

NO SUGAR
NO GLUCOSE

Pour yourself a cool, refreshing, sparkling glass of Schmid's—The Natural Brew with that natural (not bitter, not-too-sweet) flavor. Men relax with a bottle of Schmid's Beer simply because they like it better—women, because it adds to life's enjoyment without adding pounds to their weight. Drink Schmid's as often as you desire. It's non-fattening because it contains NO SUGAR—NO GLUCOSE!

The
Natural
Brew

Builds Energy—

NOT FAT

