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"You may send me a case of this Poth's beer every week, Otto. We've tried it, as you suggested, and we like it very much."

"I thought you would appreciate its fine flavor, madam."

"It wasn't only its flavor, Otto, although that was delicious, but we

found it so refreshing and invigorating. It was like a tonic. Something I never found in any other beer."

"It is a tonic, madam, Poth's is made with the finest, imported Saazer hops which are especially rich in tonic properties. They strengthen and steady the nerves. And the flavor you admire is a sign of quality. Poth's is made from the soundest, thoroughly cured barley malt and it is well-aged. That's why it's nourishing and invigorating."

"It speaks for itself in that respect, Otto. It couldn't be so good unless it were made from the best materials and brewed correctly."

**Poth's Beer**

Light  
or dark.  
Your bottler  
has "Poth's." If  
not, 'phone or write us.

F. A. Poth & Sons, Inc.  
31st and Jefferson Sts.  
Philadelphia.