

How to Entertain Hot weather friends

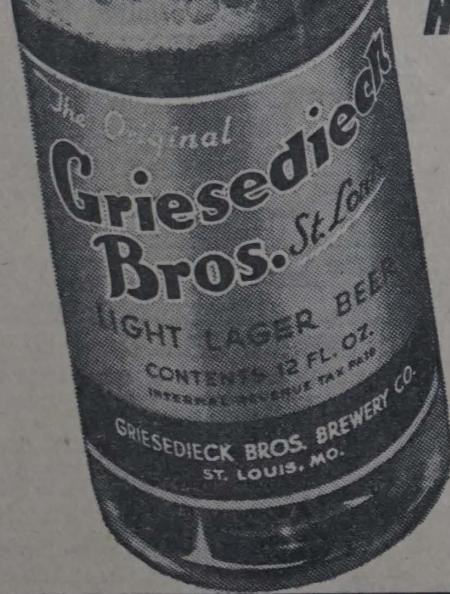
1. Drench them with
the garden hose ...

OR

2. Serve them with PLENTY of
this Double Mellow Beer



Here's a sure-fire recipe for successful parties:



Give them Griesedieck Bros. light lager and watch 'em grin! That famous Double-Mellow flavor is a treat anytime, anywhere—but a very special treat when the temperature is sky high.

This great beer was never better than it is right now! There's plenty for everybody—even after the tremendous hot-weather rush of the past three months. And every drop is fully aged—slowly, naturally, month after month until that delicious Double-Mellow flavor is perfect.

So join the thousands who step up and say, "I'll take Griesedieck Bros. Beer—the best beer in town!"

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Griesedieck Bros. Beer

LIGHT LAGER