

How to Judge Beer

BRILLIANCY

Clarity and polish, proving perfect brewing and fermentation.

Brilliancy is always found in beer if the brewing and mashing has been properly conducted, and the fermentation of the brew completed under a careful and scientific regulation of temperature. No other beer made equals the famous

A. B. C.

Bohemian in this quality of brilliancy. It is gained by the unremitting watchfulness bestowed upon each brewing, and without the use of chemical preservatives, thus giving the consumer a pure, wholesome and exhilarating beer.

"The only beer bottled exclusively at the Brewery"

THE AMERICAN BREWING CO.,

ST. LOUIS, U. S. A.

WHITE SEAL RYE DISTRIBUTING CO.,

Wholesale Dealers. Chicago.

