

PURE FOOD

Goebel  
BEER

THE  
General BREWING CO.  
DETROIT, MICH. U.S.A.

## The Home Beer

A good beer in the home—served in moderation—is at once a pleasure and an aid to the good health of all who partake of it.

Goebel's is a good beer—essentially a **Home Beer**. It is wholesome, nourishing, appetizing. And all classes agree that for flavor, Goebel Pure Food Beer is a triumph—"The Beer of Purity and Good Taste."

A case of Goebel's awaits your order. Just telephone.

Main 669

Goebel  
DETROIT  
BEER

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