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"Have you ever been in Germany, madam?"

"No, Otto, but I know that all Germans are accustomed to drinking beer."

"Everyone, madam. Men, women and children. They regard it as a food as well as a refreshing drink. In fact, they call it 'liquid bread'."

"Do they depend upon it for nourishment and sustenance?"

"Partly so. And why shouldn't they?"

It is a sort of liquid bread as they say. Take a pure, scientifically-brewed beer like this Poth's. It is made from barley malt. Barley is used for bread in many countries. It is a grain much like wheat or rye."

"Yes, I know that barley is very nutritious."

"Well, virtually all the nutritive properties in the barley go into the beer. When it is made from the finest barley, carefully malted, like this Poth's, it is a nourishing food, just as bread is, nourishing and wholesome."

"And also very pleasant, Otto. If the Germans have beer so deliciously-flavored and mellow as your Poth's I don't wonder that they value it as part of their daily diet. We have come to regard it highly here and I want you to send us a case regularly."

Poth's Beer

Light
or dark.

Your bottler
has "Poth's." If
not, 'phone or write us.

F. A. Poth & Sons, Inc.
31st and Jefferson Sts.
Philadelphia.