



Schlitz

FAMO is more than a drink

It is a food. Every time you take a glass of Schlitz Famo you are taking something to eat.

Every compound essential to the human body is present in Schlitz Famo—protein, carbohydrates, mineral matter and water—the only factor absent being fats, and they are formed in the body from the carbohydrates.

These elements repair and build up broken-down tissues and impart to the body heat and muscular energy.

That's why we say Schlitz Famo is a *worth-while* cereal beverage.

It is non-intoxicating. It is healthful, refreshing and satisfying. It has the wonderful hop aroma.

On sale wherever soft drinks are sold. Order a case from

Schlitz

Telephone No. Main 3416
Schlitz Famo Agency
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Corner Brooklyn
Detroit, Michigan

Made Milwaukee Famous