IN 46235  
317-727-3081  
**Labels, History, Cans  
Author-Hoosier Beer  
Sponsor-John Ferguson**

**Kenneth Pool** (Sue)  
3277 Fox Run Ln  
Lambertville, MI 48144  
419-410-7715  
poolk@msn.com  
**All Breweriana-Signs,  
Mirrors, Neons - Dealer**

**Harry Purnell** (Lydia)  
121 Yorkshire Dr  
Birmingham, AL 35209  
205-841-8208  
harry.purnell@starrecycling.net  
**Ash Trays, Cans, Neons**

**Bob Reiner**  
5600 Grant Ave  
Cuyahoga Hts, OH 44105  
216-410-5503  
breiner@joshen.com

**Bryon Schatzer**  
254 W. Borton Rd  
Essexville, MI 48732  
sschatzer@gmail.com

**Jeff Scholz**  
12006 Miramar Shores Dr  
Houston, TX 77065  
832-439-8199  
jeff.scholz@gmail.com  
**All Breweriana-Jung  
(Milwaukee, Random  
Lake)**

**Brian Schade**  
10377 Bicknell Circle  
Fishers, IN 46038  
317-674-8645  
brian.schade@att.net

**Charles Schrmach**  
(Patricia)  
105 Woodruff  
Clinton, MA 01510-1377  
978-368-8063  
**All Breweriana-Cans, Tap  
Knobs, Trays  
OH, MA, WV, PA**

**John Tucker** (Natalie)  
1424 Primrose Ln  
Hoover, AL 35244  
205-789-7286  
eBrewerianaCollector@yahoo.com  
**Patches, Lithos, Cans,  
Signs, Statues, Tip Trays/  
Trays**

**Terry Tuttle**  
353 Overlook Dr  
Kent, OH 44240  
330-221-9741  
teltut@hotmail.com  
**Reverse on Glass, Statues**

**John Upham** (Anna Jean)  
PO Box 241  
Canyonville, OR 97417-0041  
541-839-6852  
jeanupham@yahoo.com  
**Clocks, Glasses (Pints  
only), Mugs & Steins,  
Neons, Tap Knobs  
Trays-NY (Hornell,  
Genesee, Utica Club)**

**Steven Wigand**  
2915 N Lincoln Ave  
Chicago, IL 60657-4108  
773-472-1346  
stevewigand@sbcglobal.net  
**All Breweriana**

**Anthony Zappitelli**  
(Kristie)  
9570 Mentor Ave  
Mentor, OH 44060  
440-639-9562  
anthonyzapp@gmail.com  
**Signs, Statues**

# Tale of a Sale in Bay City

By Bill Hefnider

I brought this Chicago sign to the NABA Convention in Bay City, hoping to sell it.



It consisted of two porcelain panels bolted together, and stands about 3.5 ft. tall. The person I got it from said he added extra bolts because he said it didn't lie together right, so I didn't think much more of it.

At the Convention hotel, Ricky Schmidt said that I should take the top panel off and see what was underneath. After borrowing a wrench from the hotel and removing 42 bolts, what I found was a surprise.



It turns out that, under the "Rheingold" panel, was a previous brand advertisement from United States Brewing Co., for "Savoy Special" beer. Both the Rheingold and Savoy brands started in the 20s as near-beers. This sign reads *Beer*, so it was probably made just after the end of Prohibition.

I went to the store for some fine steel wool and cleaning wax. After a couple of hours worth of work, it turned out real nice. The fine print at the bottom states the signmaker was out of Omaha. I did wind up selling the sign.



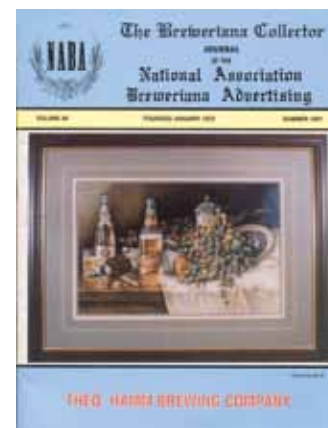
## BC Back Issues Available!



