



Sept. 26, 1840: At the Bunker Hill celebration, 12 of the soldiers who were in the battle of June 17, 1775 were invited to occupy the first barouches.

1840—1915

Seventy five years ago when Veterans of the Revolution lived, Lemp founded the now famous brewery; the oldest in America with a national patronage.

Each of the 75 year's brewing effort brought Lemp's nearer its ideal of a perfect beer flavor—the *accomplishment* was

**FALSTAFF**  
*"The choicest product of the brewer's art"*

Only such an ideal, reached in such a way *could* produce the surpassing Falstaff flavor.

Beer is a food. Bread and beer are made of the same materials; cereals, yeast and water. Bread is solid; beer is liquid—both are highly nourishing. Physicians prescribe beer to produce energy, build tissue and strengthen nerves. Good beer is the elixir of life.

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