

Stag Pilsener— DIFFERENT,^{*} Better FOOD'S GRANDEST COMPANION

Appetites perk up...food is more enjoyable...when the meal begins with a cool bottle of delicious Stag Extra-Dry Pilsener. Stag is food's grandest companion because it is *different*, not just on the label, but *inside the bottle*. Stag is Pilsener-brewed of finest ingredients, in a spotlessly clean, white-tiled, air-conditioned brewery, show place of the industry. Give Stag a trial. See how this extra-dry "Peak of Pilseners" adds to your enjoyment at mealtime.

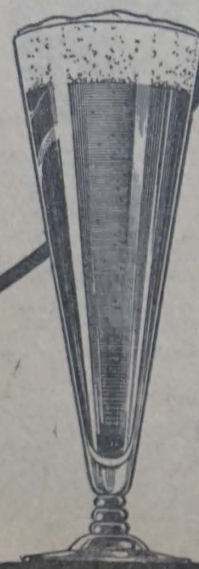
***STAG IS DIFFERENT!**

Pilsener is a *distinct* type of beer and Stag is brewed true to Pilsener tradition—never bitter, never sweet. Always full-bodied, light, clear...a balanced brew with zesty, dry, satisfying flavor.

*Griesedieck Western Brewery Company,
Belleville, Illinois

Stag

Extra-Dry Pilsener



When Sweet Beers Fail to Satisfy
Switch to **STAG** its Extra Dry!