

*Compliment  
Your Guests*



When friends drop in for an evening—a little tasteful snack, as you well know, helps to make an enjoyable evening and when served with a bottle of delightful, tangy, Monarch Beer, it provides just the right foundation for an evening of pleasure.

This is the program in thousands of homes.

May we suggest that you have a carton of Chicago's Own Monarch Beer on hand for your next guests.

If you have been using other beers, we suggest that you try a carton of Chicago's Own Monarch the next time... then

*Let your taste decide*



CHICAGO'S OWN

**Monarch Beer**

Monarch Brewing Company