MORE GIVE BLOOD FOR PLAGUE CURE AT WORLD'S CALL

METROPOLITAN MOVIES.

"What's the matter of it, anyway, Bill?"
"I don't know yet, but I guess the hot weather has turned the carburetor sour."

oh yes
LILY CUPS
equitable building
rector 8318

WHO DRINKS BEER?

A GREAT many of our most prominent men, businessmen and professionals, are drinkers of Beer. They know it is a food, and they endorse it to their friends.
They serve it because, besides being a wholesome and nourishing beverage and a valuable source of thirst, it has a distinct food value and, when used in moderation, is decidedly beneficial to health.
They believe with Henry Workman that
"The introduction of Beer in America has done more for Temperance than all the Temperance societies and all the Prohibition laws combined."
Prof. T. J. Christison, of Edinburgh, said:
"Alcohol is a food and may be a valuable form in a very valuable adjunct to ordinary foods by exciting appetite, increasing digestion and stimulating certain nutritive processes."
Public Patronage is strong evidence of Public Approval—2,000,000 BARRELS APPROVALLY, NOW ARE REQUIRED TO MEET THE DEMAND FOR

RUPPERT'S
Knickerbocker
The Beer That Satisfies

In Bottles and on Draught. Bottled at the Brewery Exclusively.
The Jacob Ruppert Brewery
Third Avenue, 90th to 93d Street, New York

Velvet
A Light Smoked
ARROW
COLLAR

THE BOOMERANG
SEVEN CHANCES
VERY GOOD EDDIE
50¢ ADMISSION
TOUSTAMPEDE
PALISADES PARK
STEEPLECHASE
LUNA