

Why I Drink Beer



"—because there is nothing more enjoyable and refreshing—nothing better to offer guests—nothing easier to carry for the picnic party—than a bottle of good beer."

PRIVATE SEAL is good—outdoors or at home. Good after the automobile ride—good after exercise—good when you want a comfortable chair and a long drink. The most jealous care guards every process of its making, which explains its goodness—and its popularity.

PRIVATE SEAL contains the minimum of alcohol with the maximum of tonic qualities. Pure, wholesome, refreshing—order a case from your dealer—TODAY. See that the label says P. O. N.

PRIVATE SEAL

Chr. Feigenspan
NEWARK, N. J.

The Brew for You