

---

# Croft

## *makes good*

on the promise that  
comes from its head

There's a promise of full-bodied mellowness in the head on every glass of Croft Ale. It's a promise that's made good right down to the last drop of golden brew. For Croft is a wholesome, four-square brew, a worthy tribute to the forty years' experience of its maker, Walter Croft. The fine, pure ingredients in Croft Ale are available to any brewer who puts quality first. But the skill with which they are blended, the care with which they are brewed is something distinctively Walter Croft's. Just try a glass and see for yourself why Croft is the most popular ale in all America today!



# CROFT ALE

---