

*This fine bead, lasting head*  
shows why



Croft  
ranks first  
in quality

Of course, there's more to a fine ale than its head. But you can be sure of full-bodied mellowness when you see the fine bead, creamy head on a glass of Croft. Such a head can come only from sound, thoroughgoing brewing from the finest ingredients. And your first glass (or your hundredth) will confirm your judgment in choosing America's most popular ale. Try a glass today.

**CROFT ALE**