An index (next page) of back *Breweriana Collector* issues has been compiled listing the main articles in each magazine. This should make it easier to choose the specific issues you would like to purchase.

Back issues are available for \$3.00 each and 10 for \$25. Shipping is \$2.50 for one issue and free for 3 or more. Payment by check, money order, or PayPal ([nababrew@comcast.net](mailto:nababrew@comcast.net)). To order, please email me at [nabamembership@comcast.net](mailto:nabamembership@comcast.net) with the list of issues you want. I will confirm availability of your requested issues and ship them when payment is received via check, money order, or PayPal.

Kent Newton





Year	Issue	Feature Articles
1994	87	Narragansett Brewing; Breweries of Marion, OH; NABA Convention and Auction; Kay's Auction Report; Kroll's Auction
1995	91	Sleeman Brewing; Brewery in Aurora, IL; Canadian Breweriana; Indianapolis Antique Ad Show
1996	92	Cincinnati Breweries Go To War; Brewery in Hortonville, WI; Jugs are Beautiful; Calumet Brewery in Chilton, WI
	93	Breweries of Kenosha; Oconto Brewery History; Old Milwaukee-Items from Stroh Archive; Indy Ad Show
	94	1 <sup>st</sup> NABA Convention; Glasses, Schlitz Pam Garden; Jurgensen Museum; Brewing in Kaukauna, WI; Red Lodge Brewing Co
1997	97	Falks of Milwaukee; Grain Belt Breweries& Breweriana; Minnesota Bottles; Joseph Hajicek Brewing;
	98	Theo Hamm Brewing Co; Minnesota Breweriana; New Ulm Breweriana; East Grand Forks Brewery; Hauenstein Update
	100	Labelology: Heileman Brand; Pictionary of Modern Beer Glasses; Meyercords Vitrolite; Stroh's Oval Labels; Hamms Bear
1998	101	Loyalty-Politics-Victory; Meek Stock Trays; Coshocton Tray Catalogue; Indy Ad Show; Letter from England; Hamms Bear
	102	Beer Keg Revenue Stamps; Labelology-Dating Beer Labels; Case of Kosher Keg; Bavarian Brewing Co.; Hamms Bear
	104	Condition Grading Std; Brewing in Rochester; Mascoutah Brewing Co; Gallery Breweriana; Stroh IPRT; Bottle Closures
1999	105	New Finds in Brewery Architecture; Basic Breweriana; Louis Wehle & Genesee Brewing; Gallery; Your Fathers Moustache
	106	Stroh's Wooden Cases; Star Union, Peru, IL; Mixing Business w Pleasure-Connecting Hobby with Job; Brewing History;
	107	2867 Stroh Brewery Revisited; Just for Openers; Hinchliffe Brewery Paterson, NJ; Gallery; Occupational Steins of Germany
	108	Bay View Brewery-Century Brew Assoc; Naperville, IL Brewing; Stroh Bock Label; Malt Syrup; Manhattan Canadian Ace
2000	109	B. Stroh's Lion Brewery; Brewing Bartholomay(mae); Albert Pick-Chicago Steins; Labels-A Chicago Album; Seattle Brewing
	110	Questionable FL Glasses; Back Bar Breweriana-Statues; Anheuser-Busch Corkscrew Knives; Pabst...an Ohio Collection
	111	Gambrinus, The Spirit of Brewing; Anheuser-Busch Knives; Roll Out the Barrel-Statues; "Starburst" Stroh Labels Part 5
	112	Wagner-Columbus-Gambrinus; Michigan Brewery Stocks; A Michigan Collection; Blue Stroh Labels; Brewing in Kentucky
2001	113	Michigan's Old Breweries Part 1; Breweries of Ann Arbor; Michigan Brewery Stocks Part 2; Gallery; MI Breweries Part 2
	114	Fesenmeier of WV; Tools of Trade-Old Photos; LaCrosse; G.Weber Brew; Toronto's Brewing Past; Joliet IL; Postal Stamps
	115	Economics of Prohibition; Chapter Profile Patrick Henry; Convention Open House Don Wild; Belmont Brewing;
	116	Molson Labels-the early years; Anheuser-Busch in 1896; Member Profile-Mike Bartels; Gallery; Wainwright Brew St. Louis
2002	117	War and rumors of war; Rouff Brewery Caves in Detroit; St. Louis Lager; Marcum Collection; Schnaider & Green Tree
	118	Anyone can Serve Pretzels; Breweries Long Gone; Schaefer Lithograph Collection; Schlitz Archives; Auction Hysteria
	119	Peter Blum Obituary; Baggin' the Beer-Beer Bags; Peoria & Springfield Labels; Christian Feigenspan Bio; Crowns for Beer
	120	Minnesota Brewing; Frank Hahne & DuBois Brewing; Chicago Private Labels; Grain Belt Animals Part I; Krueger Saga
