



NO SUGAR NO GLUCOSE

Pour yourself a cool, refreshing, sparkling glass of Schmidt's—The Natural Brew with that natural (not bitter, not-too-sweet) flavor. Men relax with a bottle of Schmidt's Beer simply because they like it better — women, because it adds to life's enjoyment without adding pounds to their weight. Drink Schmidt's as often as you desire. It's non-fattening because it contains NO SUGAR—NO GLUCOSE!

The Natural Brew

Builds Energy—
NOT FAT

AMERICA'S
FINEST
BEER

Schmidt's
SPARKLING BEER

NO SUGAR
NO GLUCOSE

ENJOY—

THE
NATURAL
BREW

In the SLENDER
WHITE BOTTLES