

"It takes a barrel of care to make a bottle of beer, the way us folks at Fitger's want it"



Here's us folks from Fitger's off for a day's fishing up North. John Beerhalter, our Master-Brewer, is in the boat with young John, and Arnold Fitger, while Walter Johnson, who handles our money matters is handing the beer down for our lunch.

*The Fitger Folks*

WE'RE real proud of the way our customers take to Fitger's Nordlager Beer, so we put a barrel of care in every single bottle. It's a mighty good beer because it has all the goodness that Time, Nature and the skill of John Beerhalter can put into a brew. It's a husky brew, for husky people. A beer with body, because of Fitger's old-world skill with malt. A beer with a tastier zip and tang—the taste you can get only by long aging in giant vats of mellowed oak. It's an honest beer, brewed the slow, honest way. Buy a dozen bottles or a case of Fitger's Nordlager Beer today. All good dealers feature Fitger's.

Listen to Fitger's Sportsman's Special radio feature, Friday nights at 8:30 P.M. on WCCO, Minneapolis; WEBC, Duluth; WMFG, Hibbing; WHLB, Virginia.

*Brewed the honest way*



FITGER-BREWING CO., DULUTH, MINN.