2003	121	Beer Trucks; Chicago Private Labels; Grain Belt Animals Part II; Bygone Breweries; Palouse WA; Brew; Brewery Covers
	122	Consumers Sign; Excerpts-Badgersbars and Tavern Tales; Early MN Labels; Painted Label Bottles Part 1; Reymann Brew
	123	Algier/Security Brewing; Match Book Covers; Early MN Labels; Doing Brewery Research; Miller Market & Brew Kettle
	124	Let's Talk Breweriana; Jacksonville Brewing; Colt 45 Collection; Brief History of Pabst; Schumlbach Brewing of Wheeling
2004	125	Cream City Brewing; Schlitz Horse Drawn Wagon; Brewing in Tonawanda, NY; Standard Brew of NO; Display your Stuff
	126	Brewerytown Breweries Part 1; Hantke's Brewer's School; Standard Brew of NO; Labelology-Chicago's Manhattan Capone
	127	Brewery Julian, CA; Lesser Breweries of Madison IL; Atlanta Co Labelogy P 1; Holiday Brewery Postcards; Root River Brew
	128	Michigan Etched Glasses; Vintage Beer Tap Markers; Atlanta Co Labelogy P 2; Lost Breweries of Collinsville, IL; Postcards
2005	129	Fauerbach Brewery; Marine, IL; IL Button Signs; Michigan City History; Tax Paid Crowns; Labelology-The Early Collectors
	130	KS Crowns; Brewing History around South Bend, IN; Drewrys Labelology; Prohibition in Washington DC; Atlanta Brewery
	131	The Other Weinhard Dayton, WA; Labelogy-Falstaff; Frank Fehr Brewery; Collinsville Breweries Part II; KY Tax paid Crowns
	132	Collinsville Breweries Part III; POP Advertising-KY Statues; Crescent Brewing; Labelology Louisville; Being an Author P 1
2006	133	Butchertown & Oertel's Brewery; Oertel's Fake Chalks; Collinsville Breweries Part IV; Back Bar-Caveat Emptor I; Author P 2
	134	Louisville Brewery Photos; Labelology PrePro Indy Brewing; Back Bar; Kentucky Brewery Stocks; Breweriana Sightings
	135	Painted label beer bottles; Tracking Label Size; Phoenix Brewery; Stroh Beverage Co; Streetcar Ads; Buffalo, NY Brewery
	136	Bay City & Saginaw MI Mystery; Colorful Beer Signs; Labels-Identity Theft; History Midland Brewing; Saginaw Five Part I
2007	137	Saginaw Five Part II; Nostalgia Seduces; Labelology-Acme Brewing; Bay City/Saginaw Sequel; Centralia, IL Brewing
	138	South Seas Sign; Bay City Brewing; Labelology-California; Potosi Brewery & National Museum; Brewing in Saginaw, MI
	139	Brewing in Utah; Antique & Collectible Brewery Spoons; Quad Cities Brewing; Chalk with Beer tray themes;
	140	Let's Talk Breweriana; Brewing in Quad Cities Part 1; Labelology-Famous men on Labels; Statues w beer themes Part 2
2008	141	Tap Inserts a colorful era; Brewing in Quad Cities Part 2; Labelology Prohibition Brews; Plasto Mfg Part I; Stroh Closures
	142	Franklin, Hayes & Fleigner of Pocatello, ID; Brewing in Quad Cities Part 3; Prohibition Brews; Plasto Mfg Part 2; Clogs
	143	Real, fake or restored Breweriana?; August Schell Brewing; Roadtrip: Potosi Brewing Complex; Beer, Cigars & Lens Artist
	144	NABA Code of Ethics; King Size Beer Mug; Prohibition Winners?; Chalk-What's new?; Historical Research Tool
2009	145	Rest of the Story; Back Bar-Original or Restored?; Labelology-Southern Influence; MN Brewery Stock; Brooklyn Brew P 2
	146	Material Culture of Breweries; Electro Chemical Engraving Co. Part 1.; Sign Variations; Amer. Brewery-Splendor Restored
	147	Electro Chemical Engraving Co. Part 2; Milwaukee's famous brew in TX; Chicago's Big 6 Prohibition Era Brew; Hot Pads
	148	If it says Beer, someone collects it; Dick Milne's Boy's Club; Labels During Prohibition; Brewing & Distilling in Cleveland
2010	149	Stevens Pt Part 1: Beginnings to WW II; Atlas Prager Advertising; Mineral Spring History; Steppin' Out @ Waldorf Historia
	150	Stevens Pt Part 2; Brewery Co. Souvenir Booklets; NY State Brewing History; Cherokee Brewing Co
	151	Stevens Pt Brewery Part 3(1983-2010); Prohibition Era-Private Labels; Fresno Brewing Co. Auction Hysteria;
	152	Gierow & Hock Brewery; The Big Apple; San Diego Advertising; SF Labels; Bronx-Lebanon Hospital Center;



