

How to Judge Beer

FLAVOR

The distinctive
characteristic of
any beverage.

Flavor appeals to
the taste as color
does to the eye, or
music to the ear.
The world famous

A. B. C. Bohemian

(The only beer bottled exclusively at the Brewery)

Beer is characterized by a pronounced and delightful hop aroma **not to be found in any other brand.** This is due to the use of the finest grade of imported Bohemian Hops, each bale of which is purchased under Government Certificate, facsimile of which is shown above.



THE AMERICAN BREWING CO.

ST. LOUIS, U. S. A.

WHITE SEAL RYE DISTRIBUTING CO.

Wholesale Dealers, Chicago.