Why I Drink Beer

FEIGENSPAN P.O.N. PRIVATE SEAL BEER

"—because beer contains nourishing, body-building qualities which make it particularly desirable as a beverage for family use. A safe, satisfying drink for all."

PRIVATE SEAL is essentially the beer for the home—it is pure—wholesome—refreshing—nourishing—satisfying—*economical*. A drink to give your family—offer your friends—and enjoy yourself. Adds zest to the appetite and pleasure to the meal.

PRIVATE SEAL is bottled at the brewery. Ask for it by name to ensure getting the best. Always keep a dozen bottles on hand. Order a case from your dealer—TODAY. See that the label says P. O. N.

PRIVATE SEAL

Chr. Feigenspan
NEWARK, N.J.

The Brew for You