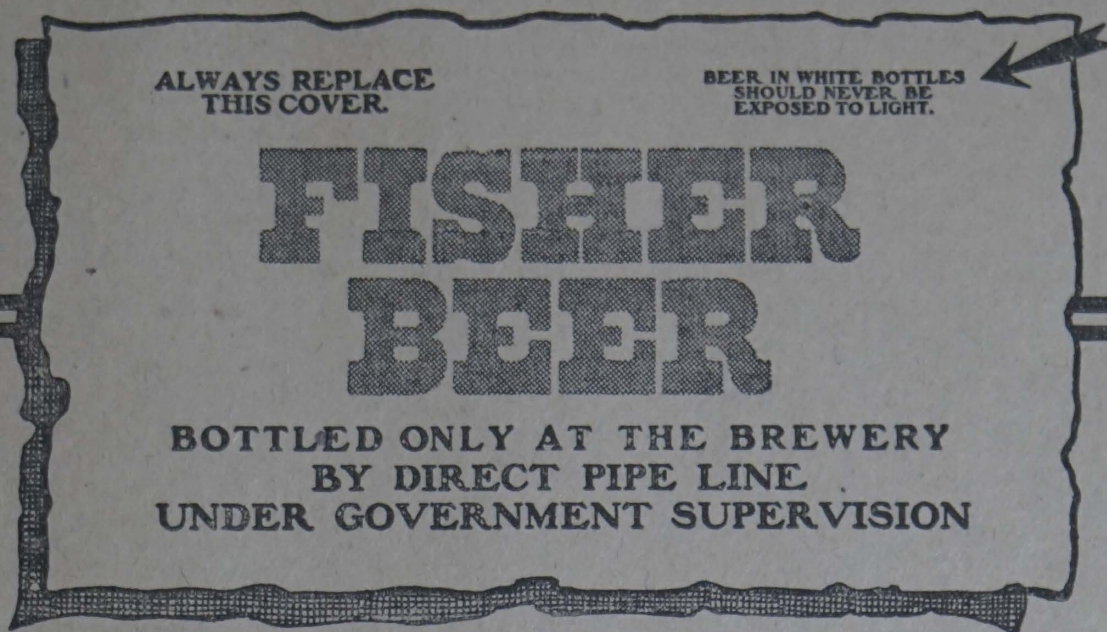


Schlitz in Brown Bottles made pure—kept pure



Schlitz Brown Bottle is your safeguard against impure beer, for light starts decay even in pure beer.

Note the warning of the Fisher Brewing Co. on the case cover reproduced above, that beer in white bottles should never be exposed to light.

Get Schlitz in Brown Bottles and be sure.

See that crown or cork is branded "Schlitz."

Phones { Federal 1784
 { Bell Oxford 770
Jos. Schlitz Brewing Co. of
New York
202-208 Walden Ave., Buffalo



Schlitz
The Beer
That Made Milwaukee Famous.