# Advertising

## Classified Ad Guidelines

All advertising materials and inquiries should be directed to:

**Lee Chichester**  
The Breweriana Collector  
PO Box 878  
Meadows of Dan, VA 24120  
540-593-2011  
falconer@swva.net

### CLASSIFIED ADVERTISING

NABA members may advertise up to six lines (about 50 words) in the **Buy-Sell-Trade** area for \$5.00 per issue. We are unable to provide proof copies or tear sheets of Classified ads.

### DISPLAY ADVERTISING

Full page.....	\$150
Half page.....	\$ 80
Quarter page.....	\$ 40
Eighth page.....	\$ 20
Business card (3.5 x 2 in.).....	\$ 15

Place any classified or display ad for four consecutive issues and pay for three only. We recommend that display advertisers supply high-quality .pdf or .jpg versions sent via email. With text and photos, however, we can compose. Oversized or undersized ads will be changed to correctly fit your paid space.

### PAYMENT

US funds must accompany order. Make check payable to NABA and send to address above.

### DEADLINES

Issue	Materials Receipt	Est. Publish Date
Spring	March 1	April 1
Summer	May 15	July 1
Fall	September 1	October 1
Winter	December 1	January 1

Want ads are accepted only from members of NABA. The Officers, Directors, and Editorial Staff make no effort to investigate the value or authenticity of any item offered for sale or trade, or of the business reliability of the persons placing advertisements. NABA and its Officers and Directors disclaim responsibility for inaccuracies that may occur in its publications, as well as any liability for any transactions to which it is not a party.

## Officially Recognized NABA Chapters

*"Events of Interest" display ads are for NABA Chapters only.  
Events of non-affiliated groups are still welcome, but will be listed as text ads.*

**Capital City Chapter** (Washington DC, MD, No. VA) **Contact:** Jim Wolf, 9205 Fox Meadow La, Easton, MD 21601; jwolf@goeaston.net.

**Chicagoland Breweriana Society** (Chicagoland) **Contact:** Ray Capek, 3051 Ridgeland Ave, Lisle, IL 60532; rbcapcek@sbcglobal.net.

