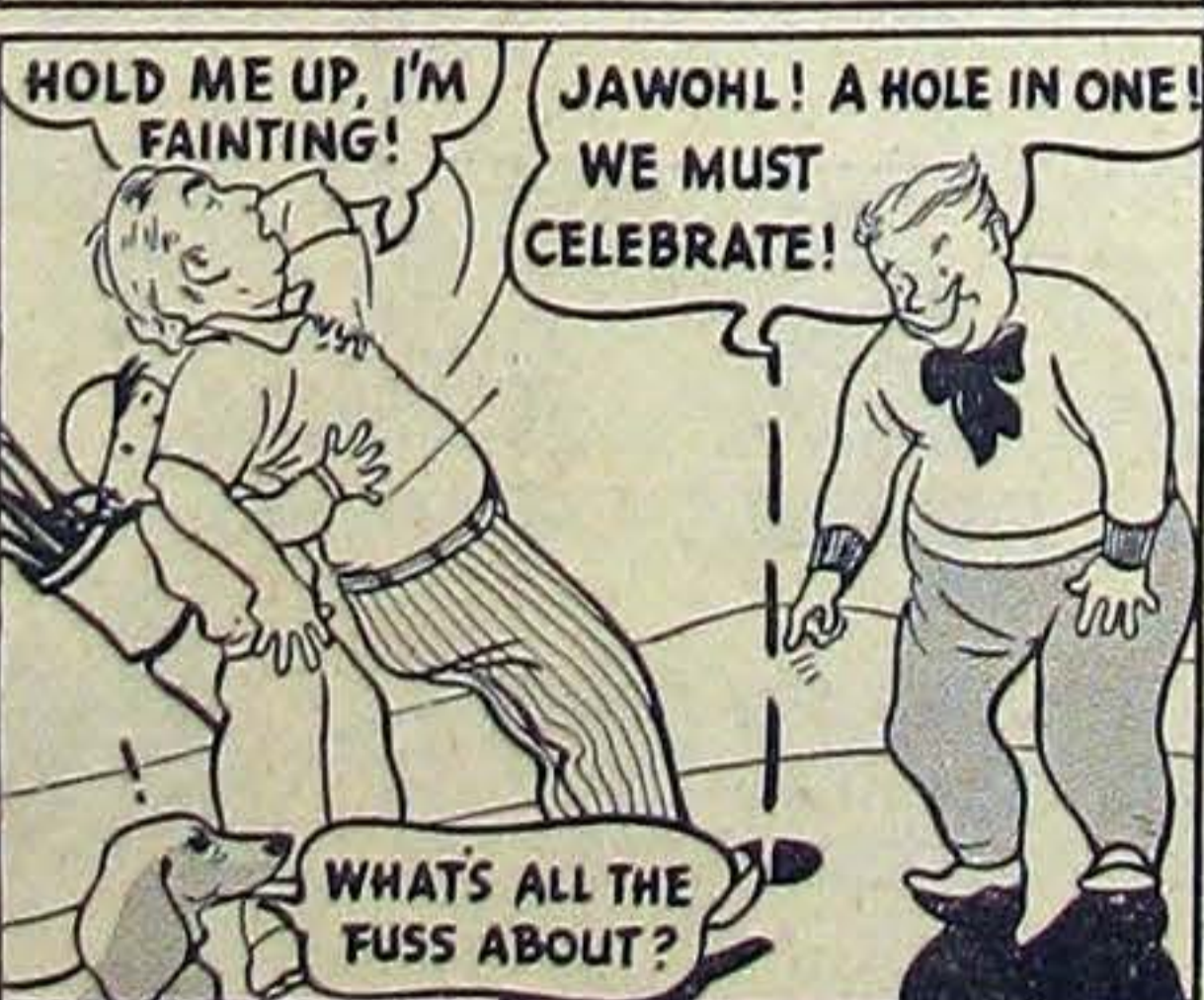
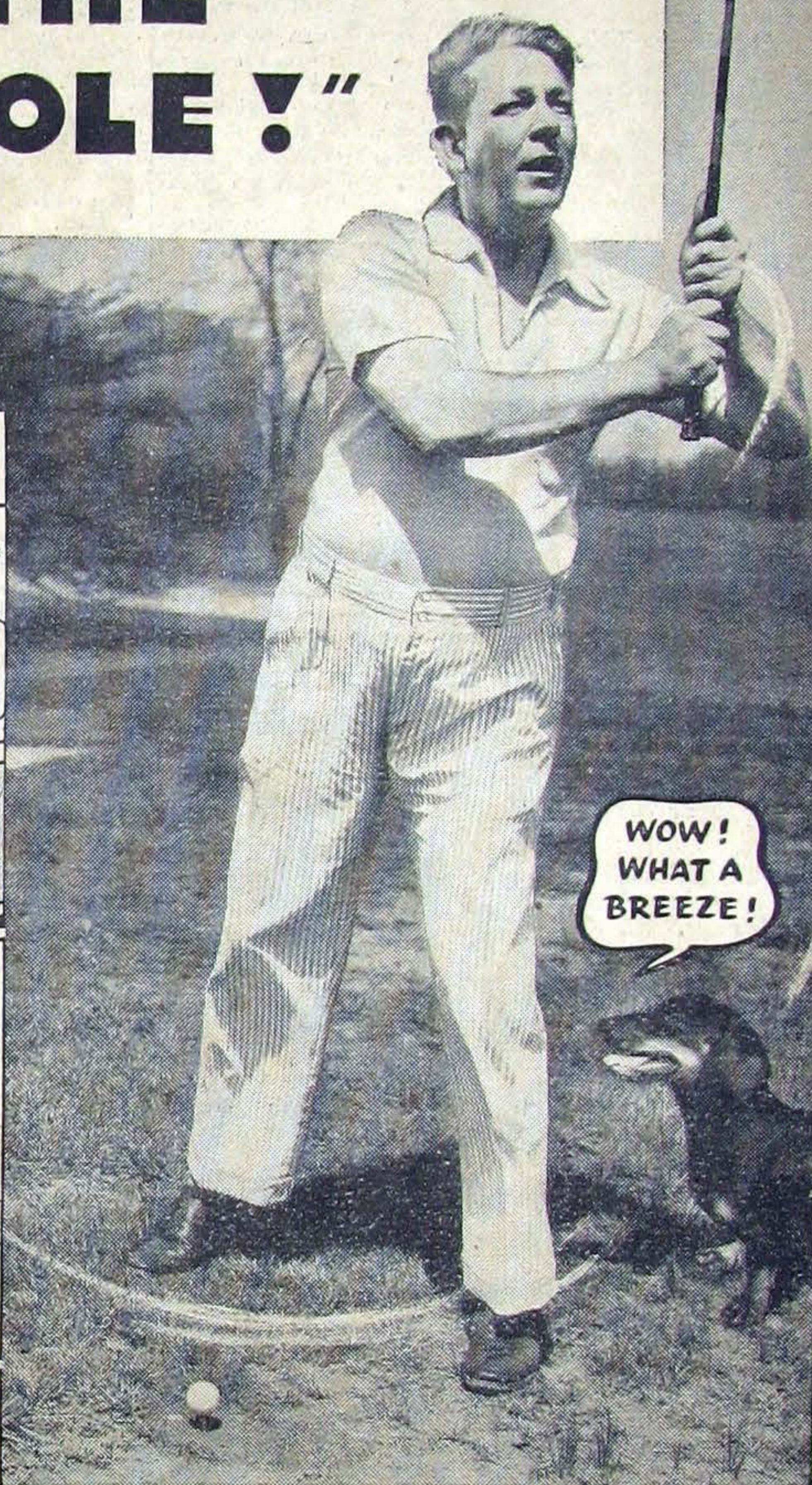


"Mr. Dubber gets tired from not hitting the ball," says Maxie. "He should TRY STAG BEER AT THE 19TH HOLE!"

AT LAST MR. DUBBER CONNECTS—WITH THE BALL AND WITH REAL REFRESHMENT!



IT'S MY LUCKY DAY, OTTO. MY FIRST HOLE IN ONE AND MY FIRST DRINK OF STAG—THE CHAMPION OF ALL BEERS!



● Here's the fairway to *real* beer-drinking pleasure: Stag Beer to cool you off and really refresh you! This old-time lager sparkles like a new club in the sun. It's got zest to match . . . and it gets along with you like that pal with whom you always play. For Stag is *dry*, never "sweet" or flat like so many ordinary beers.

Let this mellow, friendly old lager help you hang up a new record for genuine beer-drinking satisfaction! Call for Stag the next time you come in from a round of golf. You'll find it so cooling, so revivifying, that you'll always want to have at least a case on hand (and six bottles on ice) at home. There's a Stag dealer in your neighborhood.



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STAG
EXTRA-DRY LAGER
BEER

