

Public Drinking Places Are Necessary

"To say that certain evils come from a certain source suggests only to fools the hasty annihilation of the source before studying whether greater evils might not result from its destruction, and without asking whether the evils might not be reduced, and the good from the same source remain untouched and untampered with."—Prof. Hugo Munsterberg, of Harvard, in "Prohibition and Social Psychology."



MONOTONY of life—the great evil of modern industrialism which confines the worker to a narrow circle of never changing duties—is the most dangerous condition for a people full of health, strength and vitality.

Nothing so relieves the tension as a good glass of beer in the evening in congenial company.

Many can have it at home or in the club, but even they want a change now and then.

And where will the masses find it?

Where? If not in the beer hall, concert garden or other form of public-house?

Places for the public dispensing of beer are a necessity for the health of the public mind. If there are bad features connected with existing saloons they can be corrected by those who will earnestly and honestly study the matter.

We want our beer sold only in an environment as wholesome and clean as our beer itself.

Look for

For a
Case to
Your Home

Goebel
DETROIT
BEER

Phone Main
or City
669

And You Will Find a Good Place to Drink It.

