

Beer At Its Best—

must be *just "ripe"*—just at the proper age.

All beer should be aged, but you get most beer under-aged and under-ripe or, over-aged and over-ripe.

Seipp's Extra Pale Beer

is brewed right here in Chicago. That's why we are able to deliver it, when it is just "*ripe*"—just *right*.

You get all the delicious Malty, Hoppy flavor because you get this beer at its best.

At all Cafes, Buffets, Restaurants and Hotels.

Order a case today—see for yourself it's the finest beer brewed for purity and flavor.

We deliver promptly to your home same day as ordered.

A dozen Case of Seipp's Extra Pale Beer (pints) costs 80 cents delivered.

'Phones { Keg Beer Dept., Calumet 730
 { Bottling Dept., Calumet 869