**Craft Brewery Collectibles Chapter** (At Large) **Contact:** Dale Miller, 72 Lakeside Dr, Plymouth, CT 06782; coasting72@sbcglobal.net.

**Gambrinus Chapter** (Columbus, OH) **Contact:** Doug Blegen, 985 Maebelle Way, Westerville, OH 43081; dblegen@columbus.rr.com.

**Goebel Gang** (South Bend, IN) **Contact:** Jim Mahler, 16590 Huron Dr, Buchanan, MI 49107; dumper5@sbcglobal.net.

**Great White North Brewerianists** (Canada) **Contact:** Heinz Janssen, heinzgra@mb.sympatico.ca.

**Hoosier Chapter** (IN); **Contact:** Dave Cichoracki, 54485 Pleasant Valley Dr, Osceola, IN 46561; intocans@att.net.

**Miami Valley Chapter** (Dayton, OH) **Contact:** Bob Kates, 2474 Apricot Dr, Beavercreek, OH 45431; bkates@woh.rr.com.

**Michigan's Dog-Gone Good Chapter** (Frankenmuth, MI & Detroit area) **Contact:** Barb Bauer, 3533 W. Milbrook Rd, Mt. Pleasant, MI 48858; barb.e.bauer@gmail.com.

**Monarch Chapter** (Chicagoland, Northern IL) **Contact:** Alan Bormann, 1506 Applegate Dr, Naperville, IL; abormann6735@wowway.com.

**North Star Chapter** (MN, WI, Midwest) **Contact:** Dave Wendl, 1060 McKnight Rd S, Maplewood, MN 55119; wjumpy1@aol.com.

**Packer Chapter** (WI & Adjacent States - IA, IL, MI, MN) **Contact:** Daniel Hable, 1311 Bedford Ln, Appleton, WI 54915; dwhable@yahoo.com.

**Patrick Henry Chapter** (Kalamazoo, MI) **Contact:** Joe Wilson, 3645 30th St, Hamilton, MI; upbeers@sbcglobal.net.

**Queen City Chapter** (Cincinnati, So. OH, No. KY) **Contact:** Dave Gausepohl, 8930 Evergreen Dr, Florence, KY 41042-8713; 859-750-4795 beerdave@fuse.net.

**Reisch Brew Crew** (Central IL) **Contact:** Greg Lenaghan, 2507 Huntington Rd, Springfield, IL 62703; g.lenaghan@comcast.net.

**Schultz & Dooley Chapter** (New York State) **Contact:** Bill Laraway, 627 Kenwood Ave, Delmar, NY 12054; brew.coll@verizon.net.

## Buy ♦ Sell ♦ Trade

### LATROBE, PA BREWERIANA:

Serious collector seeking items from Loyalhanna Brewing Co. and Latrobe Brewing Co. (Rolling Rock), Latrobe, PA. Call Jim Mickinak at 724-539-7941 or email 10easyst@comcast.net

V155

### ROUND BUTTON SIGNS

**WANTED:** Serious collector of 9" - 9.5" round button signs wants to buy your signs, either one or a whole collection. May be TOC, just tin, or Leyse Aluminum. Fair prices paid. Send photo & prices to: Barry Hunsberger, 2300 Meadow Lane Dr., Easton, PA 18040. 610-253-2477; BarryMGD@aol.com V158

### WANTED: Gottfried Brewing,

**William** Saladin Brewing and Peter Schoenhofen Brewing. Interested in things associated with and from these Chicago breweries. Call Mike Gottfried at 262-512-0472 or email mlg10472@yahoo.com.

V156

### BACK ISSUES of the BC for sale:

Issues 87; 91 - 94; 97 & 98; 100 - 102; 104 - 109; 111 - 132; 134 - current. Issue 110 is \$10. Others are \$3 each and ten for \$25. Shipping is \$2.50 for one issue and free for 3 or more. Make check payable to NABA and send to 340 E. Ashland Ave., Mt. Zion, IL 62549-1275

NABA

### Note to Advertisers

The space above is reserved for NABA members' classified ads. The page to the right is for event announcements and will be used in the following priority:

- Box ads are reserved for NABA Chapter events
  - Other (non-Chapter) events will be included (without boxes) as space permits.
- The editor reserves the right to select all advertising.



