



How to Judge Beer

PURITY

Impossible to find it in most bottled beers, because their preservation is gained through chemical adulteration.

Bottled beers, as well as food products, are often adulterated with chemical preservatives, etc., which for awhile keep them from souring, but are injurious to the stomach. **A. B. C. BEER** is guaranteed to be **absolutely pure** and free from any adulterant whatever. It is never exposed to the air (which is germ-laden) but is brewed, fermented and aged for eight months in air-tight compartments, then piped in tin-lined pipes direct to the air-tight bottling machines, where it is bottled, sealed, pasteurized and packed for shipment.

A. B. C.

The only beer bottled exclusively at the Brewery,
therefore the only bottled beer that can be absolutely guaranteed.

The American Brewing Co., St. Louis, U. S. A.

WHITE SEAL RYE DISTRIBUTING CO.,
Wholesale Dealers, Chicago.