



Treat your taste
to **STAG**—
DIFFERENT*
—better beer

Next time, call for Stag and treat your taste to a beer flavor that's distinctive . . . and better. Stag Extra-Dry Pilsener is more than just another name on the label. It's a brew that's *different inside the bottle*. Get acquainted with this "Peak of Pilseners" today. We're sure you'll be great friends.

***STAG IS DIFFERENT!**

Pilsener is a *distinct type* of beer and Stag is brewed true to Pilsener tradition—never bitter, never sweet. Always full-bodied, light, clear . . . a balanced brew with zesty, dry, satisfying flavor.

Griesedieck Western Brewery Co., Belleville, Ill.

Stag
Extra-Dry Pilsener



When Sweet Beers Fail to Satisfy
Switch to **STAG** it's Extra-Dry!