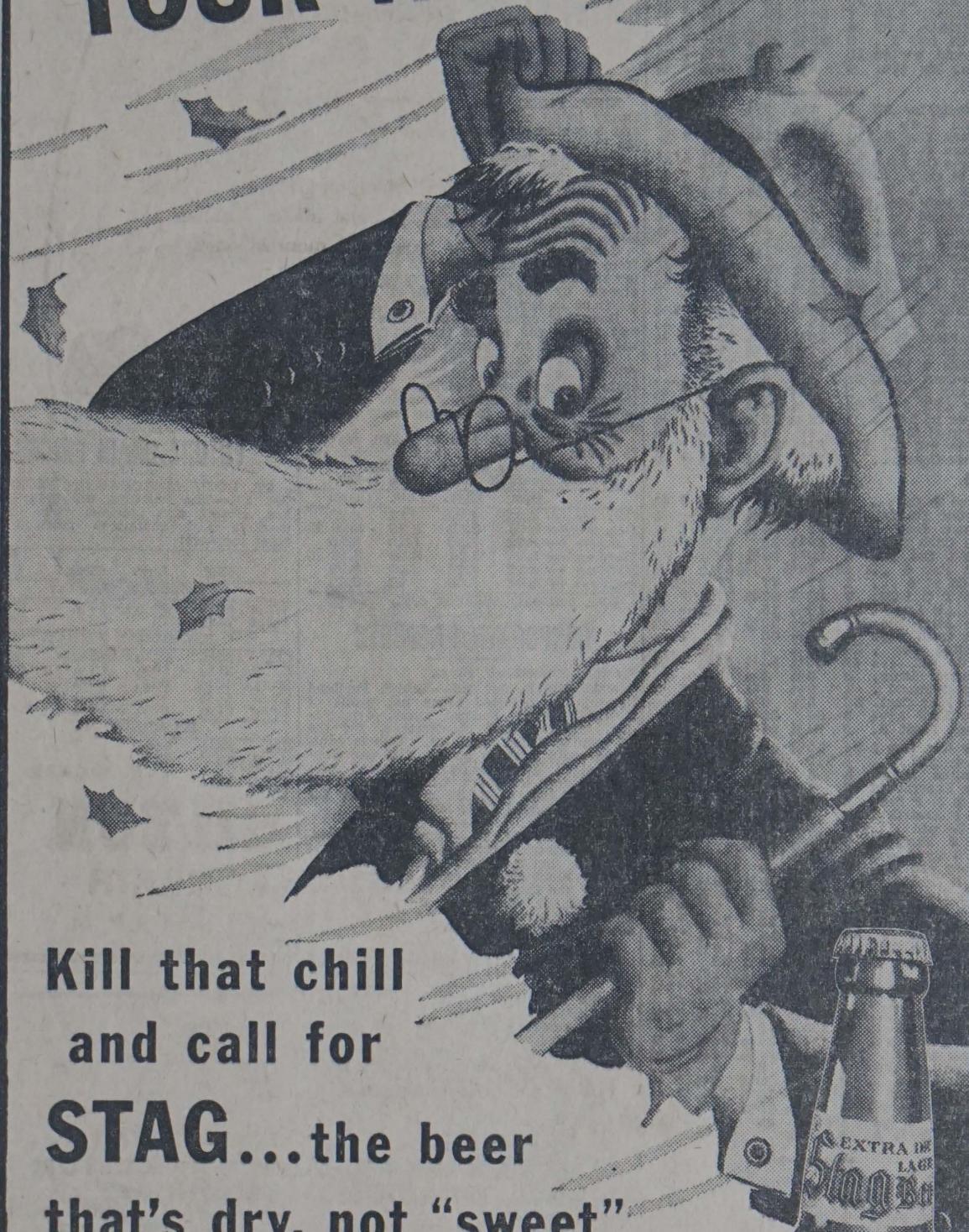


WHEN THE WIND BLOWS THROUGH YOUR WHISKERS...



Kill that chill
and call for
STAG...the beer
that's dry, not "sweet"

• Seems like our brewery has always been terribly busy during the fall and winter-time. That's probably because we make the kind of beer that real folks know is best for year 'round drinking—in nippy weather, as well as in summer—beer with that good old dry, not "sweet," wholesomely satisfying flavor.

See if you don't think so when you taste it. Its golden sparkle and famous mellow taste are like nothing else we know of. As a chill-chaser, fair weather maker, and indoor companion it is without a rival. Call your Stag Beer dealer for a case today and check up on that yourself. You'll agree with us... just as Stag will with you!

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STAG EXTRA-DRY LAGER BEER