

"It takes a barrel of care to make a bottle of beer, the way us folks at Fitger's want it"



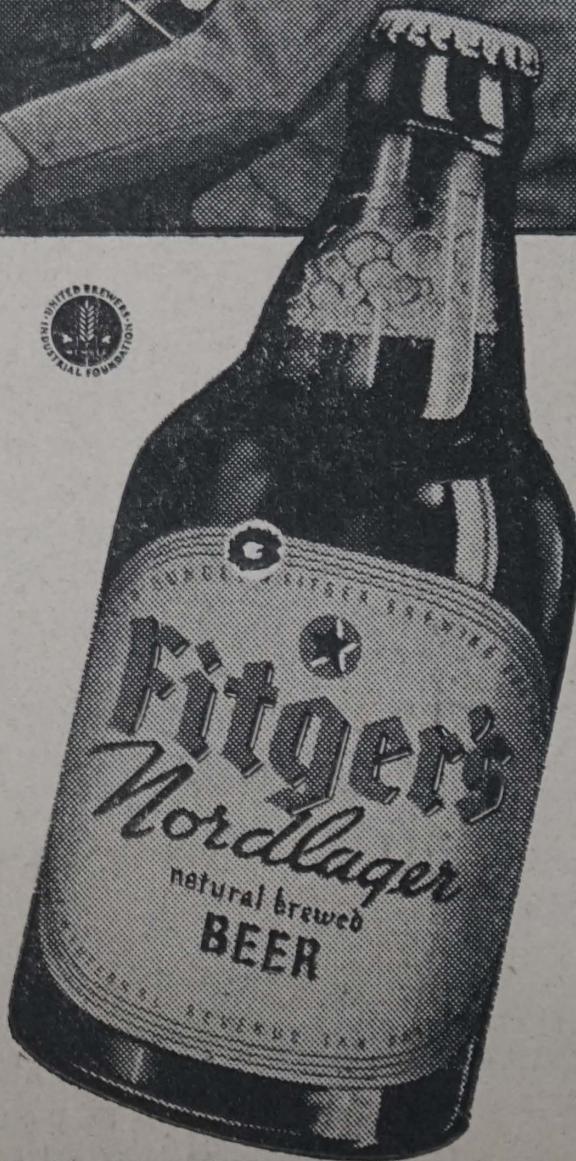
Here's us folks from Fitger's off for a day's fishing up North. John Beerhalter, our Master-Brewer, is in the boat with young John, and Arnold Fitger, while Walter Johnson, who handles our money matters is handing the beer down for our lunch.

The Fitger Folks

WE'RE real proud of the way our customers take to Fitger's Nordlager Beer, so we put a barrel of care in every single bottle. It's a mighty good beer because it has all the goodness that Time, Nature and the skill of John Beerhalter can put into a brew. It's a husky brew, for husky people. A beer with body, because of Fitger's old-world skill with malt. A beer with a tastier zip and tang—the taste you can get only by long aging in giant vats of mellowed oak. It's an honest beer, brewed the slow, honest way. Buy a dozen bottles or a case of Fitger's Nordlager Beer today. All good dealers feature Fitger's.

Listen to Fitger's Sportsman's Special radio feature, Friday nights at 8:30 P.M. on WCCO, Minneapolis; WEBC, Duluth; WMFG, Hibbing; WHLB, Virginia.

Brewed the honest way



FITGER BREWING CO.: DULUTH, MINN.