# Events of Interest

## NABA Chapter Events

**November 13**  
**King's Fall Fling**  
**(Gambrinus Chapt.)**  
**Nr. Columbus OH**  
**Doug Blegen**  
**614-890-0835**  
**dblegen@columbus.rr.com**

**Nov. 13**  
**Chicagoland**  
**Breweriana Society**  
**Elk Grove Village, IL**  
Ray Capek 630-778-1482  
rbcapek@sbcglobal.net

**Nov. 27 - 29**  
**Queen City Chapter**  
**Breweriana in Blue Ash**  
**Blue Ash, OH**  
Dave Gausepohl 859-750-4795 or  
Jeff Dowers 513-851-8986  
beerdave@fuse.net

## Major Clubs

**NABA: 41st Convention**  
**Aug. 1 - 4, 2012** Springfield, IL  
Greg Lenaghan  
g.lenaghan@comcast.net

**February 15, 2012**  
**33rd Annual NABA/BCCA**  
**Blue Gray Show**  
**Ramada Inn**  
**Fredericksburg, VA**  
Ray Johnson 703-971-3549  
northbay1@comcast.net

**FOR MANY MORE SPECIAL**  
**EVENTS OF INTEREST,**  
**SEE NABABREW.COM>EVENTS**

**BE SURE TO CHECK WITH THE**  
**CONTACT PEOPLE**  
**TO ASSURE SCHEDULE**  
**ACCURACY**

## Other Events

**October 21 & 22:** Coalcracker  
Octoberfest; Wilkes-Barre, PA  
Contact: Jerry Matonis 570-693-  
3612 or jmat973447@aol.com

**November 6:** Watsonville Beer  
Can & Breweriana Show (49er  
Chapt. BCCA); Watsonville, CA  
Contact: Jim Dutra 831-761-0540  
or obcom@aol.com

**November 11 & 12:** Eastside  
Spectacular #5 (ABA, BCCA, East-  
side Bottle Club); Belleville, IL  
Contact: Kevin Kious 618-346-  
2634 or Curt Faulkenberry 636-  
797-5220 or whoisthealeman@aol.  
com

**November 18 & 19:** 13th Annual  
Fall Fling (Atlantic Chapt. BCCA);  
Asheville, NC  
Contact: Warren Terry 828-667-  
0834 or Bill Jacobs 727-360-8493  
or wterry1683@aol.com

**November 26:** 37th Annual Turkey  
Trot (Three Rivers, BCCA);  
Ft. Wayne, IN  
Contact: Leroy Art 219-432-6839  
or Doug Farmer 219-672-1186 or  
ftwaynebrew@aol.com

**December 3:** Columbine Chapt.  
ABA's Buy/Sell/Trade Show & Raf-  
fle; Denver, CO  
Contact: Bill Besfer 303-527-3565  
or abamrbill@aol.com

**January 20 & 21, 2012:** 29th  
Annual Mid-Missouri Mini-Meet;  
Osage Beach, MO  
Contact: Rob Hoover 913-498-  
9726 or robdhoover@juno.com

**January 28 2012:** Collectors  
Carnival Antiques & Collectibles;  
Evansville, IN  
Contact: Brent Pace 812-471-9419  
or bpace@evansville.net

**February 12:** 40th Annual Mil-  
waukee Antique Bottle & Ad Show;  
Waukesha, WI  
Contact: David Kapsos 608-838-  
8041 or foxhead@charter.net

**April 28:** 12 Horse Chapt. BCCA's  
4th Annual Flour City Trade Show  
& Sale; Rochester, NY  
Contact: Brian Coughlin gennyc-  
beer@rochester.rr.com



**Breweriana Collector**  
National Association Breweriana Advertising  
c/o Kent Newton  
340 E. Ashland Ave.  
Mt. Zion, IL 62549-1275

[www.nababrew.com](http://www.nababrew.com)

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