

# Famous



#### WILLIAM I. OF GERMANY.

King of Prussia, 1861-88, and Emperor of Germany, 1871-88; second son of Frederick William III. of Prussia and Louisa, daughter of Duke Charles of Mecklenburg-Strelitz. He was born at Berlin, March 22, 1797, and died there March 9, 1888. William was trained to the profession of arms, and served with distinction against Napoleon in the campaigns of 1814 and 1815. In 1829 he married Augusta of Saxe-Weimar, becoming Prince of Prussia on the death of his father in 1840. He became military governor of Westphalia and the Rhineland, and field marshal and governor of the federal fortress of Mainz. He assumed the regency for his brother, Frederick William, in 1858, and succeeded to his throne in 1861. From 1862 Bismarck was his adviser and chancellor, and chiefly responsible for the successes and prominence he achieved. William engaged in war with Denmark in 1864, and commanded his forces in person in the Austro-Prussian war of 1866, becoming president of the North German Confederation a year later. He led his forces in the Franco-German war of 1870-71, and was proclaimed German emperor January 18, 1871, the unification of Germany being largely due to Bismarck.

A Light Beer of  
Exceptionally Fine Flavor

It is carefully brewed  
from malt and hops

"Put up in Brown Bottles"

## Pfeiffer's Famous Beer

A Beverage Par  
Excellence

"Always the Same."

Telephone  
Ridge 46

FOR A CASE

C. Pfeiffer Brewing Co.

Detroit, Mich.

